



# ACCT20081 *Financial Data Analytics*

## Term 2 - 2018

Profile information current as at 13/05/2024 01:11 pm

All details in this unit profile for ACCT20081 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

## General Information

### Overview

As the economy moves towards more digital disruption, management and auditors are seeking innovative technologies for generating timely information for decision making. The unit is designed to provide you with an understanding of how financial data of an organisation can be analysed in a timely manner using data analytics. You are introduced to concepts, tools, software and methodologies of business intelligence and how they are applied to the analysis of financial data. You will gain experience in analysing accounting audit trails, using audit software, detecting potential fraud, visualising data, and generating dashboards for performance reporting. This unit is suitable for students with minimal information systems background.

### Details

Career Level: *Postgraduate*

Unit Level: *Level 9*

Credit Points: 6

Student Contribution Band: 10

Fraction of Full-Time Student Load: 0.125

### Pre-requisites or Co-requisites

Pre-requisite ACCT20072 Accounting Systems & Information Assurance Co-requisite ACCT20075 Auditing & Ethics

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

### Offerings For Term 2 - 2018

- Brisbane
- Distance
- Melbourne
- Sydney

### Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

### Residential Schools

This unit has a Optional Residential School for distance mode students and the details are:

Click here to see your [Residential School Timetable](#).

### Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

## Class and Assessment Overview

### Recommended Student Time Commitment

Each 6-credit Postgraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

### Class Timetable

#### [Regional Campuses](#)

Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

#### [Metropolitan Campuses](#)

Adelaide, Brisbane, Melbourne, Perth, Sydney

### Assessment Overview

#### 1. **Practical Assessment**

Weighting: 20%

#### 2. **Project (applied)**

Weighting: 30%

#### 3. **Examination**

Weighting: 50%

### Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the [University's Grades and Results Policy](#) for more details of interim results and final grades.

## CQUniversity Policies

**All University policies are available on the [CQUniversity Policy site](#).**

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

## Unit Learning Outcomes

**On successful completion of this unit, you will be able to:**

1. Describe and distinguish data concepts, decision support systems, data warehouses, and data analytics, and perform querying of data
2. Apply data analytics and data visualisation software to provide information for management and auditors
3. Analyse data structures and extract accounting audit trails from computerised accounting systems
4. Design audit procedures and apply audit software in substantive testing and fraud detection
5. Apply performance management principles and develop performance dashboards and other visual presentations for management.

## Alignment of Learning Outcomes, Assessment and Graduate Attributes

 N/A Level	 Introductory Level	 Intermediate Level	 Graduate Level	 Professional Level	 Advanced Level
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### Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes				
	1	2	3	4	5
1 - Practical Assessment - 20%	•	•			
2 - Project (applied) - 30%		•	•	•	•
3 - Examination - 50%	•		•	•	•

### Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes				
	1	2	3	4	5
1 - Knowledge	◦	◦	◦	◦	◦
2 - Communication		◦			◦
3 - Cognitive, technical and creative skills	◦	◦	◦		◦
4 - Research				◦	
5 - Self-management			◦		◦
6 - Ethical and Professional Responsibility				◦	
7 - Leadership					◦
8 - Aboriginal and Torres Strait Islander Cultures					

### Alignment of Assessment Tasks to Graduate Attributes

Assessment Tasks	Graduate Attributes							
	1	2	3	4	5	6	7	8
1 - Practical Assessment - 20%	◦	◦	◦	◦	◦			
2 - Project (applied) - 30%	◦	◦	◦	◦	◦	◦		
3 - Examination - 50%	◦		◦		◦	◦		

## Textbooks and Resources

### Textbooks

**There are no required textbooks.**

#### Additional Textbook Information

Study notes will be provided by the unit coordinator.

### IT Resources

**You will need access to the following IT resources:**

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)

## Referencing Style

All submissions for this unit must use the referencing style: [American Psychological Association 6th Edition \(APA 6th edition\)](#)

For further information, see the Assessment Tasks.

## Teaching Contacts

**Peter Best** Unit Coordinator  
[p.best@cqu.edu.au](mailto:p.best@cqu.edu.au)

## Schedule

### Week 1 - 09 Jul 2018

Module/Topic	Chapter	Events and Submissions/Topic
Introduction Business case for data analytics Demonstrate SAS Studio	Lecture notes and materials are available on Moodle	SAS Workshop 1 Intro to SAS Studio, enrol in SAS online unit, navigation

### Week 2 - 16 Jul 2018

Module/Topic	Chapter	Events and Submissions/Topic
Data concepts Data quality Data warehouses Introduction to SAS Programming	Lecture notes and materials are available on Moodle	SAS Workshop 2

### Week 3 - 23 Jul 2018

Module/Topic	Chapter	Events and Submissions/Topic
Big Data SAS Programming 1 - Concepts	Lecture notes and materials are available on Moodle	SAS Workshop 3

### Week 4 - 30 Jul 2018

Module/Topic	Chapter	Events and Submissions/Topic
Structured Query Language (SQL) Data matching SAS Programming 2 - SQL	Lecture notes and materials are available on Moodle	SAS Workshop 4

### Week 5 - 06 Aug 2018

Module/Topic	Chapter	Events and Submissions/Topic
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Audit Trails  
Data extraction and preparation  
SAS Programming 3 - SQL

Lecture notes and materials are  
available on Moodle

SAS Workshop 5

#### **Vacation Week - 13 Aug 2018**

##### **Module/Topic**

##### **Chapter**

##### **Events and Submissions/Topic**

No classes

#### **Week 6 - 20 Aug 2018**

##### **Module/Topic**

##### **Chapter**

##### **Events and Submissions/Topic**

Developing audit procedures  
Applying audit software in substantive  
testing  
Excel - Intermediate Concepts

Lecture notes and materials are  
available on Moodle

Excel Workshop 1

#### **Week 7 - 27 Aug 2018**

##### **Module/Topic**

##### **Chapter**

##### **Events and Submissions/Topic**

Fraud Detection  
Application of Benford's Law  
Excel - Advanced Concepts

Lecture notes and materials are  
available on Moodle

Excel Workshop 2  
Practical Assessment due 31/08/18  
5:00 pm AEST.  
Submit online via Moodle.

**Practical Assessment (20%) Due:**  
Week 7 Friday (31 Aug 2018) 5:00 pm  
AEST

#### **Week 8 - 03 Sep 2018**

##### **Module/Topic**

##### **Chapter**

##### **Events and Submissions/Topic**

Future of Audit  
Continuous auditing and controls  
monitoring  
Introduction to Tableau

Lecture notes and materials are  
available on Moodle

Tableau Workshop 1

#### **Week 9 - 10 Sep 2018**

##### **Module/Topic**

##### **Chapter**

##### **Events and Submissions/Topic**

Data Visualization  
Data analysis in Tableau

Lecture notes and materials are  
available on Moodle

Tableau Workshop 2

#### **Week 10 - 17 Sep 2018**

##### **Module/Topic**

##### **Chapter**

##### **Events and Submissions/Topic**

Dashboards and performance  
reporting  
Charts and Dashboards in Tableau

Lecture notes and materials are  
available on Moodle

Tableau Workshop 3

#### **Week 11 - 24 Sep 2018**

##### **Module/Topic**

##### **Chapter**

##### **Events and Submissions/Topic**

Mapping Data  
Maps in Tableau

Lecture notes and materials are  
available on Moodle

Tableau Workshop 4  
Project due 28/09/18 5:00 pm  
AEST.  
Submit online via Moodle.

**Project (30%) Due:** Week 11 Friday  
(28 Sept 2018) 5:00 pm AEST

#### **Week 12 - 01 Oct 2018**

##### **Module/Topic**

##### **Chapter**

##### **Events and Submissions/Topic**

Special topic  
Unit review

Review Workshop

#### **Review/Exam Week - 08 Oct 2018**

##### **Module/Topic**

##### **Chapter**

##### **Events and Submissions/Topic**

## Assessment Tasks

### 1 Practical Assessment (20%)

**Assessment Type**

Practical Assessment

**Task Description**

Students perform a series of data analytics tasks to demonstrate their knowledge, understanding and skills in using the SAS software platform.

**Assessment Due Date**

Week 7 Friday (31 Aug 2018) 5:00 pm AEST

**Return Date to Students**

Week 9 Friday (14 Sept 2018)

**Weighting**

20%

**Assessment Criteria**

This assessment item evaluates the student's ability to use SAS software to perform basic tasks covered in weeks 1 to 4.

**Referencing Style**

- [American Psychological Association 6th Edition \(APA 6th edition\)](#)

**Submission**

Online

**Submission Instructions**

Submit online via Moodle, your SAS programs and associated output files.

**Learning Outcomes Assessed**

- Describe and distinguish data concepts, decision support systems, data warehouses, and data analytics, and perform querying of data
- Apply data analytics and data visualisation software to provide information for management and auditors

**Graduate Attributes**

- Knowledge
- Communication
- Cognitive, technical and creative skills
- Research
- Self-management

### 2 Project (30%)

**Assessment Type**

Project (applied)

**Task Description**

Students select and perform appropriate data analytics procedures using a combination of software tools and provided data. They apply principles learnt in the unit to analyse data and develop visual presentations to produce relevant reports. They report their findings in a professionally-documented report to management.

**Assessment Due Date**

Week 11 Friday (28 Sept 2018) 5:00 pm AEST

**Return Date to Students**

Review/Exam Week Friday (12 Oct 2018)

**Weighting**

30%

**Assessment Criteria**

This assessment will assess the student's ability to: identify analytics problems, select suitable procedures and software tools, solve problems and report findings that are supported by appropriate visualisations.

**Referencing Style**

- [American Psychological Association 6th Edition \(APA 6th edition\)](#)

**Submission**

Online

**Submission Instructions**

Submit online via Moodle, SAS programs, Tableau files, associate output files, final report.

**Learning Outcomes Assessed**

- Apply data analytics and data visualisation software to provide information for management and auditors
- Analyse data structures and extract accounting audit trails from computerised accounting systems
- Design audit procedures and apply audit software in substantive testing and fraud detection
- Apply performance management principles and develop performance dashboards and other visual presentations for management.

**Graduate Attributes**

- Knowledge
- Communication
- Cognitive, technical and creative skills
- Research
- Self-management
- Ethical and Professional Responsibility

## Examination

**Outline**

Complete an invigilated examination.

**Date**

During the examination period at a CQUniversity examination centre.

**Weighting**

50%

**Length**

120 minutes

**Exam Conditions**

Closed Book.

**Materials**

Dictionary - non-electronic, concise, direct translation only (dictionary must not contain any notes or comments).



## Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the [Student Academic Integrity Policy and Procedure](#). This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

### What is a breach of academic integrity?

A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

### Why is academic integrity important?

A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

### Where can I get assistance?

For academic advice and guidance, the [Academic Learning Centre \(ALC\)](#) can support you in becoming confident in completing assessments with integrity and of high standard.

### What can you do to act with integrity?



#### Be Honest

If your assessment task is done by someone else, it would be dishonest of you to claim it as your own



#### Seek Help

If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)



#### Produce Original Work

Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem