

In Progress

Please note that this Unit Profile is still in progress. The content below is subject to change.



COMM11112 *The Internet Never Lies?: Social Media and Society*

Term 2 - 2025

Profile information current as at 27/09/2024 10:12 am

All details in this unit profile for COMM11112 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

General Information

Overview

Claims of misinformation and fake news frequently dominate media headlines- so how do we critically consume information in our current world? How can we produce information that is accurate and evidence-based? In this unit, you will build your media literacy skills to become a critical consumer and creator of information. You will reflect on how technology influences personal and professional information creation and consumption. You will learn how information is created, distorted, and shared in online environments and then interpret texts for information which could be misleading. By engaging with a range of contemporary topics you will build the skills you'll need to manage information on behalf of organisations. Finally, you will cumulate your learning by creating a media product suitable for disseminating accurate information in online media environments.

Details

Career Level: *Undergraduate*

Unit Level: *Level 1*

Credit Points: 6

Student Contribution Band: 10

Fraction of Full-Time Student Load: 0.125

Pre-requisites or Co-requisites

There are no requisites for this unit.

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

Offerings For Term 2 - 2025

- Online
- Rockhampton

Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

Class and Assessment Overview

Information for Class and Assessment Overview has not been released yet.

This information will be available on Monday 19 May 2025

CQUniversity Policies

All University policies are available on the [CQUniversity Policy site](#).

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

Previous Student Feedback

Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

Feedback from Teaching Staff Evaluation

Feedback

Templates which assist students to structure written assessments appear very useful

Recommendation

Provide templates for all assessment items in the unit.

Feedback from Student Satisfaction Survey

Feedback

The structure of Zoom classes, which review learning content, was helpful for students

Recommendation

Continue to run Zoom classes which include a balance of content delivery and opportunities for student interaction and engagement.

Feedback from Teaching Staff Evaluation

Feedback

Unit content needs to have clearer relevance for students not planning careers in the communication and media industry

Recommendation

Expand content to better express the value of public relations skills outside the communication and media discipline.

Unit Learning Outcomes

Information for Unit Learning Outcomes has not been released yet.

This information will be available on Monday 19 May 2025

Alignment of Learning Outcomes, Assessment and Graduate Attributes

Information for Alignment of Learning Outcomes, Assessment and Graduate Attributes has not been released yet.

This information will be available on Monday 19 May 2025

Textbooks and Resources

Information for Textbooks and Resources has not been released yet.

This information will be available on Monday 23 June 2025

Academic Integrity Statement

Information for Academic Integrity Statement has not been released yet.

This unit profile has not yet been finalised.