BUSN11020 *Business Law, Ethics and Data*
Term 2 - 2025

Profile information current as at 27/11/2024 12:14 pm

General Information

Overview

With today's digitisation and technology development, many organisations can easily collect and consolidate tremendous amounts of data and store them in databases and data warehouses. In this unit, you will use various computational techniques and/or methods to evaluate and analyse "big" data in real-time for trends, patterns, classification, relationships, and other useful information. You will learn how to examine data sets for statistical inference and conduct quantitative and qualitative analysis, predictive modelling, regression, data mining, and optimisation. You will also use these analyses in relation to evaluating your proposed solution to a workplace problem. In addition, this unit is designed to develop critical thinking, problem-solving and communication skills fundamental to business law, business ethics and the ethical use of data. You will demonstrate your ability to analyse legal and ethical issues in a business context and apply your legal knowledge to make informed business decisions.

Details

Career Level: *Undergraduate*
Unit Level: *Level 1*
Credit Points: *12*
Student Contribution Band: *7*
Fraction of Full-Time Student Load: *0.25*

Pre-requisites or Co-requisites

Pre-requisite - BUSN11018 Business ImprovementPre-requisite - BUSN11019 Business Systems and TechnologyCo-requisite - BUSN11021 Business Automation and Improvement Processes
Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the Assessment Policy and Procedure (Higher Education Coursework).

Offerings For Term 2 - 2025

- Online

Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

Website

This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.

Class and Assessment Overview

Information for Class and Assessment Overview has not been released yet.
This information will be available on Monday 19 May 2025

CQUniversity Policies

All University policies are available on the [CQUniversity Policy site](#).
You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

Previous Student Feedback

Feedback, Recommendations and Responses
Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

Feedback from direct from students

Feedback
Review volume of content

Recommendation
Revised the content to ensure the authenticity and relevance to the students.

Unit Learning Outcomes

Information for Unit Learning Outcomes has not been released yet.
This information will be available on Monday 19 May 2025

Alignment of Learning Outcomes, Assessment and Graduate Attributes

Information for Alignment of Learning Outcomes, Assessment and Graduate Attributes has not been released yet.
This information will be available on Monday 19 May 2025

Textbooks and Resources

Information for Textbooks and Resources has not been released yet.

This information will be available on Monday 23 June 2025

Academic Integrity Statement

Information for Academic Integrity Statement has not been released yet.

This unit profile has not yet been finalised.