



# FINC19011 *Business Finance*

## Term 1 - 2024

Profile information current as at 01/05/2024 08:05 am

All details in this unit profile for FINC19011 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

### General Information

#### Overview

This unit covers the basic concepts, tools and techniques that financial managers use in the contemporary business context. You will learn about the principle functions of financial managers, the different business structures, and capital markets and financial securities. You will also examine the valuation of investments and portfolio, project evaluation, the cost of capital, market efficiency, risk management, basics of foreign exchange and international financial market, and dividend policy. Completion of the unit will raise your awareness on how businesses and corporate organisations decide on short and long term investment decisions, and the global and domestic economic and contextual factors which influence these decisions.

#### Details

Career Level: *Undergraduate*

Unit Level: *Level 2*

Credit Points: 6

Student Contribution Band: 10

Fraction of Full-Time Student Load: 0.125

#### Pre-requisites or Co-requisites

ECON11026 or ECON11030 or STAT11048 or MGMT11169

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

#### Offerings For Term 1 - 2024

- Brisbane
- Melbourne
- Online
- Sydney

#### Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

#### Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

## Class and Assessment Overview

### Recommended Student Time Commitment

Each 6-credit Undergraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

### Class Timetable

#### [Regional Campuses](#)

Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

#### [Metropolitan Campuses](#)

Adelaide, Brisbane, Melbourne, Perth, Sydney

### Assessment Overview

#### 1. **Practical and Written Assessment**

Weighting: 30%

#### 2. **Online Quiz(zes)**

Weighting: 10%

#### 3. **Online Test**

Weighting: 60%

### Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the [University's Grades and Results Policy](#) for more details of interim results and final grades.

## CQUniversity Policies

**All University policies are available on the [CQUniversity Policy site](#).**

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

## Previous Student Feedback

### Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

#### Feedback from Self & Student

**Feedback**

Can add more examples with difficulties similar to final exam.

**Recommendation**

Explore addition of more examples in some weeks that students typically feel challenging.

#### Feedback from Self

**Feedback**

Can update some resources.

**Recommendation**

Continue the normal yearly update process to keep the content relevant.

#### Feedback from Self & Student

**Feedback**

Can improve exam question structures.

**Recommendation**

Some changes have already been undertaken, and more adjustments on the question structure are to continue with the unit returning to the invigilated standard test.

## Unit Learning Outcomes

**On successful completion of this unit, you will be able to:**

1. Identify and explain the critical problems corporate financial managers encounter and solve
2. Apply finance theories and synthesise related information for corporate valuations, capital structure analysis, financial decision making, and dividend policy formulation
3. Analyse and form investment decisions using sound capital budgeting techniques
4. Analyse risk and return for financial decision making
5. Explain the valuation of financial securities (bonds, shares etc.) and the role of efficient markets.

## Alignment of Learning Outcomes, Assessment and Graduate Attributes



### Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes				
	1	2	3	4	5
1 - Practical and Written Assessment - 30%	•			•	•
2 - Online Quiz(zes) - 10%		•	•		
3 - Online Test - 60%	•	•	•	•	•

### Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes				
	1	2	3	4	5
1 - Communication	•	•	•	•	•
2 - Problem Solving	•	•	•	•	•
3 - Critical Thinking	•	•	•	•	•
4 - Information Literacy					
5 - Team Work	•			•	•
6 - Information Technology Competence	•	•	•	•	•
7 - Cross Cultural Competence					
8 - Ethical practice					
9 - Social Innovation					
10 - Aboriginal and Torres Strait Islander Cultures					

## Textbooks and Resources

### Textbooks

FINC19011

#### Prescribed

##### **Fundamentals of Corporate Finance**

4th edition (2020)

Authors: Parrino, Kidwell, Au Yong, Dempsey, Morkel-Kingsbury, Ekanayake, James & Murray

John Wiley and Sons

Milton, QLD, Australia

ISBN: 9780730382577

Binding: Other

#### Additional Textbook Information

There is an e-book version available from relevant sources.

[View textbooks at the CQUniversity Bookshop](#)

### IT Resources

**You will need access to the following IT resources:**

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)
- Different online resources indicated on Moodle.
- MS Office (Word, Excel, PowerPoint) or compatible software

## Referencing Style

All submissions for this unit must use the referencing style: [American Psychological Association 7th Edition \(APA 7th edition\)](#)

For further information, see the Assessment Tasks.

## Teaching Contacts

**Tasadduq Imam** Unit Coordinator

[t.imam@cqu.edu.au](mailto:t.imam@cqu.edu.au)

## Schedule

### **Week 1: Introduction to Finance and Time Value of Money [TVM] - 04 Mar 2024**

Module/Topic	Chapter	Events and Submissions/Topic
<ul style="list-style-type: none"><li>• Legal forms of business</li><li>• Role of financial managers</li><li>• Business ethics</li><li>• Other introductory issues</li><li>• Time value of money</li></ul>	Ch 1 & part of Ch 5	

### **Week 2: Cash Flow and Valuation - 11 Mar 2024**

Module/Topic	Chapter	Events and Submissions/Topic
<ul style="list-style-type: none"><li>• Time value of money (contd.)</li><li>• Multiple cash flows</li><li>• Annuity and perpetuity</li></ul>	part of Ch 5 & part of Ch 6	

### **Week 3: Risk and Return - 18 Mar 2024**

Module/Topic	Chapter	Events and Submissions/Topic
<ul style="list-style-type: none"> <li>• Concepts of risk and return for an asset</li> <li>• Concepts of risk and return for a portfolio</li> <li>• Diversification</li> <li>• Systematic &amp; unsystemic risks</li> </ul>	part of Ch 7	

#### Week 4: Bond Valuation and Loans - 25 Mar 2024

Module/Topic	Chapter	Events and Submissions/Topic
<ul style="list-style-type: none"> <li>• Concepts of debt securities</li> <li>• Term loans and loan amortisation</li> <li>• Bonds and different types of bonds</li> <li>• Yield to maturity, realised yield, and effective annual yield</li> <li>• Bond theorems</li> </ul>	part of Ch 6 & Ch 8	

#### Week 5: Share and Portfolio Valuation, and Risk - 01 Apr 2024

Module/Topic	Chapter	Events and Submissions/Topic
<ul style="list-style-type: none"> <li>• Concepts of equity securities</li> <li>• Capital Asset Pricing Model (CAPM) for asset and portfolio evaluation</li> <li>• Share valuation issues and models</li> <li>• Secondary market</li> <li>• Ordinary shares and preference shares</li> </ul>	part of Ch 7 & Ch 9 & Extra resources on Moodle	

#### Vacation Week - 08 Apr 2024

Module/Topic	Chapter	Events and Submissions/Topic

#### Week 6: Capital Budgeting Basics & Capital Budgeting for Foreign Investment - 15 Apr 2024

Module/Topic	Chapter	Events and Submissions/Topic
<ul style="list-style-type: none"> <li>• Project valuation and capital budgeting concepts</li> <li>• Various capital budgeting measures and their relative strengths and weaknesses</li> <li>• Capital rationing</li> <li>• Capital budgeting for a foreign investment and relevant foreign currency concepts</li> </ul>	Ch 10 & Extra resources on Moodle	

#### Week 7: Advanced Issues in Capital Budgeting - 22 Apr 2024

Module/Topic	Chapter	Events and Submissions/Topic
<ul style="list-style-type: none"> <li>• Estimation of cash flows for capital budgeting and relevant issues</li> <li>• Capital budgeting for projects with different lives</li> <li>• Risk estimations in capital budgeting</li> <li>• Various approaches for risk analysis</li> <li>• Advanced details on capital rationing</li> </ul>	Ch 11 & Ch 12	<p><b>Assessment 1 is due in Week 7 Friday</b></p> <p><b>Knowledge and Valuation Assessment</b> Due: Week 7 Friday (26 Apr 2024) 11:59 pm AEST</p>

#### Week 8: Cost of Capital - 29 Apr 2024

Module/Topic	Chapter	Events and Submissions/Topic
<ul style="list-style-type: none"> <li>• Concepts of cost of capital</li> <li>• Weighted average cost of capital (WACC): its use and limitations</li> </ul>	Ch 13	

#### Week 9: Raising Capital - 06 May 2024

Module/Topic	Chapter	Events and Submissions/Topic

- Funding sources for businesses and startups
- Concepts concerning Initial Public Offering

Ch 15

#### Week 10: Capital Structure Policy - 13 May 2024

Module/Topic	Chapter	Events and Submissions/Topic
<ul style="list-style-type: none"> <li>• Implications of capital structure decisions</li> <li>• M&amp;M propositions</li> <li>• Trade-off theory and pecking order theory</li> </ul>	Ch 16	<b>Assessment 2 (Online quiz) opens on Week 10 Friday 9 AM AEST</b>

#### Week 11: Dividend Policy & Contemporary Issues - 20 May 2024

Module/Topic	Chapter	Events and Submissions/Topic
<ul style="list-style-type: none"> <li>• Dividends and relevant concepts</li> <li>• Dividend policies and implications</li> <li>• Share buyback, bonus shares, split shares, and other relevant concepts</li> <li>• Contemporary finance issues</li> </ul>	Ch 17 & Extra resources	

#### Week 12: Revision - 27 May 2024

Module/Topic	Chapter	Events and Submissions/Topic
<b>No new topic</b>	All concepts covered	<b>Assessment 2 (Online quiz) closes on Week 12 Monday 11:59 PM AEST</b>  <b>Online Quiz Due: Week 12 Monday (27 May 2024) 11:59 pm AEST</b>

#### Review/Exam Week - 03 Jun 2024

Module/Topic	Chapter	Events and Submissions/Topic

#### Exam Week - 10 Jun 2024

Module/Topic	Chapter	Events and Submissions/Topic

## Term Specific Information

Some resources will require using Microsoft Excel or similar software. Some weeks will involve extra resources provided on Moodle. Please consider the slides and resources provided on Moodle, some of which are customised to make contents easier to understand or augmented to cover aspects not in the book.

## Assessment Tasks

### 1 Knowledge and Valuation Assessment

#### Assessment Type

Practical and Written Assessment

#### Task Description

The assessment can be submitted individually or in a group of a maximum of two students. The assessment constitutes a set of mathematical problems and associated theory and discussion questions and case studies (real-world scenario, or hypothetical or virtual world scenario). The contents involve weeks 1-5 (inclusive). The assessment aims at both judging your competence regarding the topics encountered and making you familiar with the applications of these concepts in real-world information processing. Further details, including the specific questions to be answered and any additional requirements for a group submission, will be provided within the Assessment block in Moodle by the end of Week 1.

Some points to note:

1. The explanations in discussion questions should aim at one brief paragraph or multiple paragraphs depending upon the question and marks allocated. If you use sources to support your decisions, please use in-text referencing to acknowledge the source. However, you are not expected to reference the formulae.
2. You should submit as a doc/docx/rtf format through the submission link on Moodle.

More information will be provided on Moodle.

**Assessment Due Date**

Week 7 Friday (26 Apr 2024) 11:59 pm AEST

Online submission through Moodle

**Return Date to Students**

Week 10 Monday (13 May 2024)

Return information will be advised on Moodle

**Weighting**

30%

**Assessment Criteria**

The assessment judges your ability to solve the set problems and discuss the relevant issues, further to your capability to use online resources. Marks allocated for this assignment consider the following aspects:

- Completeness
- Accuracy of the calculations
- Quality of explanations
- Presentation
- Proper use of references
- Model construction (if any) using Microsoft Excel

More details are on Moodle.

**Referencing Style**

- [American Psychological Association 7th Edition \(APA 7th edition\)](#)

**Submission**

Online Group

**Submission Instructions**

Word format is the preferred option. One file per group submitted on Moodle.

**Learning Outcomes Assessed**

- Identify and explain the critical problems corporate financial managers encounter and solve
- Analyse risk and return for financial decision making
- Explain the valuation of financial securities (bonds, shares etc.) and the role of efficient markets.

## 2 Online Quiz

**Assessment Type**

Online Quiz(zes)

**Task Description**

Complete an online quiz through the relevant link in Moodle. The quiz will open on Friday of Week 10 at 9 am (AEST) and will close on Monday of Week 12 at 11:59 pm (AEST). It consists of questions relating to weeks 6-10 inclusive and covers both theoretical concepts and math problem-solving. You have 65 minutes to complete this online quiz. You will be unable to re-open the quiz after the indicated dates and times. If you experience a computer problem you cannot solve, you are required to contact the unit coordinator by email at the earliest. Further details on the quiz structure will be advised on Moodle by the end of Week 9.

**Number of Quizzes**

1

**Frequency of Quizzes****Assessment Due Date**

Week 12 Monday (27 May 2024) 11:59 pm AEST

You may attempt the quiz at any time after it is open, so long as it is completed before the due time. Once you open the quiz, you would need to finish it since there is only one attempt available. Further instructions will be provided on Moodle.



**Return Date to Students**

Week 12 Tuesday (28 May 2024)

Your online quiz results will be automatically generated and displayed when the quiz is closed.

**Weighting**

10%

**Assessment Criteria**

You will be assessed on your problem-solving and critical thinking skills. The nature of this assessment item indirectly assesses your information technology competence.

**Referencing Style**

- [American Psychological Association 7th Edition \(APA 7th edition\)](#)

**Submission**

Online

**Submission Instructions**

Please note the dates and time the quiz will remain open. You need to ensure that you attempt the quiz within this period.

**Learning Outcomes Assessed**

- Apply finance theories and synthesise related information for corporate valuations, capital structure analysis, financial decision making, and dividend policy formulation
- Analyse and form investment decisions using sound capital budgeting techniques

### 3 Online Test

**Assessment Type**

Online Test

**Task Description**

This is the major assessment for this unit and examines the whole unit. It is currently structured as an open-book online test. Further specific details concerning its structure, timing, and rules will be advised on Moodle in due course.

**Assessment Due Date**

The test will expectantly occur during the exam week. The specific date/time will be advised on Moodle in due course.

**Return Date to Students**

As this is a final assessment, no feedback will be issued before grade certification.

**Weighting**

60%

**Assessment Criteria**

Accuracy, completeness, presentation and style will be the basic expectations, with evidence of insightful mastery of the material including wider reading and understanding for the higher grades.

**Referencing Style**

- [American Psychological Association 7th Edition \(APA 7th edition\)](#)

**Submission**

Online

**Submission Instructions**

Submission instructions will be advised in due course.

**Learning Outcomes Assessed**

- Identify and explain the critical problems corporate financial managers encounter and solve
- Apply finance theories and synthesise related information for corporate valuations, capital structure analysis, financial decision making, and dividend policy formulation
- Analyse and form investment decisions using sound capital budgeting techniques
- Analyse risk and return for financial decision making
- Explain the valuation of financial securities (bonds, shares etc.) and the role of efficient markets.

## Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the [Student Academic Integrity Policy and Procedure](#). This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

### What is a breach of academic integrity?

A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

### Why is academic integrity important?

A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

### Where can I get assistance?

For academic advice and guidance, the [Academic Learning Centre \(ALC\)](#) can support you in becoming confident in completing assessments with integrity and of high standard.

### What can you do to act with integrity?



#### Be Honest

If your assessment task is done by someone else, it would be dishonest of you to claim it as your own



#### Seek Help

If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)



#### Produce Original Work

Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem