COMM11112 *The Internet Never Lies?: Social Media and Society*
Term 2 - 2024

Profile information current as at 12/05/2024 02:27 pm

General Information

Overview
Claims of misinformation and fake news frequently dominate media headlines- so how do we critically consume information in our current world? How can we produce information that is accurate and evidence-based? In this unit, you will build your media literacy skills to become a critical consumer and creator of information. You will reflect on how technology influences personal and professional information creation and consumption. You will learn how information is created, distorted, and shared in online environments and then interpret texts for information which could be misleading. By engaging with a range of contemporary topics you will build the skills you'll need to manage information on behalf of organisations. Finally, you will cumulate your learning by creating a media product suitable for disseminating accurate information in online media environments.

Details
Career Level: *Undergraduate*
Unit Level: *Level 1*
Credit Points: *6*
Student Contribution Band: *10*
Fraction of Full-Time Student Load: *0.125*

Pre-requisites or Co-requisites
There are no requisites for this unit.
Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the Assessment Policy and Procedure (Higher Education Coursework).

Offerings For Term 2 - 2024

- Online
- Rockhampton

Attendance Requirements
All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

Website
This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.

Class and Assessment Overview

> **Information for Class and Assessment Overview has not been released yet.**
> This information will be available on Monday 13 May 2024

CQUniversity Policies

All University policies are available on the [CQUniversity Policy site](#).
You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

Previous Student Feedback

Feedback, Recommendations and Responses
Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

Feedback from Teaching Staff Evaluation

Feedback
Templates which assist students to structure written assessments appear very useful

Recommendation
Provide templates for all assessment items in the unit.

Feedback from Student Satisfaction Survey

Feedback
The structure of Zoom classes, which review learning content, was helpful for students

Recommendation
Continue to run Zoom classes which include a balance of content delivery and opportunities for student interaction and engagement.

Feedback from Teaching Staff Evaluation

Feedback
Unit content needs to have clearer relevance for students not planning careers in the communication and media industry

Recommendation
Expand content to better express the value of public relations skills outside the communication and media discipline.

Unit Learning Outcomes

Information for Unit Learning Outcomes has not been released yet.
This information will be available on Monday 13 May 2024

Alignment of Learning Outcomes, Assessment and Graduate Attributes

Information for Alignment of Learning Outcomes, Assessment and Graduate Attributes has not been released yet.
This information will be available on Monday 13 May 2024

Textbooks and Resources

Information for Textbooks and Resources has not been released yet.
This information will be available on Monday 17 June 2024

Academic Integrity Statement

Information for Academic Integrity Statement has not been released yet.
This unit profile has not yet been finalised.