# EDSE14001 *Fashion Design*
## Term 1 - 2019

Profile information current as at 12/05/2024 12:31 am

## General Information

### Overview

This unit extends the skills and knowledge covered in EDVT11022 Textile Technology. You will explore fashion literacy and terminology in a variety of contexts. Through analysis and application of the principles and elements of design you will discern appropriate materials and fibres to create a personalised designed fashion product. In this unit you will develop the technical, procedural and safety skills and theoretical knowledge to unleash your fashion creativity. This unit equips you with the knowledge to engage in secondary schools, and aligns with Home Economics, and Australian curriculum including the Design (General Syllabus) and Fashion (Applied Senior Syllabus).

### Details

Career Level: *Undergraduate*
Unit Level: *Level 4*
Credit Points: *6*
Student Contribution Band: *7*
Fraction of Full-Time Student Load: *0.125*

### Pre-requisites or Co-requisites

Students must complete EDVT11022 prior to enrolment in this unit.
Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the Assessment Policy and Procedure (Higher Education Coursework).

### Offerings For Term 1 - 2019

- Mixed Mode

### Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

### Residential Schools

This unit has a Compulsory Residential School for distance mode students and the details are:
Click here to see your Residential School Timetable.

### Website

This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.

## Class and Assessment Overview

### Recommended Student Time Commitment
Each 6-credit Undergraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

## Class Timetable

**Regional Campuses**

Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

**Metropolitan Campuses**

Adelaide, Brisbane, Melbourne, Perth, Sydney

## Assessment Overview
1. **Portfolio**
Weighting: 50%
2. **Project (applied)**
Weighting: 50%

## Assessment Grading
This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the University's Grades and Results Policy for more details of interim results and final grades.

## CQUniversity Policies

**All University policies are available on the CQUniversity Policy site.**
You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure


This list is not an exhaustive list of all University policies. The full list of University policies are available on the CQUniversity Policy site.

# Previous Student Feedback

## Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

### Feedback from Student Unit Evaluation Survey

**Feedback**

The pattern drafting videos and measurement video were great but could have been clearer.

**Recommendation**

Re-edit instructional videos with clearer instructions

# Unit Learning Outcomes

**On successful completion of this unit, you will be able to:**

1. Explore fashion literacy and terminology within a variety of historical, economics, political, social, cultural and environmental contexts
2. Analyse and apply the elements and principles of fashion design
3. Discern appropriate materials and fibre selection for designed solutions
4. Create a designed fashion product demonstrating technical, procedural and safety skills.

# Alignment of Learning Outcomes, Assessment and Graduate Attributes

| — N/A Level | ∘ Introductory Level | ∘ Intermediate Level | ∘ Graduate Level | ∘ Professional Level | ∘ Advanced Level |
|---|---|---|---|---|---|

## Alignment of Assessment Tasks to Learning Outcomes

| Assessment Tasks | Learning Outcomes | | | |
|---|:---:|:---:|:---:|:---:|
| | 1 | 2 | 3 | 4 |
| **1 - Portfolio - 50%** | • | • | • | • |
| **2 - Project (applied) - 50%** | • | • | • | • |

## Alignment of Graduate Attributes to Learning Outcomes

| Graduate Attributes | Learning Outcomes | | | |
|---|:---:|:---:|:---:|:---:|
| | 1 | 2 | 3 | 4 |
| **1 - Communication** | | • | | |
| **2 - Problem Solving** | • | | • | |
| **3 - Critical Thinking** | • | • | | |
| **4 - Information Literacy** | • | | | |

| Graduate Attributes | Learning Outcomes | | | |
|---|---|---|---|---|
| | 1 | 2 | 3 | 4 |
| 5 - Team Work | | | | |
| 6 - Information Technology Competence | | | | |
| 7 - Cross Cultural Competence | • | | | • |
| 8 - Ethical practice | | | | • |
| 9 - Social Innovation | | | | |
| 10 - Aboriginal and Torres Strait Islander Cultures | | | | |

## Alignment of Assessment Tasks to Graduate Attributes

| Assessment Tasks | Graduate Attributes | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 1 - Portfolio - 50% | • | | • | • | | | • | | | |
| 2 - Project (applied) - 50% | • | • | • | | | | | | | |

# Textbooks and Resources

## Textbooks

EDSE14001

**Prescribed**

**Fabric for Fashion: The Swatch Book**
2nd Edition with 125 Samples (2014)
Authors: Clive Hallett, Amanda Johnson
Laurence King Publishing
Great Britain
ISBN: 9781780672335
Binding: Hardcover
EDSE14001

**Prescribed**

**Nelson Textiles and Design Preliminary and HSC**
(2013)
Authors: Lynda Peters, Christine Castle
Nelson: A Cengage Company
Australia
ISBN: ISBN-13: 9780170210713
Binding: Other
EDSE14001

**Supplementary**

**The New Complete Guide to Sewing: Step-By-Step Techniques for Making Clothes and Home Accessories**
(2010)
Authors: Editors of Reader's Digest
David & Charles
Great Britain
ISBN: 9781606522080
Binding: Other

**Additional Textbook Information**
Helpful information about your book list:

1. **Nelson Textiles and Design Preliminary and HSC** is the same prescribed textbook for EDVT11021 Textile Technology - if you already purchased this textbook for Textile Technology - do not purchase it again.
2. **Fabric for Fashion: The Swatch Book** is a prescribed textbook. You will need to purchase so that you have access to fabric samples. Make sure that you get the ***2nd Edition*** as it includes natural and synthetic fibres.
3. **Readers Digest: The New Complete Guide to Sewing** - this book is a supplementary book with sewing instructions. Has easy to follow instructions. If you cannot afford a new one, checkout Second-Hand bookshops or purchase an earlier edition. The explanations with pictures about sewing skills and techniques are timeless and very useful.

All copies can be purchased in the one place at the CQUni Bookshop here: http://bookshop.cqu.edu.au (search on the Unit code)

**View textbooks at the CQUniversity Bookshop**

## IT Resources

**You will need access to the following IT resources:**

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)

## Referencing Style

All submissions for this unit must use the referencing style: [American Psychological Association 6th Edition (APA 6th edition)](#)
For further information, see the Assessment Tasks.

## Teaching Contacts

**Jay Deagon** Unit Coordinator
[j.deagon@cqu.edu.au](mailto:j.deagon@cqu.edu.au)

## Schedule

### Week 1 - 11 Mar 2019

| Module/Topic | Chapter | Events and Submissions/Topic |
|---|---|---|
| The fashion phenomenon | Chapter 15, Nelsons Textile & Design p. 219-235<br>Chapter 12, Nelsons Textile & Design p.188-194 | |

### Week 2 - 18 Mar 2019

| Module/Topic | Chapter | Events and Submissions/Topic |
|---|---|---|
| Contemporary fashion | Chapter 18 Nelsons Textile & Design: Factors Influencing Contemporary Designers p. 268-286<br>Chapter 23 Nelsons Textile & Design: Market Place p.355-366 | |

### Week 3 - 25 Mar 2019

| Module/Topic | Chapter | Events and Submissions/Topic |
|---|---|---|
| Ethical fashion and environmental sustainability | Chapter 21 Nelsons Textile & Design: Appropriate Textile Technology and environmental sustainability p. 326-336<br>Chapter 22 Nelsons Textile & Design: Current Issues that affect the textile Industry p.337-354 | |

### Week 4 - 01 Apr 2019

| Module/Topic | Chapter | Events and Submissions/Topic |
|---|---|---|
| Textiles, materials, fabrics and fibres | Fabric for Fashion: The Swatch Book 2nd Edition with 125 Samples | |

### Week 5 - 08 Apr 2019

| Module/Topic | Chapter | Events and Submissions/Topic |
|---|---|---|
| Elements and Principles of Design | Chapter 1 Nelsons Textile & Design p. 2-25 | |

### Vacation Week - 15 Apr 2019

| Module/Topic | Chapter | Events and Submissions/Topic |
|---|---|---|
| | | |

### Week 6 - 22 Apr 2019

| Module/Topic | Chapter | Events and Submissions/Topic |
|---|---|---|
| Design to body shape | See study guide in Moodle | |

### Week 7 - 29 Apr 2019

| Module/Topic | Chapter | Events and Submissions/Topic |
|---|---|---|

| Module/Topic | Chapter | Events and Submissions/Topic |
|---|---|---|
| Fashion drawing | See study guide in Moodle | |

**Week 8 - 06 May 2019**

| Module/Topic | Chapter | Events and Submissions/Topic |
|---|---|---|
| Introduction to pattern making | See study guide in Moodle | |

**Week 9 - 13 May 2019**

| Module/Topic | Chapter | Events and Submissions/Topic |
|---|---|---|
| Pattern modification and alteration | See study guide in Moodle | |

**Week 10 - 20 May 2019**

| Module/Topic | Chapter | Events and Submissions/Topic |
|---|---|---|
| Sewing basics and fundamentals of garment sewing | See study guide in Moodle | |

**Week 11 - 27 May 2019**

| Module/Topic | Chapter | Events and Submissions/Topic |
|---|---|---|
| Principles of garment construction | See study guide in Moodle | |

**Week 12 - 03 Jun 2019**

| Module/Topic | Chapter | Events and Submissions/Topic |
|---|---|---|
| Preparation for Residential School | See study guide in Moodle | **Fashion Design Skills and Knowledge Portfolio** Due: Week 12 Monday (3 June 2019) 11:45 pm AEST |

**Review/Exam Week - 10 Jun 2019**

| Module/Topic | Chapter | Events and Submissions/Topic |
|---|---|---|
| | | |

**Exam Week - 17 Jun 2019**

| Module/Topic | Chapter | Events and Submissions/Topic |
|---|---|---|
| | | |

**Residential School - 02 Jul 2019**

| Module/Topic | Chapter | Events and Submissions/Topic |
|---|---|---|
| Residential School | | Garment and Portfolio Due Friday 5 July 2019. |

## Term Specific Information

Residential School
Dates: Tuesday 2 July to Friday 5 April (all days inclusive and compulsory).
Times: 8:30am to 5:00pm (unless otherwise advised by your tutor)
Venue: Brisbane (Northside Christian College, Everton Park)
More information will be available on Moodle.

## Assessment Tasks

## 1 Fashion Design Skills and Knowledge Portfolio

**Assessment Type**
Portfolio

**Task Description**

# Purpose of Portfolio

To work with confidence in Fashion Design contexts you are required to know, understand and apply the fundamental principles, skills and knowledge that underpin the discipline. This Portfolio is a

valuable opportunity for you to create and collect useful resources to use in various textiles, fashion and educational environments. Despite the ever changing nature of the Fashion industry, you will be able to refer to this Portfolio for many years to come, as the fundamentals of fashion design remain relevant and useful.

# What is required?

Create and collate activities into a hard-copy portfolio. This portfolio will demonstrate your understanding and application of Fashion Design content knowledge and foundational principles presented in this unit. Illustrations, activities and folio pages need to include annotations that justify the decisions made. Your completed portfolio will need to demonstrate:

- Organisation of resources when completing each activity
- Effective and efficient management of all available resources; and
- Performing techniques to a satisfactory standard of workmanship.

A complete list of activities to include in your Portfolio will be provided in Moodle. Example portfolio pages will be provided for each activity and explained in the weekly study guides and via Zoom tutorials.

# Submitting your Portfolio

- If you have ICT skills, you may choose to construct an online e-portfolio which includes photographs of your original work with commentary for each activity. Web-based platform (of your choice, not visable to the public) must be easy to navigate and each activity clearly identified and presented. To submit an e-portfolio you need to upload a *Word* document via Moodle with an active hyperlink to your e-portfolio and provide password (if required); OR
- The alternative is to upload a *Word* or .pdf document with each activity clearly photographed and identified. Important - compress all photographs appropriately but ensure that each photograph is clear for the marker to see. Upload the whole *Word* document or .pdf to Moodle. Do not submit activities individually to Moodle - it must be only one or two document/s; AND
- A hard copy of your Portfolio delivered to your tutor at Residential School for feedback and reference.

**Assessment Due Date**
Week 12 Monday (3 June 2019) 11:45 pm AEST

**Return Date to Students**

Students will receive feedback on their portfolio via Moodle and from the tutor at Residential School.

**Weighting**
50%

**Assessment Criteria**

- Explore fashion literacy and terminology within a variety of historical, economics, political, social, cultural and environmental contexts
- Analyse and apply the elements and principles of fashion design
- Discern appropriate materials and fibre selection for designed solutions
- Create a designed fashion product demonstrating technical, procedural and safety skills.

**Referencing Style**

- [American Psychological Association 6th Edition (APA 6th edition)](#)

**Submission**
Offline Online

**Submission Instructions**
Upload Online Submission via Moodle. Submit Hard Copy Portfolio to tutor at Residential School.

**Learning Outcomes Assessed**

- Explore fashion literacy and terminology within a variety of historical, economics, political, social, cultural and environmental contexts
- Analyse and apply the elements and principles of fashion design
- Discern appropriate materials and fibre selection for designed solutions
- Create a designed fashion product demonstrating technical, procedural and safety skills.

**Graduate Attributes**

- Communication
- Critical Thinking
- Information Literacy
- Cross Cultural Competence

# 2 Practical Application of Skills and Residential School

**Assessment Type**
Project (applied)

**Task Description**

## Process
Before you commence addressing the design brief, you will need to research and applying the principles presented in each week's Moodle content to yourself by carrying out a self-investigation. This will enable you to address the design brief effectively.

## Your Design Brief
You will design a four (4) piece "ultimate personal collection" and then construct one (1) casual fashion daywear outfit for yourself from one of your coordinated wardrobe designs.
The design solution will:

- be one (1) outfit (eg top and shorts, dress, jacket(only), top and skirt etc)
- If you are choosing to make a co-ordinated outfit, one garment needs to be an easy option or a simple upcycled style.
- suite your figure type
- appeal to your own unique style
- include a variety of refined skills which provides you with enough challenge to further develop your skills
- have at least two complex sewing skills (e.g. zip or other closure, lining, insert sleeves, waistband, pleats, embellishment eg. insert piping, pocket) and a range of basic sewing skills (e.g. darts, seams, hems, neatening)
- have a care label.

Your Design Solution will need to demonstrate:

- Use of the design process
- Planning and management
- Consideration for sustainability and efficient use of all resources
- Production journal
- Evaluation

## What to Submit:
Often, it is not logistically appropriate or desirable to submit just a single fashion item for grading. Therefore, you must submit:

1. one fashion item that you have constructed at Residential School; and
2. a comprehensive A3 creative portfolio (process journal) as evidence of your progress and development of thoughts, skill mastery, exploration of ideas, annotations, photographs, pictures, drawings, patterns, activities, teaching resources, management plans and so forth,

that demonstrate application of the Design Process and exploration of the elements and principles of Fashion Design.

**Assessment Due Date**

Residential School - Tuesday 2 July to Friday 5 July 2019 (all days inclusive and compulsory)

**Return Date to Students**

Students will receive feedback at Residential School.

**Weighting**
50%

**Assessment Criteria**

- Effective use of process journal to document creative processes used to respond to design brief.
- Demonstrates an array of practical skills when completing the design brief.
- Justifies decisions with annotated illustrations and/or notes, where drawings, photographic, documentation are labelled, steps identified and complex factors are contemplated.
- Explores the design process and selects materials and techniques in relation to complex factors.
- Effective use of time management skills.
- Effectively plans and organises resources for task completion, managing resources effectively, and efficiently.
- Performs a range of practical skills and selects appropriate techniques.
- Produces a product that meets the design brief.

**Referencing Style**

- American Psychological Association 6th Edition (APA 6th edition)

**Submission**
Offline

**Submission Instructions**
Submit garment and portfolio at Residential School

**Learning Outcomes Assessed**

- Explore fashion literacy and terminology within a variety of historical, economics, political, social, cultural and environmental contexts
- Analyse and apply the elements and principles of fashion design
- Discern appropriate materials and fibre selection for designed solutions
- Create a designed fashion product demonstrating technical, procedural and safety skills.

**Graduate Attributes**

- Communication
- Problem Solving
- Critical Thinking

# Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the **Student Academic Integrity Policy and Procedure**. This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

**What is a breach of academic integrity?**
A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

**Why is academic integrity important?**
A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

**Where can I get assistance?**
For academic advice and guidance, the Academic Learning Centre (ALC) can support you in becoming confident in completing assessments with integrity and of high standard.

**What can you do to act with integrity?**



**Be Honest**
If your assessment task is done by someone else, it would be dishonest of you to claim it as your own



**Seek Help**
If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)



**Produce Original Work**
Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem