



ACCT19083 Corporate Governance & Ethics

Term 2 - 2017

Profile information current as at 26/04/2024 04:40 pm

All details in this unit profile for ACCT19083 have been officially approved by CQU University and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

General Information

Overview

This unit aims to develop an understanding of the underlying concepts of corporate governance, ethics and organisational citizenship which are relevant to the contemporary business environment. To do this, the unit will focus on values, philosophies, theories and models of corporate governance and ethical practice. By using a combination of case study analysis and role-play, you will develop an awareness of the role that ethical issues play in business governance and management, and develop an ability to critically analyse ethical issues that arise in business life.

Details

Career Level: *Undergraduate*

Unit Level: *Level 3*

Credit Points: 6

Student Contribution Band: 10

Fraction of Full-Time Student Load: 0.125

Pre-requisites or Co-requisites

There are no requisites for this unit.

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

Offerings For Term 2 - 2017

- Brisbane
- Distance
- Melbourne
- Rockhampton
- Sydney

Attendance Requirements

All on-campus students are expected to attend scheduled classes - in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

Class and Assessment Overview

Recommended Student Time Commitment

Each 6-credit Undergraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

Class Timetable

[Regional Campuses](#)

Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

[Metropolitan Campuses](#)

Adelaide, Brisbane, Melbourne, Perth, Sydney

Assessment Overview

1. **Written Assessment**

Weighting: 30%

2. **Group Discussion**

Weighting: 10%

3. **Written Assessment**

Weighting: 40%

4. **Online Quiz(zes)**

Weighting: 20%

Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the [University's Grades and Results Policy](#) for more details of interim results and final grades.

CQUniversity Policies

All University policies are available on the [CQUniversity Policy site](#).

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

Previous Student Feedback

Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

Feedback from Student feedback.

Feedback

There was an unfair workload commitment between students in groups, due to many students not doing their fair share of the work.

Recommendation

Students will be presented with a code of conduct for group work that sets out their responsibilities to the group.

Feedback from Student feedback.

Feedback

Students did not want to do group work.

Recommendation

Students will be advised that group work is required in this unit, and also of the work-related benefits from doing group work.

Feedback from Student feedback.

Feedback

Students did not receive feedback on group assessment.

Recommendation

The unit coordinator will know in future to ensure that the coordinator posts the feedback files in the group discussion areas.

Unit Learning Outcomes

On successful completion of this unit, you will be able to:

1. Apply the fundamental principles of business ethics and corporate governance in a range of contexts
2. Given a case study, analyse ethical decision-making issues at the individual, group, and organisational levels
3. Practice ethical decision-making using appropriate strategies and models in a given context
4. Formulate solutions to ethical problems in organisations using effective ethics programs
5. Discuss and debate business ethics in a culturally-diverse global environment
6. Construct and defend a position for a given ethical problem based on values and knowledge of ethical behaviour across cultures.

Alignment of Learning Outcomes, Assessment and Graduate Attributes



Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes					
	1	2	3	4	5	6
1 - Written Assessment - 30%	•	•	•		•	•
2 - Group Discussion - 10%	•	•	•		•	•

Assessment Tasks	Learning Outcomes					
	1	2	3	4	5	6
3 - Written Assessment - 40%	•	•	•	•	•	•
4 - Online Quiz(zes) - 20%	•			•		

Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes					
	1	2	3	4	5	6
1 - Communication					•	•
2 - Problem Solving						
3 - Critical Thinking						
4 - Information Literacy						
5 - Team Work					•	
6 - Information Technology Competence						
7 - Cross Cultural Competence					•	•
8 - Ethical practice			•	•	•	•
9 - Social Innovation						
10 - Aboriginal and Torres Strait Islander Cultures						

Alignment of Assessment Tasks to Graduate Attributes

Assessment Tasks	Graduate Attributes									
	1	2	3	4	5	6	7	8	9	10
1 - Written Assessment - 30%	•						•	•		
2 - Group Discussion - 10%	•				•		•	•		
3 - Written Assessment - 40%	•			•			•	•		
4 - Online Quiz(zes) - 20%		•	•				•	•		

Textbooks and Resources

Textbooks

ACCT19083

Prescribed

Moral Issues in Business

3rd Asia-Pacific Edition (2016)

Authors: Shaw, William H., Barry, Vincent, Issa, Theodora, Catley, Bevan and Muntean, Donata

Cengage Learning

Melbourne, Vic, Australia

ISBN: 9780170366694

Binding: Paperback

[View textbooks at the CQUniversity Bookshop](#)

IT Resources

You will need access to the following IT resources:

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)
- Microsoft Office or equivalent (wordprocessing)

Referencing Style

All submissions for this unit must use the referencing styles below:

- [American Psychological Association 6th Edition \(APA 6th edition\)](#)
- [Harvard \(author-date\)](#)

For further information, see the Assessment Tasks.

Teaching Contacts

Gerard Ilott Unit Coordinator

g.ilott@cqu.edu.au

Schedule

Week 1 - 10 Jul 2017

Module/Topic	Chapter	Events and Submissions/Topic
The moral dimension of business	Chapter 1	

Week 2 - 17 Jul 2017

Module/Topic	Chapter	Events and Submissions/Topic
The study of ethics and its theories	Chapter 2	

Week 3 - 24 Jul 2017

Module/Topic	Chapter	Events and Submissions/Topic
The nature of capitalism	Chapter 3	

Week 4 - 31 Jul 2017

Module/Topic	Chapter	Events and Submissions/Topic
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Corporate governance and social responsibility Chapter 4

Week 5 - 07 Aug 2017

Module/Topic	Chapter	Events and Submissions/Topic
The morality of consumption	Chapter 5	

Vacation Week - 14 Aug 2017

Module/Topic	Chapter	Events and Submissions/Topic
		Individual Assessment - Report (30%) Due: Vacation Week Friday (18 Aug 2017) 11:45 pm AEST

Week 6 - 21 Aug 2017

Module/Topic	Chapter	Events and Submissions/Topic
Ethics and international business	Chapter 6	

Week 7 - 28 Aug 2017

Module/Topic	Chapter	Events and Submissions/Topic
Business ethics and the environment	Chapter 7	

Week 8 - 04 Sep 2017

Module/Topic	Chapter	Events and Submissions/Topic
The ethics of the organisation	Chapter 8	

Week 9 - 11 Sep 2017

Module/Topic	Chapter	Events and Submissions/Topic
Ethics in the workplace	Chapter 9	

Week 10 - 18 Sep 2017

Module/Topic	Chapter	Events and Submissions/Topic
Ethics, leadership and culture	Chapter 10	

Week 11 - 25 Sep 2017

Module/Topic	Chapter	Events and Submissions/Topic
Ethical decision-making	Chapter 11	

Week 12 - 02 Oct 2017

Module/Topic	Chapter	Events and Submissions/Topic
Group presentations.		Group Presentation Due: Week 12 Friday (6 Oct 2017) 11:45 pm AEST

Review/Exam Week - 09 Oct 2017

Module/Topic	Chapter	Events and Submissions/Topic
		Written Individual Assessment - Case Study (40%) Due: Review/Exam Week Friday (13 Oct 2017) 11:45 pm AEST Online Quiz(zes) Due: Review/Exam Week Friday (13 Oct 2017) 11:45 am AEST

Exam Week - 16 Oct 2017

Module/Topic	Chapter	Events and Submissions/Topic
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Assessment Tasks

1 Individual Assessment - Report (30%)

Assessment Type

Written Assessment

Task Description

This assessment item involves a written report on a contemporary topic based on one or more of first five modules in this unit. The specific topic will be presented for you in Moodle in Week 1. The topic will require a critique of a particular scenario through the lens of one or more theories of ethics.

In your report, you are expected to draw on a number of sources for information in your business report such as textbooks, newspapers, magazine articles and academic journals. **A minimum of three academic journals** should be used for your report. The [CQUni library database](#) is a good starting point. *Wikipedia is not an acceptable source of information for academic purpose.*

You are required to answer these questions in the form of a report, in the following form:

Title page

Table of Contents

Executive summary

Introduction

Report body, with a maximum of 2,500 words

Conclusion

References

Assessment Due Date

Vacation Week Friday (18 Aug 2017) 11:45 pm AEST

Return Date to Students

Week 7 Friday (1 Sept 2017)

This return date only applies to assignments submitted by the due date and time.

Weighting

30%

Assessment Criteria

You will be assessed on:

- Quality of your scholarship (80%)
- Quality of your English expression (10%)
- The readability (presentation) of your report (10%).

Proper referencing is expected, and up to 5 marks may be withdrawn in penalty if instances of poor referencing are found.

Referencing Style

- [American Psychological Association 6th Edition \(APA 6th edition\)](#)
- [Harvard \(author-date\)](#)

Submission

Online

Submission Instructions

Submission must be made by the secure upload facility in Moodle.

Learning Outcomes Assessed

- Apply the fundamental principles of business ethics and corporate governance in a range of contexts
- Given a case study, analyse ethical decision-making issues at the individual, group, and organisational levels
- Practice ethical decision-making using appropriate strategies and models in a given context
- Discuss and debate business ethics in a culturally-diverse global environment
- Construct and defend a position for a given ethical problem based on values and knowledge of ethical behaviour across cultures.

Graduate Attributes

- Communication
- Cross Cultural Competence
- Ethical practice

2 Group Presentation

Assessment Type

Group Discussion

Task Description

Group presentation

This assessment item is a group presentation made in front of the class during the week 12 class times. The topics available for presentation will be provided on Moodle by Week 5. The topics will be chosen from the unit content in Modules 6 & 7. A set of topics will be provided on Moodle, and groups will select just one topic.

The organisation of groups

Groups will be self-selecting and will consist of (no more than) four students each.

On-campus students will have the first four weeks of term to organise themselves into groups. On-campus groups must be within the same class, and the lecturer will be able to help students find groups. The local lecturer will advise the unit coordinator of the numbers of groups in their classes and the membership of each group.

Distance students will be able to liaise with the unit coordinator to help find a group. Details of an online collaboration facility will be provided on Moodle, and this will be restricted to **Distance students**.

On-campus groups will be selected from within the same class. Distance students will be provided with a discussion and collaboration space from Week 1 to enable them to find fellow distance students willing to team up.

Presentations: when and how

On-campus presentations

Presentations will be made during class times in Week 12, although the local lecturer may choose to allow some groups to present at earlier times if this is convenient for the class.

The presentation will take no longer than 8 minutes to complete. Students will construct and use a Powerpoint presentation to accompany their presentation. **All students must actively speak and present to receive marks.**

Distance students' presentations

Distance students will use Zoom to make their presentation to the unit coordinator and other students during Week 12.

A timetable for presentations will be published on Moodle prior to Week 12. **As for on-campus students, all students in the group must be online and actively speaking and presenting in order to receive marks for the presentation.** Other distance students are welcome to join the Zoom session and interact with the presenting students, but it is not mandatory to do this.

What will be provided for you on Moodle?

You will find the following made available progressively through the term:

1. Topics (by Week 5)
2. Online collaboration facilities (for **Distance students only**)
3. Powerpoint template for use in your presentation.

Assessment Due Date

Week 12 Friday (6 Oct 2017) 11:45 pm AEST

All group presentations will be made during the regular class time in Week 12. Your campus lecturer will determine the schedule of presentations.

Return Date to Students

Feedback will be provided immediately after the presentation, but marks will not be published until final certification of all grades.

Weighting

10%

Assessment Criteria

How you will be assessed

There are two components to your assessment:

1. Presentation (**6 marks**): You must be present and actively engaged in the scheduled presentation to earn any of these marks. Your local lecturer or tutor will assess the presentation and award marks. The marks will be allocated as:
 1. Quality of scholarship: 3 marks

2. Quality of presentation: 3 marks.
2. Peer assessment of your performance towards the preparation of the presentation (**4 marks**).

An online peer assessment facility will open up in Moodle prior to Week 12. In here you will make a reflective statement concerning your performance during the group preparation for this presentation. Your group members (peers) will assess your performance and award you a grade of between 0-4 marks. Your final grade for the peer assessment will be the average of the awarded marks.

Referencing Style

- [American Psychological Association 6th Edition \(APA 6th edition\)](#)
- [Harvard \(author-date\)](#)

Submission

Offline

Submission Instructions

In class, or via the Zoom platform for Distance students.

Learning Outcomes Assessed

- Apply the fundamental principles of business ethics and corporate governance in a range of contexts
- Given a case study, analyse ethical decision-making issues at the individual, group, and organisational levels
- Practice ethical decision-making using appropriate strategies and models in a given context
- Discuss and debate business ethics in a culturally-diverse global environment
- Construct and defend a position for a given ethical problem based on values and knowledge of ethical behaviour across cultures.

Graduate Attributes

- Communication
- Team Work
- Cross Cultural Competence
- Ethical practice

3 Written Individual Assessment - Case Study (40%)

Assessment Type

Written Assessment

Task Description

Individual written assignment

Assessment requirements

This assessment item is made up of two parts. Both parts are based on a case study. All questions will relate to modules 8-11.

For **Part A**, you are required to answer four (4) short answer questions based on a given case study. Each question will be worth 5 marks, giving a total of **20 marks** for Part A.

For **Part B**, you are to use your research and knowledge gained from the study of this unit to make recommendations on how an organisation involved in this case study could:

1. design and implement an ethics program that would address the issues reported in the case, and/or
2. apply an ethical decision-making approach to achieve better outcomes.

Part B will be worth **20 marks** in total.

What will be provided for you

1. During **Week 10**, the case study and a study guide will be posted on Moodle to help you prepare for your assignment questions.
2. A MS Word template document will also be provided in Moodle in **Week 10**. Please use this to document to submit your responses to Part A and Part B.

Submission details

Although this is an individual written assignment, you should treat this as an exam. The due date/time provided for this assignment is **absolute**. No extensions will be provided and the submission facility will shut at the due date/time. All students will have the same amount of time to prepare for this assignment.

If you are unable to submit in this period through illness or because of some family emergency, you will should apply for

an extension in the usual way. You will be given details of a different submission period and you will be given different questions to answer. Let me be clear, **no student will have more than 5 days to research, write and submit this assignment.**

Assessment Due Date

Review/Exam Week Friday (13 Oct 2017) 11:45 pm AEST

The submission date and time are absolute. The submission facility will close at this time.

Return Date to Students

This assessment item will be returned to students after final grades are certified. Students will be notified by email on their assessment release.

Weighting

40%

Assessment Criteria

You will be assessed on the following criteria:

For Part A:

1. Your demonstrated understanding of the unit material and the ability to apply that material to the assessment question (100%).

For Part B:

1. Demonstrated understanding of the unit material and the ability to apply that material to the assessment question (80%)
2. Effective communication: you are able to write a coherent and logical argument in support of your answers (10%)
3. Presentation: Your assignment is formatted appropriately, and uses proper spelling, grammar and style (10%)
4. Referencing: The appropriate referencing format is used, consistently and correctly. Up to 4 marks can be reduced from Part B for incorrect referencing.

Referencing Style

- [American Psychological Association 6th Edition \(APA 6th edition\)](#)
- [Harvard \(author-date\)](#)

Submission

Online

Submission Instructions

Submission must be made via the online submission facility in Moodle.

Learning Outcomes Assessed

- Apply the fundamental principles of business ethics and corporate governance in a range of contexts
- Given a case study, analyse ethical decision-making issues at the individual, group, and organisational levels
- Practice ethical decision-making using appropriate strategies and models in a given context
- Formulate solutions to ethical problems in organisations using effective ethics programs
- Discuss and debate business ethics in a culturally-diverse global environment
- Construct and defend a position for a given ethical problem based on values and knowledge of ethical behaviour across cultures.

Graduate Attributes

- Communication
- Information Literacy
- Cross Cultural Competence
- Ethical practice

4 Online Quiz(zes)

Assessment Type

Online Quiz(zes)

Task Description

Modules 2-11 will contain short review short review quizzes. These quizzes will come online at the start of each module and remain open until 11:45pm on the Friday of Review/Exam Week. They will not be re-opened.

Each Module's Review Quiz will equate to 2 marks, or 2% of total assessment.

Number of Quizzes

10

Frequency of Quizzes

Other

Assessment Due Date

Review/Exam Week Friday (13 Oct 2017) 11:45 am AEST

Return Date to Students

Results are made available as soon as the test is submitted.

Weighting

20%

Assessment Criteria

Each question is worth 0.5% of the overall unit assessment. There may be a mixture of question types.

Referencing Style

- [American Psychological Association 6th Edition \(APA 6th edition\)](#)
- [Harvard \(author-date\)](#)

Submission

Online

Learning Outcomes Assessed

- Apply the fundamental principles of business ethics and corporate governance in a range of contexts
- Formulate solutions to ethical problems in organisations using effective ethics programs

Graduate Attributes

- Problem Solving
- Critical Thinking
- Cross Cultural Competence
- Ethical practice

Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the [Student Academic Integrity Policy and Procedure](#). This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

What is a breach of academic integrity?

A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

Why is academic integrity important?

A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

Where can I get assistance?

For academic advice and guidance, the [Academic Learning Centre \(ALC\)](#) can support you in becoming confident in completing assessments with integrity and of high standard.

What can you do to act with integrity?



Be Honest

If your assessment task is done by someone else, it would be dishonest of you to claim it as your own



Seek Help

If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)



Produce Original Work

Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem