DGTL12015 *Video Editing and Post-Production*
Term 2 - 2022

Profile information current as at 06/05/2024 10:44 pm

All details in this unit profile for DGTL12015 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

General Information

Overview
This unit of study will teach you the common layout, tools and workflow for industry-standard video editing software. You will learn the history, methods and principles of video editing and learn how to take a project from rough footage to a finished movie. Through a series of individual editing exercises and practice assessments, you will work through the process of project management, workflow, editing audio and vision, chroma keying colour correction and grading, sound mixing, titles, credits and export. You will learn how to fix common audio and vision problems in documentary and narrative fiction and gain an understanding of professional practices and processes in post-production.

Details
Career Level: *Undergraduate*
Unit Level: *Level 2*
Credit Points: *6*
Student Contribution Band: *10*
Fraction of Full-Time Student Load: *0.125*

Pre-requisites or Co-requisites
Prerequisite: MMST11009 Digital Video and Audio
Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the Assessment Policy and Procedure (Higher Education Coursework).

Offerings For Term 2 - 2022

- Brisbane
- Bundaberg
- Cairns
- Mackay
- Online
- Rockhampton

Attendance Requirements
All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

Website
This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.

Class and Assessment Overview

Recommended Student Time Commitment

Each 6-credit Undergraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

Class Timetable

Regional Campuses

Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

Metropolitan Campuses

Adelaide, Brisbane, Melbourne, Perth, Sydney

Assessment Overview

1. **Practical Assessment**
Weighting: 20%
2. **Practical Assessment**
Weighting: 30%
3. **Practical Assessment**
Weighting: 50%

Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the University's Grades and Results Policy for more details of interim results and final grades.

CQUniversity Policies

All University policies are available on the CQUniversity Policy site.

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the CQUniversity Policy site.

Previous Student Feedback

Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

Feedback from Student Unit and Teaching Evaluation

Feedback

Students have offered various suggestions for improving the unit, but no particular themes have emerged.

Recommendation

Review feedback, curriculum, learning resources and assessment tasks with a view to improving the student experience.

Unit Learning Outcomes

On successful completion of this unit, you will be able to:

1. Apply the principles of video editing and visual storytelling in the creation of edited drama and documentary programs
2. Produce completed programs using industry-standard software
3. Manage media files and workflow through the stages of assemble, rough cut, fine cut, colour grading, graphics, sound mix and export of finished movies
4. Reflect critically on one's own professional video editing and post-production practice.

Alignment of Learning Outcomes, Assessment and Graduate Attributes

— N/A Level ∘ Introductory Level ∘ Intermediate Level • Graduate Level ∘ Professional Level ∘ Advanced Level

Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes			
	1	2	3	4
1 - Communication	•	•		•
2 - Problem Solving		•	•	
3 - Critical Thinking		•		•
4 - Information Literacy	•	•		
5 - Team Work			•	
6 - Information Technology Competence		•	•	
7 - Cross Cultural Competence	•			
8 - Ethical practice	•	•		•
9 - Social Innovation				•
10 - Aboriginal and Torres Strait Islander Cultures				

Alignment of Assessment Tasks to Graduate Attributes

Assessment Tasks	Graduate Attributes									
	1	2	3	4	5	6	7	8	9	10
1 - Practical Assessment - 20%	•	•	•	•		•		•		
2 - Practical Assessment - 30%	•	•		•	•	•	•	•		
3 - Practical Assessment - 50%	•	•	•	•	•	•	•	•	•	

Textbooks and Resources

Textbooks

There are no required textbooks.

Additional Textbook Information
All texts and readings for this Unit are available online through the eReading List and unit Moodle site.

IT Resources

You will need access to the following IT resources:

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)
- Adobe Premiere Pro (Adobe Creative Cloud student subscription recommended)
- Digital camera (cameras built into mobile phones are suitable)
- Adobe Encoder (Adobe Creative Cloud student subscription recommended)

Referencing Style

All submissions for this unit must use the referencing style: American Psychological Association 7th Edition (APA 7th edition)
For further information, see the Assessment Tasks.

Teaching Contacts

Jan Cattoni Unit Coordinator
j.cattoni@cqu.edu.au

Schedule

Week 1 - 11 Jul 2022		
Module/Topic	**Chapter**	**Events and Submissions/Topic**
Introduction to Unit	See Weekly Study Guide	

Week 2 - 18 Jul 2022		
Module/Topic	**Chapter**	**Events and Submissions/Topic**
Principles of Editing 1	See Weekly Study Guide	

Week 3 - 25 Jul 2022		
Module/Topic	**Chapter**	**Events and Submissions/Topic**
Principles of Editing 2	See Weekly Study Guide	

Week 4 - 01 Aug 2022		
Module/Topic	**Chapter**	**Events and Submissions/Topic**
Principles of Editing 3	See Weekly Study Guide	**Editing Exercises** Due: Week 4 Friday (5 Aug 2022) 11:45 pm AEST

Week 5 - 08 Aug 2022		
Module/Topic	**Chapter**	**Events and Submissions/Topic**
Application of Editing Principles to Documentary and Scripted Content 1	See Weekly Study Guide	

Vacation Week - 15 Aug 2022

Module/Topic	Chapter	Events and Submissions/Topic

Week 6 - 22 Aug 2022

Module/Topic	Chapter	Events and Submissions/Topic
Application of Editing Principles to Documentary and Scripted Content 2	See Weekly Study Guide	

Week 7 - 29 Aug 2022

Module/Topic	Chapter	Events and Submissions/Topic
Application of Editing Principles to Documentary and Scripted Content 3	See Weekly Study Guide	

Week 8 - 05 Sep 2022

Module/Topic	Chapter	Events and Submissions/Topic
Application of Editing Principles to Documentary and Scripted Content 4	See Weekly Study Guide	**Documentary and Scripted Content Scene Editing** Due: Week 8 Friday (9 Sept 2022) 11:45 pm AEST

Week 9 - 12 Sep 2022

Module/Topic	Chapter	Events and Submissions/Topic
Advanced Editing Techniques 1	See Weekly Study Guide	

Week 10 - 19 Sep 2022

Module/Topic	Chapter	Events and Submissions/Topic
Advanced Editing Techniques 2	See Weekly Study Guide	Rough Cut Screenings

Week 11 - 26 Sep 2022

Module/Topic	Chapter	Events and Submissions/Topic
Advanced Editing Techniques 3	See Weekly Study Guide	Rough Cut Screenings

Week 12 - 03 Oct 2022

Module/Topic	Chapter	Events and Submissions/Topic
Professional Editing Pathways	See Weekly Study Guide	**Editing Portfolio** Due: Week 12 Friday (7 Oct 2022) 11:45 pm AEST

Review/Exam Week - 10 Oct 2022

Module/Topic	Chapter	Events and Submissions/Topic

Exam Week - 17 Oct 2022

Module/Topic	Chapter	Events and Submissions/Topic

Assessment Tasks

1 Editing Exercises

Assessment Type
Practical Assessment

Task Description
For this assignment, you will complete a series of editing exercises that follow an industry standard postproduction workflow. You will be required to manage files, create a project, undertake a range of editing techniques within the project, and export the project in the formats specified. As part of this assignment, you are also required to engage with fundamental editing concepts and theories, provide evidence of your workflow, and undertake a self-evaluation as outlined in the Assessment Tile on the unit Moodle page. An Assessment 1 Template is provided to guide you through this assignment.

Assessment Due Date
Week 4 Friday (5 Aug 2022) 11:45 pm AEST

Return Date to Students
Week 6 Friday (26 Aug 2022)
Returned 2 weeks following submission

Weighting
20%

Assessment Criteria

- Attention to completion of the required task
- Technical proficiency
- Engagement with editing theory and concepts
- Use of academic and industry sources
- Self-evaluation

Referencing Style

- American Psychological Association 7th Edition (APA 7th edition)

Submission
Online

Learning Outcomes Assessed

- Produce completed programs using industry-standard software

Graduate Attributes

- Communication
- Problem Solving
- Critical Thinking
- Information Literacy
- Information Technology Competence
- Ethical practice

2 Documentary and Scripted Content Scene Editing

Assessment Type
Practical Assessment

Task Description
For this assignment, you are required to edit a documentary and a scripted scene from unedited rushes. A director's brief is provided for each scene, and each set of rushes will have a particular problem that requires solving in the edit. The edited scenes should be created with Adobe Premiere Pro, and the project must match the technical specifications outlined in the Full Assessment Brief on the unit Moodle page. Using the template provided, you are also required to submit evidence of your file management and workflow, complete a self-evaluation and write a short statement outlining your choices and approach. Creativity is encouraged.

Assessment Due Date
Week 8 Friday (9 Sept 2022) 11:45 pm AEST

Return Date to Students
Week 10 Friday (23 Sept 2022)
Returned 2 weeks following submission

Weighting
30%

Assessment Criteria

- Attention to completion of the required task
- Technical proficiency
- Distinctive choices evident in completed edits
- Use of academic and industry sources
- Self-evaluation and critical reflection on practice

Referencing Style

- American Psychological Association 7th Edition (APA 7th edition)

Submission
Online

Learning Outcomes Assessed

- Apply the principles of video editing and visual storytelling in the creation of edited drama and documentary programs
- Manage media files and workflow through the stages of assemble, rough cut, fine cut, colour grading, graphics, sound mix and export of finished movies

Graduate Attributes

- Communication
- Problem Solving
- Information Literacy
- Team Work
- Information Technology Competence
- Cross Cultural Competence
- Ethical practice

3 Editing Portfolio

Assessment Type
Practical Assessment

Task Description
This assignment has 2 parts.
PART A: Editing Portfolio
You are required to create a portfolio to showcase your skills in video editing and post-production. A combination of minor exercises and a major editing exercise are required to build your portfolio. The minor exercises include but are not limited to chromakey, sound mixing, and colour grading. The major exercise requires you to edit a showreel of your own work or undertake an equivalent body of work as agreed in consultation with the Unit Coordinator. The portfolio should be created with Adobe Premiere Pro, and the project must match the technical specifications outlined in the Full Assessment 3 Brief on the unit Moodle page. Students are required to share a rough-cut screening during Weeks 10 & 11. Creativity is encouraged.
PART B: Supporting Documentation
· You are required to provide peer feedback at the rough cut stage during weeks 10 & 11 as outlined on the unit Moodle page Assessment tile.
· Write a 500-word (+/-10%) critical reflective statement using the framing questions provided on the template provided.
· You are required to submit a self-assessment as outlined unit Moodle page Assessment tile.
A template is provided for submission.

Assessment Due Date
Week 12 Friday (7 Oct 2022) 11:45 pm AEST

Return Date to Students
Exam Week Friday (21 Oct 2022)
Returned 2 weeks following submission

Weighting
50%

Assessment Criteria

- Attention to completion of the required task
- Technical proficiency
- Distinctive choices evident in the completed portfolio
- Use of academic and industry sources
- Critical reflection on practice
- Self and peer evaluation

Referencing Style

- [American Psychological Association 7th Edition (APA 7th edition)](#)

Submission
Online

Learning Outcomes Assessed

- Apply the principles of video editing and visual storytelling in the creation of edited drama and documentary programs
- Produce completed programs using industry-standard software
- Manage media files and workflow through the stages of assemble, rough cut, fine cut, colour grading, graphics, sound mix and export of finished movies
- Reflect critically on one's own professional video editing and post-production practice.

Graduate Attributes

- Communication
- Problem Solving
- Critical Thinking
- Information Literacy
- Team Work
- Information Technology Competence
- Cross Cultural Competence
- Ethical practice
- Social Innovation

Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the **Student Academic Integrity Policy and Procedure**. This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

What is a breach of academic integrity?
A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

Why is academic integrity important?
A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

Where can I get assistance?
For academic advice and guidance, the Academic Learning Centre (ALC) can support you in becoming confident in completing assessments with integrity and of high standard.

What can you do to act with integrity?

Be Honest
If your assessment task is done by someone else, it would be dishonest of you to claim it as your own

Seek Help
If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)

Produce Original Work
Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem