



# ACCT13017 *Financial Statement Analysis*

## Term 2 - 2020

Profile information current as at 01/07/2022 02:58 pm

All details in this unit profile for ACCT13017 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

## General Information

### Overview

Financial Statement Analysis is a capstone unit within the Bachelor of Accounting course. It supports you to integrate your learning in the course and to critically examine accounting and finance concepts relevant to the analysis of financial statements. You will apply these concepts to the analysis of real firms. The focus of the unit is on analysing financial statements to better understand and interpret the economic and business realities of firms. In particular, you will learn how to use financial statements to identify what adds value. While recognising that adding value can be viewed from the perspective of a range of different stakeholders, you will focus on the interests of equity investors.

### Details

Career Level: *Undergraduate*

Unit Level: *Level 3*

Credit Points: 6

Student Contribution Band: 10

Fraction of Full-Time Student Load: 0.125

### Pre-requisites or Co-requisites

Pre-requisite: ACCT19061

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

### Offerings For Term 2 - 2020

- Brisbane
- Bundaberg
- Cairns
- Mackay
- Melbourne
- Online
- Rockhampton
- Sydney

### Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

### Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

## Class and Assessment Overview

### Recommended Student Time Commitment

Each 6-credit Undergraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

### Class Timetable

#### [Regional Campuses](#)

Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

#### [Metropolitan Campuses](#)

Adelaide, Brisbane, Melbourne, Perth, Sydney

### Assessment Overview

#### 1. **Written Assessment**

Weighting: 45%

#### 2. **Written Assessment**

Weighting: 50%

#### 3. **Online Quiz(zes)**

Weighting: 5%

### Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the [University's Grades and Results Policy](#) for more details of interim results and final grades.

## CQUniversity Policies

**All University policies are available on the [CQUniversity Policy site](#).**

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

## Previous Student Feedback

### Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

#### Feedback from Student feedback

##### Feedback

It would be great if Zoom workshops could provide more opportunities for students to ask questions, particularly in relation to the assignments.

##### Recommendation

The Zoom workshops will be focused more on providing support to students to ask questions about concepts we are studying, and in particular to ask questions about the assignments and to discuss and work through their assignments using their company.

#### Feedback from Student feedback

##### Feedback

It would be great if various short videos focused on different concepts could be incorporated and discussed in the Video lectures.

##### Recommendation

The short videos available in the unit will be integrated more into the Video lectures.

## Unit Learning Outcomes

### On successful completion of this unit, you will be able to:

1. Apply established techniques for analysing financial statement information for forecasting, valuation and risk analysis purposes
2. Apply the major concepts and theories of fundamental analysis and the key steps involved in conducting a fundamental analysis and valuation of a company
3. Use financial statement information to identify and recommend solutions to various financial challenges
4. Analyse and synthesise a firm's financial statement information in the context of the firm's economic and business condition to make informed recommendations on investment decisions about the firm.

## Alignment of Learning Outcomes, Assessment and Graduate Attributes



### Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes			
	1	2	3	4
1 - Written Assessment - 45%	•	•		
2 - Written Assessment - 50%	•	•	•	•
3 - Online Quiz(zes) - 5%	•	•		

## Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes			
	1	2	3	4
1 - Communication			•	•
2 - Problem Solving	•	•		
3 - Critical Thinking	•	•	•	•
4 - Information Literacy				
5 - Team Work				
6 - Information Technology Competence	•			
7 - Cross Cultural Competence				
8 - Ethical practice				
9 - Social Innovation				
10 - Aboriginal and Torres Strait Islander Cultures				

## Alignment of Assessment Tasks to Graduate Attributes

Assessment Tasks	Graduate Attributes									
	1	2	3	4	5	6	7	8	9	10
1 - Written Assessment - 45%		•	•			•				
2 - Written Assessment - 50%	•		•							
3 - Online Quiz(zes) - 5%		•								

## Textbooks and Resources

### Textbooks

**There are no required textbooks.**

#### Additional Textbook Information

The key readings for the unit are the Study Guide materials which are provided on Moodle.

### IT Resources

**You will need access to the following IT resources:**

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)
- Microsoft Excel
- Microsoft Word

## Referencing Style

All submissions for this unit must use the referencing style: [American Psychological Association 7th Edition \(APA 7th edition\)](#)

For further information, see the Assessment Tasks.

## Teaching Contacts

**Martin Turner** Unit Coordinator

[m.turner@cqu.edu.au](mailto:m.turner@cqu.edu.au)

## Schedule

### Week 1 - 13 Jul 2020

Module/Topic	Chapter	Events and Submissions/Topic
Introduction: Focus on Reality	Preface, 1	Start PeerWise: register and start writing, answering, rating and commenting on questions on the Preface and Chapter 1.  Work on ASS#1 Steps 1 & 2  <b>ASS#1 Step 1</b> Due: Week 1 Thursday 11:00 am AEST  <b>Find your Company:</b> Friday Week 1, 5:00 PM AEST

### Week 2 - 20 Jul 2020

Module/Topic	Chapter	Events and Submissions/Topic
How a Firm Adds Value	2, Appendix 1	PeerWise: write, answer, rate and comment on questions on Chapter 2  Work on ASS#1 Steps 2 & 3  <b>ASS#1 Step 2</b> Due: Week 2 Friday 11:00 am AEST

### Week 3 - 27 Jul 2020

Module/Topic	Chapter	Events and Submissions/Topic
Many Ways to Assess Value	3	PeerWise: write, answer, rate and comment on questions on Chapter 3  Work on ASS#1 Steps 3 & 4

### Week 4 - 03 Aug 2020

Module/Topic	Chapter	Events and Submissions/Topic
Understanding the Past	4, Appendix 2	PeerWise: write, answer, rate and comment on questions on Chapter 4 & Appendix 2  Work on ASS#1 Steps 4, 5 & 6  <b>ASS#1 Step 6</b> Due: Week 4 Monday 11:00 am AEST

### Week 5 - 10 Aug 2020

Module/Topic	Chapter	Events and Submissions/Topic
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Understanding the Past	4, Appendix 2	PeerWise: write, answer, rate and comment on questions on Chapter 4 & Appendix 2
		Work on ASS#1 Steps 6, 7 & 8

**Vacation Week - 17 Aug 2020**

Module/Topic	Chapter	Events and Submissions/Topic
Vacation Week		PeerWise: write, answer, rate and comment on questions on Chapter 4 & Appendix 2
		Work on ASS#1 Steps 6, 7 & 8

**Week 6 - 24 Aug 2020**

Module/Topic	Chapter	Events and Submissions/Topic
Understanding the Past	4, Appendix 2	PeerWise: write, answer, rate and comment on questions on Chapter 4 & Appendix 2
		Work on ASS#1 Steps 6, 7 & 8

**Week 7 - 31 Aug 2020**

Module/Topic	Chapter	Events and Submissions/Topic
Predicting the Future	5	PeerWise: write, answer, rate and comment on questions on Chapter 5
		Work on ASS#2 Step 1
		<b>ASS#1 Due:</b> Week 7 Monday (31 Aug 2020) 11:00 am AEST

**Week 8 - 07 Sep 2020**

Module/Topic	Chapter	Events and Submissions/Topic
Predicting the Future	5	PeerWise: write, answer, rate and comment on questions on Chapter 5
		Work on ASS#2 Steps 1 & 3
		<b>ASS#2 Step 1 Due:</b> Week 8 Saturday 11:00am AEST

**Week 9 - 14 Sep 2020**

Module/Topic	Chapter	Events and Submissions/Topic
Focus on the Enterprise	6	PeerWise: write, answer, rate and comment on questions on Chapter 6
		Work on ASS#2 Steps 3 & 4

**Week 10 - 21 Sep 2020**

Module/Topic	Chapter	Events and Submissions/Topic
Focus on the Enterprise	6	PeerWise: write, answer, rate and comment on questions on Chapter 6
		Work on ASS#2 Steps 2, 4 & 5

**Week 11 - 28 Sep 2020**

Module/Topic	Chapter	Events and Submissions/Topic
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How to Predict the Future to Eternity 7

PeerWise: write, answer, rate and comment on questions on Chapters 7 & 8

PeerWise Closes Thursday Week 11, 5.00PM AEST

Work on ASS#2 Steps 2, 5 & 6

### Week 12 - 05 Oct 2020

Module/Topic	Chapter	Events and Submissions/Topic
Going Forward	8	Work on ASS#2 Steps 5 & 6 <b>ASS#2 Step 2</b> Due: Week 12 Monday 11:00am AEST

### Review/Exam Week - 12 Oct 2020

Module/Topic	Chapter	Events and Submissions/Topic
		<b>ASS#2</b> Due: Review/Exam Week Wednesday (14 Oct 2020) 11:00 am AEST

### Exam Week - 19 Oct 2020

Module/Topic	Chapter	Events and Submissions/Topic
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## Assessment Tasks

### 1 ASS#1

#### Assessment Type

Written Assessment

#### Task Description

ASS#1 is the first part of your major assignment for this unit. It is made up of eight steps.

Step 1 is due at 11.00am Thursday Week 1. Step 2 is due 11:00am Friday Week 2. Step 6 is due 11:00am Monday Week 4.

You will be given your company at the end of Week 1.

This assignment will give you the opportunity to explore what your own company does and what your firm's financial statements may have to tell you about your firm. You can also review your Excel skills (entering data, linking cells between worksheets, using formulas and formatting cells). You will also have the opportunity to reflect on the extent to which this task is easier at the end of your degree than at the beginning; and to begin to reflect on the quality of your learning about accounting at university.

The key things to achieve in your ASS#1 is to find your company's latest annual report and to have a look at it; to get a feel for what your firm does and what you are able to understand about your firm from your first look at its financial statements.

You will also input your company's last four years of financial statements into your spreadsheet; and then restate your firm's financial statements, carefully separating your firm's operating and financial activities. You will calculate key ratios (as well as economic profit) for your firm.

This assignment provides an opportunity for you to review aspects of your previous accounting knowledge and to provide a foundation for your next assignment.

As well, you will have the opportunity to experience how interacting with others in the unit may be able to help you to better understand your firm.

#### Assessment Due Date

Week 7 Monday (31 Aug 2020) 11:00 am AEST

#### Return Date to Students

Your ASS#1 will be marked promptly; and within 2 weeks. You will receive a mark, individual feedback, general feedback and exemplars.

### Weighting

45%

### Assessment Criteria

	<b>Mark</b>
<b>Step 1</b>	
KCQs	3
<b>Step 2</b>	
KCQs	3
<b>Step 3</b>	
Background information on company	3
Comments/KCQs	3
Comments on other's blogs	1
<b>Step 4</b>	
Input company's financial statements	5
<b>Step 5</b>	
Restated Income statement	6
Restated Balance sheet	4
Commentary & discussion with others	3
<b>Step 6</b>	
KCQs	3
<b>Step 7</b>	
Calculation of ratios	8
<b>Step 8</b>	
Individual feedback with other students	3
<b>TOTAL</b>	<b>45</b>

### Referencing Style

- [American Psychological Association 7th Edition \(APA 7th edition\)](#)

### Submission

Online

### Learning Outcomes Assessed

- Apply established techniques for analysing financial statement information for forecasting, valuation and risk analysis purposes
- Apply the major concepts and theories of fundamental analysis and the key steps involved in conducting a fundamental analysis and valuation of a company

### Graduate Attributes

- Problem Solving
- Critical Thinking
- Information Technology Competence

## 2 ASS#2

### Assessment Type

Written Assessment

### Task Description

ASS#2 is the second part of your major assignment for this unit. It is made up of six steps.

Step 1 is due at 11.00am Saturday Week 8. Step 2 is due 11:00am Monday Week 12.



In your ASS#2 you will assess your firm's business performance based on the ratios for your firm that you calculated in ASS#1. You will identify and comment on your firm's key accounting drivers. You will also identify your firm's key economic and business drivers.

For your firm, you will then forecast for the next five years the key accounting drivers of Sales growth, Profit margin, Asset turnover and Return on net operating assets and include these figures in the Key Value Drivers worksheet in your spreadsheet. You will complete a valuation of your firm using both the Discounted cash flow and Economic profit frameworks.

### Assessment Due Date

Review/Exam Week Wednesday (14 Oct 2020) 11:00 am AEST

### Return Date to Students

Your ASS#2 will be marked promptly - and within 2 weeks. You will receive a mark, individual feedback, general feedback and exemplars.

### Weighting

50%

### Assessment Criteria

	<b>Mark</b>	
<b>Step 1</b>		
KCQs - Chapters 5 & 6		5
<b>Step 2</b>		
KCQs - Chapters 7 & 8		5
<b>Step 3</b>		
Ratios - commentary	4	
Accounting drivers - commentary	5	9
<b>Step 4</b>		
Economic & business drivers		10
<b>Step 5</b>		
Forecasting & valuation - spreadsheet	4	
Forecasting & valuation - analysis & report	10	
Reflections on your experience of learning	4	18
<b>Step 6</b>		
Individual feedback with other students		3
<b>TOTAL</b>		<b>50</b>

### Referencing Style

- [American Psychological Association 7th Edition \(APA 7th edition\)](#)

### Submission

Online

### Learning Outcomes Assessed

- Apply established techniques for analysing financial statement information for forecasting, valuation and risk analysis purposes
- Apply the major concepts and theories of fundamental analysis and the key steps involved in conducting a fundamental analysis and valuation of a company
- Use financial statement information to identify and recommend solutions to various financial challenges
- Analyse and synthesise a firm's financial statement information in the context of the firm's economic and business condition to make informed recommendations on investment decisions about the firm.

### Graduate Attributes

- Communication
- Critical Thinking

## 3 PEERWISE

### Assessment Type

Online Quiz(zes)

### Task Description

We will be using PeerWise as a place for you to create, share and evaluate questions with others in the unit.

PeerWise is designed to be used each week throughout the unit. Each week, PeerWise will support you to read the Study Guide (that's right, each week), write multiple choice questions from your reading (including solutions with explanations), answer others questions and rate others questions. You can also comment on people's questions, and people can then comment on your comments and so on.

You should aim to write at least 2-3 questions each week and answer (and rate) 20 – 30 questions each week.

It is a big advantage in PeerWise to start early in the unit; and to write high quality questions (and solutions with explanations). Typically, on average, people will write about 25-30 questions during the unit and answer/rate about 250-300 questions. Some people will do much more; and others less.

Start by looking at the video "Tips on Using PeerWise": <https://www.youtube.com/watch?v=MOIYsHgXrqA&t=1s>. And you can visit PeerWise here: [http://peerwise.cs.auckland.ac.nz/at/?cqu\\_au](http://peerwise.cs.auckland.ac.nz/at/?cqu_au). If you have not used PeerWise before, please click on the "Registration" link and follow the prompts. All you need to do is choose a user name and a password for your PeerWise account. If you have used PeerWise before, simply log in and then select "Join a course" from the Home menu.

IMPORTANT: You will need to follow the information provided in the PeerWise folder in the top centre section in Moodle in order to access our Peerwise unit this term (there is a PeerWise 'Course ID' for our unit, which is detailed in Moodle).

### Number of Quizzes

### Frequency of Quizzes

### Assessment Due Date

Peerwise closes at 5pm AEST on Thursday in Week 11. There is no need to submit anything concerning PeerWise in Moodle.

### Return Date to Students

Your scores from Peerwise will be transferred to Moodle before the end of term by the Unit Coordinator.

### Weighting

5%

### Assessment Criteria

As you contribute to PeerWise, you will accumulate a Reputation score calculated in the software which is composed of three parts: writing questions (Questioning); answering questions (Answering); and rating questions you have answered (Rating).

To achieve a high score it is much better to have good scores for each of the three components than a very high score in just one (or two) components. It is particularly important not to have a zero (or near zero) score for any of the three components. Answering and Rating scores at a similar level and your Questioning score at about one-tenth of your Answering and Rating scores can be a good balance. For example, a score of Questioning: 175; Answering: 1,750; and Rating: 1,750.

You can see your score in the top right-hand corner of PeerWise. We use the Reputation score (not the Questioning, Answering or Rating scores) to determine your mark for PeerWise.

You will gain a mark out of 5 for your PeerWise contribution. This will be calculated according to the Peerwise grading guidelines available on Moodle.

The Unit Co-ordinator reserves the right to adjust the mark of any student if they engage in inappropriate behaviour on PeerWise. Inappropriate behaviour might include: Bullying, harassing or being rude to any other student; Contributing questions flagged as being easy, for example as 'Easy' or 'Questions for Dummies'; Marking correct answers in bold or with other marks; Copying other student's questions and contributing them onto PeerWise as your own (although it is understood that different students may independently contribute similar or even identical questions at times, and this is perfectly alright).

Please report to the Unit Co-ordinator any inappropriate behaviour on PeerWise.

### Referencing Style

- [American Psychological Association 7th Edition \(APA 7th edition\)](#)

### Submission

No submission method provided.

### Learning Outcomes Assessed

- Apply established techniques for analysing financial statement information for forecasting, valuation and risk analysis purposes
- Apply the major concepts and theories of fundamental analysis and the key steps involved in conducting a fundamental analysis and valuation of a company

### Graduate Attributes

- Problem Solving

## Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the [Student Academic Integrity Policy and Procedure](#). This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

### What is a breach of academic integrity?

A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

### Why is academic integrity important?

A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

### Where can I get assistance?

For academic advice and guidance, the [Academic Learning Centre \(ALC\)](#) can support you in becoming confident in completing assessments with integrity and of high standard.

### What can you do to act with integrity?



**Be Honest**

If your assessment task is done by someone else, it would be dishonest of you to claim it as your own



**Seek Help**

If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)



**Produce Original Work**

Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem