



# **FINC19011 Business Finance**

## **Term 1 - 2020**

Profile information current as at 19/05/2022 10:05 pm

All details in this unit profile for FINC19011 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

### Corrections

Unit Profile Correction added on 26-03-20

***The end of term examination has now been changed to an alternate form of assessment. Please see your Moodle site for details of the assessment.***

## General Information

### Overview

This unit covers the basic concepts, tools and techniques that financial managers use in the contemporary business context. You will learn about the principle functions of financial managers, the different business structures, and capital markets and financial securities. You will also examine the valuation of investments and portfolio, project evaluation, the cost of capital, market efficiency, risk management, basics of foreign exchange and international financial market, and dividend policy. Completion of the unit will raise your awareness on how businesses and corporate organisations decide on short and long term investment decisions, and the global and domestic economic and contextual factors which influence these decisions.

### Details

Career Level: *Undergraduate*

Unit Level: *Level 2*

Credit Points: 6

Student Contribution Band: 10

Fraction of Full-Time Student Load: 0.125

### Pre-requisites or Co-requisites

(ECON11026 or ECON11030) or STAT11048

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

### Offerings For Term 1 - 2020

- Brisbane
- Melbourne
- Online
- Sydney

### Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

### Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

## Class and Assessment Overview

### Recommended Student Time Commitment

Each 6-credit Undergraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

### Class Timetable

#### [Regional Campuses](#)

Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

#### [Metropolitan Campuses](#)

Adelaide, Brisbane, Melbourne, Perth, Sydney

### Assessment Overview

#### 1. **Practical and Written Assessment**

Weighting: 30%

#### 2. **Online Quiz(zes)**

Weighting: 10%

#### 3. **Examination**

Weighting: 60%

### Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the [University's Grades and Results Policy](#) for more details of interim results and final grades.

## CQUniversity Policies

**All University policies are available on the [CQUniversity Policy site](#).**

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

## Previous Student Feedback

### Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

#### Feedback from Student feedback and Self-reflection

##### Feedback

Reorganisation and modification of some resources will be useful

##### Recommendation

Resources for some weeks are to be reorganised and modified in future delivery for further ease of learning

#### Feedback from Self-reflection

##### Feedback

Inclusion of few more tutorial resources may lead to better understanding

##### Recommendation

Few additional tutorial resources are to be included in varied weeks for better understanding

## Unit Learning Outcomes

### On successful completion of this unit, you will be able to:

1. Identify and explain the critical problems corporate financial managers encounter and solve
2. Apply finance theories and synthesise related information for corporate valuations, financial decision making and dividend policy formulation
3. Analyse and form investment decisions using sound capital budgeting techniques
4. Analyse risk and return for financial decision making
5. Explain the valuation of financial securities (bonds, shares etc.) and the role of efficient markets.

## Alignment of Learning Outcomes, Assessment and Graduate Attributes



### Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes				
	1	2	3	4	5
<b>1 - Practical and Written Assessment - 30%</b>	•			•	•
<b>2 - Online Quiz(zes) - 10%</b>		•	•		
<b>3 - Examination - 60%</b>	•	•	•	•	•

### Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes				
	1	2	3	4	5

Graduate Attributes	Learning Outcomes				
	1	2	3	4	5
1 - Communication	•	•	•	•	•
2 - Problem Solving	•	•	•	•	•
3 - Critical Thinking	•	•	•	•	•
4 - Information Literacy					
5 - Team Work	•			•	•
6 - Information Technology Competence	•	•	•	•	•
7 - Cross Cultural Competence					
8 - Ethical practice					
9 - Social Innovation					
10 - Aboriginal and Torres Strait Islander Cultures					

### Alignment of Assessment Tasks to Graduate Attributes

Assessment Tasks	Graduate Attributes									
	1	2	3	4	5	6	7	8	9	10
1 - Practical and Written Assessment - 30%	•	•	•		•	•				
2 - Online Quiz(zes) - 10%	•	•	•			•				
3 - Examination - 60%	•	•	•							

## Textbooks and Resources

### Textbooks

FINC19011

#### Prescribed

##### Business Finance

Edition: 1 (2017)

Authors: Parrino, Kidwell, Au Yong, Dempsey, Morkel-Kingsbury, Ekanayake, James & Murray

John Wiley and Sons

Milton, QLD, Australia

ISBN: 9780730350651

Binding: Other

#### Additional Textbook Information

The text is available as paperback, hardback or e-book. The paper copy also has a copy of the eBook included. Copies can be purchased from the CQUni Bookshop here: <http://bookshop.cqu.edu.au>

### IT Resources

#### You will need access to the following IT resources:

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)
- Different online resources indicated on Moodle.
- MS Office (Word, Excel, PowerPoint) or compatible software

## Referencing Style

All submissions for this unit must use the referencing style: [American Psychological Association 6th Edition \(APA 6th edition\)](#)

For further information, see the Assessment Tasks.

## Teaching Contacts

**Tasadduq Imam** Unit Coordinator

[t.imam@cqu.edu.au](mailto:t.imam@cqu.edu.au)

## Schedule

### Week 1 - 09 Mar 2020

Module/Topic	Chapter	Events and Submissions/Topic
Introduction to finance and time value of money [TVM]	1 & 3 (Partial)	

### Week 2 - 16 Mar 2020

Module/Topic	Chapter	Events and Submissions/Topic
Cash flow and valuation	3 (Partial) & 4 (Partial)	

### Week 3 - 23 Mar 2020

Module/Topic	Chapter	Events and Submissions/Topic
Risk and return	5 (Partial)	

### Week 4 - 30 Mar 2020

Module/Topic	Chapter	Events and Submissions/Topic
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Bond valuation and loans 4 (Partial) & 6

#### Week 5 - 06 Apr 2020

Module/Topic	Chapter	Events and Submissions/Topic
Share valuation, risk of portfolio, and foreign currency market	5 (Partial) & 7 & Additional resources on Moodle	

#### Vacation Week - 13 Apr 2020

Module/Topic	Chapter	Events and Submissions/Topic
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#### Week 6 - 20 Apr 2020

Module/Topic	Chapter	Events and Submissions/Topic
Capital budgeting basics & capital budgeting for foreign investment	8 & Additional resources on Moodle	

#### Week 7 - 27 Apr 2020

Module/Topic	Chapter	Events and Submissions/Topic
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Advanced issues in capital budgeting	9 & 10	<b>Knowledge and Valuation Assessment</b> Due: Week 7 Friday (1 May 2020) 11:59 pm AEST
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#### Week 8 - 04 May 2020

Module/Topic	Chapter	Events and Submissions/Topic
Cost of capital	11	

#### Week 9 - 11 May 2020

Module/Topic	Chapter	Events and Submissions/Topic
Raising capital	13	

#### Week 10 - 18 May 2020

Module/Topic	Chapter	Events and Submissions/Topic
Capital structure policy	14	<b>Assessment 2 (Online Quiz) opens on Friday (22 May 2020) 9:00 am (AEST)</b>

#### Week 11 - 25 May 2020

Module/Topic	Chapter	Events and Submissions/Topic
Dividends and dividend policy	15	

#### Week 12 - 01 Jun 2020

Module/Topic	Chapter	Events and Submissions/Topic
Revision	Review of key concepts covered in prior weeks	<b>Online Quiz</b> Due: Week 12 Monday (1 June 2020) 11:59 pm AEST

#### Review/Exam Week - 08 Jun 2020

Module/Topic	Chapter	Events and Submissions/Topic
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#### Exam Week - 15 Jun 2020

Module/Topic	Chapter	Events and Submissions/Topic
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## Assessment Tasks

### 1 Knowledge and Valuation Assessment

**Assessment Type**

Practical and Written Assessment

**Task Description**

You can attempt this assessment individually or as a group of no more than two students. To form a group, you may consider getting in touch with one of your peers on the same campus or another campus or another distance learning student. For groups, only one member of the group should submit. The assessment constitutes a set of mathematical problems and associated theory and discussion questions and case studies (real world scenario, or hypothetical or virtual world scenario). For a group assessment, there can be few additional tasks compared to an individual submission. The contents are based on weeks 1-5 (inclusive). The assessment aims at both judging your competence regarding the topics encountered and making you familiar with the applications of these concepts in real-world information processing. Further details, including the specific questions to be answered, will be provided within the Assessment block in Moodle by the end of Week 1.

Some points to note:

1. You may use Equation Editor, MathType to indicate the calculation steps. If you use the financial calculator, please show the formula and figures in the formula further to the financial calculator steps. You may also be required to use Microsoft Excel or similar software for assessment questions.
2. The explanations in discussion questions should aim at one brief paragraph or multiple paragraphs depending upon the question and marks allocated. If you use sources to support your decisions, please use in-text referencing to acknowledge the source. However, you are not expected to reference the formulae.
3. You should submit as a doc/docx/rtf format through the submission link on Moodle.

**Assessment Due Date**

Week 7 Friday (1 May 2020) 11:59 pm AEST

**Return Date to Students**

Week 10 Monday (18 May 2020)

Return information will be advised on Moodle

**Weighting**

30%

**Assessment Criteria**

The assessment judges your ability to solve the set problems and discuss the relevant issues, further to your capability to use online resources. Marks allocated for this assignment consider the following aspects:

- Completeness
- Accuracy of the calculations
- Quality of explanations
- Presentation
- Proper use of references
- Model construction (if any) using Microsoft Excel

More details are on Moodle.

**Referencing Style**

- [American Psychological Association 6th Edition \(APA 6th edition\)](#)

**Submission**

Online Group

**Submission Instructions**

Online and may be a group of maximum two members

**Learning Outcomes Assessed**

- Identify and explain the critical problems corporate financial managers encounter and solve
- Analyse risk and return for financial decision making
- Explain the valuation of financial securities (bonds, shares etc.) and the role of efficient markets.

**Graduate Attributes**

- Communication
- Problem Solving
- Critical Thinking
- Team Work



- Information Technology Competence

## 2 Online Quiz

### Assessment Type

Online Quiz(zes)

### Task Description

Complete an online quiz through the relevant link in Moodle. The quiz will open on Friday of Week 10 at 9 am (AEST) and will close on Monday of Week 12 at 11:59 pm (AEST). It consists of 15 questions (both multiple choice and true-false questions) relating to weeks 6-10 inclusive and covers both theoretical concepts and math problem-solving. You have 65 minutes to complete this online quiz. You will be unable to re-open the quiz after the indicated dates and times.

Therefore it is your responsibility to complete the quiz within the specified period. If you experience a computer problem you cannot solve, you are required to contact the unit coordinator by email at the earliest. Notably, the online system records your attempt on the quiz. Thus, decisions regarding any computer issue are likely to consider these records (if any). Some further details on the quiz structure will be advised on Moodle by the end of Week 9.

### Number of Quizzes

1

### Frequency of Quizzes

Other

### Assessment Due Date

Week 12 Monday (1 June 2020) 11:59 pm AEST

Available from Friday 22 May 2020 9:00 am to Monday 1 Jun 2020 11:59 pm only (AEST)

### Return Date to Students

Week 12 Tuesday (2 June 2020)

Your online quiz results will be automatically generated and displayed upon completion of the quiz. You will have access to your completed quiz to check the questions you got wrong after the quiz closes.

### Weighting

10%

### Assessment Criteria

You will be assessed on your problem-solving and critical thinking skills. The nature of this assessment item indirectly assesses your information technology competence.

### Referencing Style

- [American Psychological Association 6th Edition \(APA 6th edition\)](#)

### Submission

Online

### Submission Instructions

Please note the dates and time the quiz will remain open. You need to ensure that you attempt the quiz within this period.

### Learning Outcomes Assessed

- Apply finance theories and synthesise related information for corporate valuations, financial decision making and dividend policy formulation
- Analyse and form investment decisions using sound capital budgeting techniques

### Graduate Attributes

- Communication
- Problem Solving
- Critical Thinking
- Information Technology Competence

## Examination

### Outline

Complete an invigilated examination

### Date

During the examination period, at a CQUniversity examination centre

### Weighting

60%

**Length**

180 minutes

**Details**

Dictionary - non-electronic, concise, direct translation only (dictionary must not contain any notes or comments).

Calculator - all non-communicable calculators, including scientific, programmable and graphics calculators are authorised

Closed Book

## Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the [Student Academic Integrity Policy and Procedure](#). This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

**What is a breach of academic integrity?**

A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

**Why is academic integrity important?**

A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

**Where can I get assistance?**

For academic advice and guidance, the [Academic Learning Centre \(ALC\)](#) can support you in becoming confident in completing assessments with integrity and of high standard.

**What can you do to act with integrity?**



**Be Honest**

If your assessment task is done by someone else, it would be dishonest of you to claim it as your own



**Seek Help**

If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)



**Produce Original Work**

Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem