

# ACCT19083 Corporate Governance & Ethics

## Term 2 - 2025

Profile information current as at 21/04/2026 08:25 pm

All details in this unit profile for ACCT19083 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

### General Information

#### Overview

This unit aims to develop an understanding of the underlying concepts of corporate governance, ethics and organisational citizenship which are relevant to the contemporary business environment. To do this, the unit will focus on values, philosophies, theories and models of corporate governance and ethical practice. By using a combination of case study analysis and role-play, you will develop an awareness of the role that ethical issues play in business governance and management, and develop an ability to critically analyse ethical issues that arise in business life.

#### Details

Career Level: *Undergraduate*

Unit Level: *Level 3*

Credit Points: 6

Student Contribution Band: *10*

Fraction of Full-Time Student Load: *0.125*

#### Pre-requisites or Co-requisites

Completion of 48 credit points in the first year of equivalent full-time study.

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

#### Offerings For Term 2 - 2025

- Brisbane
- Melbourne
- Online
- Sydney

#### Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

#### Website

This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.

## Class and Assessment Overview

### Recommended Student Time Commitment

Each 6-credit Undergraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

### Class Timetable

#### Regional Campuses

Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

#### Metropolitan Campuses

Adelaide, Brisbane, Melbourne, Perth, Sydney

### Assessment Overview

1. Online Quiz(zes)

Weighting: 10%

2. Group Work

Weighting: 40%

3. Report

Weighting: 30%

4. Oral Examination

Weighting: 20%

### Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the [University's Grades and Results Policy](#) for more details of interim results and final grades.

## CQUniversity Policies

All University policies are available on the [CQUniversity Policy site](#).

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure - Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure - International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback - Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

## Previous Student Feedback

### Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

#### Feedback from SUTE report

Feedback

Make sure feedback is clear.

Recommendation

We will provide adequate feedback for each of the assessment work.

## Unit Learning Outcomes

On successful completion of this unit, you will be able to:

1. Apply the fundamental principles of business ethics and corporate governance in a range of contexts
2. Analyse ethical decision-making issues in the context of a case study at the individual, group and organisational levels
3. Practice ethical decision-making using appropriate strategies and models in a given context
4. Formulate solutions to ethical problems in organisations using effective ethics programs
5. Discuss, debate and reflect on business ethics in a culturally-diverse global environment
6. Construct and defend a position for a given ethical problem based on values and knowledge of ethical behaviour across cultures.

ACCT19083 supports external accreditation requirements for business acumen, critical thinking and communication competencies.

## Alignment of Learning Outcomes, Assessment and Graduate Attributes

— N/A Level   ● Introductory Level   ● Intermediate Level   ● Graduate Level   ● Professional Level   ● Advanced Level

### Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes					
	1	2	3	4	5	6
1 - Online Quiz(zes) - 10%	●	●		●		
2 - Group Work - 40%	●	●	●	●	●	●
3 - Report - 30%	●	●	●	●	●	●
4 - Oral Examination - 20%	●	●	●	●	●	●

### Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes					
	1	2	3	4	5	6

## Graduate Attributes

## Learning Outcomes

	1	2	3	4	5	6
1 - Communication					•	•
2 - Problem Solving						•
3 - Critical Thinking		•	•	•		•
4 - Information Literacy						
5 - Team Work					•	
6 - Information Technology Competence						
7 - Cross Cultural Competence					•	•
8 - Ethical practice	•	•	•	•	•	•
9 - Social Innovation						
10 - First Nations Knowledges						
11 - Aboriginal and Torres Strait Islander Cultures						

## Textbooks and Resources

### Textbooks

ACCT19083

Prescribed

Moral Issues in Business

4th Asia-Pacific Edition (2020)

Authors: William H. Shaw, Vincent Barry, Donata Muntean, Theodora Issa, Marcus Rodrigs

Cengage Learning

ISBN: 9780170441025

### IT Resources

You will need access to the following IT resources:

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)

## Referencing Style

All submissions for this unit must use the referencing style: [American Psychological Association 7th Edition \(APA 7th edition\)](#)

For further information, see the Assessment Tasks.

## Teaching Contacts

Shawgat Kutubi Unit Coordinator  
s.kutubi@cqu.edu.au

## Schedule

### Week 1 - 14 Jul 2025

Module/Topic	Chapter	Events and Submissions/Topic
The moral dimension of business	Chapter 1	In this module, you will explore the significance of ethics in business and examine various moral and ethical principles that guide our behavior and decision-making.

### Week 2 - 21 Jul 2025

Module/Topic	Chapter	Events and Submissions/Topic
The study of ethics and its theories	Chapter 2	In this module, you will begin to explore various theories of ethics.

### Week 3 - 28 Jul 2025

Module/Topic	Chapter	Events and Submissions/Topic
Corporate governance and business ethics	Chapter 5	In this module you will begin to appreciate the central role of good corporate governance in creating and maintaining an ethical organisation. Assessment 1 - Quiz 1 opens in week 1

### Week 4 - 04 Aug 2025

Module/Topic	Chapter	Events and Submissions/Topic
Corporate social responsibility	Chapter 4	In this module, you will explore the broad and narrow perspectives of Corporate Social Responsibility (CSR).

### Week 5 - 11 Aug 2025

Module/Topic	Chapter	Events and Submissions/Topic
The ethics of consumption	Chapter 6	In this module, you will begin to realise the ethical pressures and dilemmas inherent in doing business across countries and cultures.  Assessment 1 - Quiz 1 will close this Friday at 11.55 pm And Quiz 2 opens this week

### Vacation Week - 18 Aug 2025

Module/Topic	Chapter	Events and Submissions/Topic
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### Week 6 - 25 Aug 2025

Module/Topic	Chapter	Events and Submissions/Topic
Ethics and international business	Chapter 7	In this module you will begin to realise the ethical pressures and dilemmas inherent in doing business across countries and cultures. Assessment 3 (PART 1) -Upload a 100 word introduction on the case you have selected for the Assessment 3 Due at 11.55 PM AEST, Friday of Week 6

### Week 7 - 01 Sep 2025

Module/Topic	Chapter	Events and Submissions/Topic
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Business ethics and the environment	Chapter 8	In this module, we consider the impact and responsibilities of business to the environment. Assessment 1 - Quiz 2 will close this Friday at 11.55 PM Quiz 3 opens this week
Week 8 - 08 Sep 2025		
Module/Topic	Chapter	Events and Submissions/Topic In this module, you will examine employment relationships, focusing on the rights and responsibilities of both employers and employees.
The ethics of the organisation	Chapter 9	Assessment Due: Week 8 Friday (12 Sept 2025) 11:45 pm AEST
Week 9 - 15 Sep 2025		
Module/Topic	Chapter	Events and Submissions/Topic In this module, you will continue to explore current ethical issues in the workplace.
Ethics in the workplace	Chapter 10	Assessment 1 Quiz 3 will close on Friday at 11.55 PM Quiz 4 opens this week Assessment 2 Submission of the video recorded presentation and Report Due- Week 9, Friday at 11.55 pm AEST
Week 10 - 22 Sep 2025		
Module/Topic	Chapter	Events and Submissions/Topic In this module you will explore the interaction between ethics, culture and leadership.
Ethics, leadership and culture	Chapter 11	
Week 11 - 29 Sep 2025		
Module/Topic	Chapter	Events and Submissions/Topic In this module, you will get insights into some internationally accepted models for ethical decision-making.
Ethical decision-making	Chapter 12 Chapter 4 of Dellaportas et al. (2005)	Assessment 1 Quiz 4 will close this Friday at 11.55 PM Quiz 5 opens this week Assessment 3 (PART 2) -Submission of the Report Due on Week 11, Friday at 11.55 PM AEST Assessment 3 Due on Week 11, Friday at 11.55 PM AEST Report Due: Week 11 Friday (3 Oct 2025) 11:45 pm AEST
Week 12 - 06 Oct 2025		
Module/Topic	Chapter	Events and Submissions/Topic Quiz 5 will close on this Friday at 11.55 PM Assessment 1 Due: Week 12 Friday at 11:55 pm AEST
Revision		Oral assessment Due: Week 12 Thursday (9 Oct 2025) 11:45 pm AEST
Week 13 - 13 Oct 2025		
Module/Topic	Chapter	Events and Submissions/Topic
Exam Week - 20 Oct 2025		
Module/Topic	Chapter	Events and Submissions/Topic

## Term Specific Information

Contact the unit coordinator if you cannot find a team to work in the group assessment

## Assessment Tasks

### 1 Assessment

Assessment Type

Online Quiz(zes)

Task Description

In weeks 3, 5, 7, 9, and 11 there will be five short review quizzes. These quizzes will come online at the start of each of these weeks and remain open until Friday 11.55 pm of Weeks 5, 7, 9, 11, and 12, respectively. That means each quiz will remain open for 2 weeks only. They will not be reopened once the deadline expires.

Each Review Quiz will equate to 2% of the total assessment.

Each quiz will cover the unit contents completed in the previous two weeks.

Number of Quizzes

5

Frequency of Quizzes

Fortnightly

Assessment Due Date

Each quiz will close in 2 weeks time from the date of it opens.

Return Date to Students

Results are made available as soon as the test is submitted

Weighting

10%

Assessment Criteria

The assessment may include a variety of question types, with varying mark allocations.

This assessment must be submitted by the specified due date and time. Due to the nature of this task, the standard 72-hour grace period does not apply. We recognise that unexpected circumstances may arise, and encourage students to reach out as early as possible if they are experiencing difficulties, so that appropriate support or adjustments can be considered in line with university policy.

Referencing Style

- [American Psychological Association 7th Edition \(APA 7th edition\)](#)

Submission

Online

Learning Outcomes Assessed

- Apply the fundamental principles of business ethics and corporate governance in a range of contexts
- Analyse ethical decision-making issues in the context of a case study at the individual, group and organisational levels
- Formulate solutions to ethical problems in organisations using effective ethics programs

### 2 Assessment

Assessment Type

Group Work

Task Description

This assessment item is a group exercise. You are required to submit a report and a video recorded presentation.

Each group will provide an overview of how the corporate governance principles of control, accountability and transparency can be applied to the case study provided for Assessment Item 2.

Groups will be created during the first four weeks of the term.

Each group will present using a standard PowerPoint template supplied on Moodle. The report and the recorded video presentation will have to be submitted in week 9.

The conditions of the presentation are:

1. No more than 10 slides in total
2. No more than 10 minutes to be used for the presentation
3. The group will submit one report and one recorded video presentation
4. Only the team members who participated in the presentation will receive marks.

The report guideline is provided in Moodle.

The organisation of groups

Groups will be self-selecting and will consist of (no more than) five students each.

On-campus students will have the first four weeks of term to organise themselves into groups which must be within the same class. Your campus lecturer will be able to help students find groups. The campus lecturer will also advise the unit coordinator about the numbers of groups in their classes and the membership of each group.

Online students will have an online link provided in Moodle connecting all online students, to discuss and find a group. You are strongly encouraged to attend the online classes to connect with your group members within the first 4 weeks of the semester.

"This assessment requires students to adhere to the guidelines on the use of artificial intelligence tools as specified in the Artificial Intelligence Assessment Scale (AIAS). Any misuse or lack of disclosure regarding the use of AI tools will be considered a breach of academic integrity."

This assessment must be prepared following AI scale level. You should add the following statement at the first page of your assessment report.

<b>2</b>	<b>AI PLANNING</b>	<p>AI may be used for pre-task activities such as brainstorming, outlining and initial research. This level focuses on the effective use of AI for planning, synthesis, and ideation, but assessments should emphasise the ability to develop and refine these ideas independently.</p> <p>You may use AI for planning, idea development, and research. Your final submission should show how you have developed and refined these ideas.</p>
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Assessment Due Date

Week 8 Friday (12 Sept 2025) 11:45 pm AEST

Submit the deliverables using the links provided in Moodle

Return Date to Students

Week 11 Friday (3 Oct 2025)

Weighting

40%

Assessment Criteria

The video recorded presentation is worth 10% and the Report is worth 30%.

The video recorded presentation will be assessed as follows:

- 7% for the quality of the scholarship, and
- 3% will be for the quality of your participation and the presentation overall.

The report will be assessed as follows:

- 4% for the Introduction
- 3% for the Organisation/structure
- 14% for the Content knowledge
- 4% for the Quality of writing & presentation
- 5% for the Conclusion, summary, recommendations

The marking rubric is shared in Moodle under Assessment 2.

This assessment must be submitted by the specified due date and time. Due to the nature of this task, the standard 72-hour grace period does not apply. We recognise that unexpected circumstances may arise, and encourage students to reach out as early as possible if they are experiencing difficulties, so that appropriate support or adjustments can be considered in line with university policy.

Referencing Style

- American Psychological Association 7th Edition (APA 7th edition)

Submission

Online Group

Submission Instructions

Include student ID of each group members on the cover page of the assessment report

### Learning Outcomes Assessed

- Apply the fundamental principles of business ethics and corporate governance in a range of contexts
- Analyse ethical decision-making issues in the context of a case study at the individual, group and organisational levels
- Practice ethical decision-making using appropriate strategies and models in a given context
- Formulate solutions to ethical problems in organisations using effective ethics programs
- Discuss, debate and reflect on business ethics in a culturally-diverse global environment
- Construct and defend a position for a given ethical problem based on values and knowledge of ethical behaviour across cultures.

## 3 Report

Assessment Type  
Report

### Task Description

This is an individual assessment.

You will select a case related to a corporate governance breach incident. You will research on it and write a report about what the organisation could have done better to avoid this issue and the underlying reasons for your view.

The report guideline is provided in Moodle.

You will need to submit your work in two stages:

In week 6 - Upload a 100-word introduction on the case you have selected for the assessment 3 - Close at 23:55 (11:55 PM) AEST Monday of Week 6

In week 11 - Submission of the Final Report - Close at 23:55 (11:55 PM) AEST Friday of Week 11

Further details on this assessment item will be provided in Moodle during term.

"This assessment requires students to adhere to the guidelines on the use of artificial intelligence tools as specified in the Artificial Intelligence Assessment Scale (AIAS). Any misuse or lack of disclosure regarding the use of AI tools will be considered a breach of academic integrity."

This assessment must be submitted by the specified due date and time. Due to the nature of this task, the standard 72-hour grace period does not apply. We recognise that unexpected circumstances may arise, and encourage students to reach out as early as possible if they are experiencing difficulties, so that appropriate support or adjustments can be considered in line with university policy.

In preparing this assessment you are required to follow the following AI scale level and add the following information at the first page of your report.

<b>2</b>	<b>AI PLANNING</b>	AI may be used for pre-task activities such as brainstorming, outlining and initial research. This level focuses on the effective use of AI for planning, synthesis, and ideation, but assessments should emphasise the ability to develop and refine these ideas independently.  <b>You may use AI for planning, idea development, and research. Your final submission should show how you have developed and refined these ideas.</b>
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### Assessment Due Date

Week 11 Friday (3 Oct 2025) 11:45 pm AEST

Make sure your report has a cover page which includes your name, ID and date of submission

### Return Date to Students

This assessment will be marked during the exam week period and grade will be released on grade certification date

### Weighting

30%

### Assessment Criteria

The 100-word introduction submitted will be worth 5%.

The final report submitted will be worth 25%

The report will be assessed as follows:

- 4% for the Introduction
- 3% for the Organisation/structure
- 10% for the Content knowledge
- 4% for the Quality of writing & presentation
- 4% for the Conclusion and summary

The marking rubric is shared in Moodle under Assessment 3

### Referencing Style

- [American Psychological Association 7th Edition \(APA 7th edition\)](#)

Submission

Online

Learning Outcomes Assessed

- Apply the fundamental principles of business ethics and corporate governance in a range of contexts
- Analyse ethical decision-making issues in the context of a case study at the individual, group and organisational levels
- Practice ethical decision-making using appropriate strategies and models in a given context
- Formulate solutions to ethical problems in organisations using effective ethics programs
- Discuss, debate and reflect on business ethics in a culturally-diverse global environment
- Construct and defend a position for a given ethical problem based on values and knowledge of ethical behaviour across cultures.

## 4 Oral assessment

Assessment Type

Oral Examination

Task Description

This is a Question and Answer session on the following:

1. The Assessments 2 completed by your group
2. the Assessment 3 that you completed individually, and
3. The content covered in the unit during the term (only from selected weeks; selected by the UC/lecturer).

Further details will be provided in Moodle and during classes.

This assessment must be completed by the specified due date and time. Due to the nature of this task, the standard 72-hour grace period does not apply. We recognise that unexpected circumstances may arise, and encourage students to reach out as early as possible if they are experiencing difficulties, so that appropriate support or adjustments can be considered in line with university policy.

Assessment Due Date

Week 12 Thursday (9 Oct 2025) 11:45 pm AEST

Time and date will be declared before week 12

Return Date to Students

Grade will be release in due dates

Weighting

20%

Assessment Criteria

Apply the fundamental principles of business ethics and corporate governance in a range of contexts

Analyse ethical decision-making issues in the context of a case study at the individual, group, and organisational levels

Practice ethical decision-making using appropriate strategies and models in a given context

Formulate solutions to ethical problems in organisations using effective ethics programs

Discuss, debate and reflect on business ethics in a culturally-diverse global environment

Construct and defend a position for a given ethical problem based on values and knowledge of ethical behaviour across cultures.

Referencing Style

- [American Psychological Association 7th Edition \(APA 7th edition\)](#)

Submission

Online

Learning Outcomes Assessed

- Apply the fundamental principles of business ethics and corporate governance in a range of contexts
- Analyse ethical decision-making issues in the context of a case study at the individual, group and organisational levels
- Practice ethical decision-making using appropriate strategies and models in a given context
- Formulate solutions to ethical problems in organisations using effective ethics programs
- Discuss, debate and reflect on business ethics in a culturally-diverse global environment
- Construct and defend a position for a given ethical problem based on values and knowledge of ethical behaviour across cultures.

# Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the [Student Academic Integrity Policy and Procedure](#). This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

## What is a breach of academic integrity?

A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

## Why is academic integrity important?

A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

## Where can I get assistance?

For academic advice and guidance, the [Academic Learning Centre \(ALC\)](#) can support you in becoming confident in completing assessments with integrity and of high standard.

## What can you do to act with integrity?



### **Be Honest**

If your assessment task is done by someone else, it would be dishonest of you to claim it as your own



### **Seek Help**

If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)



### **Produce Original Work**

Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem