



COIT20252 *Business Process Management*

Term 2 - 2021

Profile information current as at 29/04/2024 05:09 pm

All details in this unit profile for COIT20252 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

General Information

Overview

In an increasingly complex and volatile business environment, efficient business processes are core to an organisation and its business partners in order to accomplish organisational goals. Managing business processes is vital to the designing and managing of organisations. This unit introduces you to the concepts of Business Process Management (BPM) and workflow within organisations. More specifically, this unit outlines concepts, methodologies and phases of BPM, with applicability to a wide range of domains. During the term, you are required to apply techniques to assess and recommend organisational processes. In addition, you will evaluate current business processes and propose improvements that align with organisational strategy. This unit provides you with the skills required to develop a report that: defines and models streamlined business processes; recommends improvements and sustainable practices; and identifies potential organisational change issues.

Details

Career Level: *Postgraduate*

Unit Level: *Level 9*

Credit Points: 6

Student Contribution Band: 8

Fraction of Full-Time Student Load: 0.125

Pre-requisites or Co-requisites

Pre-requisites: COIT20250 e-Business Systems Anti-requisites: COIT20235 Business Process Modelling

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

Offerings For Term 2 - 2021

- Brisbane
- Melbourne
- Online
- Sydney

Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

Class and Assessment Overview

Recommended Student Time Commitment

Each 6-credit Postgraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

Class Timetable

[Regional Campuses](#)

Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

[Metropolitan Campuses](#)

Adelaide, Brisbane, Melbourne, Perth, Sydney

Assessment Overview

1. **Portfolio**

Weighting: 30%

2. **Presentation**

Weighting: 20%

3. **Written Assessment**

Weighting: 50%

Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the [University's Grades and Results Policy](#) for more details of interim results and final grades.

CQUniversity Policies

All University policies are available on the [CQUniversity Policy site](#).

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

Previous Student Feedback

Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

Feedback from Students via the Moodle Evaluation

Feedback

High satisfaction with the learning and teaching activities of this unit.

Recommendation

Continue to foster the current learning and teaching environment.

Feedback from Unit Coordinator self-reflection

Feedback

Efficacy of textbooks in the digital age is debatable.

Recommendation

Explore changing the current textbook and/or replacing it with journal articles.

Unit Learning Outcomes

On successful completion of this unit, you will be able to:

1. Define and describe the core concepts of business process management in organisations
2. Distinguish between various methods, tools and techniques used for process identification, modelling and redesign
3. Apply appropriate techniques to model and interpret existing 'as-is' against possible 'to-be' process scenarios
4. Identify and evaluate organisational change issues that may arise owing to implementing new business processes and propose solutions
5. Demonstrate team work and communication skills through case study analysis and presentation.

The Australian Computer Society (ACS) recognises the Skills Framework for the Information Age (SFIA). SFIA is in use in over 100 countries and provides a widely used and consistent definition of ICT skills. SFIA is increasingly being used when developing job descriptions and role profiles. ACS members can use the tool MySFIA to build a skills profile at <https://www.acs.org.au/professionalrecognition/mysfia-b2c.html>

This unit contributes to the following workplace skills as defined by SFIA (codes included):

- Information Analysis (INAN)
- Business Analysis (BUAN)
- Research (RSCH)
- Business Process Improvement (BPRI)
- Requirements Definition and Management (REQM)
- Business Modelling (BSMO)
- Change Management (CHMG)
- Technical Specialism (TECH)
- Stakeholder Relationship Management (RLMT)
- Business Risk Management (BURM)

Alignment of Learning Outcomes, Assessment and Graduate Attributes



Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes				
	1	2	3	4	5
1 - Portfolio - 30%	•	•			
2 - Presentation - 20%				•	•
3 - Written Assessment - 50%	•		•	•	•

Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes				
	1	2	3	4	5
1 - Knowledge	○	○	○	○	○
2 - Communication	○		○	○	○
3 - Cognitive, technical and creative skills	○	○	○	○	○
4 - Research	○	○	○	○	○
5 - Self-management		○			
6 - Ethical and Professional Responsibility				○	
7 - Leadership			○	○	
8 - Aboriginal and Torres Strait Islander Cultures					

Alignment of Assessment Tasks to Graduate Attributes

Assessment Tasks	Graduate Attributes							
	1	2	3	4	5	6	7	8
1 - Portfolio - 30%	○	○	○	○	○			
2 - Presentation - 20%	○	○	○	○	○			
3 - Written Assessment - 50%	○	○	○	○	○	○	○	

Textbooks and Resources

Textbooks

COIT20252

Prescribed

BUSINESS PROCESS CHANGE: A Business Process Management Guide for Managers and Process Professionals

Edition: 3rd (2014)

Authors: Harmon, P

Morgan Kaufmann-Elsevier

Waltham, MA, USA

ISBN: 9780128003879

Binding: Paperback

Additional Textbook Information

Paperback and eBook options are available for the textbook. Paper copies are available at a reduced price at the CQUni Bookshop here: <https://bookshop.cqu.edu.au> (search on the Unit code). You can also purchase an eBook if you prefer.

[View textbooks at the CQUniversity Bookshop](#)

IT Resources

You will need access to the following IT resources:

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)
- Microsoft Visio

Referencing Style

All submissions for this unit must use the referencing style: [Harvard \(author-date\)](#)

For further information, see the Assessment Tasks.

Teaching Contacts

Ergun Gide Unit Coordinator

e.gide1@cqu.edu.au

Schedule

Week 1 - 12 Jul 2021

Module/Topic	Chapter	Events and Submissions/Topic
Introduction to Business Process Management	1	

Week 2 - 19 Jul 2021

Module/Topic	Chapter	Events and Submissions/Topic
Business Process Strategy	2	

Week 3 - 26 Jul 2021

Module/Topic	Chapter	Events and Submissions/Topic
Organisational Processes & Structure	3	

Week 4 - 02 Aug 2021

Module/Topic	Chapter	Events and Submissions/Topic
Business Process Architecture	4	e-Portfolio 1: Business Process Strategy (Friday 11:45 pm)

Week 5 - 09 Aug 2021

Module/Topic	Chapter	Events and Submissions/Topic
Business Process Performance Measurement	5	

Vacation Week - 16 Aug 2021

Module/Topic	Chapter	Events and Submissions/Topic
		Have a good break!

Week 6 - 23 Aug 2021

Module/Topic	Chapter	Events and Submissions/Topic
Business Process Management	6 & 7	Presentations Begin (for on-campus and off-campus students)

Week 7 - 30 Aug 2021

Module/Topic	Chapter	Events and Submissions/Topic
Business Process Analysis	8	e-Portfolio 2: Business Process Management (Friday 11:45 pm) Presentations Continue (for on-campus and off-campus students)

Week 8 - 06 Sep 2021

Module/Topic	Chapter	Events and Submissions/Topic
Business Process Modelling	9	Presentations Continue (for on-campus and off-campus students)

Week 9 - 13 Sep 2021

Module/Topic	Chapter	Events and Submissions/Topic
Business Process Improvement Methodologies - Lean and Six Sigma	12 & 13	Presentations End (for on-campus and off-campus students)

Week 10 - 20 Sep 2021

Module/Topic	Chapter	Events and Submissions/Topic
Business Process Software Tools & BPM Suites	15 & 16	e-Portfolio 3: Business Process Improvement Methodologies (Friday 11:45 pm)

Week 11 - 27 Sep 2021

Module/Topic	Chapter	Events and Submissions/Topic
Business Process Risk Evaluation & Change Integration	Based on Additional Readings (refer to the Moodle unit website)	

Week 12 - 04 Oct 2021

Module/Topic	Chapter	Events and Submissions/Topic
Review - the next step	Based on Additional Readings (refer to the Moodle unit website)	Complete the <i>Unit Evaluation</i> , which is accessible from this Unit's Moodle website. Case Study Report Due: Week 12 Friday (8 Oct 2021) 11:45 pm AEST

Review/Exam Week - 11 Oct 2021

Module/Topic	Chapter	Events and Submissions/Topic
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Complete the *Unit Evaluation*, which is accessible from this Unit's Moodle website.

Exam Week - 18 Oct 2021

Module/Topic

Chapter

Events and Submissions/Topic

Term Specific Information

Unit Coordinator: A/Professor Ergun Gide

E-mail: e.gide1@cqu.edu.au

Telephone: (+61) 2 9324 5782

Office Location: 400 Kent Street, Level 2, Sydney, NSW 2000, Australia

Please note: If you have any individual queries, kindly e-mail me and I will get back to you within one business day or so. You may also post questions about the unit through the 'Q&A' discussion forum in Moodle so everyone can benefit from the questions and answers.

Assessment Tasks

1 E-Portfolio

Assessment Type

Portfolio

Task Description

This is an individual assessment. The purpose of this assessment is for you to develop a portfolio demonstrating your learned knowledge in the discipline of business process management. An e-portfolio is a learning tool that enables students to accumulate evidence of learning achievement. In this unit, Portfolium will be used as the learning tool. Please refer to the Moodle unit website for instructions on how to develop a Portfolium portfolio.

Your portfolio should capture rich ideas, resources and innovative practices around business process management within the frame of the topics identified in the *E-portfolio Assessment Details* document in Moodle. Please refer to the unit's Moodle website for a detailed description of the task and the due dates for the e-portfolios.

Assessment Due Date

11:45 pm Friday of the relevant week

Return Date to Students

Within two weeks of submission

Weighting

30%

Assessment Criteria

Your e-portfolio will be assessed on the demonstration of knowledge and understanding of the topic as depicted through the choice of relevant items, technical literacy, justification outlining summary and reasoning for the choice of items, communication and information literacy skills, and the use of correct referencing.

Please refer to the Moodle unit website for specific marking criteria for this assessment.

If your work is found to be copied from another source and done by someone else, plagiarism penalties will be applied as per the University's policy. Therefore, it is in your best interest to do your own work.

Referencing Style

- [Harvard \(author-date\)](#)

Submission

Online

Learning Outcomes Assessed

- Define and describe the core concepts of business process management in organisations
- Distinguish between various methods, tools and techniques used for process identification, modelling and redesign

Graduate Attributes

- Knowledge
- Communication
- Cognitive, technical and creative skills
- Research
- Self-management

2 Presentation

Assessment Type

Presentation

Task Description

In this assessment item, you are required (as a group of up to four members) to design and deliver an oral presentation around a relevant topic of your choice but within the constraints of the Business Process Management (BPM) domain. In the presentation, you are required to demonstrate an understanding of the chosen topic (with critical context) and most importantly demonstrate your presentation skills. Please refer to the unit's Moodle website for a detailed description of the task.

Please Note:

In some cases, group formation may not be possible. If you have a genuine problem and are unable to participate in a group, you:

* as an on-campus student, need to contact your campus lecturer by Friday Week-4 or

* as an off-campus (Distance) student, need to contact the unit coordinator by Friday Week-4.

Assessment Due Date

During weeks 6 to 9

Return Date to Students

Within two weeks of the presentation

Weighting

20%

Assessment Criteria

Your presentation will be assessed according to the degree to which you demonstrate your capability in the following areas:

1. Visual Appeal
2. Presenter Dynamics and Comprehension
3. Presentation Skills
4. Content and Coverage
5. Presentation Structure/Organisation

Please refer to the Moodle unit website for specific marking criteria for this assessment.

If your work is found to be copied from another source or done by someone else, plagiarism penalties will be applied as per the University's policy. Therefore, it is in your best interest to do your own work.

Referencing Style

- [Harvard \(author-date\)](#)

Submission

Online Group

Submission Instructions

All students in the group need to upload a copy of their presentation into Moodle by 11:45 pm on the day of their presentation.

Learning Outcomes Assessed

- Identify and evaluate organisational change issues that may arise owing to implementing new business processes and propose solutions
- Demonstrate team work and communication skills through case study analysis and presentation.

Graduate Attributes

- Knowledge
- Communication
- Cognitive, technical and creative skills
- Research
- Self-management

3 Case Study Report

Assessment Type

Written Assessment

Task Description

You are required (as a group of up to four members) to write a report based on a given case study. In this report, you are required to analyse current processes, identify shortcomings and propose improvements related to the case study by analysing wider literature in the discipline. You need to demonstrate your analytical skills to evaluate the processes and utilise your communication skills to convey the findings clearly. Please refer to the Moodle unit website for more details relating to the case study for this term.

Assessment Due Date

Week 12 Friday (8 Oct 2021) 11:45 pm AEST

Return Date to Students

On the day of Certification of Grades

Weighting

50%

Assessment Criteria

Your report will be assessed on your understanding of the content with rational arguments based on critical evaluation, your demonstrated capability in the selection and use of scholarly publications, and a combination of your communication, presentation and referencing skills.

Please refer to the Moodle unit website for specific marking criteria for this assessment.

If your work is found to be copied from another source or done by someone else, plagiarism penalties will be applied as per the University's policy. Therefore, it is in your best interest to do your own work.

Referencing Style

- [Harvard \(author-date\)](#)

Submission

Online Group

Submission Instructions

All group members must submit the same report via the Moodle unit website by the due date.

Learning Outcomes Assessed

- Define and describe the core concepts of business process management in organisations
- Apply appropriate techniques to model and interpret existing 'as-is' against possible 'to-be' process scenarios
- Identify and evaluate organisational change issues that may arise owing to implementing new business processes and propose solutions
- Demonstrate team work and communication skills through case study analysis and presentation.

Graduate Attributes

- Knowledge
- Communication
- Cognitive, technical and creative skills
- Research
- Self-management
- Ethical and Professional Responsibility

- Leadership

Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the [Student Academic Integrity Policy and Procedure](#). This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

What is a breach of academic integrity?

A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

Why is academic integrity important?

A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

Where can I get assistance?

For academic advice and guidance, the [Academic Learning Centre \(ALC\)](#) can support you in becoming confident in completing assessments with integrity and of high standard.

What can you do to act with integrity?



Be Honest

If your assessment task is done by someone else, it would be dishonest of you to claim it as your own



Seek Help

If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)



Produce Original Work

Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem