



# EDSE14001 Fashion Design

## Term 1 - 2017

Profile information current as at 29/04/2024 08:26 pm

All details in this unit profile for EDSE14001 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

## General Information

### Overview

This unit builds on the knowledge previously gained in EDVT11022 Teaching Textile Technology and combines practical approaches and investigations into many aspects of designing with textiles. This unit offers useful tools for teachers to unleash the potential in students interested in fashion and design to demonstrate their skills and creativity. It recognises the importance of developing a balance between a theoretical and a practical approach to solving everyday living problems. This unit will cover the essential skills needed for Fashion Design, aligning with the Home Economics Syllabi, and the learning areas of Technology, Health and Physical Education.

### Details

Career Level: *Undergraduate*

Unit Level: *Level 4*

Credit Points: 6

Student Contribution Band: 7

Fraction of Full-Time Student Load: 0.125

### Pre-requisites or Co-requisites

It is strongly recommended that students complete EDVT11022 prior to enrolment in this unit, however it is not compulsory.

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

### Offerings For Term 1 - 2017

- Distance

### Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

### Residential Schools

This unit has a Compulsory Residential School for distance mode students and the details are:

Click here to see your [Residential School Timetable](#).

### Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

## Class and Assessment Overview

### Recommended Student Time Commitment

Each 6-credit Undergraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

### Class Timetable

#### [Regional Campuses](#)

Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

#### [Metropolitan Campuses](#)

Adelaide, Brisbane, Melbourne, Perth, Sydney

### Assessment Overview

#### 1. **Online Quiz(zes)**

Weighting: 20%

#### 2. **Portfolio**

Weighting: 40%

#### 3. **Practical and Written Assessment**

Weighting: 40%

### Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the [University's Grades and Results Policy](#) for more details of interim results and final grades.

## CQUniversity Policies

**All University policies are available on the [CQUniversity Policy site](#).**

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

## Previous Student Feedback

### Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

#### Feedback from Email from student

**Feedback**

Low level of interaction, feedback for online communication.

**Recommendation**

Lecturer to provide more frequent student communications via Moodle Discussion Forums, emails and Collaborate sessions.

**Action**

UC encouraged tutor to engage more frequently with discussion forums and zoom tutorial sessions.

#### Feedback from Email from student

**Feedback**

The online resources (Moodle learning material) and some information outdated and of poor quality e.g. scanned in photocopies are not appropriate resources and not university quality.

**Recommendation**

Moodle content will be updated with more modern and appropriate Fashion Design resource material to support student learning.

**Action**

UC updated some of the Moodle content. Consulted with Teaching and Learning staff to provide assistance with resources and content organisation. Further updates are required.

#### Feedback from Student Survey

**Feedback**

There is no support throughout the entire Home Economics Textiles component for people who may not have known how to sew prior to commencing this course.

**Recommendation**

It is recommended that students complete EDVT11021 Textile Technology which provides an introduction to sewing techniques prior to enrolling in EDSE14001 Fashion Design.

**Action**

An additional expert tutor was hired to assist students at Residential School. A space for students in the Brisbane region has been set up with sewing machines and a tutor so that students can practice sewing techniques prior and after unit completion.

## Unit Learning Outcomes

### On successful completion of this unit, you will be able to:

1. Analyse the elements and principles of design
2. Investigate local and global fashion design, sustainable textile trends, indigenous application of inks and dyes, issues of sustainability of textiles and the fashion industry.
3. Analyse, critically evaluate and communicate design ideas using a range of presentation techniques including social media.
4. Analyse and think creatively when using digital media to communicate design ideas, conduct evaluation tests and checks.
5. Demonstrate production techniques, including pattern making and sewing.
6. Experiment with scientific and design approaches to define and solve problems relating to the physical, chemical, aesthetic aspects of fashion design.
7. Produce two complete design folios demonstrating fundamentals of design and the design process, including justification of theoretical understandings underpinning the study of fashion design.

### Australian Institute for School Leadership (AITSL, 2013), Professional Standards for Teachers (Graduate Level):

Standard 2: Know the content and how to teach it

2.1 Content and teaching strategies of the teaching area; 2.2 Content selection and organisation

Standard 4: Create and maintain supportive and safe learning environments

4.4 Maintain student safety

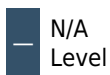
Standard 6: Engage in professional learning

6.2 Engage in professional learning and improve practice; 6.3 Engage with colleagues to improve practice

Standard 7: Engage professionally with colleagues, parents/carers and the community

7.2 Comply with legislative, administrative and organisational requirements; 7.4 Engage with professional teaching networks and broader communities

## Alignment of Learning Outcomes, Assessment and Graduate Attributes



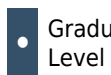
N/A  
Level



Introductory  
Level



Intermediate  
Level



Graduate  
Level



Professional  
Level



Advanced  
Level

### Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes						
	1	2	3	4	5	6	7
1 - Online Quiz(zes) - 20%	•		•	•			•
2 - Portfolio - 40%	•	•				•	•
3 - Practical and Written Assessment - 40%		•	•	•	•		•

### Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes						
	1	2	3	4	5	6	7
1 - Communication	•	•	•	•	•	•	•
2 - Problem Solving	•	•	•	•		•	•

Graduate Attributes	Learning Outcomes						
	1	2	3	4	5	6	7
3 - Critical Thinking	•	•	•	•		•	•
4 - Information Literacy	•	•	•	•	•	•	•
5 - Team Work					•		•
6 - Information Technology Competence			•	•	•		•
7 - Cross Cultural Competence		•			•	•	•
8 - Ethical practice							•
9 - Social Innovation							
10 - Aboriginal and Torres Strait Islander Cultures							

## Alignment of Assessment Tasks to Graduate Attributes

Assessment Tasks	Graduate Attributes									
	1	2	3	4	5	6	7	8	9	10
1 - Online Quiz(zes) - 20%		•	•	•		•				
2 - Portfolio - 40%	•	•	•	•	•	•	•	•		
3 - Practical and Written Assessment - 40%	•	•	•	•	•	•	•	•		

## Textbooks and Resources

### Textbooks

There are no required textbooks.

### IT Resources

You will need access to the following IT resources:

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)
- Adobe Photoshop

## Referencing Style

All submissions for this unit must use the referencing style: [American Psychological Association 6th Edition \(APA 6th edition\)](#)

For further information, see the Assessment Tasks.

## Teaching Contacts

**Jay Deagon** Unit Coordinator  
[j.deagon@cqu.edu.au](mailto:j.deagon@cqu.edu.au)

## Schedule

### Week 1 - 06 Mar 2017

Module/Topic	Chapter	Events and Submissions/Topic
Topic 1: The Design Process	Nelson Textiles and Design Chapter 18: Contemporary designers (pp. 268-286) All activities are available on Unit Moodle Site.	

### Week 2 - 13 Mar 2017

Module/Topic	Chapter	Events and Submissions/Topic
Topic 2: Elements of Design	Nelson Textiles and Design Chapter 1: Elements and Principles of Design (pp. 2-21) All activities are available on Unit Moodle Site.	

### Week 3 - 20 Mar 2017

Module/Topic	Chapter	Events and Submissions/Topic
Topic 3: Principles of Design	Nelson Textiles and Design Chapter 1: Elements and Principles of Design (pp. 22-27) All activities are available on Unit Moodle Site.	

### Week 4 - 27 Mar 2017

Module/Topic	Chapter	Events and Submissions/Topic
Topic 4: Historical & Indigenous Perspectives	Nelson Textiles and Design Chapter 12: History of textiles and the ATCFAI (pp. 188-202) Chapter 15: Historical design development (pp. 219-236) All activities are available on Unit Moodle Site.	Online Quiz: Indigenous Perspectives

### Week 5 - 03 Apr 2017

Module/Topic	Chapter	Events and Submissions/Topic
Topic 5: Sustainability - Cradle to Cradle - Inks & Dyes	Nelson Textiles and Design Chapter 21: Appropriate textile technology and environmental sustainability (pp. 326-336) Chapter 16: Fabric colouration and decoration (pp. 237-254) All activities are available on Unit Moodle Site.	Online Quiz: Inks & Dyes

### Vacation Week - 10 Apr 2017

Module/Topic	Chapter	Events and Submissions/Topic
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### Week 6 - 17 Apr 2017

Module/Topic	Chapter	Events and Submissions/Topic
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Topic 6: Study of the Anatomy and Figure Drawing

Nelson Textiles and Design  
Chapter 2: Communication techniques (pp. 28-45)  
All activities are available on Unit Moodle Site.

#### Week 7 - 24 Apr 2017

Module/Topic	Chapter	Events and Submissions/Topic
Topic 7: Photoshop	All activities are available on Unit Moodle Site.	

#### Week 8 - 01 May 2017

Module/Topic	Chapter	Events and Submissions/Topic
Topic 8: Mood Boards	All activities are available on Unit Moodle Site.	

#### Week 9 - 08 May 2017

Module/Topic	Chapter	Events and Submissions/Topic
Topic 9: Storyboards	All activities are available on Unit Moodle Site.	

#### Week 10 - 15 May 2017

Module/Topic	Chapter	Events and Submissions/Topic
Topic 10: Pattern Making, Fibers & Fabrics	Nelson Textiles and Design Chapter 3: Manufacturing methods: interpreting, using and modifying commercial patterns (pp. 66-74) Chapter 13: Quality of textiles (pp. 203-210) Chapter 14: Value of textiles (pp. 211-217) All activities are available on Unit Moodle Site.	Online Quiz: Pattern-making Online Quiz: Fibers & Fabrics

#### Week 11 - 22 May 2017

Module/Topic	Chapter	Events and Submissions/Topic
Topic 11: Marketing	Nelson Textiles and Design Chapter 22: Current issues that affect the textile industry (pp. 337-354) Chapter 23: Marketplace (pp. 355-365) All activities are available on Unit Moodle Site.	

#### Week 12 - 29 May 2017

Module/Topic	Chapter	Events and Submissions/Topic
Prepare for Residential School and Assessment Task 2.	Revision of Skill Development for Residential School Nelson Textile and Design Chapter 3: Manufacturing methods (pp. 46-66) All activities are available on Unit Moodle Site.	<b>Online Quiz(zes)</b> Due: Week 12 Friday (2 June 2017) 5:00 pm AEST <b>Portfolio Task 1: Skills &amp; Knowledge</b> Due: Week 12 Friday (2 June 2017) 5:00 pm AEST

#### Review/Exam Week - 05 Jun 2017

Module/Topic	Chapter	Events and Submissions/Topic
Prepare for Residential School and Assessment Task 2.	Residential School requirements are available on Unit Moodle Site.	

#### Exam Week - 12 Jun 2017

Module/Topic	Chapter	Events and Submissions/Topic
Prepare for Residential School and Assessment Task 2.	Residential School requirements are available on Unit Moodle Site.	

## Term Specific Information

# Textbook Requirement

Title: Nelson Textiles and Design: Preliminary and HSC second edition

Year: 2012

Authors: Lynda Peters and Christine Castle

Publishers: Nelson Centage Learning Australia Pty Limited

ISBN: 978-0170210713

You can order this textbook through the [CQUni Bookshop](#) or online.

*You may already have this textbook if you completed Senior Home Economics, Fashion Design SAS, or EDVT11022 Textile Technology. If so, you do not need to purchase it again. Nelson Textiles & Design is the same textbook used in both Home Economics specialisation units Textile Technology and Fashion Design. Make sure that you have the second edition.*

## Assessment Tasks

### 1 Online Quiz(zes)

#### Assessment Type

Online Quiz(zes)

#### Task Description

There are four multiple choice quizzes embedded throughout the weekly Moodle content:

- Indigenous Perspectives
- Inks and Dyes
- Pattern-making
- Fibres and Fabrics

After studying the information associated within each weekly study guide, handbook or textbook chapter, you need to complete the quizzes, print off your result and display in your Task 1 Folio.

#### Number of Quizzes

4

#### Frequency of Quizzes

#### Assessment Due Date

Week 12 Friday (2 June 2017) 5:00 pm AEST

Printed and displayed in hard copy in Task 1 Portfolio

#### Return Date to Students

Results will be available to students after Residential School, moderation and certification of grades.

#### Weighting

20%

#### Assessment Criteria

Demonstration knowledge associated with:

- Indigenous perspectives
- Application of inks and dyes
- Pattern-making in fashion contexts
- Fibres and fabrics

#### Referencing Style

- [American Psychological Association 6th Edition \(APA 6th edition\)](#)

#### Submission

Offline Online

#### Submission Instructions

After studying the information associated with each topic, you need to complete the quizzes in Moodle, print off your



result, and display in your Task 1 Portfolio (hard copy)

### Learning Outcomes Assessed

- Analyse the elements and principles of design
- Analyse, critically evaluate and communicate design ideas using a range of presentation techniques including social media.
- Analyse and think creatively when using digital media to communicate design ideas, conduct evaluation tests and checks.
- Produce two complete design folios demonstrating fundamentals of design and the design process, including justification of theoretical understandings underpinning the study of fashion design.

### Graduate Attributes

- Problem Solving
- Critical Thinking
- Information Literacy
- Information Technology Competence

## 2 Portfolio Task 1: Skills & Knowledge

### Assessment Type

Portfolio

### Task Description

#### Purpose of Portfolio Task 1

To work with confidence in Fashion Design contexts you are required to know, understand and apply the fundamental principles, skills and knowledge that underpin the discipline. Portfolio Task 1 is an opportunity for you to create and collect a number of useful resources to use in various textiles, fashion and educational environments. Despite the ever changing nature of the Fashion industry, you will be able to refer back and use this Portfolio Task 1 for many years to come, as the fundamentals of fashion design remain relevant and useful.

#### What is required?

During this 12 week online course you will create and collate a number of activities into a hard-copy portfolio. This portfolio will demonstrate your understanding and application of the content knowledge and foundational principles needed in the Fashion Design process: investigate, ideate, produce and evaluate.

When completing each activity you should select and design materials and techniques that satisfy all factors. All illustrations and activities need to include annotations that justify the decisions made.

Your completed portfolio will need to demonstrate:

- Effective planning
- Time management skills;
- Organisation of resources when completing each activity;
- Effective and efficient management of all available resources; and
- Performing all techniques to a high standard of workmanship.

The portfolio must include the following topics:

- The Design Process
- Elements and Principles of Design
- Historical & Indigenous Perspectives
- Cradle to Cradle: environmental sustainability practices
- Application of Inks & Dyes
- Anatomy and Figure Drawing
- Introduction to Photoshop
- A4 copy/photo of a A3 Mood Board
- A4 copy/photo of a A3 Story Board
- Pattern-making Basics
- Fibres and Fabrics
- Evidence of successful completion of all Quizzes

**The complete list of activities to include in your Portfolio Task 1 is provided and explained in the weekly Moodle content. A checklist will be used for marking purposes.**

**Extension Activities for advanced skilled and keen Fashion Designers (just for fun):** You are welcome to expand on selected activities with your own more advanced exploration of knowledge and resources. Please note that you are not required to complete any activities from the textbook - only those activities as directed in Moodle are

mandatory. However, to explore your own skills and creativity, if you wish, you may choose to complete activities that interest you from the textbook. Any **extension activities** that you choose to complete will not be marked for assessment purposes, but will enhance your Portfolio and skill set.

## How to submit your Portfolio Task 1

An **electronic version** of your Portfolio Task 1 must be submitted via Moodle in Week 12 with all tasks complete. A **hard copy** of your Portfolio Task 1 must also be delivered to your tutor at Residential School for feedback. Portfolio Task 1 submitted as follows:

1. If you have ICT skills, you may choose to construct an **online e-portfolio** which includes photographs of your original work with commentary for each activity. Web-based platform (of your choice, not visible to the public) must be easy to navigate and each activity clearly identified and presented. To submit an e-portfolio you need to upload a *WORD* document via Moodle with an active hyperlink to your e-portfolio and provide password (if required); **OR**
2. The alternative is to upload a **Word or .pdf document** with each activity clearly photographed and identified. **Important - compress** all photographs appropriately but ensure that each photograph is clear for the marker to see. Upload the whole *Word* document or .pdf in a **.zip file** to Moodle. Do not submit activities individually to Moodle - it must be one complete document; **AND**
3. A **hard copy** of your Portfolio Task 1 **must be delivered** to your tutor at Residential School.

**More information is available on the Fashion Design Moodle unit site.**

### Assessment Due Date

Week 12 Friday (2 June 2017) 5:00 pm AEST

Online version due in Week 12. Hard copy version due at Residential School (Tuesday 30 June 2017)

### Return Date to Students

Results will be available to students after Residential School, moderation and certification of grades.

### Weighting

40%

### Assessment Criteria

1. Select, create and justify application of a variety of materials and techniques used to explore the elements and principles of design.
2. Investigate local and global fashion design trends including environmental sustainability issues, marketing, historical trends, and indigenous perspectives that apply to the textiles and fashion industry.
3. Analyse, critically evaluate and communicate design ideas using a range of presentation techniques.
4. Perform a range of practical tasks that demonstrate high standards of workmanship.

### Referencing Style

- [American Psychological Association 6th Edition \(APA 6th edition\)](#)

### Submission

Online

### Submission Instructions

Online e-portfolio (hyperlink in Word doc), or photographed and annotated portfolio in a Word or .pdf. Submission via Moodle in a .zip file. ALSO a hard copy of portfolio must be hand delivered to tutor at Residential School (Tuesday 30 June 2017)

### Learning Outcomes Assessed

- Analyse the elements and principles of design
- Investigate local and global fashion design, sustainable textile trends, indigenous application of inks and dyes, issues of sustainability of textiles and the fashion industry.
- Experiment with scientific and design approaches to define and solve problems relating to the physical, chemical, aesthetic aspects of fashion design.
- Produce two complete design folios demonstrating fundamentals of design and the design process, including justification of theoretical understandings underpinning the study of fashion design.

### Graduate Attributes

- Communication
- Problem Solving
- Critical Thinking

- Information Literacy
- Team Work
- Information Technology Competence
- Cross Cultural Competence
- Ethical practice

## 3 Design, Construct and Exhibit

### Assessment Type

Practical and Written Assessment

### Task Description

#### Task Description

You will be working in a school textile/sewing room. There is a series of practical tasks to be undertaken every day. You are to design and construct a garment inspired by your Mood Board 'Sustainability and Indigenous Perspectives'. You are to exhibit the garment to the public in a fashion parade on **Thursday evening 29th June, 6pm**. Your friends and family are welcome to come!

Your process journal that will show how decisions have been made and validate practical work with annotated illustrations. This process journal will be used in your 3 minute oral presentation (marketing pitch) on **Friday 30th June**.

#### Orientation for your creative and critical thinking strategies

Ordinarily when we are confronted with a task - say a problem to be solved - we consciously become logical. We use our existing storehouse of words and phrases to set down our ideas and we use our storehouse of learned solutions to face a problem (your existing skills and life experiences). What do we do when our old solutions or ways of expressing ourselves are not sufficient to do the job?

This design brief is intended to help you explore creativity and critical thinking.

### Design Brief

#### Your client

An up-market fashion house is opening soon, with one outlet in the CBD, and another in Yeppoon. It will stock fashion for 18-40 year old professionals who want up-market street clothes that are distinctly different, have a 'wow' factor but at the same time are functional. The proposed name of the fashion outlet is 'Sustainable Street Wear'. The name derives the kind of garment stocked, introducing sustainability and indigenous design into everyday functionality and pizzazz. The garments difference, yet functionality, are intended to stand out in a crowd and for others to ask "Where can I get one of those?" The client's driving force for making decisions will be ideation, quality of construction, fabric design, and finish.

#### Your task

You have been invited to suggest a range theme for next season and to present a prototype garment (skirt or pants) suited to this outlet, its clientele, and your suggested theme.

#### Constraints

The completed garment will be presented for judging on the 'Project Runway' catwalk on Thursday evening.

- The name and intent of the fashion house 'Sustainable Indigenous Street Wear' and the taste of the clientele must be captured in the garment's design.
- Your theme should be creatively evident.
- The quality of construction, fabric design, and finish should be of commercial standard.
- The fabric used should meet the characteristics of being 'sustainable'.
- Creativity is very important. Creativity is your capacity to link all aspects into an aesthetically and functionally pleasing design that is audience appropriate, yet distinctively different.

#### 3 Minute Marketing Pitch & Display

On Friday 30 June, you will have 3 minutes to deliver your Marketing Pitch to an audience (your peers). In your marketing pitch, you will advocate for your sustainable design and ability as a designer. To accompany your marketing pitch, you are required to set up a display of:

1. Your garment with a label noting your theme.
2. A Story Board on A3 paper or board showing the final design (photohop) with a sample of fabric used.
3. Your process folio which demonstrates:
  - Your creative and evolutionary journey
  - Technology practice in action

- Captures the intent of a process folio - this happens on a daily basis: uses annotation, images, samples, doodles, thoughts, alterations, linear treatment of actions, a series of steps on how to construct your garment and/or compiled after the event.

### **Assessment Due Date**

At Residential School - Tuesday 27 June to Friday 30 June. All days inclusive. Attendance is compulsory.

### **Return Date to Students**

Returned to students upon completion of Residential School, moderation and certification of grades

### **Weighting**

40%

### **Assessment Criteria**

Assessment Criteria as outlined in Unit Learning Outcomes for this Fashion Design Unit.

Standards marked against criteria as follows:

- Effective use of process journal to document creative processes used to respond to design brief.
- Demonstrates an array of practical skills when completing the design brief.
- Drawings and photographic documentation labeled and steps identified.
- Explores the design process, materials and techniques in relation to complex factors.
- Selects design, materials and techniques that satisfy complex factors.
- Effective use of time management skills.
- Justifies decisions with annotated illustrations and/or notes, and contemplation of complex factors.
- Performs a range of practical skills and selects appropriate techniques
- Produces a product that meets the design brief
- Effectively plans and organises resources for task completion, managing resources effectively, and efficiently.

### **Referencing Style**

- [American Psychological Association 6th Edition \(APA 6th edition\)](#)

### **Submission**

Offline

### **Submission Instructions**

Due at the Residential School (Tuesday 27 June - Friday 30 June). All days inclusive. Attendance compulsory.

### **Learning Outcomes Assessed**

- Investigate local and global fashion design, sustainable textile trends, indigenous application of inks and dyes, issues of sustainability of textiles and the fashion industry.
- Analyse, critically evaluate and communicate design ideas using a range of presentation techniques including social media.
- Analyse and think creatively when using digital media to communicate design ideas, conduct evaluation tests and checks.
- Demonstrate production techniques, including pattern making and sewing.
- Produce two complete design folios demonstrating fundamentals of design and the design process, including justification of theoretical understandings underpinning the study of fashion design.

### **Graduate Attributes**

- Communication
- Problem Solving
- Critical Thinking
- Information Literacy
- Team Work
- Information Technology Competence
- Cross Cultural Competence
- Ethical practice

## Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the [Student Academic Integrity Policy and Procedure](#). This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

### What is a breach of academic integrity?

A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

### Why is academic integrity important?

A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

### Where can I get assistance?

For academic advice and guidance, the [Academic Learning Centre \(ALC\)](#) can support you in becoming confident in completing assessments with integrity and of high standard.

### What can you do to act with integrity?



#### Be Honest

If your assessment task is done by someone else, it would be dishonest of you to claim it as your own



#### Seek Help

If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)



#### Produce Original Work

Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem