



ACCT11059 Accounting, Learning and Online Communication

Term 1 - 2024

Profile information current as at 05/11/2024 05:14 pm

All details in this unit profile for ACCT11059 have been officially approved by CQU University and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

General Information

Overview

This unit introduces you to the role of accounting in business and to key financial and management accounting concepts. You will be given a different listed company and are introduced to the actual financial statements of your firm, completing simple analyses of your firm's financial statements using Excel. You will also be supported to develop your skills to learn more effectively and to communicate and collaborate online.

Details

Career Level: *Undergraduate*

Unit Level: *Level 1*

Credit Points: 6

Student Contribution Band: 10

Fraction of Full-Time Student Load: 0.125

Pre-requisites or Co-requisites

There are no requisites for this unit.

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

Offerings For Term 1 - 2024

- Brisbane
- Melbourne
- Online
- Rockhampton
- Sydney

Attendance Requirements

All on-campus students are expected to attend scheduled classes - in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

Class and Assessment Overview

Recommended Student Time Commitment

Each 6-credit Undergraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

Class Timetable

[Regional Campuses](#)

Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

[Metropolitan Campuses](#)

Adelaide, Brisbane, Melbourne, Perth, Sydney

Assessment Overview

1. **Written Assessment**

Weighting: 25%

2. **Online Quiz(zes)**

Weighting: 5%

3. **Written Assessment**

Weighting: 70%

Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the [University's Grades and Results Policy](#) for more details of interim results and final grades.

CQUniversity Policies

All University policies are available on the [CQUniversity Policy site](#).

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

Previous Student Feedback

Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

Feedback from Student feedback

Feedback

It would be good to have more support on developing and using blogs effectively to support people in the unit to share their work and to interact with each other online.

Recommendation

Simple instructions will be included in the Assignment to provide guidance on setting up a blog using a choice of two software. Updated exemplars of students blogs will also be included. Students will also be supported in the tutorial in the first few weeks to set up their blog

Feedback from Student feedback

Feedback

It would be great to be given more guidance and support on how to write key concepts and questions (KCQs) in some parts of the assessments.

Recommendation

Improve guidance and support for students on how to write key concepts and questions (KCQs), including advice on how to write KCQs and provision of exemplars.

Unit Learning Outcomes

On successful completion of this unit, you will be able to:

1. Explain the main types of financial statements
2. Discuss the usefulness of accounting information to management
3. Use accounting information to analyse the performance of a business
4. Use Excel to perform simple manipulation and analysis of accounting-related information
5. Develop skills to learn more effectively and better communicate and collaborate online.

Alignment of Learning Outcomes, Assessment and Graduate Attributes



Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes				
	1	2	3	4	5
1 - Written Assessment - 25%	•			•	•
2 - Online Quiz(zes) - 5%	•	•			
3 - Written Assessment - 70%		•	•	•	•

Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes				
	1	2	3	4	5
1 - Communication	•				•
2 - Problem Solving			•		
3 - Critical Thinking		•			
4 - Information Literacy					
5 - Team Work					•
6 - Information Technology Competence				•	
7 - Cross Cultural Competence					
8 - Ethical practice					
9 - Social Innovation					
10 - Aboriginal and Torres Strait Islander Cultures					

Alignment of Assessment Tasks to Graduate Attributes

Assessment Tasks	Graduate Attributes									
	1	2	3	4	5	6	7	8	9	10
1 - Written Assessment - 25%	•			•	•	•				
2 - Online Quiz(zes) - 5%	•			•						
3 - Written Assessment - 70%		•	•		•	•				

Textbooks and Resources

Textbooks

There are no required textbooks.

IT Resources

You will need access to the following IT resources:

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)
- Word
- Excel

Referencing Style

All submissions for this unit must use the referencing style: [American Psychological Association 7th Edition \(APA 7th edition\)](#)

For further information, see the Assessment Tasks.

Teaching Contacts

Martin Turner Unit Coordinator

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Schedule

Week 1 - 04 Mar 2024

Module/Topic	Chapter	Events and Submissions/Topic
		Work on ASS#1 Steps 1 & 2
Introduction: Learning & Online Communication	Introduction, 1	Find your Company: Friday Week 1, 5:00 PM AEST

Week 2 - 11 Mar 2024

Module/Topic	Chapter	Events and Submissions/Topic
		Work on ASS#1 Steps 1 - 4
A Way of Viewing Business/Accounting Rules	1,2	Quiz Opens: Week 2 Saturday 9:00am AEST

Week 3 - 18 Mar 2024

Module/Topic	Chapter	Events and Submissions/Topic
		Work on ASS#1 Steps 3 - 6
Introducing Financial Statements	3	ASS#1 Steps 1 & 2 Due: Week 3 Monday 11:00am AEST Quiz Due: Week 3 Saturday 10:00pm AEST

Week 4 - 25 Mar 2024

Module/Topic	Chapter	Events and Submissions/Topic
Introducing Financial Statements	3	Work on ASS#1 Steps 3 - 6

Week 5 - 01 Apr 2024

Module/Topic	Chapter	Events and Submissions/Topic
Assignment 1 & Assignment 2	3	Work on ASS#1 Steps 3 - 6

Vacation Week - 08 Apr 2024

Module/Topic	Chapter	Events and Submissions/Topic
		Work on ASS#1 Steps 3 - 6

Week 6 - 15 Apr 2024

Module/Topic	Chapter	Events and Submissions/Topic
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Work on ASS#2 Step 1

What is Learning (Revisited)? Introduction, 1

ASS#1 Due: Week 6 Monday (15 Apr 2024) 11:00 am AEST

Week 7 - 22 Apr 2024

Module/Topic	Chapter	Events and Submissions/Topic
Ratio Analysis	5	Work on ASS#2 Step 3

Week 8 - 29 Apr 2024

Module/Topic	Chapter	Events and Submissions/Topic
Understanding Key Cost Relationships	6	Work on ASS#2 Steps 2 & 3

Week 9 - 06 May 2024

Module/Topic	Chapter	Events and Submissions/Topic
Understanding Key Cost Relationships	6	Work on ASS#2 Steps 2 & 3

Week 10 - 13 May 2024

Module/Topic	Chapter	Events and Submissions/Topic
Budgeting	7	Work on ASS#2 Steps 2 - 4

Week 11 - 20 May 2024

Module/Topic	Chapter	Events and Submissions/Topic
Capital Expenditure Decisions	8	Work on ASS#2 Steps 4 - 5

Online Quiz Due: Week 11 Friday (24 May 2024) 5:00 pm AEST

Week 12 - 27 May 2024

Module/Topic	Chapter	Events and Submissions/Topic
Ratios Revisited & ASS#2 Discussion		Work on ASS#2 Steps 4 - 5

Review/Exam Week - 03 Jun 2024

Module/Topic	Chapter	Events and Submissions/Topic
		ASS#2 Due: Review/Exam Week Monday (3 June 2024) 11:00 am AEST

Exam Week - 10 Jun 2024

Module/Topic	Chapter	Events and Submissions/Topic
No Exam in this unit		

Assessment Tasks

1 ASS#1

Assessment Type

Written Assessment

Task Description

This is your first assignment for this unit. It is made up of six steps.

Step 1 is due at 11.00am Monday Week 3. Step 2 is also due 11:00am Monday Week 3.

You will be given your company at the end of Week 1.

This assignment will give you the opportunity to explore what your own company does and what your firm's financial statements may have to tell you about your firm.

The key things to achieve in your ASS#1 is to find your company's latest annual report and to have a look at it; to get a feel for what your firm actually does and what you are able to understand about your firm from your first look at its

financial statements.

You will also input your company's last four years of financial statements into your spreadsheet. As well, you will have the opportunity to experience how interacting with others in the unit may be able to help you to better understand your firm.

This assessment allows for a resubmitted attempt in certain circumstances. If you have achieved between 40–49% of the total marks for this assessment item, you may request the Unit Coordinator for this unit to allow you to make a resubmission. You must make this request in writing via email within three calendar days of receiving your marks and feedback for this assessment.

The Unit Coordinator has the sole discretion for allowing a re-submission attempt. If the Unit Coordinator allows a resubmission attempt, the decision will be conveyed to you in writing via email to your student email address. The notice will include instructions for you on:

- What has to be done by you
- When and how you must resubmit (no more than seven calendar days from the decision being emailed to you will be allowed).

Your resubmission will result in no more than 50% of the allowed marks for this assessment item being awarded in total. That is, if you are allowed a resubmission, you can achieve no more than 50% for this assessment item, regardless of how well you perform in your resubmission.

No extensions will be allowed for your resubmission.

Assessment Due Date

Week 6 Monday (15 Apr 2024) 11:00 am AEST

Return Date to Students

Your ASS#1 will be marked promptly; and within 2 weeks. You will receive a mark, individual feedback, general feedback and exemplars.

Weighting

25%

Assessment Criteria

Step 1 KCQs = 3 marks

Step 2 Introductory words in Description box = 1 mark Photo and description = 1 mark Link to your blog/Set up blog = 1 mark

Step 3 Background information on company = 3 marks Comments/KCQs = 3 marks Comments on other's blogs = 2 marks

Step 4 Input company's financial statements = 5 marks

Step 5 KCQs = 3 marks

Step 6 Individual feedback with other students = 3 marks

TOTAL 25 marks.

Referencing Style

- [American Psychological Association 7th Edition \(APA 7th edition\)](#)

Submission

Online

Learning Outcomes Assessed

- Explain the main types of financial statements
- Use Excel to perform simple manipulation and analysis of accounting-related information
- Develop skills to learn more effectively and better communicate and collaborate online.

Graduate Attributes

- Communication
- Information Literacy

- Team Work
- Information Technology Competence

2 Online Quiz

Assessment Type

Online Quiz(zes)

Task Description

The purpose of the Quiz is to support you to review the content we studied in Weeks 1 and 2 in the Study Guide Chapters 1 and 2.

The Quiz consists of 5 multiple choice questions.

Each question has one correct answer.

Each correctly answered question is awarded 1 mark.

The Quiz is open-book. You should have access to the Study Guide Chapters 1 and 2.

The Quiz is open from Saturday, Week 2, 9.00am.

You have 40 minutes to complete the Quiz from the time you start it.

You are permitted 2 attempts. Your highest mark will be included.

The Quiz is due Saturday, Week 3, 10.00pm. Please complete it prior to this due date.

However, the Quiz will remain open until Friday, Week 11, 5.00pm, allowing for completion up to that time without penalty.

The online quiz must be completed during the time that it is open. In the absence of an approved extension, there will be no opportunity to complete the online quiz after it closes.

Number of Quizzes

1

Frequency of Quizzes

Assessment Due Date

Week 11 Friday (24 May 2024) 5:00 pm AEST

Return Date to Students

Results will be available in Moodle immediately after completion of the online quiz.

Weighting

5%

Assessment Criteria

Each question has one correct answer.

Each correctly answered question is awarded 1 mark.

Referencing Style

- [American Psychological Association 7th Edition \(APA 7th edition\)](#)

Submission

Online

Learning Outcomes Assessed

- Explain the main types of financial statements
- Discuss the usefulness of accounting information to management

Graduate Attributes

- Communication
- Information Literacy

3 ASS#2

Assessment Type

Written Assessment

Task Description

The second assignment is your major assignment for this unit. It is made up of five steps.

Step 1: (10 marks) Step 1 involves you writing down some of your ideas, reflections and reactions to reading Chapter 6 'Understanding Key Cost Relationships' and Chapter 8 'We Have Got to Make Some Decisions' in the Study Guide.

Step 2: (12 marks) Step 2 involves you identifying three products or services of your firm and estimating their selling price and variable cost and calculating their contribution margins - and commenting on the contribution margins and constraints.

Step 3: (27 marks) Step 3 involves you calculating some ratios for your firm and assessing its business performance.

Step 4: (15 marks) Step 4 involves you developing a capital investment decision for your firm and completing a simple analysis of this decision using payback period, NPV and IRR.

Step 5: (6 marks) Step 5 involves you providing (and receiving) feedback to three other students in our unit on their draft ASS#2.

Assessment Due Date

Review/Exam Week Monday (3 June 2024) 11:00 am AEST

Return Date to Students

Your ASS#2 will be marked promptly - and within 2 weeks. You will receive a mark, individual feedback, general feedback and exemplars.

Weighting

70%

Assessment Criteria

Step 1 KCQs - Chapters 6 & 8 = 10 marks

Step 2 Identify three products or services of your firm = 3 marks Estimate selling price, variable cost & CM = 3 marks
Commentary - contribution margins = 3 marks Constraints - identify & commentary = 3 marks

Step 3 Calculation of ratios = 10 marks Commentary - ratios = 17 marks

Step 4 Develop capital investment decision for your firm = 4 marks Calculation of payback period, NPV & IRR = 6 marks
Recommendation & discussion = 5 marks

Step 5 Individual feedback with other students = 6 marks

TOTAL 70 marks

Referencing Style

- [American Psychological Association 7th Edition \(APA 7th edition\)](#)

Submission

Online

Learning Outcomes Assessed

- Discuss the usefulness of accounting information to management
- Use accounting information to analyse the performance of a business
- Use Excel to perform simple manipulation and analysis of accounting-related information
- Develop skills to learn more effectively and better communicate and collaborate online.

Graduate Attributes

- Problem Solving
- Critical Thinking
- Team Work
- Information Technology Competence

Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the [Student Academic Integrity Policy and Procedure](#). This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

What is a breach of academic integrity?

A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

Why is academic integrity important?

A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

Where can I get assistance?

For academic advice and guidance, the [Academic Learning Centre \(ALC\)](#) can support you in becoming confident in completing assessments with integrity and of high standard.

What can you do to act with integrity?



Be Honest

If your assessment task is done by someone else, it would be dishonest of you to claim it as your own



Seek Help

If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)



Produce Original Work

Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem