



BLAR13053 *Urban Design and Development*

Term 3 - 2023

Profile information current as at 17/04/2024 11:50 pm

All details in this unit profile for BLAR13053 have been officially approved by CQU University and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

General Information

Overview

This unit provides a broad and coherent study of urban design with some depth in specialist areas. These studies will develop your creative skills and critical judgement of urban design issues that are essential in professional practice, thus necessary content in the Bachelor of Building Design course. Topics review and deepen your existing knowledge of sustainable communities, environmental issues, and the movement of pedestrians and traffic in urban development. Specialist focus on heritage, diverse cultures, urban poverty, human behaviour, and emergency management in urban locations will be introduced. These studies and assessment tasks will develop skills in the exercise of critical thinking and judgement in identifying and solving problems. You will undertake teamwork to collaboratively and responsibly evaluate strategies in urban design.

Details

Career Level: *Undergraduate*

Unit Level: *Level 3*

Credit Points: 6

Student Contribution Band: 8

Fraction of Full-Time Student Load: 0.125

Pre-requisites or Co-requisites

Prerequisites: BLAR11045 and BLAR12036

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

Offerings For Term 3 - 2023

- Online

Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

Class and Assessment Overview

Recommended Student Time Commitment

Each 6-credit Undergraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

Class Timetable

[Regional Campuses](#)

Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

[Metropolitan Campuses](#)

Adelaide, Brisbane, Melbourne, Perth, Sydney

Assessment Overview

1. **Written Assessment**

Weighting: 25%

2. **Written Assessment**

Weighting: 60%

3. **Online Test**

Weighting: 15%

Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the [University's Grades and Results Policy](#) for more details of interim results and final grades.

CQUniversity Policies

All University policies are available on the [CQUniversity Policy site](#).

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

Previous Student Feedback

Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

Feedback from Student Feedback

Feedback

Students report a rich learning experience from this unit that enhances their experience of growing building design by requiring that the design is developed by working from the outside - or the urban context into the building design - rather than focussing just on the design development of the building.

Recommendation

Students will continue to develop a design for an urban area as appropriate to their research of the urban, social and environmental context.

Feedback from Student Feedback

Feedback

Working as part of team supports students learning from each other and grows professional communication skills in preparation for work in industry.

Recommendation

Students will continue to work together in teams for the main assessment item.

Feedback from Student Feedback

Feedback

The set of assessments connect and develop students' understanding of Urban Design and Development well as the subject develops.

Recommendation

The assessments will continue to work together to help students develop an understanding of the subject.

Unit Learning Outcomes

On successful completion of this unit, you will be able to:

1. Analyse heritage and environmental issues in urban development
2. Reflect on and propose creative strategies to accommodate the diversity of human behaviour in the design of public urban spaces
3. Compare and modify movement of pedestrians and traffic within urban design
4. Adapt knowledge and skills to include diverse cultural needs and sustainable communities in urban design
5. Participate effectively in collaborative team activities.

Alignment of Learning Outcomes, Assessment and Graduate Attributes



Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes				
	1	2	3	4	5
1 - Written Assessment - 25%	•	•	•		

Assessment Tasks	Learning Outcomes				
	1	2	3	4	5
2 - Written Assessment - 60%	•	•	•	•	•
3 - Online Test - 15%	•	•	•		

Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes				
	1	2	3	4	5
1 - Communication	•	•	•	•	•
2 - Problem Solving	•	•	•	•	•
3 - Critical Thinking	•	•	•	•	•
4 - Information Literacy	•	•	•	•	•
5 - Team Work					•
6 - Information Technology Competence	•	•	•	•	•
7 - Cross Cultural Competence	•	•		•	
8 - Ethical practice	•	•		•	•
9 - Social Innovation					
10 - Aboriginal and Torres Strait Islander Cultures					

Alignment of Assessment Tasks to Graduate Attributes

Assessment Tasks	Graduate Attributes									
	1	2	3	4	5	6	7	8	9	10
1 - Written Assessment - 25%	•	•	•	•		•				
2 - Written Assessment - 60%	•	•	•	•	•	•	•	•		
3 - Online Test - 15%	•	•	•	•						

Textbooks and Resources

Textbooks

BLAR13053

Prescribed

Urban Design Thinking: A Conceptual Toolkit.

1st edition (2016)

Authors: Dovey, K

Bloomsbury Academic

London , UK

ISBN: 9781472566942

Binding: eBook

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Supplementary

The City Reader

7th edition (2020)

Authors: Le Gates, R. T., and Stout, F., Eds

Routledge

New York , USA

ISBN: ISBN 9780367204792

Binding: eBook

[View textbooks at the CQUniversity Bookshop](#)

IT Resources

You will need access to the following IT resources:

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)
- Microphone and camera for use with Zoom

Referencing Style

All submissions for this unit must use the referencing style: [Harvard \(author-date\)](#)

For further information, see the Assessment Tasks.

Teaching Contacts

Stephanie Flowers Unit Coordinator

s.flowers@cqu.edu.au

Schedule

Week 1 - 06 Nov 2023

Module/Topic	Chapter	Events and Submissions/Topic
What is Urban Design?		

Week 2 - 13 Nov 2023

Module/Topic	Chapter	Events and Submissions/Topic
Humans in the Urban Environment		

Week 3 - 20 Nov 2023

Module/Topic	Chapter	Events and Submissions/Topic
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The Basics: Access, Mix and Density

Week 4 - 27 Nov 2023

Module/Topic	Chapter	Events and Submissions/Topic
Teamwork		Assignment 1 Due: Week 4 Monday (27 Nov 2023) 11:45 pm AEST

Term Break - 04 Dec 2023

Module/Topic	Chapter	Events and Submissions/Topic
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Week 5 - 11 Dec 2023

Module/Topic	Chapter	Events and Submissions/Topic
Presentation of Initial Project Ideas		

Week 6 - 18 Dec 2023

Module/Topic	Chapter	Events and Submissions/Topic
Human Behaviour and Urban Design: Action, Drama, Interface		

Term Break - 25 Dec 2023

Module/Topic	Chapter	Events and Submissions/Topic
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Week 7 - 01 Jan 2024

Module/Topic	Chapter	Events and Submissions/Topic
Urban Identity: Image, Place, Character, & Creative Clusters		

Week 8 - 08 Jan 2024

Module/Topic	Chapter	Events and Submissions/Topic
Draft Project Presentations		

Week 9 - 15 Jan 2024

Module/Topic	Chapter	Events and Submissions/Topic
Commercial, Recreational and Transport Issues in Urban Development		

Week 10 - 22 Jan 2024

Module/Topic	Chapter	Events and Submissions/Topic
Regulation, Finances and Marketing in Urban Development		

Week 11 - 29 Jan 2024

Module/Topic	Chapter	Events and Submissions/Topic
Team Project Presentations		Assignment 2 Team Presentation
		Assignment 2 Due: Week 11 Monday (29 Jan 2024) 11:45 pm AEST

Week 12 - 05 Feb 2024

Module/Topic	Chapter	Events and Submissions/Topic
Review for Online Test		

Exam Week - 12 Feb 2024

Module/Topic	Chapter	Events and Submissions/Topic
		Online Test Due: Exam Week Thursday (15 Feb 2024) 11:45 pm AEST

Assessment Tasks

1 Assignment 1

Assessment Type

Written Assessment

Task Description

This assessment task comprises a report with plans. You will analyse a given city and one of the city's suburbs in order to gain an understanding of the context of a development site from an urban perspective.

Full and detailed briefing for this assignment will be available in the Assessment Block in Moodle.

Assessment Due Date

Week 4 Monday (27 Nov 2023) 11:45 pm AEST

Return Date to Students

Week 6 Tuesday (19 Dec 2023)

Weighting

25%

Minimum mark or grade

Must achieve 35% minimum in each assessment and an overall unit result of 50% to pass.

Assessment Criteria

The assessment criteria used are:

- Comprehensive analysis of heritage and environmental issues in urban renewal
- Propose creative strategies to accommodate the diversity of human behaviour in the design of public urban spaces
- Compare and modify movement of pedestrians and traffic within urban design in a way that is sensitive to the surrounding environment as well as the needs of the user

Marks will be allocated as specified in the assignment brief in the Assessment Block in Moodle.

Referencing Style

- [Harvard \(author-date\)](#)

Submission

Online

Submission Instructions

via Moodle submission portal

Learning Outcomes Assessed

- Analyse heritage and environmental issues in urban development
- Reflect on and propose creative strategies to accommodate the diversity of human behaviour in the design of public urban spaces
- Compare and modify movement of pedestrians and traffic within urban design

Graduate Attributes

- Communication
- Problem Solving
- Critical Thinking
- Information Literacy
- Information Technology Competence

2 Assignment 2

Assessment Type

Written Assessment

Task Description

This assessment task comprises a report with plans and has a team work component. You will choose a team and will design a development located in the suburb that was researched in the first assignment. The design will be presented in draft version Week 5 and the final design will be presented in Week 11. A self and peer assessment survey will be conducted during the course of the assessment in which you will have the opportunity to review your own and the

team's performance.

Full and detailed briefing for this assignment will be available in the Assessment Block in Moodle.

Assessment Due Date

Week 11 Monday (29 Jan 2024) 11:45 pm AEST

Team Submission via Moodle Portal on Due Date; Presentation to be held via Zoom after due date in the Week 11 live session

Return Date to Students

Exam Week Thursday (15 Feb 2024)

Weighting

60%

Minimum mark or grade

Must achieve 35% minimum in each assessment and an overall unit result of 50% to pass.

Assessment Criteria

The assessment criteria used are:

- Comprehensive analysis of heritage and environmental issues in urban renewal
- Propose creative strategies to accommodate the diversity of human behaviour in the design of public urban spaces
- Compare and modify movement of pedestrians and traffic within urban design in a way that is sensitive to the surrounding environment as well as the needs of the user
- Convincingly adapt knowledge and skills to include diverse cultural needs and sustainable communities in urban design
- Participate effectively in collaborative team activities.

Marks will be allocated as specified in the assignment brief in the Assessment Block in Moodle.

Referencing Style

- [Harvard \(author-date\)](#)

Submission

Online Group

Submission Instructions

Team submission via Moodle submission portal

Learning Outcomes Assessed

- Analyse heritage and environmental issues in urban development
- Reflect on and propose creative strategies to accommodate the diversity of human behaviour in the design of public urban spaces
- Compare and modify movement of pedestrians and traffic within urban design
- Adapt knowledge and skills to include diverse cultural needs and sustainable communities in urban design
- Participate effectively in collaborative team activities.

Graduate Attributes

- Communication
- Problem Solving
- Critical Thinking
- Information Literacy
- Team Work
- Information Technology Competence
- Cross Cultural Competence
- Ethical practice

3 Online Test

Assessment Type

Online Test

Task Description

The online test will open on Friday Week 12.

The test has a 120 minute duration and will cover the unit content.

This is a "one attempt only" test.

Further information will be available on the Moodle site.

Results for this assessment will be made available to students after the date of the quiz closing and before 01.03.24

Assessment Due Date

Exam Week Thursday (15 Feb 2024) 11:45 pm AEST

Return Date to Students

before 01/03/2024

Weighting

15%

Minimum mark or grade

Must achieve 35% minimum in each assessment and an overall unit result of 50% to pass.

Assessment Criteria

Test and apply knowledge based on the unit topics.

Referencing Style

- [Harvard \(author-date\)](#)

Submission

Online

Learning Outcomes Assessed

- Analyse heritage and environmental issues in urban development
- Reflect on and propose creative strategies to accommodate the diversity of human behaviour in the design of public urban spaces
- Compare and modify movement of pedestrians and traffic within urban design

Graduate Attributes

- Communication
- Problem Solving
- Critical Thinking
- Information Literacy

Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the [Student Academic Integrity Policy and Procedure](#). This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

What is a breach of academic integrity?

A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

Why is academic integrity important?

A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

Where can I get assistance?

For academic advice and guidance, the [Academic Learning Centre \(ALC\)](#) can support you in becoming confident in completing assessments with integrity and of high standard.

What can you do to act with integrity?



Be Honest

If your assessment task is done by someone else, it would be dishonest of you to claim it as your own



Seek Help

If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)



Produce Original Work

Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem