BLAR13053 *Urban Design and Development*
Term 3 - 2022

All details in this unit profile for BLAR13053 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

General Information

Overview

This unit provides a broad and coherent study of urban design with some depth in specialist areas. These studies will develop your creative skills and critical judgement of urban design issues that are essential in professional practice, thus necessary content in the Bachelor of Building Design course. Topics review and deepen your existing knowledge of sustainable communities, environmental issues, and the movement of pedestrians and traffic in urban development. Specialist focus on heritage, diverse cultures, urban poverty, human behaviour, and emergency management in urban locations will be introduced. These studies and assessment tasks will develop skills in the exercise of critical thinking and judgement in identifying and solving problems. You will undertake teamwork to collaboratively and responsibly evaluate strategies in urban design.

Details

Career Level: *Undergraduate*
Unit Level: *Level 3*
Credit Points: *6*
Student Contribution Band: *8*
Fraction of Full-Time Student Load: *0.125*

Pre-requisites or Co-requisites

Prerequisites: BLAR11045 and BLAR12036
Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the Assessment Policy and Procedure (Higher Education Coursework).

Offerings For Term 3 - 2022

* Online

Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

Website

This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.

Class and Assessment Overview

Recommended Student Time Commitment
Each 6-credit Undergraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

Class Timetable

Regional Campuses
Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

Metropolitan Campuses
Adelaide, Brisbane, Melbourne, Perth, Sydney

Assessment Overview
1. **Written Assessment**
Weighting: 25%
2. **Written Assessment**
Weighting: 60%
3. **Online Test**
Weighting: 15%

Assessment Grading
This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the University's Grades and Results Policy for more details of interim results and final grades.

CQUniversity Policies

All University policies are available on the CQUniversity Policy site.
You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the CQUniversity Policy site.

Previous Student Feedback

Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

Feedback from SUTE Student Feedback

Feedback
Information provided in the lectures was informative, extremely relevant and up to date.

Recommendation
The lectures will continue to focus on providing relevant up to date information related to Urban Design and Development matters.

Feedback from SUTE Student Feedback

Feedback
Use of pre-recorded lectures would make the learning experience more efficient.

Recommendation
For the next offering some of the lectures will be offered in prerecorded format.

Feedback from SUTE Student Feedback

Feedback
There is too much content in this unit.

Recommendation
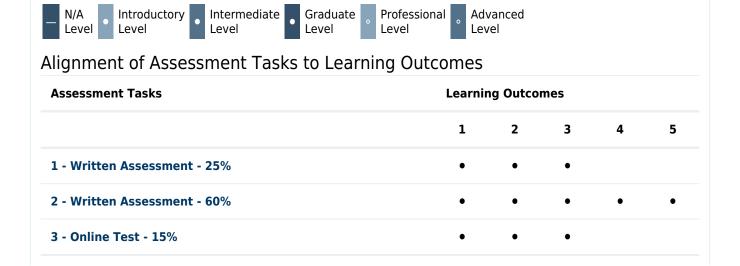The unit content will be reviewed for relevancy and reduced if/where possible so that the Unit Learning Outcomes are not compromised.

Unit Learning Outcomes

On successful completion of this unit, you will be able to:

1. Analyse heritage and environmental issues in urban development
2. Reflect on and propose creative strategies to accommodate the diversity of human behaviour in the design of public urban spaces
3. Compare and modify movement of pedestrians and traffic within urban design
4. Adapt knowledge and skills to include diverse cultural needs and sustainable communities in urban design
5. Participate effectively in collaborative team activities.

Alignment of Learning Outcomes, Assessment and Graduate Attributes

— N/A Level   ○ Introductory Level   ○ Intermediate Level   ● Graduate Level   ○ Professional Level   ○ Advanced Level

Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes				
	1	2	3	4	5
1 - Written Assessment - 25%	●	●	●		
2 - Written Assessment - 60%	●	●	●	●	●
3 - Online Test - 15%	●	●	●		

Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes				
	1	2	3	4	5
1 - Communication	●	●	●	●	●
2 - Problem Solving	●	●	●	●	●
3 - Critical Thinking	●	●	●	●	●
4 - Information Literacy	●	●	●	●	●
5 - Team Work					●
6 - Information Technology Competence	●	●	●	●	●
7 - Cross Cultural Competence	●	●		●	
8 - Ethical practice	●	●		●	●
9 - Social Innovation					
10 - Aboriginal and Torres Strait Islander Cultures					

Alignment of Assessment Tasks to Graduate Attributes

Assessment Tasks	Graduate Attributes									
	1	2	3	4	5	6	7	8	9	10
1 - Written Assessment - 25%	●	●	●	●		●				
2 - Written Assessment - 60%	●	●	●	●	●	●	●	●		
3 - Online Test - 15%	●	●	●	●						

Textbooks and Resources

Textbooks
BLAR13053

Prescribed

Urban Design Thinking: A Conceptual Toolkit.
1st edition (2016)
Authors: Dovey, K
Bloomsbury Academic
London , UK
ISBN: 9781472566942
Binding: eBook
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Supplementary

The City Reader
7th edition (2020)
Authors: Le Gates, R. T., and Stout, F., Eds
Routledge
New York , USA
ISBN: ISBN 9780367204792
Binding: eBook

Additional Textbook Information
Both books are available as eBooks and can be accessed via the CQUniversity library.

View textbooks at the CQUniversity Bookshop

IT Resources
You will need access to the following IT resources:

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)
- Microphone and camera for use with Zoom

Referencing Style

All submissions for this unit must use the referencing style: Harvard (author-date)
For further information, see the Assessment Tasks.

Teaching Contacts

Stephanie Flowers Unit Coordinator
s.flowers@cqu.edu.au

Schedule

Week 1 - 07 Nov 2022		
Module/Topic	**Chapter**	**Events and Submissions/Topic**
What is Urban Design?		

Week 2 - 14 Nov 2022		
Module/Topic	**Chapter**	**Events and Submissions/Topic**

Users and Uses in the Urban
Environment

Week 3 - 21 Nov 2022

Module/Topic	Chapter	Events and Submissions/Topic
The Basics: Access, Mix and Density		**Assignment 1** Due: Week 3 Friday (25 Nov 2022) 11:45 pm AEST

Week 4 - 28 Nov 2022

Module/Topic	Chapter	Events and Submissions/Topic
Teamwork		

Term Break - 05 Dec 2022

Module/Topic	Chapter	Events and Submissions/Topic

Week 5 - 12 Dec 2022

Module/Topic	Chapter	Events and Submissions/Topic
Presentation of Initial Project Ideas		

Week 6 - 19 Dec 2022

Module/Topic	Chapter	Events and Submissions/Topic
Human Behaviour and Urban Design: Action, Drama, Interface		

Christmas Break - 26 Dec 2022

Module/Topic	Chapter	Events and Submissions/Topic

Week 7 - 02 Jan 2023

Module/Topic	Chapter	Events and Submissions/Topic
Urban Identity: Image, Place, Character, & Creative Clusters		

Week 8 - 09 Jan 2023

Module/Topic	Chapter	Events and Submissions/Topic
Draft Project Presentations		

Week 9 - 16 Jan 2023

Module/Topic	Chapter	Events and Submissions/Topic
Commercial, Recreational and Transport Issues in Urban Desvelopment		

Week 10 - 23 Jan 2023

Module/Topic	Chapter	Events and Submissions/Topic
Regulation, Finances and Marketing in Urban Development		

Week 11 - 30 Jan 2023

Module/Topic	Chapter	Events and Submissions/Topic
Team Project Presentations		Assignment 2 Team Presentation **Assignment 2** Due: Week 11 Monday (30 Jan 2023) 11:45 pm AEST

Week 12 - 06 Feb 2023

Module/Topic	Chapter	Events and Submissions/Topic
Review for Online Test		

Exam Week - 13 Feb 2023

Module/Topic	Chapter	Events and Submissions/Topic

Online Test Due: Exam Week Friday
(17 Feb 2023) 11:45 pm AEST

Assessment Tasks

1 Assignment 1

Assessment Type
Written Assessment

Task Description

This assessment task comprises a report with plans. You will analyse a given city and one of the city's suburbs in order to gain an understanding of the context of a development site from an urban perspective.
Full and detailed briefing for this assignment will be available in the Assessment Block in Moodle.

Assessment Due Date
Week 3 Friday (25 Nov 2022) 11:45 pm AEST

Return Date to Students
Week 5 Friday (16 Dec 2022)

Weighting
25%

Minimum mark or grade
Must achieve 40% minimum in each assessment and an overall unit result of 50% to pass.

Assessment Criteria

The assessment criteria used are:

- Comprehensive analysis of heritage and environmental issues in urban renewal
- Propose creative strategies to accommodate the diversity of human behaviour in the design of public urban spaces
- Compare and modify movement of pedestrians and traffic within urban design in a way that is sensitive to the surrounding environment as well as the needs of the user

Marks will be allocated as specified in the assignment brief in the Assessment Block in Moodle.

Referencing Style

- [Harvard (author-date)](#)

Submission
Online

Submission Instructions
via Moodle submission portal

Learning Outcomes Assessed

- Analyse heritage and environmental issues in urban development
- Reflect on and propose creative strategies to accommodate the diversity of human behaviour in the design of public urban spaces
- Compare and modify movement of pedestrians and traffic within urban design

Graduate Attributes

- Communication
- Problem Solving
- Critical Thinking
- Information Literacy
- Information Technology Competence

2 Assignment 2

Assessment Type
Written Assessment

Task Description
This assessment task comprises a report with plans and has a team work component. You will choose a team and will design a development located in the suburb that was researched in the first assignment. The design will be presented in draft version Week 5 and the final design will be presented in Week 11. A self and peer assessment survey will be conducted during the course of the assessment in which you will have the opportunity to review your own and the team's performance.
Full and detailed briefing for this assignment will be available in the Assessment Block in Moodle.

Assessment Due Date
Week 11 Monday (30 Jan 2023) 11:45 pm AEST
Team Submission via Moodle Portal on Due Date; Presentation to be held via Zoom after due date in the Week 11 live session

Return Date to Students
Exam Week Thursday (16 Feb 2023)

Weighting
60%

Minimum mark or grade
Must achieve 40% minimum in each assessment and an overall unit result of 50% to pass.

Assessment Criteria
The assessment criteria used are:

- Comprehensive analysis of heritage and environmental issues in urban renewal
- Propose creative strategies to accommodate the diversity of human behaviour in the design of public urban spaces
- Compare and modify movement of pedestrians and traffic within urban design in a way that is sensitive to the surrounding environment as well as the needs of the user
- Convincingly adapt knowledge and skills to include diverse cultural needs and sustainable communities in urban design
- Participate effectively in collaborative team activities.

Marks will be allocated as specified in the assignment brief in the Assessment Block in Moodle.

Referencing Style

- [Harvard (author-date)](#)

Submission
Online Group

Submission Instructions
Team submission via Moodle submission portal

Learning Outcomes Assessed

- Analyse heritage and environmental issues in urban development
- Reflect on and propose creative strategies to accommodate the diversity of human behaviour in the design of public urban spaces
- Compare and modify movement of pedestrians and traffic within urban design
- Adapt knowledge and skills to include diverse cultural needs and sustainable communities in urban design
- Participate effectively in collaborative team activities.

Graduate Attributes

- Communication
- Problem Solving
- Critical Thinking
- Information Literacy
- Team Work
- Information Technology Competence
- Cross Cultural Competence
- Ethical practice

3 Online Test

Assessment Type
Online Test

Task Description
The online test will open on Friday Week 12.
The test has a 120 minute duration and will cover the unit content.
This is a "one attempt only" test.
Further information will be available on the Moodle site.
Please note: Results for this assessment will be made available to students after the date of the quiz closing and before 01.03.23

Assessment Due Date
Exam Week Friday (17 Feb 2023) 11:45 pm AEST

Return Date to Students

before Wednesday 01/03/2023

Weighting
15%

Minimum mark or grade
Must achieve 40% minimum in each assessment and an overall unit result of 50% to pass.

Assessment Criteria
Test and apply knowledge based on the unit topics.

Referencing Style

- Harvard (author-date)

Submission
Online

Learning Outcomes Assessed

- Analyse heritage and environmental issues in urban development
- Reflect on and propose creative strategies to accommodate the diversity of human behaviour in the design of public urban spaces
- Compare and modify movement of pedestrians and traffic within urban design

Graduate Attributes

- Communication
- Problem Solving
- Critical Thinking
- Information Literacy

Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the **Student Academic Integrity Policy and Procedure**. This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

What is a breach of academic integrity?
A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

Why is academic integrity important?
A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

Where can I get assistance?
For academic advice and guidance, the Academic Learning Centre (ALC) can support you in becoming confident in completing assessments with integrity and of high standard.

What can you do to act with integrity?

Be Honest
If your assessment task is done by someone else, it would be dishonest of you to claim it as your own

Seek Help
If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)

Produce Original Work
Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem