

## In Progress

Please note that this Unit Profile is still in progress. The content below is subject to change.



# COIT20253 *Business Intelligence using Big Data*

## Term 2 - 2025

Profile information current as at 27/09/2024 10:11 am

All details in this unit profile for COIT20253 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

## General Information

### Overview

Big data is a popular term used to describe the exponential growth and availability of structured and unstructured data. In this unit, you will explore big data within the context of business intelligence. In this unit, you will learn concepts of business intelligence, alignment of big data to business intelligence and how big data technologies can be used in building organisational business intelligence. You will learn how big data is changing businesses and how organisations can take advantage of big data in decision making. You will learn how organisations are integrating non-traditional unstructured data with the traditional structured enterprise data to do the business intelligence analysis. In order to understand these, you will learn big data analytical tools and technologies to help solve authentic business problems and make effective business decisions.

### Details

Career Level: *Postgraduate*

Unit Level: *Level 9*

Credit Points: 6

Student Contribution Band: 8

Fraction of Full-Time Student Load: 0.125

### Pre-requisites or Co-requisites

Prerequisites: COIT20250 e-Business Systems, COIT20245 Introduction to Programming and COIT20247 Database Design and Development. Anti-Requisites: If you have completed unit COIT20236 then you cannot take this unit.

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

### Offerings For Term 2 - 2025

- Brisbane
- Melbourne
- Online
- Sydney

### Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

### Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

## Class and Assessment Overview

Information for Class and Assessment Overview has not been released yet.

This information will be available on Monday 19 May 2025

## CQUniversity Policies

**All University policies are available on the [CQUniversity Policy site](#).**

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

## Previous Student Feedback

### Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

#### Feedback from Student Unit Teaching Evaluation

**Feedback**

Link content to real world applications.

**Recommendation**

Invite guest speakers and industry experts to share their experiences and insights into how big data and business intelligence are applied in their respective fields.

#### Feedback from Student Unit Teaching Evaluation

**Feedback**

Use more examples or elaboration.

**Recommendation**

Include more practical cases of how big data and business intelligence are used in various industries (e.g. healthcare, finance, retail, manufacturing) in the learning resources.

## Unit Learning Outcomes

Information for Unit Learning Outcomes has not been released yet.

This information will be available on Monday 19 May 2025

## Alignment of Learning Outcomes, Assessment and Graduate Attributes

Information for Alignment of Learning Outcomes, Assessment and Graduate Attributes has not been released yet.

This information will be available on Monday 19 May 2025

## Textbooks and Resources

Information for Textbooks and Resources has not been released yet.

This information will be available on Monday 23 June 2025

## Academic Integrity Statement

Information for Academic Integrity Statement has not been released yet.

This unit profile has not yet been finalised.