



# **ECON11026 *Principles of Economics***

## **Term 2 - 2020**

Profile information current as at 27/04/2024 10:41 am

All details in this unit profile for ECON11026 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

## General Information

### Overview

This unit introduces basic microeconomic and macroeconomic theory and the methods of economic analysis. You will review case study examples of the application of economic theory. You will examine the theory of demand and supply, elasticity and how prices of goods and services and the cost and revenue curves are determined. You will compare the key market structures: perfect competition, monopoly, monopolistic and oligopoly and examine why government intervention is necessary in order to correct market failure and achieve allocative and productive efficiency. You will be introduced to the macroeconomic perspective, and its methods for managing the economy. You will be given the opportunity to explore the dynamics of macroeconomic policies, and their effectiveness in achieving national economic objectives.

### Details

Career Level: *Undergraduate*

Unit Level: *Level 1*

Credit Points: 6

Student Contribution Band: 10

Fraction of Full-Time Student Load: 0.125

### Pre-requisites or Co-requisites

There are no requisites for this unit.

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

### Offerings For Term 2 - 2020

- Brisbane
- Bundaberg
- Cairns
- Gladstone
- Mackay
- Melbourne
- Online
- Perth
- Rockhampton
- Sydney
- Townsville

### Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

### Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

## Class and Assessment Overview

### Recommended Student Time Commitment

Each 6-credit Undergraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

### Class Timetable

#### [Regional Campuses](#)

Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

#### [Metropolitan Campuses](#)

Adelaide, Brisbane, Melbourne, Perth, Sydney

### Assessment Overview

#### 1. **Online Quiz(zes)**

Weighting: 30%

#### 2. **Written Assessment**

Weighting: 30%

#### 3. **Written Assessment**

Weighting: 40%

### Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the [University's Grades and Results Policy](#) for more details of interim results and final grades.

## CQUniversity Policies

**All University policies are available on the [CQUniversity Policy site](#).**

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

## Previous Student Feedback

### Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

#### Feedback from Student Evaluation Survey

##### Feedback

Make assignments due on a Monday to allow an extra couple of days to work on them.

##### Recommendation

Consider changing assessment deadlines to fall on a Monday.

## Unit Learning Outcomes

### On successful completion of this unit, you will be able to:

1. Explain and graphically illustrate with examples various real life economic issues using basic economic theories
2. Analyse firms production decisions in a range of market structures
3. Demonstrate how government intervention may be beneficial in cases of market failure in order to achieve more desirable outcomes for the economy and the society
4. Analyse macroeconomic goals and suggest effective macroeconomic policies to achieve these goals in the real world and stabilise the economy.

## Alignment of Learning Outcomes, Assessment and Graduate Attributes



### Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes			
	1	2	3	4
1 - Online Quiz(zes) - 30%	•	•		
2 - Written Assessment - 30%	•	•	•	•
3 - Written Assessment - 40%	•			•

### Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes			
	1	2	3	4
1 - Communication	•	•	•	•
2 - Problem Solving	•	•	•	•
3 - Critical Thinking	•	•	•	•

Graduate Attributes	Learning Outcomes			
	1	2	3	4
4 - Information Literacy	•	•	•	•
5 - Team Work	•	•	•	•
6 - Information Technology Competence	•	•		
7 - Cross Cultural Competence				•
8 - Ethical practice			•	•
9 - Social Innovation				
10 - Aboriginal and Torres Strait Islander Cultures				

### Alignment of Assessment Tasks to Graduate Attributes

Assessment Tasks	Graduate Attributes									
	1	2	3	4	5	6	7	8	9	10
1 - Online Quiz(zes) - 30%		•	•	•		•		•		
2 - Written Assessment - 30%	•	•	•	•				•		
3 - Written Assessment - 40%	•	•	•	•		•	•	•		

## Textbooks and Resources

### Textbooks

ECON11026

#### Prescribed

##### Essentials of Economics

4th edition (2019)

Authors: Hubbard, R.G., Garnett, A.M., Lewis, P. and A. O'Brien

Pearson Education

Melbourne , Victoria , AU

ISBN: 9781488616983

Binding: Paperback

#### Additional Textbook Information

If you prefer to study with a paper copy, they are available at the CQUni Bookshop here: <http://bookshop.cqu.edu.au> (search on the Unit code) this book also includes a copy of the eBook as well.

It is also available as an e-book and can be purchased at the publisher's website

here: <http://www.pearson.com.au/9781488620225>

[View textbooks at the CQUniversity Bookshop](#)

### IT Resources

**You will need access to the following IT resources:**

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)
- Zoom account (Free)
- Zoom app on your smart phone or access to Zoom on your laptop

## Referencing Style

All submissions for this unit must use the referencing style: [American Psychological Association 7th Edition \(APA 7th edition\)](#)

For further information, see the Assessment Tasks.

## Teaching Contacts

**Anita Medhekar** Unit Coordinator

[a.medhekar@cqu.edu.au](mailto:a.medhekar@cqu.edu.au)

## Schedule

### Week 1 - 13 Jul 2020

Module/Topic	Chapter	Events and Submissions/Topic
Economics: Foundations, Models, and Tradeoffs	Chapters 1 & 2	

### Week 2 - 20 Jul 2020

Module/Topic	Chapter	Events and Submissions/Topic
Markets, Demand and Supply	Chapter 3	

### Week 3 - 27 Jul 2020

Module/Topic	Chapter	Events and Submissions/Topic
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## Term Specific Information

- Due to COVID-19, in Term 2-2020, all lectures and tutorial sessions for on-campus face-to-face students will be held online via zoom- virtual face-to-face classes.
- On -Campus students, please follow the Timetable for weekly Zoom Lectures and Tutorial classes.
- Distance students can also attend these online lectures.
- Distance students will have their zoom consulting session via-zoom meeting.
- All Econ11026 students, please also listen to the recorded lectures from Term-2 last year 2019 - links available in Moodle.

**Important Note:** Online lecture sessions for Term 2-2020, will be recorded for educational purposes. Recordings of Zoom sessions link will be uploaded and appear on Moodle and Microsoft teams. If you have any concerns about being recorded please turn off your webcam or audio, or both, during the session. Your participation will signify your consent to the recording and publication for educational purposes.

## Assessment Tasks

### 1 Online Quiz(zes)

**Assessment Type**

Online Quiz(zes)

**Task Description**

Students must attempt all three (3) quizzes online. These quizzes cover the topics from the first three weeks (Chapters 1-4 & 6 of the prescribed text).

The quizzes comprise multiple choice questions. Students are expected to complete these quizzes progressively and not in one go.

**Number of Quizzes**

3

**Frequency of Quizzes**

Weekly

**Assessment Due Date**

Week 5 Friday (14 Aug 2020) 11:45 pm AEST

All three quizzes will close on Friday (Week 5) at 11.45 pm AEST

**Return Date to Students**

Feedback is provided after the completion of the quiz.

**Weighting**

30%

**Assessment Criteria**

No Assessment Criteria

**Referencing Style**

- [American Psychological Association 7th Edition \(APA 7th edition\)](#)

**Submission**

Online

**Submission Instructions**

Online

**Learning Outcomes Assessed**

- Explain and graphically illustrate with examples various real life economic issues using basic economic theories
- Analyse firms production decisions in a range of market structures

## Graduate Attributes

- Problem Solving
- Critical Thinking
- Information Literacy
- Information Technology Competence
- Ethical practice

## 2 Written Assessment

### Assessment Type

Written Assessment

### Task Description

Assessment 2 takes a short-answer format and requires responding to four questions focusing on the topics covered in Weeks 4-6 (Chapters 7-9 & 11 of the prescribed text). The task involves theoretical questions and the analysis of real-life applications of market structures, externalities and the role of government.

It is recommended that students work on the questions progressively rather than attempt to complete them in one go.

It is important that you familiarise with the **University Plagiarism Policy**

<https://www.cqu.edu.au/student-life/services-and-facilities/referencing/what-is-plagiarism>

**Penalties apply for plagiarism** including own-plagiarism.

**Penalties** (5% of the Assessment marks per day) also apply for **late submissions without an approved extension**.

### Assessment Due Date

Week 7 Friday (4 Sept 2020) 11:45 pm AEST

Friday of Week 7

### Return Date to Students

Week 9 Friday (18 Sept 2020)

Two weeks turn around from the date of submission.

### Weighting

30%

### Assessment Criteria

Assessment Criteria: Clarity of explanations, application of economic theory, analysis of the real-life scenario or policy, clarity of presentation, evidence of research and referencing.

More details of the task will be available on the Unit Moodle site.

### Referencing Style

- [American Psychological Association 7th Edition \(APA 7th edition\)](#)

### Submission

Online

### Submission Instructions

Please familiarise yourself with the assignment submission process. See the unit Moodle page for more instructions.

### Learning Outcomes Assessed

- Explain and graphically illustrate with examples various real life economic issues using basic economic theories
- Analyse firms production decisions in a range of market structures
- Demonstrate how government intervention may be beneficial in cases of market failure in order to achieve more desirable outcomes for the economy and the society
- Analyse macroeconomic goals and suggest effective macroeconomic policies to achieve these goals in the real world and stabilise the economy.

## Graduate Attributes

- Communication
- Problem Solving
- Critical Thinking
- Information Literacy
- Ethical practice

## 3 Written Assessment

**Assessment Type**

Written Assessment

**Task Description**

This assessment task covers the macroeconomic section of the unit. It requires you to demonstrate both theoretical and applied knowledge relating to the macroeconomy. In this task, students will analyse a contemporary macroeconomic policy issue and write a research essay on the topic (approximately 3000 words).

The task requires a significant research effort and will take time to develop a quality response. Students are strongly encouraged to commence the task well before the deadline.

It is important that you familiarise with the **University Plagiarism Policy**.

<https://www.cqu.edu.au/student-life/services-and-facilities/referencing/what-is-plagiarism>

**Penalties apply for plagiarism** including own-plagiarism.

**Penalties** (5% of the Assessment marks per day) also apply for **late submissions without an approved extension**.

**Assessment Due Date**

Week 12 Friday (9 Oct 2020) 11:45 pm AEST

Friday of Week 12

**Return Date to Students**

Marks and feedback will be released after the grade certification.

**Weighting**

40%

**Assessment Criteria**

Assessment Criteria: This assessment criteria include the overview of the issue and the current economic environment; description of macroeconomic goals, macroeconomic policy objectives and processes and their impact on the aggregate demand; factors influencing the current macroeconomic policy stance; limitations of policy; clarity of explanations and referencing.

More details of the assessment criteria and the marking rubric will be available on the unit Moodle site.

**Referencing Style**

- [American Psychological Association 7th Edition \(APA 7th edition\)](#)

**Submission**

Online

**Submission Instructions**

Please familiarise yourself with the Assignment submission process. More instructions are provided in the Unit Moodle page (Read the Assignment submission tips document).

**Learning Outcomes Assessed**

- Explain and graphically illustrate with examples various real life economic issues using basic economic theories
- Analyse macroeconomic goals and suggest effective macroeconomic policies to achieve these goals in the real world and stabilise the economy.

**Graduate Attributes**

- Communication
- Problem Solving
- Critical Thinking
- Information Literacy
- Information Technology Competence
- Cross Cultural Competence
- Ethical practice

## Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the [Student Academic Integrity Policy and Procedure](#). This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

### What is a breach of academic integrity?

A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

### Why is academic integrity important?

A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

### Where can I get assistance?

For academic advice and guidance, the [Academic Learning Centre \(ALC\)](#) can support you in becoming confident in completing assessments with integrity and of high standard.

### What can you do to act with integrity?



#### Be Honest

If your assessment task is done by someone else, it would be dishonest of you to claim it as your own



#### Seek Help

If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)



#### Produce Original Work

Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem