



ESSC11002 *Measurement and Evaluation in* Health Science

Term 2 - 2021

Profile information current as at 30/04/2024 11:30 am

All details in this unit profile for ESSC11002 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

Corrections

Unit Profile Correction added on 23-08-21

Under the heading "Assessment Due Date" the following is incorrect Part B is due Week 12 Friday (8 Oct, 2021) 9:00 am AEST.

The correct version is Part B is due Review/Exam Week Monday (11 Oct, 2021) 9:00 am AEST.

The correct version is mentioned twice throughout the Unit Profile however there may be confusion for students with the one section.

General Information

Overview

In Measurement and Evaluation in Health Science you will study and explore a range of experimental designs and statistical analyses appropriate to investigations in a wide range of fields. This unit will introduce you to both parametric and non-parametric statistical methods that will allow you to be informed, evaluate the credibility and usefulness of information, and make appropriate decisions about research data. This is a practical unit that will develop your skills in the use of statistical software to organise, analyse and report statistical outcomes.

Details

Career Level: *Undergraduate*

Unit Level: *Level 1*

Credit Points: 6

Student Contribution Band: 10

Fraction of Full-Time Student Load: 0.125

Pre-requisites or Co-requisites

There are no requisites for this unit.

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

Offerings For Term 2 - 2021

- Cairns
- Mackay
- Online
- Rockhampton

Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

Class and Assessment Overview

Recommended Student Time Commitment

Each 6-credit Undergraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

Class Timetable

[Regional Campuses](#)

Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

[Metropolitan Campuses](#)

Adelaide, Brisbane, Melbourne, Perth, Sydney

Assessment Overview

1. **Online Quiz(zes)**

Weighting: 30%

2. **Written Assessment**

Weighting: 70%

Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the [University's Grades and Results Policy](#) for more details of interim results and final grades.

CQUniversity Policies

All University policies are available on the [CQUniversity Policy site](#).

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

Previous Student Feedback

Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

Feedback from Have Your Say

Feedback

Zoom QA sessions were found to be helpful.

Recommendation

Continuation of Zoom QA sessions for students to be able to interact and ask questions.

Feedback from Have Your Say

Feedback

Students commented that there was a large amount of theory to learn each week and it was often difficult to keep up with weekly readings and lectures.

Recommendation

It is recommended that weekly content and readings are reviewed to ensure they are of a manageable workload.

Feedback from Unit coordinator reflection and in-class feedback from students

Feedback

Some students struggle with Maths, Excel and/or APA formatting.

Recommendation

It is recommended that the Unit coordinator will continue to engage with ALC to provide assistance with math, excel, and APA formatting.

Unit Learning Outcomes

On successful completion of this unit, you will be able to:

1. Identify fundamental statistical terminology and theory
2. Demonstrate knowledge and ability in collating, organising and displaying research data
3. Utilise descriptive and inferential statistics to inform appropriate decision making
4. Apply statistical software to analyse, manage and describe statistical outcomes

Alignment of Learning Outcomes, Assessment and Graduate Attributes

 N/A Level	 Introductory Level	 Intermediate Level	 Graduate Level	 Professional Level	 Advanced Level
---	--	--	--	--	--

Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes			
	1	2	3	4
1 - Online Quiz(zes) - 30%	•	•	•	
2 - Written Assessment - 70%	•	•	•	•

Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes			
	1	2	3	4
1 - Communication	•	•	•	•
2 - Problem Solving	•	•	•	•
3 - Critical Thinking	•	•	•	•
4 - Information Literacy	•	•	•	•
5 - Team Work				
6 - Information Technology Competence	•	•	•	•
7 - Cross Cultural Competence				
8 - Ethical practice				
9 - Social Innovation				
10 - Aboriginal and Torres Strait Islander Cultures				

Alignment of Assessment Tasks to Graduate Attributes

Assessment Tasks	Graduate Attributes									
	1	2	3	4	5	6	7	8	9	10
1 - Online Quiz(zes) - 30%	•	•	•							
2 - Written Assessment - 70%	•	•	•	•		•				

Textbooks and Resources

Textbooks

ESSC11002

Prescribed

Statistics for people who (think they) hate statistics using microsoft excel

Edition: 4th (2016)

Authors: Neil Salkind

Sage

London , United Kingdom

ISBN: 9781483374086

Binding: Paperback

Additional Textbook Information

Both paper and eBook versions can be purchased at the CQUni Bookshop here: <http://bookshop.cqu.edu.au> (search on the Unit code).

[View textbooks at the CQUniversity Bookshop](#)

IT Resources

You will need access to the following IT resources:

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)
- Adobe Acrobat Reader (or similar) software for viewing PDF documents
- Excel 2016 (onwards) with Data Analysis Toolpak
- ZOOM Videoconferencing software. A ZOOM account is available with your student credentials. We will use this software for review meetings.

Referencing Style

All submissions for this unit must use the referencing style: [American Psychological Association 7th Edition \(APA 7th edition\)](#)

For further information, see the Assessment Tasks.

Teaching Contacts

Sam Fien Unit Coordinator

s.fien@cqu.edu.au

Schedule

Week 1 - 12 Jul 2021

Module/Topic	Chapter	Events and Submissions/Topic
Introduction to Statistics and the Wonderful World of Excel	Statistics for People Who (Think They) Hate Statistics: Using Microsoft Excel 2016 (4th ed.). Chapter 1 Statistics or Sadistics? It's Up to You Chapter 6 Just the Truth: An Introduction to Understanding Reliability and Validity Appendix A Excel-erate Your Learning	

Week 2 - 19 Jul 2021

Module/Topic	Chapter	Events and Submissions/Topic
	Statistics for People Who (Think They) Hate Statistics: Using Microsoft Excel 2016 (4th ed.).	
Descriptive Statistics and How to Present Them	Chapter 2 Computing and Understanding Averages: Means to an End Chapter 3 Vive la Difference: Understanding Variability Chapter 4 A Picture Really Is Worth a Thousand Words	

Week 3 - 26 Jul 2021

Module/Topic	Chapter	Events and Submissions/Topic
	Statistics for People Who (Think They) Hate Statistics: Using Microsoft Excel 2016 (4th ed.).	
So You Want to Be a Scientist? Introduction to Research and Hypothesis Testing	Chapter 7 Hypotheticals and You: Testing Your Questions	

Week 4 - 02 Aug 2021

Module/Topic	Chapter	Events and Submissions/Topic
	Statistics for People Who (Think They) Hate Statistics: Using Microsoft Excel 2016 (4th ed.).	
Testing Your Research Question: Importance of Normal Distribution and Introduction to Inferential Statistics	Chapter 8 Are Your Curves Normal? Probability and Why It Counts Chapter 9 Significantly Significant: What It Means for You and Me	

Week 5 - 09 Aug 2021

Module/Topic	Chapter	Events and Submissions/Topic
	Statistics for People Who (Think They) Hate Statistics: Using Microsoft Excel 2016 (4th ed.).	
Analysing Categorical Data	Chapter 17 What to Do When You're Not Normal: Chi-Square and Some Other Nonparametric Tests	Online Quiz 1 opens: Week 5 Monday (9 Aug, 2021) 9:00 am AEST and will be available until Break Week Monday (16 Aug, 2021) 9:00 am AEST.

Vacation Week - 16 Aug 2021

Module/Topic	Chapter	Events and Submissions/Topic
--------------	---------	------------------------------

Week 6 - 23 Aug 2021

Module/Topic	Chapter	Events and Submissions/Topic
	Statistics for People Who (Think They) Hate Statistics: Using Microsoft Excel 2016 (4th ed.).	
Analysing Interval/Ratio Data Part 1: Testing for Differences with a Single Sample	Chapter 10 Only the Lonely: The One-Sample Z-Test	Written Assessment Part A Due: Week 6 Monday (23 Aug, 2021) 9:00 am AEST

Week 7 - 30 Aug 2021

Module/Topic	Chapter	Events and Submissions/Topic
--------------	---------	------------------------------

Analysing Interval/Ratio Data Part 2:
Testing for Differences between Two
Independent Samples – Parametric
and Nonparametric Tests

**Statistics for People Who (Think
They) Hate Statistics: Using
Microsoft Excel 2016 (4th ed.).**

Chapter 11 T(ea) for Two: Tests
Between the Means of Different
Groups

Chapter 17 What to Do When
You're Not Normal: Chi-Square and
Some Other Nonparametric Tests

Week 8 - 06 Sep 2021

Module/Topic

Chapter

Events and Submissions/Topic

Analysing Interval/Ratio Data Part 3:
Testing for Differences between Two
Dependent Samples – Parametric and
Nonparametric Tests

**Statistics for People Who (Think
They) Hate Statistics: Using
Microsoft Excel 2016 (4th ed.).**

Chapter 12 T(ea) for Two: Tests
Between the Means of Related Groups
Chapter 17 What to Do When You're
Not Normal: Chi-Square and Some
Other Nonparametric Tests

Week 9 - 13 Sep 2021

Module/Topic

Chapter

Events and Submissions/Topic

Analysing Interval/Ratio Data Part 4:
Testing for Differences between More
Than Two Independent Samples –
Parametric and Nonparametric Tests

**Statistics for People Who (Think
They) Hate Statistics: Using
Microsoft Excel 2016 (4th ed.).**

Chapter 13 Two Groups Too Many?
Try Analysis of Variance
Chapter 17 What to Do When You're
Not Normal: Chi-Square and Some
Other Nonparametric Tests

Online Quiz 2 opens:
Week 9 Monday (13 Sep, 2021) 9:00
am AEST and will be available until
Week 10 Monday (20 Sep, 2021) 9:00
am AEST.

Week 10 - 20 Sep 2021

Module/Topic

Chapter

Events and Submissions/Topic

Analysing Interval/Ratio Data Part 5:
Testing for Differences between More
Than Two Dependent Samples –
Parametric vs Nonparametric Tests

**Statistics for People Who (Think
They) Hate Statistics: Using
Microsoft Excel 2016 (4th ed.).**

Chapter 13 Two Groups Too Many?
Try Analysis of Variance
Chapter 17 What to Do When You're
Not Normal: Chi-Square and Some
Other Nonparametric Tests

Week 11 - 27 Sep 2021

Module/Topic

Chapter

Events and Submissions/Topic

Analysing Interval/Ratio Data Part 6:
Testing for Associations and
Predictions – Parametric and
Nonparametric Tests

**Statistics for People Who (Think
They) Hate Statistics: Using
Microsoft Excel 2016 (4th ed.).**

Chapter 5 Ice Cream and Crime:
Computing Correlation Coefficients
Chapter 15 Cousins or Just Good
Friends? Testing Relationships Using
Correlation Coefficient
Chapter 16 Predicting Who'll Win
the Super Bowl: Using Linear
Regression

Week 12 - 04 Oct 2021

Module/Topic

Chapter

Events and Submissions/Topic

Unit Wrap-up

Online Quiz 3 opens:

Week 12 Monday (4 Oct, 2021) 9:00 am AEST and will be available until Review/Exam Week Monday (11 Oct, 2021) 9:00 am AEST.

Review/Exam Week - 11 Oct 2021

Module/Topic	Chapter	Events and Submissions/Topic
Written Assessment Part B Due: Review/Exam Week Monday (11 Oct, 2021) 9:00am AEST		

Review/Exam Week - 18 Oct 2021

Module/Topic	Chapter	Events and Submissions/Topic
--------------	---------	------------------------------

Assessment Tasks

1 Online Quizzes

Assessment Type

Online Quiz(zes)

Task Description

The Online Quizzes will comprise three (3) separate Online Quizzes made up of multiple choice and fill-in-the-blank questions.

Each Online Quiz is to be completed on your own using multiple resources to help you answer the questions. It is your responsibility to log on to Moodle and complete each Online Quiz during the time the quiz is available. In the absence of an approved extension there will be no late submissions allowed for any of the Online Quizzes that make up this assessment item.

Online Quiz (weighing: 10% of final grade)

Online Quiz 1 will be available during the following times:

Opening date: Online Quiz 1 will open Week 5 Monday (9 Aug, 2021) at 9:00 am AEST.

Closing date: Online Quiz 1 will close Break Week Monday (16 Aug, 2021) at 9:00 am AEST.

You must log into Moodle during this time period to complete Online Quiz 1. Online Quiz 1 will contain 20 questions associated with Weeks 1-4 (inclusive) and you will have 40 minutes to complete this Online Quiz.

Online Quiz 2 (weighing: 10% of final grade)

Online Quiz 2 will be available during the following times:

Opening date: Online Quiz 2 will open Week 9 Monday (13 Sep, 2021) at 9:00 am AEST.

Closing date: Online Quiz 2 will close Week 10 Monday (20 Sep, 2021) at 9:00 am AEST.

You must log into Moodle during this time period to complete Online Quiz 2. Online Quiz 2 will contain 20 questions associated with Weeks 5-8 (inclusive) and you will have 40 minutes to complete this Online Quiz.

Online Quiz 3 (weighing: 10% of final grade)

Online Quiz 3 will be available during the following times:

Opening date: Online Quiz 3 will open Week 12 Monday (4 Oct, 2021) at 9:00 am AEST.

Closing date: Online Quiz 3 will close Exam/Review Week Monday (11 Oct, 2021) at 9:00 am AEST.

You must log into Moodle during this time period to complete Online Quiz 3. Online Quiz 3 will contain 20 questions associated with Weeks 9-11 (inclusive) and you will have 40 minutes to complete this Online Quiz.

Number of Quizzes

3

Frequency of Quizzes

Other

Assessment Due Date

The three (3) Online Quizzes will be administered at various time points as described in the Task Description.

Return Date to Students

Weighting

30%

Assessment Criteria

Responses to Online Quiz questions will be marked as correct or incorrect by the Moodle Online Quiz System, and tabulated to give your mark for each Online Quiz. For questions with text-based responses (e.g. fill in the blank) you should take care with spelling (Australian English) and grammar, as answers are spelling and grammar sensitive.

Referencing Style

- [American Psychological Association 7th Edition \(APA 7th edition\)](#)

Submission

Online

Submission Instructions

You must log in to Moodle to complete the Online Quiz. A link to each Online Quiz can be found in the 'Online Quiz' block on Moodle. Once you have completed the Online Quiz, you must click the 'Submit' button to submit your responses. If you do not answer all 20 questions within the 40 minute time period, there will be a 3 minutes grace period during which you can submit your Online Quiz responses, but you will not be able to attempt any further questions.

Learning Outcomes Assessed

- Identify fundamental statistical terminology and theory
- Demonstrate knowledge and ability in collating, organising and displaying research data
- Utilise descriptive and inferential statistics to inform appropriate decision making

Graduate Attributes

- Communication
- Problem Solving
- Critical Thinking

2 Written Assessment - Part A and B

Assessment Type

Written Assessment

Task Description

This assessment task comprises two (2) parts; Part A, and Part B.

Part A. Due date: Week 6 Monday (23 Aug, 2021) 9:00 am AEST.

Part A: weighing 30% of your overall grade.

Task Description

For Part A, you will be provided with an Excel file that will contain a data set for which you will need to perform a series of analyses. The assessment questions will be based on material covered in Week 1 to Week 5 (inclusive). To complete this assessment, you must answer the questions on the provided Excel file. This task is to be completed individually. A copy of the data sets and questions for this assessment will be available on the unit Moodle site as an Excel file. Each question will be accompanied by a breakdown of the available marks. A marking rubric for this assessment task is available on Moodle.

Part B. Due date: Review/Exam Week Monday (11 Oct, 2021) 9:00 am AEST.

Part B: weighing 40% of your overall grade.

Task Description

For Part B, you will be provided a different Excel file to Part A with a set of data and research questions. For each research question you will be required to conduct an appropriate statistical analysis to answer the proposed question. You may also need to conduct some preliminary analyses to determine the appropriate statistical analysis necessary to answer the question. In addition to the statistical analysis, you will provide a written summary detailing the analysis and the results of the statistical analysis using APA formatting as required (see Word Document Template). This task is to be completed individually. A copy of the data sets and research questions for this assessment is available on the unit Moodle site. Please note, the analyses required for this assessment will be based on material covered in Week 1 to Week 11 (inclusive). A marking rubric for this assessment task is available on Moodle. To complete this assessment, you must upload two (2) files (one (1) Excel file and one (1) Word file):

1. Excel file – For each data set and associated research question, you must conduct the appropriate analyses on the provided Excel file. Your data and analyses must be clearly formatted/organised and labelled.

2. Word file – For each data set and associated research question, you must write a brief summary reporting the statistical analysis and the findings (along with any requested tables or figures) in APA format. The summary for each data set and associated research question should be no more than 150 words. NOTE: Simply copying data from the Excel spreadsheet and embedding into the Word file will NOT suffice for this assessment piece.

Assessment Due Date

Part A is due Week 6 Monday (23 Aug, 2021) 9:00 am AEST. Part B is due Week 12 Friday (8 Oct, 2021) 9.00 am AEST.

Return Date to Students

Marks for Part A and Part B of this assignment will be available two (2) weeks after the submission due date.

Weighting

70%

Minimum mark or grade

Overall, a minimum grade of 50% is required to be met for the written assessment item.

Assessment Criteria

Part A

Marking will be based on the following criteria:

1. Appropriate use and presentation of Excel functions and statistical analyses

Part B

Marking will be based on the following criteria:

1. Appropriate use and presentation of Excel statistical analyses to answer each proposed research question
2. Appropriate summary and interpretation of statistical findings

Referencing Style

- [American Psychological Association 7th Edition \(APA 7th edition\)](#)

Submission

Online

Submission Instructions

Assessments (Part A and Part B) are to be completed on the provided file/s and submitted as an Excel file (.xls or .xlsx) and Word file (.doc or .docx) via the respective Moodle Online Assignment upload link.

Learning Outcomes Assessed

- Identify fundamental statistical terminology and theory
- Demonstrate knowledge and ability in collating, organising and displaying research data
- Utilise descriptive and inferential statistics to inform appropriate decision making
- Apply statistical software to analyse, manage and describe statistical outcomes

Graduate Attributes

- Communication
- Problem Solving
- Critical Thinking
- Information Literacy
- Information Technology Competence

Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the [Student Academic Integrity Policy and Procedure](#). This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

What is a breach of academic integrity?

A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

Why is academic integrity important?

A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

Where can I get assistance?

For academic advice and guidance, the [Academic Learning Centre \(ALC\)](#) can support you in becoming confident in completing assessments with integrity and of high standard.

What can you do to act with integrity?



Be Honest

If your assessment task is done by someone else, it would be dishonest of you to claim it as your own



Seek Help

If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)



Produce Original Work

Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem