



# EDSE14001 Fashion Design

## Term 1 - 2024

Profile information current as at 28/04/2024 07:49 pm

All details in this unit profile for EDSE14001 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

### General Information

#### Overview

This unit extends the skills and knowledge covered in EDVT11022 Textile Technology. You will explore fashion literacy and terminology in a variety of contexts. Through analysis and application of the principles and elements of design you will discern appropriate materials and fibres to create a personalised designed fashion product. In this unit you will develop the technical, procedural and safety skills and theoretical knowledge to unleash your fashion creativity. This unit equips you with the knowledge to engage in secondary schools and aligns with Home Economics, and Australian curriculum including the Design (General Syllabus) and Fashion Design (Applied Senior Syllabus).

#### Details

Career Level: *Undergraduate*

Unit Level: *Level 4*

Credit Points: 6

Student Contribution Band: 8

Fraction of Full-Time Student Load: 0.125

#### Pre-requisites or Co-requisites

Students must complete EDVT11022 prior to enrolment in this unit.

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

#### Offerings For Term 1 - 2024

- Mixed Mode

#### Attendance Requirements

All on-campus students are expected to attend scheduled classes - in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

#### Residential Schools

This unit has a Compulsory Residential School for distance mode students and the details are:

Click here to see your [Residential School Timetable](#).

#### Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

## Class and Assessment Overview

### Recommended Student Time Commitment

Each 6-credit Undergraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

### Class Timetable

#### [Regional Campuses](#)

Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

#### [Metropolitan Campuses](#)

Adelaide, Brisbane, Melbourne, Perth, Sydney

### Assessment Overview

1. **Portfolio**

Weighting: 40%

2. **Portfolio**

Weighting: 60%

3. **Practical Assessment**

Weighting: Pass/Fail

### Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the [University's Grades and Results Policy](#) for more details of interim results and final grades.

## CQUniversity Policies

**All University policies are available on the [CQUniversity Policy site](#).**

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

## Previous Student Feedback

### Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

#### Feedback from Student unit evaluation

**Feedback**

Staff were very helpful

**Recommendation**

High-quality staff

#### Feedback from Student unit evaluation

**Feedback**

Assessment and Moodle content need clarification and alignment

**Recommendation**

Review and clarify assessment requirements.

## Unit Learning Outcomes

**On successful completion of this unit, you will be able to:**

1. Explore fashion literacy and terminology within a variety of historical, economics, political, social, cultural and environmental contexts
2. Analyse and apply the elements and principles of fashion design
3. Discern appropriate materials and fibre selection for designed solutions
4. Create a designed fashion product demonstrating technical, procedural and safety skills.

## Alignment of Learning Outcomes, Assessment and Graduate Attributes



### Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes			
	1	2	3	4
1 - Portfolio - 40%	•	•		
2 - Portfolio - 60%	•	•	•	
3 - Practical Assessment - 0%		•	•	•

### Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes			
	1	2	3	4
1 - Communication		•	•	
2 - Problem Solving	•	•	•	
3 - Critical Thinking	•	•		
4 - Information Literacy	•			
5 - Team Work				
6 - Information Technology Competence				
7 - Cross Cultural Competence	•			•
8 - Ethical practice	•			•
9 - Social Innovation				
10 - Aboriginal and Torres Strait Islander Cultures				

## Textbooks and Resources

### Textbooks

EDSE14001

#### Prescribed

##### **Nelson Textiles and Design Preliminary and HSC**

(2013)

Authors: Lynda Peters, Christine Castle

Nelson: A Cengage Company

Australia

ISBN: ISBN-13: 9780170210713

Binding: Other

EDSE14001

#### Supplementary

##### **Fabric for Fashion: The Swatch Book**

2nd Edition with 125 Samples (2014)

Authors: Clive Hallett, Amanda Johnson

Laurence King Publishing

Great Britain

ISBN: 9781780672335

Binding: Hardcover

EDSE14001

#### Supplementary

##### **The New Complete Guide to Sewing: Step-By-Step Techniques for Making Clothes and Home Accessories**

(2010)

Authors: Editors of Reader's Digest

David & Charles

Great Britain

ISBN: 9781606522080

Binding: Other

#### Additional Textbook Information

FABRIC FOR FASHION: THE SWATCH BOOK and THE NEW COMPLETE GUIDE TO SEWING: STEP-BY-STEP TECHNIQUES FOR MAKING CLOTHES AND HOME ACCESSORIES are available new and used through various online places. These books are not prescribed but are recommended as an invaluable resource, not only for completing this unit, but for your future teaching practice and skill development.

[View textbooks at the CQUniversity Bookshop](#)

### IT Resources

**You will need access to the following IT resources:**

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)
- Adobe Photoshop (Adobe Creative Cloud student subscription recommended)
- MS Teams

## Referencing Style

All submissions for this unit must use the referencing style: [American Psychological Association 7th Edition \(APA 7th edition\)](#)

For further information, see the Assessment Tasks.

## Teaching Contacts

**Jay Deagon** Unit Coordinator  
[j.deagon@cqu.edu.au](mailto:j.deagon@cqu.edu.au)

## Schedule

### Week 1 - 04 Mar 2024

Module/Topic	Chapter	Events and Submissions/Topic
The fashion phenomenon	Chapter 15, Nelsons Textile & Design: Historical design development, p. 219-235 Chapter 12, Nelsons Textile & Design: History of textiles and the ATCFAL, p.188-194	<ul style="list-style-type: none"><li>• Why do we wear clothes?</li><li>• What is Fashion?</li><li>• Impacts on Fashion</li><li>• Fashion history: what changes from decade to decade, and year to year?</li><li>• Fashion cycles</li><li>• Fashion terms</li></ul>

### Week 2 - 11 Mar 2024

Module/Topic	Chapter	Events and Submissions/Topic
Elements and Principles of Design and their Application Part 1	Chapter 1 Nelsons Textile & Design: Elements and principles of design p. 2-25	<ul style="list-style-type: none"><li>• Different types of design: structural and aesthetic</li><li>• Elements + Principles = Good Design</li><li>• Elements</li><li>• Colour analysis</li></ul>

### Week 3 - 18 Mar 2024

Module/Topic	Chapter	Events and Submissions/Topic
Elements and Principles of Design and their Application Part 2	Chapter 1 Nelsons Textile & Design: Elements and principles of design p. 2-25	<ul style="list-style-type: none"><li>• Elements + Principles = Good Design (continued)</li><li>• Principles</li><li>• Body types and body analysis</li><li>• Elements and Principles of Design: suiting body types</li></ul>

### Week 4 - 25 Mar 2024

Module/Topic	Chapter	Events and Submissions/Topic
Fabrics and fibres	Chapter 4 Nelsons Textile & Design: Fibre structure and properties, p. 76-102 Chapter 10 Nelsons Textile & Design: Fabric testing, p. 151-166 Chapter 13 Nelsons Textile & Design: Quality of textiles, p. 203-210 Fabric for Fashion: The Swatch Book 2nd Edition with 125 Samples	<ul style="list-style-type: none"><li>• Characteristics</li><li>• Understanding fabric handle ~ draping, pleating, gathering etc</li><li>• Care labels</li></ul>

### Week 5 - 01 Apr 2024

Module/Topic	Chapter	Events and Submissions/Topic
Contemporary Fashion Part 1 - What is Portrayed	Chapter 18 Nelsons Textile & Design: Factors Influencing Contemporary Designers, p. 268-286 Chapter 23 Nelsons Textile & Design: Market Place, p. 355-366	<ul style="list-style-type: none"><li>• Types of Fashion</li><li>• Fashion Categories</li><li>• Fashion Designers</li><li>• Trend Forecasting</li><li>• Creating the Look - adornment and accessories</li><li>• The 'Me' Factor - as consumer</li></ul>

### Vacation Week - 08 Apr 2024

Module/Topic	Chapter	Events and Submissions/Topic
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**Week 6 - 15 Apr 2024**

Module/Topic	Chapter	Events and Submissions/Topic
Contemporary Fashion Part 2 - Being Mindful	Chapter 21 Nelsons Textile & Design: Appropriate textile technology and environmental sustainability, p. 326-336 Chapter 22 Nelsons Textile & Design: Current issues that affect the textile industry, p. 337-354	<ul style="list-style-type: none"> <li>Ethics in the fashion industry - human rights</li> <li>Caring for the planet</li> <li>Slow fashion</li> <li>Textile production impact on the environment</li> <li>The 'Me' factor - as a fashion teacher</li> </ul>

**Week 7 - 22 Apr 2024**

Module/Topic	Chapter	Events and Submissions/Topic
Designing: creating a collection, creating a design, fashion drawing	Chapter 2 Nelsons Textile & Design: Communication techniques, p. 28-45.	<ul style="list-style-type: none"> <li>Design Process</li> <li>Fashion drawing - 2D, 3D, digital</li> <li>Creating a collection</li> </ul> <p><b>Fashion Design Skills and Knowledge Portfolio</b> Due: Week 7 Friday (26 Apr 2024) 11:45 pm AEST</p>

**Week 8 - 29 Apr 2024**

Module/Topic	Chapter	Events and Submissions/Topic
Producing, Sequencing and Adapting our Designs Part 1	See study guide in Moodle	<ul style="list-style-type: none"> <li>Taking accurate body measurements</li> <li>Pattern literacy - how to read a pattern and pattern envelope</li> <li>Pattern features - necklines, hemlines, sleeves, bodices etc</li> <li>Pattern drafting/making</li> </ul>

**Week 9 - 06 May 2024**

Module/Topic	Chapter	Events and Submissions/Topic
Producing, Sequencing and Adapting our Designs Part 2	See study guide in Moodle	<ul style="list-style-type: none"> <li>Pattern modification and alterations</li> </ul>

**Week 10 - 13 May 2024**

Module/Topic	Chapter	Events and Submissions/Topic
Producing, Sequencing and Adapting our Designs Part 3	See study guide in Moodle	<ul style="list-style-type: none"> <li>Construction steps</li> <li>Production plans</li> </ul>

**Week 11 - 20 May 2024**

Module/Topic	Chapter	Events and Submissions/Topic
Achieving a Professional Garment Finish	See study guide in Moodle	<ul style="list-style-type: none"> <li>Toiles</li> <li>Workplace Health and Safety</li> <li>Home-made vs custom made vs shop bought</li> </ul>

**Week 12 - 27 May 2024**

Module/Topic	Chapter	Events and Submissions/Topic
Preparation for Residential School	See study guide in Moodle	

**Review/Exam Week - 03 Jun 2024**

Module/Topic	Chapter	Events and Submissions/Topic

**Exam Week - 10 Jun 2024**

Module/Topic	Chapter	Events and Submissions/Topic

**Residential School - 25 Jun 2024**

Module/Topic	Chapter	Events and Submissions/Topic

Venue:  
Grace Lutheran College  
Home Economics Department  
Rothwell Campus  
Brisbane  
8:30am to 4:30pm daily  
All days inclusive and compulsory

## Term Specific Information

EDED14001 Fashion Design uses the same textbook as EDVT11022 Textile Technology. Do not accidentally purchase it twice.

You are encouraged to purchase all of the supplementary books, as they will not only assist you to complete the assessment for this unit but will also become invaluable future teaching resources.

## Assessment Tasks

### 1 Fashion Design Skills and Knowledge Portfolio

#### Assessment Type

Portfolio

#### Task Description

##### FASHION DESIGN CONTEXT

A portfolio is a visually stimulating collection of work presented in a way that clearly communicates an individual's style, skills and knowledge. Aspiring fashion designers are required to produce a portfolio to show potential employers their creativity, skills, knowledge and passion for fashion. Fashion Design educators require a similar portfolio or "look book" that displays a range of fundamental skills and knowledge so they can demonstrate techniques and expectations to students.

##### THE PURPOSE OF A PORTFOLIO

To work with confidence in Fashion Design contexts you are required to know, understand and apply the fundamental principles, skills and knowledge that underpin the discipline. This portfolio is a valuable opportunity for you to create useful resources to use in various textiles, fashion and educational environments. Despite the ever-changing nature of the fashion industry, you will be able to refer to your portfolio for many years to come, as the fundamentals of Fashion Design remain relevant and useful.

##### YOUR TASK

Present a visually appealing portfolio or "look book" of completed tasks that demonstrate Fashion Design concepts and techniques.

Create and display learning activities into an A3 hard-copy portfolio. This portfolio will demonstrate your understanding and application of Fashion Design content knowledge and foundational principles presented in this unit. Illustrations and activities need to have purposeful and clearly communicated annotations or instructions that identify, explain and justify elements, principles, materials, resources and techniques.

Example portfolio pages and activity explanations are located in the study guides, Learning Activities and via Zoom tutorials. A complete list of activities to include in your portfolio is also provided in the criteria sheet.

##### REQUIRED MATERIALS

A3 Art Folio with Removable Pages (Display Folder or Alternative)

Various textile and art supplies to complete activities (as directed in Weekly Moodle content)

##### Assessment Due Date

Week 7 Friday (26 Apr 2024) 11:45 pm AEST

##### Return Date to Students

Week 9 Monday (6 May 2024)

##### Weighting

40%

##### Minimum mark or grade

20

##### Assessment Criteria

- Interpret fashion literacy and fashion fundamentals in a variety of contexts



- Analyse the elements and principles of design
- Select materials, resources and techniques for specific purposes
- Demonstrate practice, skills and processes
- Communicate concepts and techniques to an intended audience

### Referencing Style

- [American Psychological Association 7th Edition \(APA 7th edition\)](#)

### Submission

Online

### Submission Instructions

Upload a .pdf with each A3 folio page clearly photographed and identified. Important - compress all photographs appropriately but ensure that each photograph is clear for the marker to see. Upload the whole and complete portfolio to Moodle. Do not submit activities individually to Moodle - it must be only one or two document/s.

### Learning Outcomes Assessed

- Explore fashion literacy and terminology within a variety of historical, economics, political, social, cultural and environmental contexts
- Analyse and apply the elements and principles of fashion design

## 2 CREATIVE PORTFOLIO & GARMENT

### Assessment Type

Portfolio

### Task Description

#### Context:

Fashion Designers often create their collections from their own life experiences to express their individuality and passions. They draw inspiration from what they believe is important to themselves, to society or to the planet.

*"We can all collect, appreciate, and be influenced by the designs of others. But the highest form of self-expression - and I believe the most fun - is to create for ourselves"* Angelina Jolie, Founder of Atelier Jolie, New York City.

#### Design Brief:

Atelier Jolie is hiring designers, tailors, and artisans to collaborate in their creation space. You are to create a portfolio and garment for submission to join their team. Aligning with the philosophy of Atelier Jolie, your submission must reflect the key theme of Slow Fashion and reflect influences of your own design philosophy, the way you express yourself through fashion.

#### What to Submit:

You must submit a comprehensive A3 creative portfolio that shows evidence of your non-linear exploration and development of ideas, concepts, drawings (hand and/or computer generated), samples, skills, investigations, annotations, instructions, photographs, pictures, patterns and modifications, and management plans that demonstrates application of the Design Process and the Elements and Principles of Design in fashion contexts - see checklist. The designed solution (garment) must be constructed at Residential School.

#### Study Requirements:

This is an applied project and as such requires a reasonable commitment of time and energy to complete the design brief. You will work independently and with online support from your Tutor for Weeks 1-12 of term + an additional 3 weeks after term finishes and then a 4-day Residential School. The time commitment for a 6-credit university unit is 12.50 hours per week. Planning, time management and organisation skills are essential.

#### Portfolio:

- A3 portfolio pages
- Visually appealing for use as a teaching resource
- Communicate with clear intention including page headings, concepts, annotations, labels, samples, and instructions
- Use accurate fashion terminology and fashion fundamentals
- Apply a consistent theme
- Investigate contemporary influences on fashion
- Demonstrate the Design Process including cycles of Explore and Develop and/or cycles of Plan, Do, Evaluate used to create the designed solution
- Analyse and apply the Elements and Principles of Design in the designed solution
- Display original drawings: hand-drawn, fashion drawings, croquis, may contain a computer assisted drawing (optional)
- Include learning activities as directed (see checklist in criteria sheet and Moodle).

**Designed Solution (Garment):**

- one or two pieces
- suits personalised figure type and body measurements
- appeals to your own unique style and fashion philosophy
- planning and project management
- a range of sewing skills, with at least one skill new to you
- completed at Residential School

**Assessment Due Date**

Portfolio and Garment presented for marking at Residential School by 3.30pm Friday 28 June 2024

**Return Date to Students**

2 weeks after the completion of Residential School and after Certification of Grades

**Weighting**

60%

**Minimum mark or grade**

30

**Assessment Criteria**

- Use design practice, skills and processes to create fashion products
- Interpret fashion literacy and fashion fundamentals for specific purposes
- Apply the elements and principles of design to a design brief
- Sequence production and processes plans
- Adapt, generate and modify plans and resources
- Evaluate ideas, skills, processes and products against design criteria
- Communicate concepts and techniques to convey meaning an intended audience

**Referencing Style**

- [American Psychological Association 7th Edition \(APA 7th edition\)](#)

**Submission**

Offline

**Learning Outcomes Assessed**

- Explore fashion literacy and terminology within a variety of historical, economics, political, social, cultural and environmental contexts
- Analyse and apply the elements and principles of fashion design
- Discern appropriate materials and fibre selection for designed solutions

### 3 PRACTICAL APPLICATION OF SKILLS AND RESIDENTIAL SCHOOL

**Assessment Type**

Practical Assessment

**Task Description**

Requirements to achieve a Residential School Pass:

- Compulsory attendance at Residential School, all days inclusive
- One garment must be completed at Residential School
- Participate in all activities as instructed
- Adhere to workplace health and safety requirements

**Assessment Due Date**

8:30am to 4:30pm, 25-28 June 2024, all times and days inclusive

**Return Date to Students**

Ongoing feedback provided during Residential School

**Weighting**

Pass/Fail

**Minimum mark or grade**

Pass

**Assessment Criteria**

- Create a designed fashion product
- Perform a range of practical skills
- Manage plans and resources
- Select appropriate materials and techniques
- Comply with Workplace Health and Safety requirements suitable for sewing environments

**Referencing Style**

- [American Psychological Association 7th Edition \(APA 7th edition\)](#)

**Submission**

Offline

**Learning Outcomes Assessed**

- Analyse and apply the elements and principles of fashion design
- Discern appropriate materials and fibre selection for designed solutions
- Create a designed fashion product demonstrating technical, procedural and safety skills.

## Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the [Student Academic Integrity Policy and Procedure](#). This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

### What is a breach of academic integrity?

A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

### Why is academic integrity important?

A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

### Where can I get assistance?

For academic advice and guidance, the [Academic Learning Centre \(ALC\)](#) can support you in becoming confident in completing assessments with integrity and of high standard.

### What can you do to act with integrity?



#### Be Honest

If your assessment task is done by someone else, it would be dishonest of you to claim it as your own



#### Seek Help

If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)



#### Produce Original Work

Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem