



EDSE14001 Fashion Design

Term 1 - 2023

Profile information current as at 26/03/2023 09:55 pm

All details in this unit profile for EDSE14001 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

General Information

Overview

This unit extends the skills and knowledge covered in EDVT11022 Textile Technology. You will explore fashion literacy and terminology in a variety of contexts. Through analysis and application of the principles and elements of design you will discern appropriate materials and fibres to create a personalised designed fashion product. In this unit you will develop the technical, procedural and safety skills and theoretical knowledge to unleash your fashion creativity. This unit equips you with the knowledge to engage in secondary schools and aligns with Home Economics, and Australian curriculum including the Design (General Syllabus) and Fashion Design (Applied Senior Syllabus).

Details

Career Level: *Undergraduate*

Unit Level: *Level 4*

Credit Points: 6

Student Contribution Band: 8

Fraction of Full-Time Student Load: 0.125

Pre-requisites or Co-requisites

Students must complete EDVT11022 prior to enrolment in this unit.

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

Offerings For Term 1 - 2023

- Mixed Mode

Attendance Requirements

All on-campus students are expected to attend scheduled classes - in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

Residential Schools

This unit has a Compulsory Residential School for distance mode students and the details are:

Click here to see your [Residential School Timetable](#).

Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

Class and Assessment Overview

Recommended Student Time Commitment

Each 6-credit Undergraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

Class Timetable

[Regional Campuses](#)

Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

[Metropolitan Campuses](#)

Adelaide, Brisbane, Melbourne, Perth, Sydney

Assessment Overview

1. **Portfolio**

Weighting: 30%

2. **Portfolio**

Weighting: 30%

3. **Practical Assessment**

Weighting: 40%

Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the [University's Grades and Results Policy](#) for more details of interim results and final grades.

CQUniversity Policies

All University policies are available on the [CQUniversity Policy site](#).

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

Previous Student Feedback

Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

Feedback from Student Survey

Feedback

Communication platforms need simplification.

Recommendation

Reduce the number of Discussion Forums in Moodle.

Feedback from Student Survey

Feedback

The weekly workload was excessive.

Recommendation

Refine the weekly content to align better with volume of work expectations.

Unit Learning Outcomes

On successful completion of this unit, you will be able to:

1. Explore fashion literacy and terminology within a variety of historical, economics, political, social, cultural and environmental contexts
2. Analyse and apply the elements and principles of fashion design
3. Discern appropriate materials and fibre selection for designed solutions
4. Create a designed fashion product demonstrating technical, procedural and safety skills.

Alignment of Learning Outcomes, Assessment and Graduate Attributes



Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes			
	1	2	3	4
1 - Portfolio - 30%	•	•		
2 - Portfolio - 30%	•	•	•	
3 - Practical Assessment - 40%		•	•	•

Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes			
	1	2	3	4
1 - Communication		•	•	
2 - Problem Solving	•	•	•	
3 - Critical Thinking	•	•		
4 - Information Literacy	•			
5 - Team Work				
6 - Information Technology Competence				
7 - Cross Cultural Competence	•			•
8 - Ethical practice	•			•
9 - Social Innovation				
10 - Aboriginal and Torres Strait Islander Cultures				

Textbooks and Resources

Textbooks

EDSE14001

Prescribed

Nelson Textiles and Design Preliminary and HSC

(2013)

Authors: Lynda Peters, Christine Castle

Nelson: A Cengage Company

Australia

ISBN: ISBN-13: 9780170210713

Binding: Other

EDSE14001

Supplementary

Fabric for Fashion: The Swatch Book

2nd Edition with 125 Samples (2014)

Authors: Clive Hallett, Amanda Johnson

Laurence King Publishing

Great Britain

ISBN: 9781780672335

Binding: Hardcover

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Supplementary

The New Complete Guide to Sewing: Step-By-Step Techniques for Making Clothes and Home Accessories

(2010)

Authors: Editors of Reader's Digest

David & Charles

Great Britain

ISBN: 9781606522080

Binding: Other

[View textbooks at the CQUniversity Bookshop](#)

IT Resources

You will need access to the following IT resources:

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)
- MS Teams

Referencing Style

All submissions for this unit must use the referencing style: [American Psychological Association 7th Edition \(APA 7th edition\)](#)

For further information, see the Assessment Tasks.

Teaching Contacts

Nyree Malone Unit Coordinator

n.malone@cqu.edu.au

Schedule

Week 1 - 06 Mar 2023		
Module/Topic	Chapter	Events and Submissions/Topic
The fashion phenomenon	Chapter 15, Nelsons Textile & Design: Historical design development, p. 219-235 Chapter 12, Nelsons Textile & Design: History of textiles and the ATCFAI, p.188-194	
Week 2 - 13 Mar 2023		
Module/Topic	Chapter	Events and Submissions/Topic
Contemporary fashion	Chapter 18 Nelsons Textile & Design: Factors Influencing Contemporary Designers, p. 268-286 Chapter 23 Nelsons Textile & Design: Market Place, p. 355-366	
Week 3 - 20 Mar 2023		
Module/Topic	Chapter	Events and Submissions/Topic
Elements and Principles of Design	Chapter 1 Nelsons Textile & Design: Elements and principles of design p. 2-25	
Week 4 - 27 Mar 2023		
Module/Topic	Chapter	Events and Submissions/Topic
Fabrics and fibres	Chapter 4 Nelsons Textile & Design: Fibre structure and properties, p. 76-102 Chapter 10 Nelsons Textile & Design: Fabric testing, p. 151-166 Chapter 13 Nelsons Textile & Design: Quality of textiles, p. 203-210 Fabric for Fashion: The Swatch Book 2nd Edition with 125 Samples	
Week 5 - 03 Apr 2023		
Module/Topic	Chapter	Events and Submissions/Topic
Planet Fashion: ethics and sustainability	Chapter 21 Nelsons Textile & Design: Appropriate textile technology and environmental sustainability, p. 326-336 Chapter 22 Nelsons Textile & Design: Current issues that affect the textile industry, p. 337-354	
Vacation Week - 10 Apr 2023		
Module/Topic	Chapter	Events and Submissions/Topic
Week 6 - 17 Apr 2023		
Module/Topic	Chapter	Events and Submissions/Topic
Applying the Elements and Principles of Design to suit figure type	See study guide in Moodle	
Week 7 - 24 Apr 2023		
Module/Topic	Chapter	Events and Submissions/Topic
Designing: creating a collection, creating a design, fashion drawing	Chapter 2 Nelsons Textile & Design: Communication techniques, p. 28-45.	AT1 - Due Fashion Design Skills & Knowledge Portfolio Due: Week 7 Friday (28 Apr 2023) 1:00 pm AEST
Week 8 - 01 May 2023		
Module/Topic	Chapter	Events and Submissions/Topic

Pattern making	See study guide in Moodle	Accurate body measurements
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Week 9 - 08 May 2023

Module/Topic	Chapter	Events and Submissions/Topic
Pattern modification and alterations	See study guide in Moodle	

Week 10 - 15 May 2023

Module/Topic	Chapter	Events and Submissions/Topic
Garment construction sequences: steps and considerations	See study guide in Moodle	Assessment checkpoint: submit via email: 1. completed measurement chart, and 2. proposed outfit design to your tutor for consultation by FRIDAY, 5:00PM, 19 MAY 2023.

Week 11 - 22 May 2023

Module/Topic	Chapter	Events and Submissions/Topic
Achieving a professional garment finish	See study guide in Moodle	

Week 12 - 29 May 2023

Module/Topic	Chapter	Events and Submissions/Topic
Preparation for Residential School	See study guide in Moodle	

Review/Exam Week - 05 Jun 2023

Module/Topic	Chapter	Events and Submissions/Topic
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Exam Week - 12 Jun 2023

Module/Topic	Chapter	Events and Submissions/Topic
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Residential School - 27 Jun 2023

Module/Topic	Chapter	Events and Submissions/Topic
Residential School Northside Christian College Everton Park, Brisbane Tuesday 27 June 2023 to Friday 30 June 2023 (8:30am to 4:30pm daily) All days inclusive and compulsory		Creative Portfolio (AT2) and Garment (AT3) to be submitted at Residential School, Friday 30 June 2023, 3:30pm.

Assessment Tasks

1 Fashion Design Skills & Knowledge Portfolio

Assessment Type

Portfolio

Task Description

Context

A portfolio is a visually stimulating collection of work presented in a way that clearly communicates an individual's style, skills and knowledge. Aspiring fashion designers are required to produce a portfolio to show potential employers their creativity, skills, knowledge and passion for fashion. Fashion Design educators require a similar portfolio that shows a range of fundamental skills and knowledge so they can demonstrate techniques and expectations to students.

Your Task

Present a visually appealing portfolio of completed tasks that demonstrates your skills and knowledge of fundamental Fashion Design concepts.

Your portfolio will:

- use fashion fundamentals and terminology (fashion literacy)

- explore historical, environmental and cultural influences on fashion
- investigate ethical and sustainable influences on the textile and fashion industries
- illustrate the elements and principles of fashion design
- communicate concepts in a visually appealing way

A detailed task description is available in the Assessment Section in Moodle. A checklist of tasks is located in the criteria sheet. Weekly learning tasks will assist you to develop your portfolio.

Assessment Due Date

Week 7 Friday (28 Apr 2023) 1:00 pm AEST

Return Date to Students

Week 9 Friday (12 May 2023)

Weighting

30%

Minimum mark or grade

Pass

Assessment Criteria

- identify and interpret fashion fundamentals
- demonstrate the elements and principles of fashion design and technical skills in fashion contexts
- select and apply materials, resources and techniques for a specific purpose
- use fashion industry language and communication techniques to convey meaning to an intended audience.

Referencing Style

- [American Psychological Association 7th Edition \(APA 7th edition\)](#)

Submission

Online

Submission Instructions

Upload an electronic version (photographs in a .pdf or e-portfolio) of your complete A3 folio via Moodle.

Learning Outcomes Assessed

- Explore fashion literacy and terminology within a variety of historical, economics, political, social, cultural and environmental contexts
- Analyse and apply the elements and principles of fashion design

2 Creative Portfolio

Assessment Type

Portfolio

Task Description

My Own Ultimate Personal Fashion Collection (Part A)

Process

Before you commence addressing the design brief, you will need to do some research and apply Fashion Design fundamentals and principles presented in the weekly Moodle content to yourself by carrying out a self-investigation. This will enable you to address the design brief effectively. Your creative process will develop across the whole semester. Weekly tasks will assist you to develop your designed solution.

Your Design Brief

You will design a four (4) piece “ultimate personal collection” and detail one (1) casual fashion daywear outfit for yourself from one of your coordinated wardrobe designs. The creative portfolio is to be presented with your garment at Residential School.

What to submit

Often, it is not logistically appropriate or desirable to submit just a single fashion item for grading. Therefore, you must also submit as evidence, a comprehensive A3 creative portfolio that contains evidence of your progress and development of thoughts, skill mastery, exploration of ideas, annotations, photographs, pictures, fabric investigation, drawings, patterns, activities, teaching resources, management plans and so forth, that demonstrate your application of the Design Process and exploration of the Elements and Principles of Fashion Design.

Your Design Solution will need to demonstrate:

- use of the design process
- planning and management
- consideration for complex factors such as ethics, sustainability and efficient use of resources
- a comprehensive production journal (i.e. creative portfolio as a cohesive whole body of work)
- evaluation and critique of ideas and processes.

Required Materials

A3 Art Folio with removable pages + full list of materials required is available in Moodle.

Assessment checkpoint due date

Submit your completed measurement chart and proposed outfit design via email to your tutor for consultation by WEEK 10, FRIDAY, 5:00PM, 19 MAY 2023.

A detailed task description with activities, checklist and criteria sheet are available in the Assessment Section in Moodle. Weekly learning tasks will assist you to develop your portfolio.

Assessment Due Date

Portfolio to be submitted at Residential School, Friday 30 June 2023, 3:30pm

Return Date to Students

Students will receive feedback at Residential School.

Weighting

30%

Minimum mark or grade

Pass

Assessment Criteria

- use portfolio to communicate and document creative processes that respond to design brief
- demonstrate an array of theoretical knowledge to create designed solutions
- critique and justify design ideas and fashion design processes
- incorporate complex factors that impact the fashion industry and product development.

Referencing Style

- [American Psychological Association 7th Edition \(APA 7th edition\)](#)

Submission

Offline Online

Submission Instructions

Present at 3.30pm on last day of Residential School and upload an electronic version (photographs in a .pdf or e-portfolio) of your complete A3 folio via Moodle by Monday 3 July 2023..

Learning Outcomes Assessed

- Explore fashion literacy and terminology within a variety of historical, economics, political, social, cultural and environmental contexts
- Analyse and apply the elements and principles of fashion design
- Discern appropriate materials and fibre selection for designed solutions

3 Practical Application of Skills and Residential School

Assessment Type

Practical Assessment

Task Description

My Own Ultimate Personal Fashion Collection (Part B)

Process

Read the detailed task description for Assessments 2 and 3 available in Moodle.

Apply the principles presented in each week's Moodle content to yourself by carrying out a self-investigation. This will enable you to address the design brief effectively.

Your Design Brief

Once you have designed your four (4) piece “ultimate personal collection”, you will construct one (1) casual fashion daywear outfit for yourself at Residential School.

The designed garment will:

- be one (1) outfit (eg top and shorts, dress, jacket(only), top and skirt etc). If you are choosing to make a coordinated outfit, one garment needs to be an easy option or a simple upcycled style
- suite your figure type
- appeal to your own unique style
- include a variety of refined skills which provides you with enough challenge to further develop your skills
- have at least two complex sewing skills (e.g. zip or other closure, lining, insert sleeves, waistband, pleats, embellishment eg. insert piping, pocket) and a range of basic sewing skills (e.g. darts, seams, hems, neatening)
- have a garment care label.

What to Submit

Demonstrating the application of fashion fundamentals, exploration of the elements and principles of fashion design, the design process and skill mastery, you must submit:

1. one fashion item that you have constructed at Residential School; and
2. the accompanying Creative Portfolio (Part A).

A detailed task description with activities, checklist and criteria sheet are available in the Assessment Section in Moodle. Your expert tutor and learning tasks from weeks 7-12 will assist you to develop your garment.

Assessment Due Date

Garment constructed and submitted at Residential School, Tuesday 27 June to Friday 30 July, 8.30am-4.30pm. Present for marking Friday 3.30pm, 30 June 2023.

Return Date to Students

Students will receive feedback at Residential School.

Weighting

40%

Minimum mark or grade

Pass

Assessment Criteria

- demonstrate an array of practical skills to complete the design brief
- generate, modify and manage plans and resources
- perform a range of practical skills and select appropriate techniques
- produce a product that meets the design brief.

Referencing Style

- [American Psychological Association 7th Edition \(APA 7th edition\)](#)

Submission

Offline

Submission Instructions

Participation in all days and completion of all tasks at Residential School

Learning Outcomes Assessed

- Analyse and apply the elements and principles of fashion design
- Discern appropriate materials and fibre selection for designed solutions
- Create a designed fashion product demonstrating technical, procedural and safety skills.

Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the [Student Academic Integrity Policy and Procedure](#). This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

What is a breach of academic integrity?

A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

Why is academic integrity important?

A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

Where can I get assistance?

For academic advice and guidance, the [Academic Learning Centre \(ALC\)](#) can support you in becoming confident in completing assessments with integrity and of high standard.

What can you do to act with integrity?



Be Honest

If your assessment task is done by someone else, it would be dishonest of you to claim it as your own



Seek Help

If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)



Produce Original Work

Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem