COIT20269 *Mobile Web Apps*
Term 1 - 2018

Profile information current as at 01/05/2024 09:34 pm

General Information

Overview

This unit is about designing and implementing a dynamic mobile web application that allows complex user interaction that builds on knowledge of responsive web design. You will examine the viability of web apps versus native apps, with particular attention being paid to cross platform considerations using Apache Cordova, implementing web middleware using nodejs and integrating these with cloud databases to store mobile data. The business drivers for mobile portals will also be discussed, as will the social impact of mobile technology. Research skills will be introduced as a means of keeping up to date with the changing mobile development landscape. Note: Students who have studied COIT20231 will not be allowed to study this unit.

Details

Career Level: *Postgraduate*
Unit Level: *Level 9*
Credit Points: *6*
Student Contribution Band: *8*
Fraction of Full-Time Student Load: *0.125*

Pre-requisites or Co-requisites

Pre-Req: COIT20268 Responsive Web Design
Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the Assessment Policy and Procedure (Higher Education Coursework).

Offerings For Term 1 - 2018

- Brisbane
- Distance
- Melbourne
- Rockhampton
- Sydney

Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

Website

This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.

Class and Assessment Overview

Recommended Student Time Commitment

Each 6-credit Postgraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

Class Timetable

Regional Campuses

Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

Metropolitan Campuses

Adelaide, Brisbane, Melbourne, Perth, Sydney

Assessment Overview

1. **Practical Assessment**
Weighting: 20%
2. **Practical Assessment**
Weighting: 30%
3. **Creative work**
Weighting: 50%

Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the University's Grades and Results Policy for more details of interim results and final grades.

CQUniversity Policies

All University policies are available on the CQUniversity Policy site.
You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the CQUniversity Policy site.

Previous Student Feedback

Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

Feedback from Unit evaluation feedback

Feedback

Workshop instructions are not clear enough

Recommendation

Make instructions clearer.

Unit Learning Outcomes

On successful completion of this unit, you will be able to:

1. Design, create and implement a mobile web application.
2. Design, create and implement a hybrid mobile application, a node javascript web service, and then use these to store mobile data to a cloud database.
3. Analyse and evaluate design alternatives for the application.
4. Use an integrated IDE build, debug and test mobile systems to develop a working application.
5. Assess the current and future business impact of mobile web apps.
6. Critically evaluate key research areas in mobile web apps.

Australian Computer Society (ACS) recognises the Skills Framework for the Information Age (SFIA). SFIA is in use in over 100 countries and provides a widely used and consistent definition of ICT skills. SFIA is increasingly being used when developing job descriptions and role profiles.
ACS members can use the tool MySFIA to build a skills profile at
https://www.acs.org.au/professionalrecognition/mysfia-b2c.html
This unit contributes to the workplace skills as defined by SFIA. The SFIA code is included:
Systems Design (DESN),
Systems Integration (SINT),
Data Analysis (DATN),
Database/Repository Design (DBDS),
Testing (TEST),
Release and Deployment (RELM),
Applications Support (ASUP).

Alignment of Learning Outcomes, Assessment and Graduate Attributes

| — | N/A Level | ∘ | Introductory Level | ∘ | Intermediate Level | • | Graduate Level | ∘ | Professional Level | ∘ | Advanced Level |

Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes					
	1	2	3	4	5	6
1 - Practical Assessment - 20%				•		
2 - Practical Assessment - 30%	•	•		•	•	
3 - Creative work - 50%		•	•		•	•

Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes					
	1	2	3	4	5	6
1 - Knowledge	∘	∘	∘	∘	∘	∘
2 - Communication					∘	∘
3 - Cognitive, technical and creative skills	∘	∘	∘	∘	∘	∘
4 - Research			∘		∘	∘
5 - Self-management	∘	∘	∘	∘	∘	∘
6 - Ethical and Professional Responsibility						
7 - Leadership						
8 - Aboriginal and Torres Strait Islander Cultures						

Alignment of Assessment Tasks to Graduate Attributes

Assessment Tasks	Graduate Attributes							
	1	2	3	4	5	6	7	8
1 - Practical Assessment - 20%	∘		∘		∘			
2 - Practical Assessment - 30%	∘		∘		∘			
3 - Creative work - 50%	∘	∘			∘			

Textbooks and Resources

Textbooks

COIT20269

Prescribed

Beginning Mobile Application Development in the Cloud
(2012)
Authors: R. Rodger
John Wiley & Sons, Inc.
Indianapolis , IN , USA
ISBN: 978-1-118-03469-9
Binding: Other

View textbooks at the CQUniversity Bookshop

IT Resources

You will need access to the following IT resources:

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)
- Android studio (latest version)
- Apache cordova from https://cordova.apache.org/
- mongodb from http://mongodb.org
- nodejs from http://nodejs.org

Referencing Style

All submissions for this unit must use the referencing style: Harvard (author-date)
For further information, see the Assessment Tasks.

Teaching Contacts

Ron Balsys Unit Coordinator
r.balsys@cqu.edu.au

Schedule

Week 1 - 05 Mar 2018

Module/Topic	Chapter	Events and Submissions/Topic
Introduction mobile computing using Javascript. Mobile application development.	Rodger, Chapter 1, pp. 1-29.	

Week 2 - 12 Mar 2018

Module/Topic	Chapter	Events and Submissions/Topic
Introducing cloud computing. Mobilising your application.	Reading 1: Singh and Jangwal, April, 2012. Reading 2: Garrison, Kim and Wakefield, Sept., 2012. Rodger, Chapter 2, pp. 31-67.	

Week 3 - 19 Mar 2018

Module/Topic	Chapter	Events and Submissions/Topic

Module/Topic	Chapter	Events and Submissions/Topic
Building mobile web applications. The jQuery and JQuery Mobile JavaScript APIs.	Reading 3. [Charland and Leroux, May, 2011.](#) Rodger, Chapter 3, pp. 71-108	

Week 4 - 26 Mar 2018

Module/Topic	Chapter	Events and Submissions/Topic
Enhancing Your Apps. Context aware mobile computing.	Reading 4. [Chen and Kotz, 2000.](#) Rodger, Chapter 4, pp. 111-132.	

Week 5 - 02 Apr 2018

Module/Topic	Chapter	Events and Submissions/Topic
Building Apps in the Cloud. Using the Cloud.	Rodger, Chapter 5, pp. 136-174. Rodger, Chapter 6, pp. 177-209.	

Vacation Week - 09 Apr 2018

Module/Topic	Chapter	Events and Submissions/Topic

Week 6 - 16 Apr 2018

Module/Topic	Chapter	Events and Submissions/Topic
Tab-bar interfaces, Audio and video. Working with the Cloud. Installing Java, Eclipse + SDK + ADT toolkit and Ant.	Rodger, Chapter 7, pp. 211-232. Rodger, Chapter 8 pp. 235-271	Assignment 1 due **Practical Assessment 1** Due: Week 6 Friday (20 Apr 2018) 11:50 pm AEST

Week 7 - 23 Apr 2018

Module/Topic	Chapter	Events and Submissions/Topic
Using PhoneGap. Native hybrid Apps. Business model for location based services.	Reading 5. [Dhar and Varshney, May, 2011.](#) Rodger, Chapter 9 pp. 273-294.	

Week 8 - 30 Apr 2018

Module/Topic	Chapter	Events and Submissions/Topic
The Phonegap API. Building a blogging App.	Rodger, Chapter 9 pp. 294-311. Rodger, Chapter 10, pp. 315-345.	

Week 9 - 07 May 2018

Module/Topic	Chapter	Events and Submissions/Topic
Mobile web usability and system testing. Issues in mobile cloud computing.	[Reading 6: Frederick and Lal, 2009](#) Rodger, Chapter 10, pp. 345-369.	

Week 10 - 14 May 2018

Module/Topic	Chapter	Events and Submissions/Topic
Social mobile computing. Software principals and patterns in mobile middleware.	[Reading 7: Fenando et al., 2013.](#) [Reading 8: Tarkoma, 2009.](#) Rodger, Chapter 12, pp. 387-431.	Assignment 2 due **Practical Assessment 2** Due: Week 10 Friday (18 May 2018) 11:50 pm AEST

Week 11 - 21 May 2018

Module/Topic	Chapter	Events and Submissions/Topic
The App store and selling Apps. Introduction to the scientific philosophy of research.	Reading 9: [Stephan et al., 2012.](#) Rodger, Chapter 13, pp. 435-441. Rodger, Chapter 14, pp. 455-469.	

Week 12 - 28 May 2018

Module/Topic	Chapter	Events and Submissions/Topic
Revision.		

Review/Exam Week - 04 Jun 2018

Module/Topic	Chapter	Events and Submissions/Topic

| | Creative work/project due |
| | **Project** Due: Review/Exam Week Friday (8 June 2018) 11:50 pm AEST |

Exam Week - 11 Jun 2018

Module/Topic	Chapter	Events and Submissions/Topic

Assessment Tasks

1 Practical Assessment 1

Assessment Type
Practical Assessment

Task Description
You are assigned the task of creating a data logger to capture package location data in a mobile application that stores the data in a local database. The app has fields to record data for each of five cities were the app is employed. If a city is selected, a page (fragment) is shown to record data values for that city. An entry consists of **city** data. When the **Save Log Entry** button is pressed this data is saved locally in the application in a SQLDatabase. When the **Show Log Entries** button is pressed a related page (fragment) is shown that list all the date/time and data entries made for that city.
We will refer to our app as **CityLogs**. More details of these pages will be given on the Moodle course website. You should also consult the weekly lecture/tutorials on the Moodle website for help and more information on completing the assignment. The tutorials contain step-by-step procedures for working through the assignment as well as some tips and extra help.
The specification of this app will be further refined in Assignment 2.
This app is to be tested using the **Safari**, **FireFox** or **Chrome** browser and tested on an Android or iPhone mobile device.

Assessment Due Date
Week 6 Friday (20 Apr 2018) 11:50 pm AEST

Return Date to Students
Week 8 Friday (4 May 2018)

Weighting
20%

Assessment Criteria

City.html / city.css	☐ The required scripts are all correct and available ☐ The multi-page logic is correct ☐ The home page displays and works as intended ☐ The navigation buttons on the pages are correct and function as expected ☐ The time, contact, Invoice # and Destination spinner fields are displayed correctly and have the right hints ☐ The Show log page shows all the city' data logs, and has the required functionality	6
City.js	☐ Click on a cities's button on the home page takes you to the correct city page ☐ Location data added to city data when Save log entry button pressed ☐ Show log shows all saved entries for the city ☐ All required dialogs are displayed ☐ The Clear button on the page header clears all fields and resets the destination spinner ☐ Clicking on the Show logs button takes you to a new page where the current logs are all listed in required format ☐ The city pages pageinit and pageshow methods are implemented correctly ☐ All navigation buttons have the required effect on the page view ☐ City data is saved in localstorage so when the application quits and restarts the values are retained (unless the Send logs button is used) ☐ The Send logs button clears all city data in localstorage and as required	10

Hardware/Software & commentary

Hardware / Software requirements	1

	Application commentary	2
General		
	Feedback given as required Use appropriate naming conventions Adequate commenting Correct grammar Citation of references, copyright use	1
Penalties		
	Total	**20**

Referencing Style

- [Harvard (author-date)](#)

Submission
Online

Learning Outcomes Assessed

- Use an integrated IDE build, debug and test mobile systems to develop a working application.

Graduate Attributes

- Knowledge
- Cognitive, technical and creative skills
- Self-management

2 Practical Assessment 2

Assessment Type
Practical Assessment

Task Description
You are assigned the task of creating a data logger to capture package location data in a mobile application that stores the data in a local database. The app has fields to record data for each of five cities were the app is employed. If a city is selected, a page (fragment) is shown to record data values for that city. An entry consists of **city** data. When the **Save Log Entry** button is pressed this data is saved locally in the application in a SQLDatabase. When the **Show Log Entries** button is pressed a related page (fragment) is shown that list all the date/time and data entries made for that city.
We will refer to our app as **CityLogs**. More details of these pages will be given on the Moodle course website. You should also consult the weekly lecture/tutorials on the Moodle website for help and more information on completing the assignment. The tutorials contain step-by-step procedures for working through the assignment as well as some tips and extra help.
This app is to be tested using the **Safari**, **FireFox** or **Chrome** browser and tested on an Android or iPhone mobile device.

Assessment Due Date
Week 10 Friday (18 May 2018) 11:50 pm AEST

Return Date to Students
Week 12 Friday (1 June 2018)

Weighting
30%

Assessment Criteria

Cordova Phonegap Integration	☐ The *CityLogs* app is successfully implemented in Cordova Phonegap	2
Client Side application		
Send/Get buttons	☐ Javascript and HTML files correct ☐ Tap handler for Send sends data with feedback correctly ☐ Tap handler for Get gets data with feedback correctly ☐ Current logs page meets specification ☐ Cloud city logs page meets specifications ☐ The data in the logs pages are formatted correctly	6
Server Side application		
Config.js / config file	☐ The commonly used functions are all defined correctly	2

CityLogs.js	☐ Appropriate response messages are sent, and appropriate messages are written by the server as messages are routed (1 mark) ☐ The City_Logs collection at MongoLabs is successfully connected, opened and updated (2 marks) ☐ The log() methods appends each entry received to ./logs/logs.data on PC (1 mark) ☐ All entries for the given city are returned in the response object when the search/:query is performed (2 marks) ☐ The :city/log request writes the data to the city_logs user collection of the *mongdb* database (2 marks)	**8**
Documentation		
Discussion of testing regime	☐ Discussion of selection of mobile models ☐ Discussion of part emulators vs. the real devices play in testing ☐ Document functional and UI testing of the app	**3**
Commentary	☐ Successful/unsuccessful features ☐ Additional functionality ☐ Ethical considerations	**3**
Financial case	☐ Time costing ☐ Database costing ☐ Marketing ☐ Analysis ☐ Synthesis	**5**
General		
	Feedback given as required Use appropriate naming conventions Adequate commenting Correct grammar Citation of references, copyright use	**1**
Penalties		
Total		**30**

Referencing Style

- [Harvard (author-date)](#)

Submission
Online

Learning Outcomes Assessed

- Design, create and implement a mobile web application.
- Design, create and implement a hybrid mobile application, a node javascript web service, and then use these to store mobile data to a cloud database.
- Use an integrated IDE build, debug and test mobile systems to develop a working application.
- Assess the current and future business impact of mobile web apps.

Graduate Attributes

- Knowledge
- Cognitive, technical and creative skills
- Self-management

3 Project

Assessment Type
Creative work

Task Description
For your creative work you are going to design, specify, implement and test a prototype of a simple web application. You are to come up with your own idea for the app you wish to prototype. Keep it simple as you have only a small amount of time during term to develop this idea. Do not try to create a complete app (unless its simple), but develop enough of it so that the essential tasks are prototyped.
You should complete the work in a number of stages, developing new parts of your web application project in parallel with each assignment. The amount of work/time you spend on the work short be about the same as the time spent doing assignment 1 and 2.
Details will be provided on the moodle unit website.

Assessment Due Date
Review/Exam Week Friday (8 June 2018) 11:50 pm AEST

Return Date to Students
Exam Week Friday (15 June 2018)

Weighting
50%

Assessment Criteria

App design and specification – 10 marks

Description - Well defined description of what the app is intended to be and do	0 -> 0.25	1 -> 1.5	1.5 -> 2
Motivation- Well reasoned choice of target audience and likely interest	0 -> 0.25	0.5 -> 0.75	0. 75 -> 1
Summary of task - A reasonable choice of tasks to be completed in producing the app is given	0 -> 0.25	0.5 -> 0.75	0. 75 -> 1
User interface prototypes - Prototypes for the main user interfaces/pages in the app presented	0 -> 0.25	1 -> 1.5	1.5 2
Specification of variables and data structures	0 -> 0.25	1 -> 1.5	1.5 -> 2
Originality/Creativity	0 -> 0.25	1 -> 1.5	1.5 -> 2

App development – 25 marks

MARK / 25	Poor	Good	Excellent
Client HTML, Javascript and CSS files Appropriate use of css style elements, structure, appropriate and correct	0 -> 4.5	5 -> 7.5	7.5 -> 10
Server Javascript appropriate and correct	0 -> 4.5	5 -> 7.5	7.5 -> 10
Results Achievement compared to others	0 -> 2	2.5 -> 3.5	3.5 -> 5

App testing, business case, marketing plan and research – 15 marks

MARK / 15	Poor	Good	Excellent
App Testing - App testing plan, documentation of tests	0 -> 1	1 -> 1.5	1.5 -> 2
Business plan - Estimating costs, estimating revenue, break-even sales	0 -> 1.75	2 -> 3	3 -> 4
Marketing - As required	0 -> 1.75	2 -> 3	3 -> 4
Research - As required	0 -> 2	2.5 -> 4	4 -> 5

Referencing Style

- Harvard (author-date)

Submission
Online

Learning Outcomes Assessed

- Design, create and implement a hybrid mobile application, a node javascript web service, and then use these to store mobile data to a cloud database.
- Analyse and evaluate design alternatives for the application.
- Assess the current and future business impact of mobile web apps.
- Critically evaluate key research areas in mobile web apps.

Graduate Attributes

- Knowledge
- Communication
- Self-management

Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the **Student Academic Integrity Policy and Procedure**. This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

What is a breach of academic integrity?
A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

Why is academic integrity important?
A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

Where can I get assistance?
For academic advice and guidance, the Academic Learning Centre (ALC) can support you in becoming confident in completing assessments with integrity and of high standard.

What can you do to act with integrity?

Be Honest
If your assessment task is done by someone else, it would be dishonest of you to claim it as your own

Seek Help
If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)

Produce Original Work
Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem