



# DGTL12008 *Mobile Application Development*

## Term 2 - 2021

Profile information current as at 10/05/2024 07:23 pm

All details in this unit profile for DGTL12008 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

## General Information

### Overview

This unit will teach you how to develop application software (apps) for mobile devices, building on your knowledge of programming, user experience design and web technologies. You will learn about key features of the mobile industry, mobile technologies, mobile devices and mobile platforms. Through a combination of theory and practice, you will learn how to develop and optimise content for mobile devices, and how to create user interfaces and navigation controls. You will design, implement, test and debug mobile applications using industry-standard software tools and cross-platform application programming interfaces (APIs).

### Details

Career Level: *Undergraduate*

Unit Level: *Level 2*

Credit Points: 6

Student Contribution Band: 8

Fraction of Full-Time Student Load: 0.125

### Pre-requisites or Co-requisites

Prerequisite: (DGTL11006 Coding Fundamentals AND DGTL11005 Web Design) OR MMST11002 Web Design Students who have completed DGTL13002 Mobile Application Development may not enrol in this unit

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

### Offerings For Term 2 - 2021

- Brisbane
- Bundaberg
- Mackay
- Online
- Rockhampton

### Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

### Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

## Class and Assessment Overview

### Recommended Student Time Commitment

Each 6-credit Undergraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

### Class Timetable

#### [Regional Campuses](#)

Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

#### [Metropolitan Campuses](#)

Adelaide, Brisbane, Melbourne, Perth, Sydney

### Assessment Overview

#### 1. **Written Assessment**

Weighting: 40%

#### 2. **Practical Assessment**

Weighting: 60%

### Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the [University's Grades and Results Policy](#) for more details of interim results and final grades.

## CQUniversity Policies

**All University policies are available on the [CQUniversity Policy site](#).**

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

## Previous Student Feedback

### Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

#### Feedback from Student Unit and Teaching Evaluation (SUTE)

##### Feedback

Some students would like to refresh what they have learned previously in the Bachelor of Digital Media degree first-year unit such as the Coding Fundamental to help them with problem-solving and app development.

##### Recommendation

A JavaScript refresher will be provided to students early in the term to support problem-solving activities.

## Unit Learning Outcomes

### On successful completion of this unit, you will be able to:

1. explain key features of the mobile industry, mobile technologies, mobile devices and mobile platforms
2. develop and optimise content for mobile devices
3. create user interfaces and navigation controls for mobile applications
4. design, implement, test and debug mobile applications.

Not applicable

## Alignment of Learning Outcomes, Assessment and Graduate Attributes



N/A  
Level



Introductory  
Level



Intermediate  
Level



Graduate  
Level



Professional  
Level



Advanced  
Level

### Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes			
	1	2	3	4
1 - Written Assessment - 40%	•		•	•
2 - Practical Assessment - 60%	•	•	•	•

### Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes			
	1	2	3	4
1 - Communication	•	•		
2 - Problem Solving		•	•	•
3 - Critical Thinking	•	•	•	•
4 - Information Literacy	•	•	•	•

Graduate Attributes	Learning Outcomes			
	1	2	3	4
<b>5 - Team Work</b>				
<b>6 - Information Technology Competence</b>	•	•	•	•
<b>7 - Cross Cultural Competence</b>	•	•		
<b>8 - Ethical practice</b>	•	•		
<b>9 - Social Innovation</b>				
<b>10 - Aboriginal and Torres Strait Islander Cultures</b>				

## Alignment of Assessment Tasks to Graduate Attributes

Assessment Tasks	Graduate Attributes									
	1	2	3	4	5	6	7	8	9	10
<b>1 - Written Assessment - 40%</b>	•	•	•	•		•	•	•		
<b>2 - Practical Assessment - 60%</b>	•	•	•	•		•	•	•		

## Textbooks and Resources

### Textbooks

DGTL12008

#### Prescribed

#### Professional Mobile Application Development

(2012)

Authors: McWherter, J & Gowell ,S

Binding: Website Link

### IT Resources

#### You will need access to the following IT resources:

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)
- Adobe Acrobat Reader (free browser plug-in)
- Adobe Dreamweaver CC latest version
- Google Chrome
- Microsoft Word
- Adobe XD CC latest version
- Mobile Emulator (free Google Chrome extension)

## Referencing Style

All submissions for this unit must use the referencing style: [Harvard \(author-date\)](#)

For further information, see the Assessment Tasks.

# Teaching Contacts

**Regina John Luan** Unit Coordinator  
[r.johnluan@cqu.edu.au](mailto:r.johnluan@cqu.edu.au)

## Schedule

### Week 1 - 12 Jul 2021

Module/Topic	Chapter	Events and Submissions/Topic
Introduction to Mobile Application Development Assignment one briefing Tutorial: i. Explore the online web app builder ii. Media Queries iii. Site set-up	McWherter, J & Gowell, S 2012, 'Chapter 1: Preliminary Considerations,' in Professional Mobile Application Development, Wrox, Birmingham, England, available at <a href="https://learning.oreilly.com/library/view/professional-mobile-application/9781118240687/xhtml/Chapter01.html">https://learning.oreilly.com/library/view/professional-mobile-application/9781118240687/xhtml/Chapter01.html</a>	

### Week 2 - 19 Jul 2021

Module/Topic	Chapter	Events and Submissions/Topic
Mobile Application Development: Overview, marketplace & opportunities Tutorial: Revising HTML, CSS and JavaScript	Borasi, P & Baul, S 2019, Mobile Application Market Statistics - 2026, viewed 20 January <a href="https://www.alliedmarketresearch.com/mobile-application-market">https://www.alliedmarketresearch.com/mobile-application-market</a>	

### Week 3 - 26 Jul 2021

Module/Topic	Chapter	Events and Submissions/Topic
Mobile platforms and Operating Systems Tutorial: Introduction to JQuery Mobile	Williamson, L, Chandgadkar, O, Mathur, A, Ray, S, Schrag, D, Snook, R & Zhang, J 2015, 'Chapter 1 Mobile: The New Generation of Information Technology', in Enterprise Class Mobile Application Development: A Complete Lifecycle Approach for Producing Mobile Apps, IBM Press, available at <a href="https://learning.oreilly.com/library/view/enterprise-class-mobile/9780133478679/ch01.html#ch01">https://learning.oreilly.com/library/view/enterprise-class-mobile/9780133478679/ch01.html#ch01</a> .	

### Week 4 - 02 Aug 2021

Module/Topic	Chapter	Events and Submissions/Topic
Design Specification Document:Ideation process and innovation for a new mobile app Tutorial :jQuery Mobile and using Theme	Khorkov, E 2017, From Idea To Development: How To Write Mobile Application Requirements That Work, viewed 19 September, <a href="https://www.smashingmagazine.com/2017/05/writing-mobile-application-requirements/#comments-writing-mobile-application-requirements">https://www.smashingmagazine.com/2017/05/writing-mobile-application-requirements/#comments-writing-mobile-application-requirements</a>	

### Week 5 - 09 Aug 2021

Module/Topic	Chapter	Events and Submissions/Topic
UX Design for Mobile - Usability, and self-evident design Tutorial: Designing Mobile user interface using prototype tools	McWherter, J & Gowell, S 2012, 'Chapter 4:Mobile User Interface Design', in Professional Mobile Application Development', in , Wrox, Birmingham, England, available at <a href="https://learning.oreilly.com/library/view/professional-mobile-application/9781118240687/xhtml/Chapter04.html">https://learning.oreilly.com/library/view/professional-mobile-application/9781118240687/xhtml/Chapter04.html</a>	

### Vacation Week - 16 Aug 2021

Module/Topic	Chapter	Events and Submissions/Topic
Mid-term break (no classes)		

### Week 6 - 23 Aug 2021

Module/Topic	Chapter	Events and Submissions/Topic
Prototyping - General design planning, prototyping and user testing Tutorial: Peer review session - Mobile User Interface prototype	Lindberg, O 2020, Conduct Usability and User Testing for Mobile Apps Like a Pro, viewed 28 April, <a href="https://xd.adobe.com/ideas/process/user-testing/conduct-usability-user-testing-for-mobile-apps-like-a-pro/">https://xd.adobe.com/ideas/process/user-testing/conduct-usability-user-testing-for-mobile-apps-like-a-pro/</a>	Mobile application Design Specification Document and Mobile Prototype peer-review Due: Week 6 Friday, 11:45 pm AEST <b>Mobile Application Design Specification Document and Mobile Prototype Peer-Review</b> Due: Week 6 Friday (27 Aug 2021) 11:45 pm AEST

### Week 7 - 30 Aug 2021

Module/Topic	Chapter	Events and Submissions/Topic
General principles and best practices Assignment two briefing Tutorial: jQuery Mobile UI Component - Toolbars, Formatting and buttons	Williamson L, Chandgadkar O, Mathur A, Ray S, Schrag D, Snook R & Zhang J 2015, 'Chapter 3 Design Quality is crucial, make the investment up-front', in Enterprise Class Mobile Application Development : A Complete Lifecycle Approach for Producing Mobile Apps, IBM Press, available at <a href="https://learning.oreilly.com/library/view/enterprise-class-mobile/9780133478679/ch03.html#ch03">https://learning.oreilly.com/library/view/enterprise-class-mobile/9780133478679/ch03.html#ch03</a>	

### Week 8 - 06 Sep 2021

Module/Topic	Chapter	Events and Submissions/Topic
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Mobile Application Development Lifecycle  
Tutorial : JQuery mobile - list and form component

Williamson L, Chandgadkar O, Mathur A, Ray S, Schrag D, Snook R & Zhang J 2015, 'Chapter 4 Mobile Application Development Lifecycle', in Enterprise Class Mobile Application Development : A Complete Lifecycle Approach for Producing Mobile Apps, IBM Press, available at <https://learning.oreilly.com/library/view/enterprise-class-mobile/9780133478679/ch04.html>

### Week 9 - 13 Sep 2021

Module/Topic	Chapter	Events and Submissions/Topic
Mobile Enterprise Tutorial : JQuery Mobile advanced themes - working with images, video and audio	Williamson L, Chandgadkar O, Mathur A, Ray S, Schrag D, Snook R & Zhang J 2015, 'Chapter 5 Mobile Enterprise-Beyond the Mobile End-point', in Enterprise Class Mobile Application Development : A Complete Lifecycle Approach for Producing Mobile Apps, IBM Press, available at <a href="https://learning.oreilly.com/library/view/enterprise-class-mobile/9780133478679/ch05.html">https://learning.oreilly.com/library/view/enterprise-class-mobile/9780133478679/ch05.html</a>	

### Week 10 - 20 Sep 2021

Module/Topic	Chapter	Events and Submissions/Topic
Testing the Mobile Applications Tutorial: JQuery Mobile- Adding functionality with JavaScript	Williamson L, Chandgadkar O, Mathur A, Ray S, Schrag D, Snook R & Zhang J 2015, 'Chapter 6 A Comprehensive Approach to testing of Mobile Applications', in Enterprise Class Mobile Application Development: A Complete Lifecycle Approach for Producing Mobile Apps, IBM Press, available at <a href="https://learning.oreilly.com/library/view/enterprise-class-mobile/9780133478679/ch06.html">https://learning.oreilly.com/library/view/enterprise-class-mobile/9780133478679/ch06.html</a>	

### Week 11 - 27 Sep 2021

Module/Topic	Chapter	Events and Submissions/Topic
Mobile DevOps Lifecycle Tutorial: Application Programming Interfaces (API)	Williamson L, Chandgadkar O, Mathur A, Ray S, Schrag D, Snook R & Zhang J 2015, 'Chapter 7 Best Practices of Mobile DevOps ', in Enterprise Class Mobile Application Development :A Complete Lifecycle Approach for Producing Mobile Apps, IBM Press, available at <a href="https://learning.oreilly.com/library/view/enterprise-class-mobile/9780133478679/ch07.html">https://learning.oreilly.com/library/view/enterprise-class-mobile/9780133478679/ch07.html</a>	

### Week 12 - 04 Oct 2021

Module/Topic	Chapter	Events and Submissions/Topic
Building Apps and Packaging Review unit	McWherter J & Gowell ,S 2012, 'Chapter 11: Getting started with PhoneGap, Wrox,' in Professional Mobile Application Development Birmingham, England, available at <a href="https://learning.oreilly.com/library/view/professional-mobile-application/978118240687/xhtml/Chapter11.html">https://learning.oreilly.com/library/view/professional-mobile-application/978118240687/xhtml/Chapter11.html</a>	Practical Assessment and final report Due: Week 12 Friday, 11:45 pm AEST <b>Mobile Application Prototype and Final Report</b> Due: Week 12 Friday (8 Oct 2021) 11:45 pm AEST

### Review/Exam Week - 11 Oct 2021

Module/Topic	Chapter	Events and Submissions/Topic
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### Exam Week - 18 Oct 2021

Module/Topic	Chapter	Events and Submissions/Topic
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## Term Specific Information

You must have access to the following resources for this unit.

### UNIT WEBSITE

The unit website provides essential resources for the unit such as a Study Guide and an online discussion forum. It can be accessed at [moodle.cqu.edu.au](http://moodle.cqu.edu.au)

### STUDY GUIDE

The online Study Guide will direct you to all of the essential readings, discussion questions and exercises for each module of the unit. The Study Guide is available in Adobe Portable Document format (PDF) from the unit website.

### DISCUSSION FORUM

An online discussion forum will be provided through the unit website for discussing matters that relate to the unit. The discussion forum is the primary means of support for off-campus students who want assistance with tutorial exercises and assignments.

### WEB BROWSERS

You will need a recent version of Google Chrome ([www.google.com/chrome](http://www.google.com/chrome)) and Mozilla Firefox ([www.mozilla.com](http://www.mozilla.com)) to explore the Web and test the pages that you create. Off-campus students are encouraged to install the latest versions of these browsers. On-campus students may use whichever versions are installed in their local computer lab.

### ADOBE DREAMWEAVER CC

You will need Adobe Dreamweaver CC, which is a HTML editor used to create Web sites and edit HTML, PHP, JavaScript, CSS and related files. Adobe Dreamweaver CC is available in the on-campus digital media labs. It can also be purchased at a discounted education price as part of an Adobe Creative Cloud subscription from the Adobe web site at [www.adobe.com.au](http://www.adobe.com.au).

### ADOBE XD CC

You will need Adobe XD, which is a software tool for designing and prototyping user experiences for web and mobile applications. Adobe XD is available in the on-campus digital media labs. It can also be purchased at a discounted education price as part of an Adobe Creative Cloud subscription from the Adobe website at <https://www.adobe.com/au/products/xd.html>. A free Starter plan is available. To install and use Adobe XD, you need Windows 10 64-bit version 1809 (build 10.0.17763) or later, or macOS 10.14 or later.

### ADOBE ACROBAT READER

You will need Adobe Acrobat Reader, which is a free program that lets you view, navigate and print PDF documents like the DGTL12008 Study Guide. Adobe Acrobat Reader can be downloaded from the Adobe website at [www.adobe.com](http://www.adobe.com).

### WORD PROCESSOR

You will need a word processor such as Microsoft Word for writing parts of your assignments.

## Assessment Tasks

### 1 Mobile Application Design Specification Document and Mobile Prototype Peer-Review

#### Assessment Type

Written Assessment

#### Task Description

Task Description

During Assignment One, you will prepare a comprehensive 'Design Specification Document' for a new and exciting mobile application that you propose to develop for Assignment Two. A mobile app that is innovative, commercially viable, and that satisfies an identified need in the marketplace will be viewed more favourably than others.

Task A: Design specification document:

- Design specification document 2000- 2500 words.
- The design specification should be prepared as a Microsoft Word document with a professional appearance.
- Professional presentation-cover page, course, assessment and student details clearly displayed page numbers add in the footer.
- Structure- logical, signposted with clear headings and sub-headings
  - Introduction
  - Functional Requirements
  - Navigational Map
  - User Interface Design Prototype that you have designed in Task B
  - Timeline
  - References
- Supported - appropriate illustrations, tables and flow-charts are provided to reinforce the content.
- Referenced - correctly referenced in accordance with the [Harvard Referencing Style](#) (as per the assessment criteria).
- Appendix: The 3 reviews of other students' Mobile User Interface design prototypes.

#### Task B: User Interface Design Prototype

- Design and create a mobile application prototype framework user interface for Assignment Two.
- The user interface design must relate to the Navigational Map that you designed in the Task A Design specification document.
- The user interface design must follow the recommended Mobile User Interface guidelines.
- It is recommended that you use the Adobe XD to design and create the Mobile User Interface for your mobile app. Alternatively, you can use the Pencil prototyping tool for this task.

#### Task C: Online Peer-Review

- For this assessment task, you must share your completed Mobile User Interface design prototype for the mobile application and publish/share the link in the recommended Moodle forum post.
- Students must review 3 other students' Mobile User interface design prototypes and write approx between 150- 300 words per prototype addressing the following questions:
  - Does the overall user interface exhibit aesthetic and minimalist designs?
  - Does the mobile app user interface design allow good user experience?
  - Does the mobile app user interface allow user control and freedom?
  - Are the images/icons/buttons/instructions easily recognised and required?
  - Provide a suggestion to improve the user experience navigation where possible.

#### **Assessment Due Date**

Week 6 Friday (27 Aug 2021) 11:45 pm AEST

#### **Return Date to Students**

Week 9 Friday (17 Sept 2021)

2 weeks after submission

#### **Weighting**

40%

#### **Assessment Criteria**

Allocation of marks:

- Task A: Design specification document (20 Marks)
- Task B : User Interface Design Prototype (12.5 Marks)
- Task C: Online Peer Review (7.5 Marks)

Total Marks: 40%

#### **Referencing Style**



- [Harvard \(author-date\)](#)

### **Submission**

Online

### **Submission Instructions**

Please refer to the unit website for assignment submission instructions

### **Learning Outcomes Assessed**

- explain key features of the mobile industry, mobile technologies, mobile devices and mobile platforms
- create user interfaces and navigation controls for mobile applications
- design, implement, test and debug mobile applications.

### **Graduate Attributes**

- Communication
- Problem Solving
- Critical Thinking
- Information Literacy
- Information Technology Competence
- Cross Cultural Competence
- Ethical practice

## **2 Mobile Application Prototype and Final Report**

### **Assessment Type**

Practical Assessment

### **Task Description**

#### Task Description

During Assignment Two, you will develop a prototype for a mobile application. The mobile application should serve a meaningful purpose such as solving a problem. The mobile application should provide the user with tangible benefits such as reducing costs via productivity enhancements, adding new revenue to a business, improving customer service or improving workflow.

Task A: The proposed mobile application should serve a meaningful purpose in one of the following fields of activity:

- Education
- Business
- Industry work-cycle
- Lifestyle - Fitness, food, travel
- Games

The mobile application must be implemented using HTML5, CSS and jQuery Mobile. An Application Programming Interface (API) or Plugins can be used to support your mobile application structure. All content and media elements within the prototype are to be original. You are also required to produce a professionally written report to accompany your prototype. Further information relating to this task is available on the unit website.

The content of the mobile app should include:

- Text that is relevant to the purpose of your mobile application prototype.
- Visual content such as customised icons and images make the app easily recognizable and appealing.
- An interactive form for the user to enter details.

Application Programming Interface (API) or plugin options include:

- API for a Google Map.
- API for social media integration.
- API for Camera or Dialog.
- Any suitable APIs or plugins for the mobile application.

The mobile user interface (UI) design should focus on usability, readability and consistency. The layout of the information, commands and content in the mobile app should mirror the operating system in placement and composition to allow user intuition. Choose images, fonts, colours, shapes, textures and other design elements that suit the mobile application theme.

Task B: Final Report

You are required to write a report about your work on this assignment. The report should be prepared as a Microsoft Word document with a professional appearance named 'Lastname\_Report.docx' where Lastname is replaced with your last name. The length of the report should be between 800 and 1,000 words. The structure of the report is outlined below. Please use the headings that are provided below:

- Introduction
- Resources
- Difficulties
- Lessons
- Conclusions
- Referencing

**Assessment Due Date**

Week 12 Friday (8 Oct 2021) 11:45 pm AEST

**Return Date to Students**

Exam Week Friday (22 Oct 2021)

2 weeks after submission

**Weighting**

60%

**Assessment Criteria**

Allocation of marks:

- Conceptualisation(10 Marks)
- Functionality (10 Marks)
- Style and media elements (all content is to be original) (10 Marks)
- Coding (10 Marks)
- Innovation(10 Marks)
- Professionally presented report (content,clarity and completeness) (10 Marks)

Total Marks: 60 %

**Referencing Style**

- [Harvard \(author-date\)](#)

**Submission**

Online

**Submission Instructions**

Please refer to the unit website for assignment submission instructions

**Learning Outcomes Assessed**

- explain key features of the mobile industry, mobile technologies, mobile devices and mobile platforms
- develop and optimise content for mobile devices
- create user interfaces and navigation controls for mobile applications
- design, implement, test and debug mobile applications.

**Graduate Attributes**

- Communication
- Problem Solving
- Critical Thinking
- Information Literacy
- Information Technology Competence
- Cross Cultural Competence
- Ethical practice

## Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the [Student Academic Integrity Policy and Procedure](#). This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

### What is a breach of academic integrity?

A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

### Why is academic integrity important?

A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

### Where can I get assistance?

For academic advice and guidance, the [Academic Learning Centre \(ALC\)](#) can support you in becoming confident in completing assessments with integrity and of high standard.

### What can you do to act with integrity?



#### Be Honest

If your assessment task is done by someone else, it would be dishonest of you to claim it as your own



#### Seek Help

If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)



#### Produce Original Work

Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem