



COIT20249 Professional Skills and Ethics in Information and Communications Technology

Term 1 - 2024

Profile information current as at 08/05/2024 06:58 pm

All details in this unit profile for COIT20249 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

General Information

Overview

This unit offers the foundational communication skills, expectations, and ethical considerations that shape the role of Information and Communications Technology (ICT) professionals, also called digital professionals. Through hands-on activities, you will learn to communicate professionally, both in written and verbal forms, fostering clear and persuasive communication. The unit delves into strategies for effective interpersonal communication within team settings, promoting collaborative teamwork and conflict resolution. It equips you to develop and deliver effective oral presentations underpinned by critical thinking. In addition, this unit strongly emphasises ethics and codes of conduct in the ICT profession. You will apply ethical principles to real-world ICT scenarios, demonstrating ethical, legal, and societal decision-making competencies. Through a blend of theory and practical in-class activities, you will be well-prepared to navigate the multifaceted landscape of ICT professionalism.

Details

Career Level: *Postgraduate*

Unit Level: *Level 8*

Credit Points: 6

Student Contribution Band: 8

Fraction of Full-Time Student Load: 0.125

Pre-requisites or Co-requisites

Anti-requisite: COIT20233 Professional Skills for Information and Communication Technology.

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

Offerings For Term 1 - 2024

- Brisbane
- Melbourne
- Online
- Rockhampton
- Sydney

Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

Class and Assessment Overview

Recommended Student Time Commitment

Each 6-credit Postgraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

Class Timetable

[Regional Campuses](#)

Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

[Metropolitan Campuses](#)

Adelaide, Brisbane, Melbourne, Perth, Sydney

Assessment Overview

1. **Presentation**

Weighting: 20%

2. **Portfolio**

Weighting: 45%

3. **Report**

Weighting: 35%

Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the [University's Grades and Results Policy](#) for more details of interim results and final grades.

CQUniversity Policies

All University policies are available on the [CQUniversity Policy site](#).

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

Previous Student Feedback

Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

Feedback from Teaching team feedback

Feedback

The unit has effectively integrated the content, work activities, and assessment requirements in a cohesive manner.

Recommendation

Nurture the current learning and teaching practices.

Feedback from Teaching team feedback

Feedback

The final assessment is very challenging.

Recommendation

Provide exemplars and include more ICT-focused contextual assessments.

Feedback from Student evaluation feedback

Feedback

Too many different tasks in the Assessment items.

Recommendation

Condense the tasks to make them more manageable during the term.

Unit Learning Outcomes

On successful completion of this unit, you will be able to:

1. Describe the skills and expectations that define ICT professionals, including attributes, communication skills, and ethical considerations
2. Illustrate the ability to communicate professionally, facilitating clear and persuasive communication in both written and verbal forms
3. Apply effective strategies for interpersonal communication within team settings to foster collaborative teamwork
4. Develop and deliver compelling oral presentations supported by critical thinking, ensuring convincing and impactful communication of complex concepts
5. Demonstrate the application of ethical principles and codes of conduct to real-world ICT scenarios, showcasing ethical, legal and societal decision-making competencies.

The Australian Computer Society (ACS), the professional association for Australia's ICT sector, recognises the Skills Framework for the Information Age (SFIA). SFIA is adopted by organisations, governments, and individuals in many countries and provides a widely used and consistent definition of ICT skills. SFIA is increasingly being used when developing job descriptions and role profiles. ACS members can use the tool [MySFIA](#) to build a skills profile. This unit contributes to the following workplace skills as defined by [SFIA 8](#) (the SFIA code is included):

- Business situation analysis (BUSA)
- Business administration (ADMN)
- Competency assessment (LEDA)
- Consultancy (CNSL)
- Emerging technology monitoring (EMRG)
- Learning delivery (ETDL)
- Requirements definition and management (REQM)
- Research (RSCH)
- Risk management (BURM)









Alignment of Learning Outcomes, Assessment and Graduate Attributes

 N/A Level	 Introductory Level	 Intermediate Level	 Graduate Level	 Professional Level	 Advanced Level
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Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes				
	1	2	3	4	5
1 - Presentation - 20%			•	•	•
2 - Portfolio - 45%	•	•	•		
3 - Report - 35%	•	•			•

Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes				
	1	2	3	4	5
1 - Knowledge					
2 - Communication					
3 - Cognitive, technical and creative skills					
4 - Research					
5 - Self-management					
6 - Ethical and Professional Responsibility					
7 - Leadership					
8 - Aboriginal and Torres Strait Islander Cultures					

Textbooks and Resources

Textbooks

There are no required textbooks.

IT Resources

You will need access to the following IT resources:

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)
- Webcam, microphone and speakers (or headset)

Referencing Style

All submissions for this unit must use the referencing style: [Harvard \(author-date\)](#)
For further information, see the Assessment Tasks.

Teaching Contacts

Ritesh Chugh Unit Coordinator
r.chugh@cqu.edu.au

Schedule

Week 1 - 04 Mar 2024

Module/Topic	Chapter	Events and Submissions/Topic
Skills and Expectations of ICT Professionals	Refer to the unit's Moodle website site for assigned readings.	

Week 2 - 11 Mar 2024

Module/Topic	Chapter	Events and Submissions/Topic
Professional ICT Ethics and Codes of Conduct	Refer to the unit's Moodle website site for assigned readings.	

Week 3 - 18 Mar 2024

Module/Topic	Chapter	Events and Submissions/Topic
Professional Communication	Refer to the unit's Moodle website site for assigned readings.	Discuss Assessment 1 (Presentation) group formation with your tutor. Obtain approval for the Presentation Company/Organisation and Presentation date for all students by the end of Week 3. Read specifications for Assessment 2 (Parts A, B and C).

Week 4 - 25 Mar 2024

Module/Topic	Chapter	Events and Submissions/Topic
Working Individually, Teamwork & Conflict Management	Refer to the unit's Moodle website site for assigned readings.	Read specifications for Assessment 1 (Presentation).

Week 5 - 01 Apr 2024

Module/Topic	Chapter	Events and Submissions/Topic
Developing and Delivering Presentations	Refer to the unit's Moodle website site for assigned readings.	Assessment 2 (Part A) - submission by Friday, Week 5 (11:55 pm).

Vacation Week - 08 Apr 2024

Module/Topic	Chapter	Events and Submissions/Topic
There are no scheduled classes this week, but your local lecturer may advise of any rescheduled classes or activities.		Enjoy the break.

Week 6 - 15 Apr 2024

Module/Topic	Chapter	Events and Submissions/Topic
Interpersonal Communication	Refer to the unit's Moodle website site for assigned readings.	Assessment 1 (Presentations) commences during tutorial classes for all students.

Week 7 - 22 Apr 2024

Module/Topic	Chapter	Events and Submissions/Topic
Critical Thinking, Logical Arguments, and Problem-Solving	Refer to the unit's Moodle website site for assigned readings.	Assessment 2 (Part B) - submission by Friday, Week 7 (11:55 pm). Read specifications for Assessment 3.

Week 8 - 29 Apr 2024

Module/Topic	Chapter	Events and Submissions/Topic
Writing Professional Documents (Part 1)	Refer to the unit's Moodle website site for assigned readings.	Presentations during tutorial classes to continue.

Week 9 - 06 May 2024

Module/Topic	Chapter	Events and Submissions/Topic
Writing Professional Documents (Part 2) and Skills for the Information Age (SFIA) Framework	Refer to the unit's Moodle website site for assigned readings.	Presentations during tutorial classes to continue.

Week 10 - 13 May 2024

Module/Topic	Chapter	Events and Submissions/Topic
Ethical Concepts and Theories	Refer to the unit's Moodle website site for assigned readings.	Final week of Assessment 1 (Presentations) during tutorials. Assessment 3 (Part A) - submission by Friday, Week 10 (11:55 pm)

Week 11 - 20 May 2024

Module/Topic	Chapter	Events and Submissions/Topic
Ethical, Legal, and Societal ICT Issues	Refer to the unit's Moodle website site for assigned readings.	Assessment 3 (Part B) - Viva Voce/Oral Interview during tutorials. Complete the unit and teaching evaluation.

Week 12 - 27 May 2024

Module/Topic	Chapter	Events and Submissions/Topic
Improving and Developing as an ICT Professional	Refer to the unit's Moodle website site for assigned readings.	Assessment 3 (Part B) - Viva Voce/Oral Interview during tutorials. Complete the unit and teaching evaluation.

Term Specific Information**Unit Coordinator's Contact Details****Associate Professor Ritesh Chugh****Address:** 120 Spencer Street, Melbourne VIC 3000.**Email:** r.chugh@cqu.edu.au**Phone:** +61 3 9616 0535**Web:** <https://staff-profiles.cqu.edu.au/home/view/500>**Assessment Tasks**

1 Presentation

Assessment Type

Presentation

Task Description

For this assessment, you will collaborate in small groups of 3-4 people from your tutorial class. The task involves researching the assigned topic and crafting a presentation to deliver to your peers during the tutorial. Your tutors will finalise presentation schedules, and all group members must belong to the same tutorial.

You are encouraged to select current, useful and interesting examples that are aligned with the topic, demonstrate your presentation skills and address the assessment requirements in line with the marking criteria.

The presentation date must be approved by your campus tutor by the end of Week 3. You must attend your scheduled tutorial and complete the approval process.

Presentations are expected to take place on the designated day. In the event that a group member is absent, the remaining students are required to proceed with the presentation, and this circumstance will be considered during the evaluation process. If, for any reason, you are unable to present on the assigned day, it is imperative to promptly apply for an extension accompanied by appropriate evidence.

An application for an extension should be completed before the allocated date of the presentation, wherever possible. If an individual student in a group is granted an extension, the rest of the group will still have to present on the allocated day (unless otherwise agreed). The individual with an extension may have to present on a different topic as an individual presenter at a later date.

Please refer to the unit's Moodle website for the detailed assessment specification document.

Assessment Due Date

Week 6, 8, 9 or 10 of the term - All group members must upload presentation materials into Moodle before delivering the presentation.

Return Date to Students

Within two weeks of the presentation. The presentations will be marked by the tutor in the tutorial and moderated by the Unit Coordinator (or nominee).

Weighting

20%

Minimum mark or grade

5

Assessment Criteria

Assessments provide the opportunity for you to demonstrate your knowledge and skills to achieve the required standards. Your assessment responses must be clear and easy to understand for effective evaluation. Failure to do so hinders the University's ability to ascertain your demonstrated knowledge and skills. Assessments will be graded accordingly, with the possibility of receiving zero (0) marks if clarity is lacking. In addition, all your assignments must correctly focus on the tasks specified in the assessment specification documents, or you may be given zero (0) marks with little to no feedback.

All presentations must be based on the topic and use valid sources of reference material. You must deliver the presentation on the allocated day to have your assessment marked. Submitting the file(s) alone is unacceptable as having completed the assessment requirements. You must present your presentation and submit all materials used in the presentation to receive marks.

IMPORTANT NOTE: To pass this unit, you must present and score at least five marks in this assessment. Failure to present and score the minimum marks could result in an overall Fail grade.

The marking criteria are based on the following:

- speaker/presenter's appearance and other impressions, including behaviour during presentations;
- presentation structure and content to meet the presentation needs;
- referencing, including the use of valid references, citations and referencing style/formatting;
- coping with questions and facilitating discussion during and at the end of the presentation;

- delivery, including time management;
- visual aids, activities and handouts;
- target and audience; and
- behaviour as audience members.

Please refer to the unit's Moodle website for the detailed assessment specification document, including the marking criteria.

Academic misconduct undermines learning and growth. If your work is found to be copied or done by someone else, plagiarism penalties will be applied according to the University's policy. It is crucial to do your own work to uphold academic integrity and ensure your personal and academic well-being.

Referencing Style

- [Harvard \(author-date\)](#)

Submission

Online Group

Submission Instructions

ALL group members must upload presentation materials [Visual aids (PPT slides) and any handouts] into Moodle before delivering the presentation.

Learning Outcomes Assessed

- Apply effective strategies for interpersonal communication within team settings to foster collaborative teamwork
- Develop and deliver compelling oral presentations supported by critical thinking, ensuring convincing and impactful communication of complex concepts
- Demonstrate the application of ethical principles and codes of conduct to real-world ICT scenarios, showcasing ethical, legal and societal decision-making competencies.

2 Portfolio

Assessment Type

Portfolio

Task Description

In this assessment (completed individually), you are required to develop a portfolio of written submissions with varying tasks. The compilation and submission of the written items are progressive throughout the term.

This assessment consists of the following three portfolio activities with various tasks.

Assessment 2 - Part A - Written submission (20 marks) - Due by Friday, Week 5 (11:55 pm)

Assessment 2 - Part B - Written submission (20 marks) - Due by Friday, Week 7 (11:55 pm)

Assessment 2 - Part C - Engagement evaluation (5 marks) - Ongoing

Please refer to the unit's Moodle website for the detailed assessment specification document.

IMPORTANT NOTE: Part C will specifically focus on your attendance, active participation in tutorials, and contributions to the online discussion forum throughout the term.

Assessment Due Date

Part A - Due by Friday, Week 5 (11:55 pm), Part B - Due by Friday, Week 7 (11:55 pm), and Part C - Ongoing. Please see the unit's Moodle website for the exact dates.

Return Date to Students

Marked assignments will be returned typically within two weeks of submission. Written submissions will be returned after moderation and finalisation of marks.

Weighting

45%

Assessment Criteria

Assessments provide the opportunity for you to demonstrate your knowledge and skills to achieve the required standards. Your assessment responses must be clear and easy to understand for effective evaluation. Failure to do so hinders the University's ability to ascertain your demonstrated knowledge and skills. Assessments will be graded accordingly, with the possibility of receiving zero (0) marks if clarity is lacking. In addition, all your assignments must

correctly focus on the tasks specified in the assessment specification documents, or you may be given zero (0) marks with little to no feedback.

Please refer to the unit's Moodle website for the detailed assessment specification documents of these activities, which include the marking criteria.

Academic misconduct undermines learning and growth. If your work is found to be copied or done by someone else, plagiarism penalties will be applied according to the University's policy. It is crucial to do your own work to uphold academic integrity and ensure your personal and academic well-being.

Referencing Style

- [Harvard \(author-date\)](#)

Submission

Online

Submission Instructions

Each written portfolio must be submitted as a separate file to the correct location as per the assessment specification instructions.

Learning Outcomes Assessed

- Describe the skills and expectations that define ICT professionals, including attributes, communication skills, and ethical considerations
- Illustrate the ability to communicate professionally, facilitating clear and persuasive communication in both written and verbal forms
- Apply effective strategies for interpersonal communication within team settings to foster collaborative teamwork

3 Report + Viva

Assessment Type

Report

Task Description

This assessment (completed individually) will assess your skills in critical thinking, researching information, forming an opinion, academic writing, logical ordering of ideas, supporting your arguments with quotes from literature, and ability to articulate knowledge orally. **This assessment has two parts. Part A is writing a report on a given scenario. Part B is viva voce (oral interview) based on the given scenario and ethical concepts and theories.**

Part A: Report (25 marks) - submission by Friday, Week 10 (11:55 pm)

In this part, you are required to complete an investigation based on a given scenario and write a structured report in accordance with professional writing principles. The scenario will be made available on the Moodle unit website.

Specifically, your report should include the following:

- 1. Title page:** unit code and name, assessment number, report title, assessment due date, word count (actual), student name, student number, CQUniversity email address, local lecturer and unit coordinator's names.
- 2. Executive summary:** should include the purpose of the report, the problem, including key issues considered and how they were investigated, your findings, and an overview of your recommendations.
- 3. Table of Contents (ToC):** should list the report topics using decimal notation. You need to include the main headings and subheadings with corresponding page numbers, using a format that makes the hierarchy of topics clear.
- 4. Introduction:** provide a brief background description about the given scenario, including any assumptions, a concise overview of the problem you have been asked to research, the main aims/purpose of the report, the objectives to be achieved by writing the report, and how you investigated the problem. Provide an outline of the sections of the report.
- 5. Body of the report** (use appropriate headings in the body of the report): define key terms you will use in your report that are directly related to the problem considered. Then, present your ideas on the topic and discuss the information you found in your research that was relevant to the report's objectives. Provide an analysis of the information that you gathered. Ensure that you explore the tasks listed in the scenario.
- 6. Conclusion:** restate the report's purpose and summarise the key issues investigated and the related findings based on your research and analysis. Explain the significance of your findings for addressing the problem stated in the scenario and outline any limitations. State how your report has achieved its objectives and any future work to be considered.
- 7. Recommendations:** 3 to 5 recommendations are required.
- 8. Reference list:** a correctly cited list of references ordered alphabetically by surname of the first author, in accordance with the Harvard referencing style. You must have between 10-15 current references (2018 onwards) in your reference list. Your report must provide in-text referencing for all the references cited in the reference list.
- 9. Appendices** if necessary.

Format the report according to the report writing guidelines discussed in the unit. Reports that do not focus on the provided scenario will be given zero (0) marks and will not be provided with any additional feedback.

Part B: Viva Voce/Oral Interview (10 marks) - In tutorial class in Weeks 11 and 12

In this part of the assessment, your comprehension of the given scenario and the ethical concepts and theories will be assessed orally. Your tutor will ask questions related to these topics, evaluating your ability to explain, apply, and draw connections.

The viva/interview sessions will occur in the tutorial class during Weeks 11 and 12. Evaluation will be conducted individually, and responses should be concise and focused. If you do not attend the viva, you will receive zero marks for this part of the assessment. So, it is your responsibility to attend the viva during the time of your scheduled tutorial. The unit coordinator will coordinate a mutually convenient time with online distance students.

Please refer to the unit's Moodle website for the detailed assessment specification documents of these activities.

Assessment Due Date

Please note this is an individual submission. All students need to upload their report on Moodle. Part A - Due by Friday, Week 10 (11:55 pm); and Part B - In tutorial class in Weeks 11 and 12. Please see the unit's Moodle website for the exact dates.

Return Date to Students

Report and viva marks will be returned on Certification of Grades day (5 July). As this report is in place of an exam, the marks or feedback will not be returned before the day of Certification of Grades.

Weighting

35%

Assessment Criteria

Assessments provide the opportunity for you to demonstrate your knowledge and skills to achieve the required standards. Your assessment responses must be clear and easy to understand for effective evaluation. Failure to do so hinders the University's ability to ascertain your demonstrated knowledge and skills. Assessments will be graded accordingly, with the possibility of receiving zero (0) marks if clarity is lacking. In addition, all your assignments must correctly focus on the tasks specified in the assessment specification documents, or you may be given zero (0) marks with little to no feedback.

For Part A, the marking criteria are based on:

- correct topic as provided in the assessment specifications;
- correct style and content of executive summary;
- appropriate table of contents;
- linkage of introduction,
- discussion (body of report), conclusion and recommendations;
- addressing the problem described in the scenario;
- organisation of ideas and paragraph structure;
- using the appropriate referencing style (Harvard), including citations and formatting;
- use of valid references to support arguments and ideas;
- presentation of the report, including correct grammar, spelling and punctuation;
- keeping within the word count, and

For Part B, you will be assessed on demonstrating an understanding of the given scenario/topic, ethical concepts and theories and verbal communication skills in articulating clear responses.

For more information, including a detailed marking rubric, refer to the assessment specification document, which can be found on the Moodle unit website.

You may be required to demonstrate authorship of your report. It is advisable to retain evidence such as early drafts, annotated copies of references, and other notes you used to substantiate that you have independently written the report.

Academic misconduct undermines learning and growth. If your work is found to be copied or done by someone else, plagiarism penalties will be applied according to the University's policy. It is crucial to do your own work to uphold academic integrity and ensure your personal and academic well-being.

Referencing Style

- [Harvard \(author-date\)](#)

Submission

Online

Submission Instructions

This is an individual submission. All students must individually upload their report (Part A) to Moodle by the due date. Before submitting your assignment, you should check it against the assessment criteria to ensure that you have satisfactorily addressed all the criteria. In addition, you must ensure that the submitted document is the final and correct version of the report.

Learning Outcomes Assessed

- Describe the skills and expectations that define ICT professionals, including attributes, communication skills, and ethical considerations
- Illustrate the ability to communicate professionally, facilitating clear and persuasive communication in both written and verbal forms
- Demonstrate the application of ethical principles and codes of conduct to real-world ICT scenarios, showcasing ethical, legal and societal decision-making competencies.

Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the [Student Academic Integrity Policy and Procedure](#). This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

What is a breach of academic integrity?

A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

Why is academic integrity important?

A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

Where can I get assistance?

For academic advice and guidance, the [Academic Learning Centre \(ALC\)](#) can support you in becoming confident in completing assessments with integrity and of high standard.

What can you do to act with integrity?



Be Honest

If your assessment task is done by someone else, it would be dishonest of you to claim it as your own



Seek Help

If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)



Produce Original Work

Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem