



CART11002 *Creative Pioneers*

Term 2 - 2019

Profile information current as at 11/05/2024 02:13 pm

All details in this unit profile for CART11002 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

General Information

Overview

What compels artists to create and provokes their desire to break new artistic ground? In this unit you will consider the concept of creativity and its history; what it is and how it has been employed by great artistic minds from the medieval era to the present day. You will consider the nature of innovation and outcomes of the many different forms of creative process. You will examine how creative pioneers have harnessed creative energy and applied it to their artistic practice.

Details

Career Level: *Undergraduate*

Unit Level: *Level 1*

Credit Points: 6

Student Contribution Band: 8

Fraction of Full-Time Student Load: 0.125

Pre-requisites or Co-requisites

There are no requisites for this unit.

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

Offerings For Term 2 - 2019

- Cairns
- Online
- Rockhampton
- Townsville

Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

Class and Assessment Overview

Recommended Student Time Commitment

Each 6-credit Undergraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

Class Timetable

[Regional Campuses](#)

Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

[Metropolitan Campuses](#)

Adelaide, Brisbane, Melbourne, Perth, Sydney

Assessment Overview

1. **Essay**

Weighting: 40%

2. **In-class Test(s)**

Weighting: 60%

Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the [University's Grades and Results Policy](#) for more details of interim results and final grades.

CQUniversity Policies

All University policies are available on the [CQUniversity Policy site](#).

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

Previous Student Feedback

Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

Feedback from Unit evaluation / personal communication

Feedback

Relevance of content, assessment and feedback

Recommendation

Unit evaluation responses were very mixed between campuses. I will continue to individually address issues with individual campuses to ensure the learning experience remains positive

Feedback from Student feedback, Dean of Arts

Feedback

Technical issues with delivery of course

Recommendation

This year there were ongoing issues with the technical delivery of the course this semester, largely owing to the fact that lectures were delivered via zoom; technical issues would not manifest until the start of the meeting/tutorial. This could easily be fixed by reverting to the previous delivery method where tutorials were directly linked and recorded by TASAC.

Unit Learning Outcomes

On successful completion of this unit, you will be able to:

1. Evaluate and explain artistic approaches to creativity from the medieval era to the present day
2. Describe and contextualise the concept of the avant-garde and its social and artistic implications
3. Discuss ways various creative pioneers have harnessed creative energy and applied it to their creative practice.

N/A

Alignment of Learning Outcomes, Assessment and Graduate Attributes



Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes		
	1	2	3
1 - Essay - 40%	•	•	•
2 - In-class Test(s) - 60%	•	•	•

Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes		
	1	2	3
1 - Communication	•	•	•

Graduate Attributes	Learning Outcomes		
	1	2	3
2 - Problem Solving			
3 - Critical Thinking	•	•	•
4 - Information Literacy	•	•	•
5 - Team Work			
6 - Information Technology Competence			
7 - Cross Cultural Competence			
8 - Ethical practice			
9 - Social Innovation			
10 - Aboriginal and Torres Strait Islander Cultures			

Alignment of Assessment Tasks to Graduate Attributes

Assessment Tasks	Graduate Attributes									
	1	2	3	4	5	6	7	8	9	10
1 - Essay - 40%	•		•	•						
2 - In-class Test(s) - 60%	•		•							

Textbooks and Resources

Textbooks

There are no required textbooks.

IT Resources

You will need access to the following IT resources:

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)

Referencing Style

All submissions for this unit must use the referencing style: [American Psychological Association 6th Edition \(APA 6th edition\)](#)

For further information, see the Assessment Tasks.

Teaching Contacts

Geoffrey Gartner Unit Coordinator
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Schedule

Week 1 - 15 Jul 2019

Module/Topic	Chapter	Events and Submissions/Topic
Course Introduction <ul style="list-style-type: none"> Defining creativity and innovation What compels us to create? The creative imperative 	Kaufman, J. (2016). <i>Creativity 101</i> (2nd ed.) pp. 3-20. New York: Springer Publishing Company.	

Week 2 - 22 Jul 2019

Module/Topic	Chapter	Events and Submissions/Topic
Heavenly Bodies <ul style="list-style-type: none"> What makes an idea dangerous? Humanism Cosmology 	Burkholder, J.P., Grout, D. J., Palisca, C.V (2010) <i>A History of Western Music</i> (8th ed., international student ed.) pp. 146-154. New York: W. W. Norton & Company.	

Week 3 - 29 Jul 2019

Module/Topic	Chapter	Events and Submissions/Topic
Creative Obsession <ul style="list-style-type: none"> Creativity and mental health The compositional process The concept of perfectionism 	Ehrenzweig, A. (2000). Chapter 3 Unconscious Scanning. In <i>The Hidden Order of Art: A Study on the Psychology of Artistic Imagination</i>. London: Phoenix.	

Week 4 - 05 Aug 2019

Module/Topic	Chapter	Events and Submissions/Topic
The Most Dangerous Ballet Ever Written <ul style="list-style-type: none"> The Rite of Spring The Ballets Russes 	Stravinsky, I. (2011). Chapter III. In <i>An Autobiography</i>. Retrieved from www.gutenberg.org.	

Week 5 - 12 Aug 2019

Module/Topic	Chapter	Events and Submissions/Topic
Orlando <ul style="list-style-type: none"> Modernist literature Gender studies Queer studies 	Woolf, V. (2013). Chapter 2. In <i>A Room of One's Own</i> (pp. 27-42). Australia: Penguin Group.	

Vacation Week - 19 Aug 2019

Module/Topic	Chapter	Events and Submissions/Topic
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Week 6 - 26 Aug 2019

Module/Topic	Chapter	Events and Submissions/Topic
Art, Politics and Protest <ul style="list-style-type: none"> Banksy Soviet Propaganda posters 	No Reading	

Week 7 - 02 Sep 2019

Module/Topic	Chapter	Events and Submissions/Topic
Music, Politics and Protest <ul style="list-style-type: none"> Socialist realism Entartete (Degenerate) music 	Ross, A. (2007). Chapter 7 The Art of Fear: Music in Stalin's Russia. In <i>The Rest is Noise: Listening to the Twentieth Century</i> (pp. 235-258). New York: Picador.	Research essay Due: Week 7 Friday (6 Sept 2019) 11:45 pm AEST

Week 8 - 09 Sep 2019

Module/Topic	Chapter	Events and Submissions/Topic
The Art of Life <ul style="list-style-type: none">• Dada• The ready-made• The blurring between art and life	Kimmelman, M. (2006). The Art of Making Art Without Lifting a Finger (pp. 71-91). In <i>The Accidental Masterpiece: On The Art of Life and Vice Versa</i> . USA: Penguin Books.	

Week 9 - 16 Sep 2019

Module/Topic	Chapter	Events and Submissions/Topic
Chance Innovations <ul style="list-style-type: none">• American experimentalism• The creativity of chance and improvisation	Ehrenzweig, A. (2000). Chapter 7 The Three Phases of Creativity. In <i>The Hidden Order of Art: A Study on the Psychology of Artistic Imagination</i> . London: Phoenix.	

Week 10 - 23 Sep 2019

Module/Topic	Chapter	Events and Submissions/Topic
Danger Music <ul style="list-style-type: none">• The Fluxus Ethos	Higgins, D. (1998) A Child's History of Fluxus. In <i>Horizons</i> (pp. 87-93). Ubu editions 2007. Retrieved from http://www.ubu.com/ubu/pdf/higgins_horizons.pdf	

week 11 - 30 Sep 2019

Module/Topic	Chapter	Events and Submissions/Topic
Flawed Masterpieces <ul style="list-style-type: none">• Modernist architecture• The creation of the Sydney Opera House	O'Neill, H. (2013). Chapter 13. In <i>A Singular Vision: Harry Seidler</i> (pp. 214-225). Australia: HarperCollins.	

week 12 - 07 Oct 2019

Module/Topic	Chapter	Events and Submissions/Topic
Revision		

Review/Exam Week - 14 Oct 2019

Module/Topic	Chapter	Events and Submissions/Topic
Musical Chameleon <ul style="list-style-type: none">• Invention and re-invention	Bowie, A. (2000). <i>Backstage Passes: Life on the Wild Side with David Bowie</i> , pp.148-173. New York: Cooper Square Press.	In Class Test Due: Review/Exam Week Monday (14 Oct 2019) 11:00 am AEST

Exam Week - 21 Oct 2019

Module/Topic	Chapter	Events and Submissions/Topic
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Assessment Tasks

1 Research essay

Assessment Type

Essay

Task Description

Present a case study on a great artistic innovator. You may choose one of the innovators mentioned in the tutorials whose work was not studied in depth, or you may choose your own (you must verify your subject choice with the lecturer first).

- Describe their unique creative processes and influences
- Give an account of the social and cultural factors that influenced them
- What made their work truly innovative or avant-garde?
- How did their work affect society and subsequent artistic practices?

Presentation:

- This assignment is to be saved as a Word document and submitted online through the course website.
- Use 12 point Times New Roman font.
- Essays must be double-spaced.
- Sub-headings may be used as appropriate.
- All direct quotes, diagrams and images should include an in-text reference, and full details included in the Reference List.
- Do not cite from Wikipedia, blogs or other similar websites where there is no acknowledged author
- Include citations from books, e-books, refereed journal articles and other scholarly sources.

Word Count:

- The word count is considered from the first word of the introduction to the last word of the conclusion.
- It excludes the cover page, abstract, contents page, reference page and appendices.
- It includes in-text references and direct quotations.

Assessment Due Date

Week 7 Friday (6 Sept 2019) 11:45 pm AEST

Return Date to Students

Week 9 Friday (20 Sept 2019)

Weighting

40%

Assessment Criteria

- Content (25%)
- Evidence (25%)
- Conforms to APA Style Guide (20%)
- Spelling, Grammar, Overall Presentation (15%)
- Essay Structure (15%)

Referencing Style

- [American Psychological Association 6th Edition \(APA 6th edition\)](#)

Submission

Online

Learning Outcomes Assessed

- Evaluate and explain artistic approaches to creativity from the medieval era to the present day
- Describe and contextualise the concept of the avant-garde and its social and artistic implications
- Discuss ways various creative pioneers have harnessed creative energy and applied it to their creative practice.

Graduate Attributes

- Communication
- Critical Thinking
- Information Literacy

2 In Class Test

Assessment Type

In-class Test(s)

Task Description

Task Description

- The quiz will consist of thirty questions from Weeks 1-11 of the 2019 CART11002 Creative Pioneers unit
- This is an 'open book' test. Students are allowed to directly refer to the PowerPoint slides uploaded to Moodle
- This assessment will take place in regular class time on Monday, 14 October 2019 and will ONLY be open 9.30-11.00am (AEST)
- The quiz can be accessed through the CART11002 Moodle page

- Students may only attempt the quiz ONCE
- **Students are strongly urged to complete the quiz at a CQU campus.** Students who choose to complete the quiz off campus are wholly responsible for internet connection and any technical issues which may arise
- N.B. it is not possible to re-sit the quiz because of issues with off-campus technical issues or internet connectivity
- Extension deadlines will be governed by the Assessment Policy and Procedure Policy

Assessment Due Date

Review/Exam Week Monday (14 Oct 2019) 11:00 am AEST

Return Date to Students

Exam Week Friday (25 Oct 2019)

Weighting

60%

Assessment Criteria

- Questions will be randomly generated from a larger question bank
- Individual questions will be worth between 1-4 marks
- Questions will be in both multiple choice and short answer format
- Students must accurately complete short answer questions

Referencing Style

- [American Psychological Association 6th Edition \(APA 6th edition\)](#)

Submission

Online

Submission Instructions

This assessment to be completed in regular class time on Monday, 14 October 2019. The quiz will ONLY be open between 9.30-11.00am (AEST).

Learning Outcomes Assessed

- Evaluate and explain artistic approaches to creativity from the medieval era to the present day
- Describe and contextualise the concept of the avant-garde and its social and artistic implications
- Discuss ways various creative pioneers have harnessed creative energy and applied it to their creative practice.

Graduate Attributes

- Communication
- Critical Thinking

Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the [Student Academic Integrity Policy and Procedure](#). This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

What is a breach of academic integrity?

A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

Why is academic integrity important?

A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

Where can I get assistance?

For academic advice and guidance, the [Academic Learning Centre \(ALC\)](#) can support you in becoming confident in completing assessments with integrity and of high standard.

What can you do to act with integrity?



Be Honest

If your assessment task is done by someone else, it would be dishonest of you to claim it as your own



Seek Help

If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)



Produce Original Work

Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem