



BUSN19021 Project

Term 2 - 2020

Profile information current as at 26/04/2024 12:57 pm

All details in this unit profile for BUSN19021 have been officially approved by CQU University and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

General Information

Overview

This unit will provide you with the opportunity to complete a supervised project at an advanced level that relates to your discipline area. You will typically enrol in this unit in the later stages of your course of study, and will only be permitted to enrol in this unit with prior agreement from a discipline supervisor and the unit co-ordinator.

Details

Career Level: *Undergraduate*

Unit Level: *Level 3*

Credit Points: *6*

Student Contribution Band: *10*

Fraction of Full-Time Student Load: *0.125*

Pre-requisites or Co-requisites

Prerequisite: Enrolment in this unit requires approval of the Dean of School, Business and Law

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

Offerings For Term 2 - 2020

- Online

Attendance Requirements

All on-campus students are expected to attend scheduled classes - in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

Class and Assessment Overview

Recommended Student Time Commitment

Each 6-credit Undergraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

Class Timetable

[Regional Campuses](#)

Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

[Metropolitan Campuses](#)

Adelaide, Brisbane, Melbourne, Perth, Sydney

Assessment Overview

1. **Written Assessment**

Weighting: 20%

2. **Written Assessment**

Weighting: 20%

3. **Written Assessment**

Weighting: 60%

Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the [University's Grades and Results Policy](#) for more details of interim results and final grades.

CQUniversity Policies

All University policies are available on the [CQUniversity Policy site](#).

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

Previous Student Feedback

Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

Feedback from Student feedback

Feedback

The good aspects of the student unit delivery and learning experience should be continued. However, the enrollment process should be improved in the new unit BUSN13004 Professional practice and experience.

Recommendation

The enrollment process is a focus area in the new unit BUSN13004 Professional practice and experience which replaces this unit BUSN19021 Project as of term 1 2021. The approval process for the students wishing to enroll in the project option of BUSN13004 will no longer involve a minimum pre-requisite GPA.

Unit Learning Outcomes

On successful completion of this unit, you will be able to:

1. Demonstrate the ability to select a topic suitable for major project work
2. Justify the project topic based on secondary information searches and preliminary primary research
3. Formulate project schedules from initial problem definition through to the presentation of final information
4. Draft and complete proposal, progress and final reports for the project
5. Develop practical skills of project management through the implementation of a 'real world' project of your choice.

Alignment of Learning Outcomes, Assessment and Graduate Attributes



Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes				
	1	2	3	4	5
1 - Written Assessment - 20%	•	•	•		
2 - Written Assessment - 20%	•			•	
3 - Written Assessment - 60%		•	•	•	•

Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes				
	1	2	3	4	5
1 - Communication	•	•	•	•	•
2 - Problem Solving		•	•	•	•

Graduate Attributes	Learning Outcomes				
	1	2	3	4	5
3 - Critical Thinking	•	•	•	•	•
4 - Information Literacy	•	•	•	•	•
5 - Team Work					
6 - Information Technology Competence	•	•	•	•	
7 - Cross Cultural Competence					
8 - Ethical practice					
9 - Social Innovation					
10 - Aboriginal and Torres Strait Islander Cultures					

Alignment of Assessment Tasks to Graduate Attributes

Assessment Tasks	Graduate Attributes									
	1	2	3	4	5	6	7	8	9	10
1 - Written Assessment - 20%	•		•	•		•				
2 - Written Assessment - 20%	•			•		•				
3 - Written Assessment - 60%	•	•	•	•						

Textbooks and Resources

Textbooks

BUSN19021

Prescribed

Research Methods For Business: A Skill Building Approach

8th Australia and New Zealand Edition (2019)

Authors: Uma Sekaran, Roger Bougie

John Wiley

Chichester , West Sussex , United Kingdom

ISBN: 9781119683544

Binding: eBook

Additional Textbook Information

An ebook can be purchased from the publisher's website:

<https://www.wileydirect.com.au/buy/research-methods-for-business-a-skill-building-approach-8th-australia-and-new-zealand-edition/>

[View textbooks at the CQUniversity Bookshop](#)

IT Resources

You will need access to the following IT resources:

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)
- Endnote (available through Library - see Moodle link)

Referencing Style

No referencing style set.

Teaching Contacts

Saalem Sadeque Unit Coordinator

s.sadeque@cqu.edu.au

Schedule

Week 1 - 13 Jul 2020

Module/Topic

Chapter

Events and Submissions/Topic

- Research topic discussion (mandatory)
- Initiate literature review (initial searches, organise the bibliographical listing system, initial reading)

Week 2 - 20 Jul 2020

Module/Topic

Chapter

Events and Submissions/Topic

- Topic finalisation
- Start writing project proposal (Assessment 1)
- Source and read literature

Selection/discussion of project focus and scope

Week 3 - 27 Jul 2020

Module/Topic

Chapter

Events and Submissions/Topic

- Discuss proposal components
- Progress the project proposal document
- Source and read literature

Week 4 - 03 Aug 2020

Module/Topic	Chapter	Events and Submissions/Topic
<ul style="list-style-type: none"> • Finalise project proposal • Source and read literature 		Project Proposal Due: Week 4 Friday (7 Aug 2020) 11:45 pm AEST

Week 5 - 10 Aug 2020

Module/Topic	Chapter	Events and Submissions/Topic
<ul style="list-style-type: none"> • Discuss conceptual framework and literature review • Extend literature search and continue reading 	See resources in the Moodle website	

Vacation Week - 17 Aug 2020

Module/Topic	Chapter	Events and Submissions/Topic

Week 6 - 24 Aug 2020

Module/Topic	Chapter	Events and Submissions/Topic
<ul style="list-style-type: none"> • Discuss conceptual framework and literature review • Continue to read literature 		

Week 7 - 31 Aug 2020

Module/Topic	Chapter	Events and Submissions/Topic
<ul style="list-style-type: none"> • Finalise and submit progress report 		Literature Review and Conceptual Framework Due: Week 7 Friday (4 Sept 2020) 11:45 pm AEST

Week 8 - 07 Sep 2020

Module/Topic	Chapter	Events and Submissions/Topic
<ul style="list-style-type: none"> • Deepen literature review and begin writing final paper. • Focus on your data collection and analysis processes. 		

Week 9 - 14 Sep 2020

Module/Topic	Chapter	Events and Submissions/Topic
<ul style="list-style-type: none"> • Deepen literature review and continue writing final paper. • Continue to gather data and analyse. 		

Week 10 - 21 Sep 2020

Module/Topic	Chapter	Events and Submissions/Topic
<ul style="list-style-type: none"> • Discuss structure and contents of final report 		

Week 11 - 28 Sep 2020

Module/Topic	Chapter	Events and Submissions/Topic
<ul style="list-style-type: none"> • Prepare project paper and discussion 		

Week 12 - 05 Oct 2020

Module/Topic	Chapter	Events and Submissions/Topic
<ul style="list-style-type: none"> • Make final revisions to project report and submit 		Final Project Report Due: Week 12 Friday (9 Oct 2020) 11:45 pm AEST

Review/Exam Week - 12 Oct 2020

Module/Topic	Chapter	Events and Submissions/Topic
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Exam Week - 19 Oct 2020

Module/Topic	Chapter	Events and Submissions/Topic
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