

In Progress

Please note that this Unit Profile is still in progress. The content below is subject to change.



BUSN20021 *Business Research Project*

Term 1 - 2027

Profile information current as at 05/09/2026 07:29 am

All details in this unit profile for BUSN20021 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

General Information

Overview

Researching business problems is an important part of professional practice and being a successful business manager and leader. Business Research Project is an independent 12cp research unit that draws upon your area of specialisation and knowledge of research methods. You will conduct independent research in an appropriate area of relevance to your specific Masters Course. This unit requires independence and autonomy in review and analysis of literature and secondary data sources. You will identify the topic, review existing literature, develop the research questions, define the methodology, collect and analyse the data, and write up the final business project, culminating in conclusions that highlight your answer to your research questions and recommendations for practice and future research.

Details

Career Level: *Postgraduate*

Unit Level: *Level 9*

Credit Points: *12*

Student Contribution Band: *10*

Fraction of Full-Time Student Load: *0.25*

Pre-requisites or Co-requisites

A minimum of 72 credit points of relevant cognate units, including BUSN20016 Research in Business. As this unit involves integrating the majority of the content of a course in a research context, it is recommended students will undertake this research task having completed the majority of their course.

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

Offerings For Term 1 - 2027

- Online

Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

Website

This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.

Class and Assessment Overview

Information for Class and Assessment Overview has not been released yet.
This information will be available on Monday 11 January 2027

CQUniversity Policies

All University policies are available on the [CQUniversity Policy site](#).

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Academic Progression Policy and Procedure
- Student Refund and Credit Balance Policy and Procedure
- Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

Previous Student Feedback

Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

Feedback from Informal student feedback; tutor feedback.

Feedback

Viva voce nerves. This is the first time for most students to complete a viva voce of this type and students often state that they are nervous.

Recommendation

The CareerHub 'Interview 360' is an AI-based interview simulator that allows students to practice job interviews and receive AI feedback on their performance, alongside tips on what to improve. A custom designed viva voce will be produced in 'Interview 360' that will allow students to practice responding to typical viva voce questions.

Unit Learning Outcomes

Information for Unit Learning Outcomes has not been released yet.
This information will be available on Monday 11 January 2027

Alignment of Learning Outcomes, Assessment and Graduate Attributes

Information for Alignment of Learning Outcomes, Assessment and Graduate Attributes has not been released yet.
This information will be available on Monday 11 January 2027

Textbooks and Resources

Information for Textbooks and Resources has not been released yet.
This information will be available on Monday 15 February 2027

Academic Integrity Statement

Information for Academic Integrity Statement has not been released yet.
This unit profile has not yet been finalised.