

Profile information current as at 05/05/2024 10:51 am

All details in this unit profile for COIS12036 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

# **General Information**

## Overview

This unit shows the importance of designing easy-to-use Web-based applications. Topics include the underlying theories of human-computer interaction, design principles, guidelines, evaluation, and social and individual impact. Practical hands-on include the design, development and testing of a Web-based application using contemporary software development tools.

## **Details**

Career Level: Undergraduate

Unit Level: Level 2 Credit Points: 6

Student Contribution Band: 8

Fraction of Full-Time Student Load: 0.125

# Pre-requisites or Co-requisites

Prerequisite: COIT11222 Programming Fundamentals

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the <a href="Assessment Policy and Procedure (Higher Education Coursework)">Assessment Policy and Procedure (Higher Education Coursework)</a>.

# Offerings For Term 1 - 2023

- Brisbane
- Cairns
- Melbourne
- Online
- Rockhampton
- Sydney
- Townsville

# **Attendance Requirements**

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

## Website

This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.

# Class and Assessment Overview

## Recommended Student Time Commitment

Each 6-credit Undergraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

# Class Timetable

## **Regional Campuses**

Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

#### **Metropolitan Campuses**

Adelaide, Brisbane, Melbourne, Perth, Sydney

## **Assessment Overview**

1. Practical and Written Assessment

Weighting: 35%

2. Practical and Written Assessment

Weighting: 20%

3. Practical and Written Assessment

Weighting: 45%

# **Assessment Grading**

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the <u>University's Grades and Results Policy</u> for more details of interim results and final grades.

# **CQUniversity Policies**

## All University policies are available on the CQUniversity Policy site.

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the CQUniversity Policy site.

# Previous Student Feedback

# Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

# Feedback from Unit evaluation

#### **Feedback**

Assessment to be returned in a timely manner to support learning.

#### Recommendation

Ensure that a reasonable turnaround time for all assessment to be returned to students are adhered to.

## Feedback from Unit evaluation

#### Feedback

Expectations of what was required to pass the unit is clearly stated.

#### Recommendation

Continue to provide clear expectations of what is required to be successful in the unit.

### Feedback from Unit evaluation

#### **Feedback**

Actively engaged in students' learnining (online or face-to-face).

#### Recommendation

Continue to engage in students' learning in both online or face-to-face.

# **Unit Learning Outcomes**

## On successful completion of this unit, you will be able to:

- 1. Describe the relationship between human computer interaction and interaction design
- 2. Demonstrate the main principles of interactive design through critical evaluation of an appropriate interactive Web-based application.
- 3. Demonstrate how human-computer interaction design and development methods are employed during the development of human-computer interaction prototypes and end user testing.
- 4. Apply the knowledge of human-computer interaction design and development methods in the construction of a small interactive Web-based application.
- 5. Demonstrate the knowledge and skill sets required in using appropriate software tools in the development of interactive Web-based application.

Australian Computer Society (ACS) recognises the Skills Framework for the Information Age (SFIA). SFIA is in use in over 100 countries

and provides a widely used and consistent definition of ICT skills. SFIA is increasingly being used when developing job descriptions and role profiles.

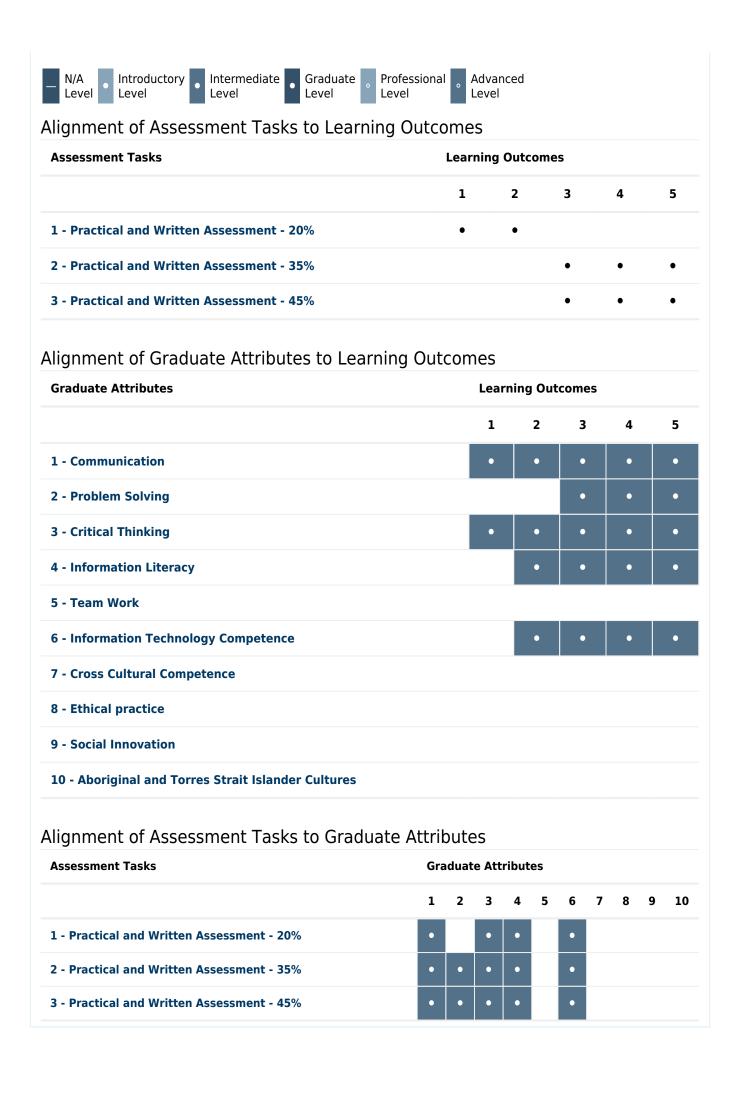
ACS members can use the tool MySFIA to build a skills profile at

https://www.acs.org.au/professionalrecognition/mysfia-b2c.html

This unit contributes to the following workplace skills as defined by SFIA. The SFIA code is included:

- User experience analysis (UNAN)
- User experience evaluation (USEV)
- Information content publishing (ICPM)
- Program ming/software development (PROG)
- Testing (TEST)

# Alignment of Learning Outcomes, Assessment and Graduate Attributes



# Textbooks and Resources

# **Textbooks**

## There are no required textbooks.

## **Additional Textbook Information**

Textbooks can be accessed online at the CQUniversity Library website. If you prefer your own copy, you can purchase one at the CQUni Bookshop here: <a href="http://bookshop.cqu.edu.au">http://bookshop.cqu.edu.au</a>

# **IT Resources**

# You will need access to the following IT resources:

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)
- Notepad or Notepad ++
- Website browser: FireFox, IE, Chrome

# Referencing Style

All submissions for this unit must use the referencing style: <u>Harvard (author-date)</u> For further information, see the Assessment Tasks.

# **Teaching Contacts**

**Mahmoud El Khodr** Unit Coordinator m.elkhodr@cqu.edu.au

# Schedule

Week 1 - 06 Mar 2023		
Module/Topic	Chapter	<b>Events and Submissions/Topic</b>
<ul> <li>What's the Big Picture</li> </ul>	Online reading list and resource	
Week 2 - 13 Mar 2023		
Module/Topic	Chapter	<b>Events and Submissions/Topic</b>
• A Fusion of Skills	Online reading list and resource	
Week 3 - 20 Mar 2023		
Module/Topic	Chapter	<b>Events and Submissions/Topic</b>
<ul> <li>Design Process for Digital Products</li> </ul>	Online reading list and resource	
Week 4 - 27 Mar 2023		
Module/Topic	Chapter	<b>Events and Submissions/Topic</b>
<ul> <li>Usability Heuristics</li> </ul>	Online reading list and resource	
Week 5 - 03 Apr 2023		
Module/Topic	Chapter	<b>Events and Submissions/Topic</b>
<ul> <li>The Process of Interaction Design</li> </ul>	Online reading list and resource	
Vacation Week - 10 Apr 2023		
Module/Topic	Chapter	Events and Submissions/Topic

Week 6 - 17 Apr 2023		
Module/Topic	Chapter	<b>Events and Submissions/Topic</b>
<ul> <li>Design, Prototyping, and Construction</li> </ul>	Online reading list and resource	<b>Project A</b> Due: Week 6 Friday (21 Apr 2023) 11:59 pm AEST
Week 7 - 24 Apr 2023		
Module/Topic	Chapter	<b>Events and Submissions/Topic</b>
<ul> <li>The Process of Human-Centred Interactive Systems</li> </ul>	Online reading list and resource	
Week 8 - 01 May 2023		
Module/Topic	Chapter	<b>Events and Submissions/Topic</b>
• Experience Design	Online reading list and resource	<b>Written Review</b> Due: Week 8 Friday (5 May 2023) 11:59 pm AEST
Week 9 - 08 May 2023		
Module/Topic	Chapter	<b>Events and Submissions/Topic</b>
<ul> <li>Evaluating Interface Designs</li> </ul>	Online reading list and resource	
Week 10 - 15 May 2023		
Module/Topic	Chapter	<b>Events and Submissions/Topic</b>
<ul> <li>Summary of HCI Principles</li> </ul>	Online reading list and resource	
Week 11 - 22 May 2023		
Module/Topic	Chapter	<b>Events and Submissions/Topic</b>
<ul> <li>Review and Preparation of Final Assessment</li> </ul>	Online reading list and resource	<b>Project B</b> Due: Week 11 Friday (26 May 2023) 11:59 pm AEST
Week 12 - 29 May 2023		
Module/Topic	Chapter	<b>Events and Submissions/Topic</b>
• Revision		
Review/Exam Week - 05 Jun 2023		
Module/Topic	Chapter	Events and Submissions/Topic
Exam Week - 12 Jun 2023		
Module/Topic	Chapter	Events and Submissions/Topic

# **Term Specific Information**

Unit Coordinator: Dr Mahmoud Elkhodr

Sydney Campus- Email: m.elkhodr@cqu.edu.au

# **Assessment Tasks**

# 1 Project A

# **Assessment Type**

Practical and Written Assessment

# Task Description

**Synopsis** 

The overall task is divided into two phases. The following description should be read as a whole for both Project A and Project B.

Design and develop a website incorporating elements of human-computer interaction principles. The end result is to

demonstrate the viability and user acceptance of the specific user interface employed by the website.

#### **Project A**

- Carry out user and task analysis to gather user and system requirements.
- Based on the initial findings and the technical specification, develop a preliminary design (i.e. low-fidelity 'paper' prototype) of the specified user interface.
- The prototype will be used to test your initial design concepts and ideas.
- Submit a report documenting the prototype, design process, initial user feedback and recommendations on how to improve the design.

## **Project B**

- Based on the low-fidelity prototype developed in the previous phase (Project A), develop a high-fidelity prototype as a proof-of-concept.
- Evaluate the prototype and carry out a user test.
- Submit a report documenting the prototype, design and development process, user test and any further work required.

Note that these are not programming projects in themselves. The primary purpose of both projects is to ensure that students adopt best practices and adhere closely to HCI principles during the *process* of designing and developing interactive user interfaces. As the prototyping requirements suggest, a fully functional system is *not* expected from either Project A and Project B. Inevitably, some limited functionality (such as dummy output) is expected in order to demonstrate the capability of the system. Knowledge of database backends is not required in this unit.

#### **Assessment Due Date**

Week 6 Friday (21 Apr 2023) 11:59 pm AEST Online via Moodle

#### **Return Date to Students**

Marked assignments will be returned approximately 2 weeks after submission deadline.

### Weighting

35%

# Minimum mark or grade

Students must submit this assignment to pass the unit.

### **Assessment Criteria**

- 1. Overview and description of the project
- 2. User and task analysis
  - a. Alternative user tasks have been considered
- 3. Design and system requirements
  - a. Alternative designs have been considered
- 4. User testing and feedback
  - a. Adhere to HCI principles
  - b. Main features of the initial design and intended purpose
- 5. Low fidelity prototype
- 6. Presentation (professionally presented, grammar and spelling clear)

# **Referencing Style**

• Harvard (author-date)

#### **Submission**

Online

#### **Submission Instructions**

Detailed instructions are available from the Moodle unit website.

#### **Learning Outcomes Assessed**

- Demonstrate how human-computer interaction design and development methods are employed during the development of human-computer interaction prototypes and end user testing.
- Apply the knowledge of human-computer interaction design and development methods in the construction of a small interactive Web-based application.
- Demonstrate the knowledge and skill sets required in using appropriate software tools in the development of interactive Web-based application.

#### **Graduate Attributes**

- Communication
- Problem Solving
- Critical Thinking
- Information Literacy
- Information Technology Competence

## 2 Written Review

## **Assessment Type**

Practical and Written Assessment

## **Task Description**

#### **Synopsis**

Your task is to undertake an in-depth evaluation of a website. The website will be provided in the Assignment Specification in Week 1.

Upon the completion of this task, you are to provide a formal report documenting your critical evaluation of the website given. The report should draw particular attention to the interactive aspects and user interface design of the website. Support your critique with appropriate design and evaluation principle.

Complete details of the assignment will be available and downloadable from the Course website in Week 1.

#### **Assessment Due Date**

Week 8 Friday (5 May 2023) 11:59 pm AEST Online via Moodle

#### **Return Date to Students**

Marked assignments will be returned approximately 2 weeks after the submission deadline.

#### Weighting

20%

### Minimum mark or grade

Students must submit this assignment to pass the unit.

# **Assessment Criteria**

# **Assessment Criteria**

The following criteria will be used to assess the quality of your report:

Criteria

### Review and Evaluation:

- Overview and description.
- Identify and elaborate main features.
- Identify the positive and negative aspects.
- Reviews and comments from two other participants.
- Recommendation on improvements to be made, or otherwise.
- Demonstrates that in-depth evaluation have been undertaken.

## Relevance to Principles of HCI:

- Arguments and assertions are sound.
- Arguments and assertions are supported by HCI principles.
- Arguments are developed consistently and logically.
- Demonstrates understanding of the HCl subject matter and applying this competently to the review.

## Presentation:

- Report professionally presented.
- · Grammar and spelling.
- Written style and expression.
- Citation and references.
- Overall presentation.
- Within minimum and maximum word limit.

### **Referencing Style**

• Harvard (author-date)

#### **Submission**

Online

#### **Submission Instructions**

Detailed instructions are available from the Moodle unit website.

#### **Learning Outcomes Assessed**

- Describe the relationship between human computer interaction and interaction design
- Demonstrate the main principles of interactive design through critical evaluation of an appropriate interactive Web-based application.

#### **Graduate Attributes**

- Communication
- Critical Thinking
- Information Literacy
- Information Technology Competence

# 3 Project B

# **Assessment Type**

Practical and Written Assessment

# **Task Description**

Project B is a continuation of Project A. Please see the task description for Project A for details.

#### **Assessment Due Date**

Week 11 Friday (26 May 2023) 11:59 pm AEST

Online via Moodle

#### **Return Date to Students**

Marked assignments will be returned after exam certification date.

## Weighting

45%

## Minimum mark or grade

Students must submit this assignment to pass the unit.

# **Assessment Criteria**

- 1. Overview and description of project
- 2. User test
  - a. Walkthrough scenario
  - b. Results for performance of the webpage
  - c. Results for the test user performance
- 3. Features
  - a. Evidence of features working as described
  - b. Innovative
- 4. Recommendations
- 5. High fidelity prototype
  - a. Interface adheres to HCI principles
  - b. Webpage functionality demonstrated
  - c. Final usability and expert review of website
- 6. Presentation (professionally presented, grammar and spelling clear)

## **Referencing Style**

• Harvard (author-date)

#### **Submission**

Online

### **Submission Instructions**

Detailed instructions are available from the Moodle unit website.

### **Learning Outcomes Assessed**

• Demonstrate how human-computer interaction design and development methods are employed during the development of human-computer interaction prototypes and end user testing.

- Apply the knowledge of human-computer interaction design and development methods in the construction of a small interactive Web-based application.
- Demonstrate the knowledge and skill sets required in using appropriate software tools in the development of interactive Web-based application.

#### **Graduate Attributes**

- Communication
- Problem Solving
- Critical Thinking
- Information Literacy
- Information Technology Competence

# **Academic Integrity Statement**

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the **Student Academic Integrity Policy and Procedure**. This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

#### What is a breach of academic integrity?

A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

## Why is academic integrity important?

A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

#### Where can I get assistance?

For academic advice and guidance, the <u>Academic Learning Centre (ALC)</u> can support you in becoming confident in completing assessments with integrity and of high standard.

#### What can you do to act with integrity?



#### **Be Honest**

If your assessment task is done by someone else, it would be dishonest of you to claim it as your own



# Seek Help

If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)



# **Produce Original Work**

Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem