



# CART12002 Creative Arts Project 1

## Term 2 - 2018

Profile information current as at 10/04/2024 11:30 am

All details in this unit profile for CART12002 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

### General Information

#### Overview

In this unit, you will learn to collectively negotiate, plan, and create a performance, installation, or other arts project. You will work with a group of artists to create your project, and will address local, national, and international social issues through your artwork. At the end of the term you will exhibit or perform your project at a CQUniversity event open to the public.

#### Details

Career Level: *Undergraduate*

Unit Level: *Level 2*

Credit Points: 6

Student Contribution Band: 8

Fraction of Full-Time Student Load: 0.125

#### Pre-requisites or Co-requisites

There are no requisites for this unit.

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

#### Offerings For Term 2 - 2018

- Cairns

#### Attendance Requirements

All on-campus students are expected to attend scheduled classes - in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

#### Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

## Class and Assessment Overview

### Recommended Student Time Commitment

Each 6-credit Undergraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

### Class Timetable

#### [Regional Campuses](#)

Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

#### [Metropolitan Campuses](#)

Adelaide, Brisbane, Melbourne, Perth, Sydney

### Assessment Overview

#### 1. **Group Work**

Weighting: 40%

#### 2. **Written Assessment**

Weighting: 10%

#### 3. **Oral Examination**

Weighting: 10%

#### 4. **Presentation**

Weighting: 20%

#### 5. **Written Assessment**

Weighting: 20%

### Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the [University's Grades and Results Policy](#) for more details of interim results and final grades.

## CQUniversity Policies

**All University policies are available on the [CQUniversity Policy site](#).**

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

## Unit Learning Outcomes

**On successful completion of this unit, you will be able to:**

1. Plan and manage a creative arts project destined for public presentation
2. Work collaboratively with other creative artists and a mentor
3. Reflect on the processes involved in creating a creative arts project
4. Perform or exhibit your collaborative artwork in a public forum.

## Alignment of Learning Outcomes, Assessment and Graduate Attributes



### Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes			
	1	2	3	4
<b>1 - Group Work - 40%</b>		•		•
<b>2 - Written Assessment - 10%</b>	•			
<b>3 - Oral Examination - 10%</b>	•	•		
<b>4 - Presentation - 20%</b>			•	
<b>5 - Written Assessment - 20%</b>			•	

### Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes			
	1	2	3	4
<b>1 - Communication</b>	•	•	•	•
<b>2 - Problem Solving</b>	•	•		
<b>3 - Critical Thinking</b>	•	•	•	•
<b>4 - Information Literacy</b>				
<b>5 - Team Work</b>	•	•	•	•
<b>6 - Information Technology Competence</b>	•			
<b>7 - Cross Cultural Competence</b>		•		•
<b>8 - Ethical practice</b>				
<b>9 - Social Innovation</b>				

Graduate Attributes	Learning Outcomes			
	1	2	3	4
<b>10 - Aboriginal and Torres Strait Islander Cultures</b>				

## Alignment of Assessment Tasks to Graduate Attributes

Assessment Tasks	Graduate Attributes									
	1	2	3	4	5	6	7	8	9	10
<b>1 - Group Work - 40%</b>	•	•	•	•	•		•			
<b>2 - Written Assessment - 10%</b>	•	•	•			•				
<b>3 - Oral Examination - 10%</b>	•	•	•		•	•				
<b>4 - Presentation - 20%</b>	•	•	•	•		•	•	•	•	
<b>5 - Written Assessment - 20%</b>	•	•	•	•			•	•	•	

## Textbooks and Resources

### Textbooks

There are no required textbooks.

### IT Resources

You will need access to the following IT resources:

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)

## Referencing Style

All submissions for this unit must use the referencing style: [American Psychological Association 6th Edition \(APA 6th edition\)](#)

For further information, see the Assessment Tasks.

## Teaching Contacts

**Rob Woodward** Unit Coordinator  
[r.woodward@cqu.edu.au](mailto:r.woodward@cqu.edu.au)

## Schedule

### Week 1 - 09 Jul 2018

Module/Topic	Chapter	Events and Submissions/Topic

Introduction to the unit: what is a creative arts project?

### Week 2 - 16 Jul 2018

Module/Topic	Chapter	Events and Submissions/Topic
Planning (market research and other considerations)		

### Week 3 - 23 Jul 2018

Module/Topic	Chapter	Events and Submissions/Topic
Collaboration and project direction		

### Week 4 - 30 Jul 2018

Module/Topic	Chapter	Events and Submissions/Topic
		Project proposals due Friday 11.45pm
Cross-disciplinary art		<b>PROJECT PROPOSAL</b> Due: Week 4 Friday (3 Aug 2018) 11:45 pm AEST

### Week 5 - 06 Aug 2018

Module/Topic	Chapter	Events and Submissions/Topic
Addressing local, national and international social issues through art (1)		

### Vacation Week - 13 Aug 2018

Module/Topic	Chapter	Events and Submissions/Topic
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### Week 6 - 20 Aug 2018

Module/Topic	Chapter	Events and Submissions/Topic
Addressing local, national and international social issues through art (2)		

### Week 7 - 27 Aug 2018

Module/Topic	Chapter	Events and Submissions/Topic
Responsibilities and permissions		

### Week 8 - 03 Sep 2018

Module/Topic	Chapter	Events and Submissions/Topic
Event marketing		

### Week 9 - 10 Sep 2018

Module/Topic	Chapter	Events and Submissions/Topic
		Progress meetings (in class time)
Progress meetings (in class time)		<b>PROGRESS MEETING</b> Due: Week 9 Thursday (13 Sept 2018) 2:00 pm AEST

### Week 10 - 17 Sep 2018

Module/Topic	Chapter	Events and Submissions/Topic
Commercialism of art; questioning the future of the arts		

### Week 11 - 24 Sep 2018

Module/Topic	Chapter	Events and Submissions/Topic
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Writing a reflective practice essay and presentation skills

Projects should take place this week.

**PROJECT** Due: Week 11 Friday (28 Sept 2018) 11:45 pm AEST

#### Week 12 - 01 Oct 2018

Module/Topic	Chapter	Events and Submissions/Topic
Presentations (in class time)		Presentations (assessment 4) in class time.  <b>PRESENTATION</b> Due: Week 12 Thursday (4 Oct 2018) 11:45 pm AEST

#### Review/Exam Week - 08 Oct 2018

Module/Topic	Chapter	Events and Submissions/Topic
		Reflective report due Friday 11.45pm  <b>REFLECTIVE WRITTEN ASSIGNMENT</b> Due: Review/Exam Week Friday (12 Oct 2018) 11:45 pm AEST

#### Exam Week - 15 Oct 2018

Module/Topic	Chapter	Events and Submissions/Topic
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## Assessment Tasks

### 1 PROJECT

#### Assessment Type

Group Work

#### Task Description

**Work within a team of artists to deliver a creative arts project to a community audience. The project should demonstrate a clear vision and address either local, national, or international social issues through your artwork. Ensure your project is marketed to reach your desired audience.**

**The project could be a performance, a piece of performance art, an album launch, the creation of a new artistic work, an educational workshop or any other artistic endeavour as agreed with your tutor. The successful execution of the project, itself, as an presented artistic endeavour will be what is marked as this assessment .**

**Projects should be realised or come to fruition within week 11.**

**Precise timing should be negotiated with your tutor to ensure their attendance**

#### Assessment Due Date

Week 11 Friday (28 Sept 2018) 11:45 pm AEST

#### Return Date to Students

Review/Exam Week Friday (12 Oct 2018)

#### Weighting

40%

#### Assessment Criteria

Evident artistic expression (30%)

Connection to social issue (30%)

Evidence of group work (40%)

#### Referencing Style

- [American Psychological Association 6th Edition \(APA 6th edition\)](#)

#### Submission

No submission method provided.

**Submission Instructions**

Offline

**Learning Outcomes Assessed**

- Work collaboratively with other creative artists and a mentor
- Perform or exhibit your collaborative artwork in a public forum.

**Graduate Attributes**

- Communication
- Problem Solving
- Critical Thinking
- Information Literacy
- Team Work
- Cross Cultural Competence

## 2 PROJECT PROPOSAL

**Assessment Type**

Written Assessment

**Task Description**

Submit a 400-600 word detailed proposal of your project explaining your vision. Outline the artistic merits, strategy, practicalities and the different roles team members will take within the project. Include the benefits you hope to gain from the experience, how reflection will assist you in your career planning and what specifically you will be able to evaluate and critique following the conclusion of the project. Discuss your target audience and the broader context of how you hope your project will influence the community.

Students are to work in groups but each student should submit a proposal.

**Assessment Due Date**

Week 4 Friday (3 Aug 2018) 11:45 pm AEST

**Return Date to Students**

Vacation Week Friday (17 Aug 2018)

**Weighting**

10%

**Assessment Criteria**

Clarity in artistic vision (25%)

Understanding of how one's own practice fits into project (25%)

Strategic consideration of practicalities (30%)

Adherence to APA style (20%)

**Referencing Style**

- [American Psychological Association 6th Edition \(APA 6th edition\)](#)

**Submission**

Online

**Submission Instructions**

Submit through Moodle

**Learning Outcomes Assessed**

- Plan and manage a creative arts project destined for public presentation

**Graduate Attributes**

- Communication
- Problem Solving
- Critical Thinking
- Information Technology Competence

## 3 PROGRESS MEETING

**Assessment Type**

Oral Examination

**Task Description**

Individual progress meetings to occur in week 9 during class time.

In these meetings students should show evidence of the planning and work completed so far in developing their project. Meetings will be timetabled and will last 10-15 minutes each.

**Assessment Due Date**

Week 9 Thursday (13 Sept 2018) 2:00 pm AEST

**Return Date to Students**

Week 9 Thursday (13 Sept 2018)

**Weighting**

10%

**Assessment Criteria**

Logistical planning and strategy (35%)

Cultural awareness of project and audience (35%)

Understanding of own role within project (40%)

**Referencing Style**

- [American Psychological Association 6th Edition \(APA 6th edition\)](#)

**Submission**

No submission method provided.

**Submission Instructions**

Offline

**Learning Outcomes Assessed**

- Plan and manage a creative arts project destined for public presentation
- Work collaboratively with other creative artists and a mentor

**Graduate Attributes**

- Communication
- Problem Solving
- Critical Thinking
- Team Work
- Information Technology Competence

## 4 PRESENTATION

**Assessment Type**

Presentation

**Task Description**

Each individual student will give a presentation reflecting on the project in which you were involved using powerpoint or a similar piece of software.

Presentation should include photographic, audio or video evidence of the project and reflect on the successes and/or areas for improvement in subsequent creative practice in the community.

Students are not allowed to present in groups.

**Assessment Due Date**

Week 12 Thursday (4 Oct 2018) 11:45 pm AEST

**Return Date to Students**

Exam Week Thursday (18 Oct 2018)

**Weighting**

20%

**Assessment Criteria**

Delivery of presentation (25%)

Documentation of project (25%)

Relationship to proposal (20%)

Reflection and evaluation (30%)

**Referencing Style**

- [American Psychological Association 6th Edition \(APA 6th edition\)](#)



**Submission**

No submission method provided.

**Submission Instructions**

N/A - presentations given in class time

**Learning Outcomes Assessed**

- Reflect on the processes involved in creating a creative arts project

**Graduate Attributes**

- Communication
- Problem Solving
- Critical Thinking
- Information Literacy
- Information Technology Competence
- Cross Cultural Competence
- Ethical practice
- Social Innovation

## 5 REFLECTIVE WRITTEN ASSIGNMENT

**Assessment Type**

Written Assessment

**Task Description**

This assignment will require you to write a 1000-1500 word reflective essay related to the creative arts project undertaken during the term of study. Reflection should include the creative, planning, collaborative and logistical aspects of developing and realising your project. Include in your writing the level of artistic success experienced in relation to a cultural context and the audience that attended the project.

Included in writing should be a timeline of the project being as specific as you can with dates and times where decisions were made.

The written r will include scholarly reflection on what you have set out to learn, how you have approached your learning, what you have achieved and what you would do differently in future to improve your learning experience. Although the personal reflection is primarily a journal of your artistic development through the project, it should also be a scholarly reflection and should be supported with references to relevant educational and/or creative practice published literature. Include in your reflection at least five references and adhere to the APA style

Things to include in your reflection:

A weekly journal entry outlining the work covered in that week and its contribution to the project as a whole.

References to articles in scholarly journals and books in your field of artistic/creative practice that supports the learning/artistic approaches you have used in this project;

Discussion about the approaches you have used in this project, supported by literature in the field.

This reflective assignment **MUST** include a reference list. The referencing style to be used is APA style, 6th Edition.

Assignment presentation:

Use 12 point Times New Roman font for the body of the essay.

1.5 spacing throughout

You may use sub-headings if you wish to organise your assignment. These may be in a different colour or different size font.

Include in-text references (citations) throughout the assignment.

Include a Reference List at the end of the assignment in APA style, 6th edition.

Do NOT cite from Wikipedia or other websites that do not have an acknowledged author.

Observations on the experiences gained and techniques learned throughout the term;

**Assessment Due Date**

Review/Exam Week Friday (12 Oct 2018) 11:45 pm AEST

**Return Date to Students**

Exam Week Friday (19 Oct 2018)

**Weighting**

20%

**Assessment Criteria**

Explanation of Process (25%)

Context (25%)

Structure (20%)

Correct spelling, grammar, punctuation and clear lay-out (15%)

Correct use of APA style for the in-text referencing and reference list (15%)

**Referencing Style**

- [American Psychological Association 6th Edition \(APA 6th edition\)](#)

**Submission**

Online

**Submission Instructions**

Through moodle

**Learning Outcomes Assessed**

- Reflect on the processes involved in creating a creative arts project

**Graduate Attributes**

- Communication
- Problem Solving
- Critical Thinking
- Information Literacy
- Cross Cultural Competence
- Ethical practice
- Social Innovation

## Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the [Student Academic Integrity Policy and Procedure](#). This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

### What is a breach of academic integrity?

A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

### Why is academic integrity important?

A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

### Where can I get assistance?

For academic advice and guidance, the [Academic Learning Centre \(ALC\)](#) can support you in becoming confident in completing assessments with integrity and of high standard.

### What can you do to act with integrity?



#### Be Honest

If your assessment task is done by someone else, it would be dishonest of you to claim it as your own



#### Seek Help

If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)



#### Produce Original Work

Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem