



# **FINC20018 Managerial Finance**

## **Term 2 - 2017**

Profile information current as at 13/12/2025 05:46 pm

All details in this unit profile for FINC20018 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

## General Information

### Overview

This unit provides a fundamental understanding of corporate goals and the allocation of resources, the raising of funds and undertaking of investments by firms, as applicable in organisational management. You will be introduced to a range of financial decision making concepts such as financial goals, financial markets, financial mathematics, risk and return, asset pricing, capital budgeting, cost of capital, capital structure and dividend policy. This is a task oriented unit, which requires you to learn and apply basic financial tools and concepts for financial decision making. If you have successfully completed the unit FINC20006 you should not enrol in this unit.

### Details

Career Level: *Postgraduate*

Unit Level: *Level 9*

Credit Points: 6

Student Contribution Band: 10

Fraction of Full-Time Student Load: 0.125

### Pre-requisites or Co-requisites

There are no requisites for this unit.

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

### Offerings For Term 2 - 2017

- Brisbane
- Cairns
- Distance
- Melbourne
- Sydney
- Townsville

### Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

### Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

## Class and Assessment Overview

### Recommended Student Time Commitment

Each 6-credit Postgraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

### Class Timetable

#### [Regional Campuses](#)

Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

#### [Metropolitan Campuses](#)

Adelaide, Brisbane, Melbourne, Perth, Sydney

### Assessment Overview

#### 1. **Written Assessment**

Weighting: 20%

#### 2. **Practical and Written Assessment**

Weighting: 20%

#### 3. **Group Discussion**

Weighting: 10%

#### 4. **Examination**

Weighting: 50%

### Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the [University's Grades and Results Policy](#) for more details of interim results and final grades.

## CQUniversity Policies

**All University policies are available on the [CQUniversity Policy site](#).**

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

## Previous Student Feedback

### Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

#### Feedback from Academic misconduct cases in the unit in Term 1 2017

##### Feedback

Educate and raise awareness about plagiarism and academic misconduct earlier in the term

##### Recommendation

1) Define and explain with examples plagiarism to students at the start and during every workshop leading up to all the assessments 2) Develop assessments to make plagiarism difficult by making assessment unusual and difficult to reproduce online or solutions bought online 3) Produce assessments in various parts. For instance, in Brisbane the students were offered the opportunity if they wish to submit one draft by email if they were unsure of in-text and source referencing, before submitting their final assessment. The drafts were not graded, just comments were added as to the quality of reference sources used and how the in-text sources were being used 4) Explain and demonstrate to students how Turnitin works and how similarity is detected 5) Provide examples of correct citations using exemplars of various papers 6) Tell students regularly to create unique assessments to earn high marks 7) Inform students about support services. In some instance with the consent of the student make contact with student support services on the student's behalf

## Unit Learning Outcomes

### On successful completion of this unit, you will be able to:

1. examine and describe financial goals in the context of modern firms and financial managers
2. analyse the role of financial markets and their functions in a developed economy
3. interpret the importance of applying time value of money and risk-return trade-off concepts in finance and how markets value financial instruments, and calculate the values of those instruments and other cash flows relevant to make financial decisions
4. analyse and evaluate fixed asset acquisition proposals and make value maximising capital budgeting decisions using appropriate capital budgeting techniques
5. compute overall costs of capital (and its components) and interpret its implications to financial decisions
6. critique and communicate the ways in which financing and dividend decisions are made to maximise the value of the firm.

## Alignment of Learning Outcomes, Assessment and Graduate Attributes

 N/A Level	 Introductory Level	 Intermediate Level	 Graduate Level	 Professional Level	 Advanced Level
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### Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes					
	1	2	3	4	5	6
1 - Written Assessment - 20%	•	•	•	•	•	
2 - Practical and Written Assessment - 20%	•	•	•			
3 - Group Discussion - 10%	•	•	•	•	•	•
4 - Examination - 50%	•	•	•	•	•	•

## Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes					
	1	2	3	4	5	6
1 - Knowledge	○	○	○	○	○	○
2 - Communication	○	○	○	○	○	○
3 - Cognitive, technical and creative skills						
4 - Research			○	○		
5 - Self-management		○				
6 - Ethical and Professional Responsibility	○					
7 - Leadership						
8 - Aboriginal and Torres Strait Islander Cultures						

## Alignment of Assessment Tasks to Graduate Attributes

Assessment Tasks	Graduate Attributes							
	1	2	3	4	5	6	7	8
1 - Written Assessment - 20%	○	○			○			
2 - Practical and Written Assessment - 20%	○	○		○	○	○		
3 - Group Discussion - 10%	○	○		○				
4 - Examination - 50%	○				○			

## Textbooks and Resources

### Textbooks

FINC20018

#### Prescribed

#### **Financial Management Principles and Applications**

Edition: 7th (2016)

Authors: Titman, S; Martin, T; Keown, A.J.; Martin, J.D.

Pearson Australia

Melbourne , Victoria , Australia

ISBN: 9781486019649

Binding: Hardcover

[View textbooks at the CQUniversity Bookshop](#)

### IT Resources

**You will need access to the following IT resources:**

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)

## Referencing Style

All submissions for this unit must use the referencing style: [American Psychological Association 6th Edition \(APA 6th edition\)](#)

For further information, see the Assessment Tasks.

## Teaching Contacts

**Julie Knutsen** Unit Coordinator

[j.knutsen@cqu.edu.au](mailto:j.knutsen@cqu.edu.au)

## Schedule

### Week 1 - 10 Jul 2017

Module/Topic	Chapter	Events and Submissions/Topic
<b>Getting started - Principles of Finance</b>	<i>1 and 2</i>	
<b>Firms and the financial markets</b>		

### Week 2 - 17 Jul 2017

Module/Topic	Chapter	Events and Submissions/Topic
<b>Understanding financial statements, taxes and cash flows</b>	<i>3 and 4</i>	Assessment item 3 - Participate in Workshop/Online Moodle Forum
<b>Financial analysis - Sizing up firm performance</b>		

### Week 3 - 24 Jul 2017

Module/Topic	Chapter	Events and Submissions/Topic
<b>The time value of money - The basics</b>	<i>5 and 6</i>	Assessment item 3 - Participate in Workshop/Online Moodle Forum
<b>The time value of money - Annuities and other topics</b>		

**Week 4 - 31 Jul 2017**

Module/Topic	Chapter	Events and Submissions/Topic
<b>An introduction to risk and return</b> <b>Risk and return- Capital market theory</b>	<i>7 and 8</i>	Assessment item 3 - Participate in Workshop/Online Moodle Forum

**Week 5 - 07 Aug 2017**

Module/Topic	Chapter	Events and Submissions/Topic
<b>Debt valuation and interest rates</b>	9	Assessment item 3 - Participate in Workshop/Online Moodle Forum

**Vacation Week - 14 Aug 2017**

Module/Topic	Chapter	Events and Submissions/Topic
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**Week 6 - 21 Aug 2017**

Module/Topic	Chapter	Events and Submissions/Topic
		Assessment item 3 - Participate in Workshop/Online Moodle Forum
<b>Share valuation</b>	10	<b>Assessment 1: Practical Assessment</b> Due: Week 6 Thursday (24 Aug 2017) 5:00 pm AEST

**Week 7 - 28 Aug 2017**

Module/Topic	Chapter	Events and Submissions/Topic
<b>Investment decision criteria</b> <b>Analysing project cash flows</b>	<i>11 and 12</i>	Assessment item 3 - Participate in Workshop/Online Moodle Forum

**Week 8 - 04 Sep 2017**

Module/Topic	Chapter	Events and Submissions/Topic
<b>Risk analysis and project evaluation</b>	13	Assessment item 3 - Participate in Workshop/Online Moodle Forum

**Week 9 - 11 Sep 2017**

Module/Topic	Chapter	Events and Submissions/Topic
<b>The Cost of Capital</b>	14	Assessment item 3 - Participate in Workshop/Online Moodle Forum

**Week 10 - 18 Sep 2017**

Module/Topic	Chapter	Events and Submissions/Topic
		Assessment item 3 - Participate in Workshop/Online Moodle Forum
<b>Capital-structure policy</b>	15	<b>Assessment 2: Case Study</b> Due: Week 10 Friday (22 Sept 2017) 5:00 pm AEST

**Week 11 - 25 Sep 2017**

Module/Topic	Chapter	Events and Submissions/Topic
		Assessment item 3 - Participate in Workshop/Online Moodle Forum
<b>Dividend Policy</b>	16	<b>Assessment 3: In-class Workshops</b> Due: Week 11 Friday (29 Sept 2017) 6:00 pm AEST

**Week 12 - 02 Oct 2017**

Module/Topic	Chapter	Events and Submissions/Topic
<b>Revision</b>		Revision and exam related discussion

**Review/Exam Week - 09 Oct 2017**

## Assessment Tasks

### 1 Assessment 1: Practical Assessment

#### Assessment Type

Written Assessment

#### Task Description

Assessment 1 is a group assessment to be completed in a group of 2 students for on-campus students. Distant learning students (FLEX) have the **option** to work in a group of 2 or as an individual. Working in group is to promote collaborative learning and knowledge sharing to enhance the learning experience.

Please note students working as a group: **Only one member is to submit the assessment.**

The task includes 4 calculation and 2 theory questions from the prescribed textbook. Specific instructions and the marking criteria will be posted on the Moodle site. In summary key expectations include:

- students are encouraged to include tables, figures and appendices to support answers [IMPORTANT NOTE 1: to avoid exceeding file size limitations, avoid images with very large file sizes].
- answers to each theory questions **should be around 450 words** excluding in-text referencing and reference list, tables / figures and appendices
- to demonstrate your research skills, answers to theory questions should draw supporting evidence from at least **8 different peer-reviewed references**
- all content [including the narrative, diagrams, figures, tables and appendices] must be referenced using APA reference formatting [IMPORTANT NOTE 2: support on referencing is given on the Moodle site for this course].
- text **must be 1.5 spacing** and use either Arial or Times Roman 12 pt, with 16 pt bold for major headings and 14 pt bold for sub-headings.
- submission is online via Moodle in Word format only (.doc or .docx). **Do not** upload your assignment in PDF format.

This assessment is worth 20% of the total mark for this unit.

#### Assessment Due Date

Week 6 Thursday (24 Aug 2017) 5:00 pm AEST

Assignment 1 Managerial Finance

#### Return Date to Students

Week 8 Thursday (7 Sept 2017)

Assignment 1 Managerial Finance

#### Weighting

20%

#### Assessment Criteria

Along with task instructions and questions, a comprehensive marking rubric and mark sheet is provided on Moodle.

- IMPORTANT NOTE 1: For calculation questions, full marks will only be awarded when the answer is accurate, the right formula is used **AND** all calculation steps, applicable diagrams/figures/tables/timelines are shown.
- IMPORTANT NOTE 2: For theory questions, the minimum standards include clear and correct explanations, using your own words and adherence to APA referencing formats [see also marking criteria for standards of 'Excellence']. Where copying from other sources resulted in high percentage similarity, marks will be deducted. Serious cases are reported for academic misconduct.

The assignment will be marked out of 100 marks and scaled down to 20.

#### Referencing Style

- [American Psychological Association 6th Edition \(APA 6th edition\)](#)

## Submission

Online Group

## Submission Instructions

Word format only. One submission per groups of 2.

## Learning Outcomes Assessed

- examine and describe financial goals in the context of modern firms and financial managers
- analyse the role of financial markets and their functions in a developed economy
- interpret the importance of applying time value of money and risk-return trade-off concepts in finance and how markets value financial instruments, and calculate the values of those instruments and other cash flows relevant to make financial decisions
- analyse and evaluate fixed asset acquisition proposals and make value maximising capital budgeting decisions using appropriate capital budgeting techniques
- compute overall costs of capital (and its components) and interpret its implications to financial decisions

## Graduate Attributes

- Knowledge
- Communication
- Self-management

## 2 Assessment 2: Case Study

### Assessment Type

Practical and Written Assessment

### Task Description

Assessment 2 is a group assessment to be completed in a group of 2 students for on-campus students. Distant learning students (FLEX) also have the option to collaborate and work in a group of 2 or individually.

Working in group promotes collaborative learning and knowledge sharing to enhance the learning experience.

The assessment centers around a case study which requires research and application of the theories, concepts and techniques that are needed to make financial decisions in competitive business environments.

Comprehensive instructions and marking criteria are available via Moodle, however in summary the key expectations are:

- response to case study must be in **report format** including executive summary, introduction, body, conclusion, appendices and reference list [see also marking criteria on Moodle for full instructions].
- fonts must be either Arial or Times Roman 12 pt and 1.5 spacing for narrative, 16 pt bold for major headings and 14 pt bold for sub-headings.
- inclusion of diagrams and tables to support the response is strongly encouraged
- all supporting material, diagrams and tables must be properly referenced using APA in-text referencing formats
- support for the response should draw from a minimum of **5 different peer-reviewed references as well as a range of appropriate web-based internet and/or professional texts and sources.**
- word count is approximately **1,500 words** (i.e. 4 pages) excluding in-text referencing, diagrams and tables.
- submission is online via Moodle in Word format (.doc or .docx).

### IMPORTANT NOTES

1. To avoid exceeding file size restrictions, refrain from using images with large file sizes]
2. Referencing support is given on the Moodle site for this course].
3. **Only ONE member PER GROUP is to submit the assessment.**
4. Do not submit in PDF format. Submission must be as a Word doc

This assessment is worth 20% of the total mark for this unit.

### Assessment Due Date

Week 10 Friday (22 Sept 2017) 5:00 pm AEST

Assignment 2: Managerial Finance Case Study

### Return Date to Students

Week 12 Friday (6 Oct 2017)

Assignment 2: Managerial Finance Case Study

### Weighting

20%



### Assessment Criteria

A comprehensive marking rubric is provided in Moodle showing both criteria for excellence and how marks are awarded. For example:

- calculation component of case study is graded based on the accuracy in the calculations, showing the right formulae used and the steps shown in arriving at the answers,
- narrative component is graded based on concise descriptions, depth of research and analysis, relevance and usefulness of diagrams, figures, tables and/or timelines, and
- theory component is graded based on clarity of explanation, using your own words as far as possible and properly formatted referencing.

The assessment will be graded out of 100 and scaled down to 20 marks.

### Referencing Style

- [American Psychological Association 6th Edition \(APA 6th edition\)](#)

### Submission

Online Group

### Submission Instructions

Individually or group (maximum group of 2 students). Only one submission per group - all names clearly marked on cover sheet.

### Learning Outcomes Assessed

- examine and describe financial goals in the context of modern firms and financial managers
- analyse the role of financial markets and their functions in a developed economy
- interpret the importance of applying time value of money and risk-return trade-off concepts in finance and how markets value financial instruments, and calculate the values of those instruments and other cash flows relevant to make financial decisions

### Graduate Attributes

- Knowledge
- Communication
- Research
- Self-management
- Ethical and Professional Responsibility

## 3 Assessment 3: In-class Workshops

### Assessment Type

Group Discussion

### Task Description

For **On Campus students**, from Week 2 to Week 11 inclusive, each lecture / workshop will include practical exercises and discussion questions and your responses will be used by your lecturer/tutor to assess your in-class participation. For **Distance Learning students**, a set of practical exercises and discussion questions [designed to be completed each week in Weeks 2 to 11] will be emailed to you for completion. Feedback will be returned via email each week. A grade of up to 1% per week will be awarded for the responses and as well as for participation in the scheduled on-line discussions.

### Assessment Due Date

Week 11 Friday (29 Sept 2017) 6:00 pm AEST

Assessment 3: On-going from weeks 2 to 11.

### Return Date to Students

Week 12 Friday (6 Oct 2017)

Assessment 3: On-going in-class activities.

### Weighting

10%

### Assessment Criteria

This assessment is designed to reinforce progressive learning throughout the term.

### On Campus students ONLY:

Workshop exercises will be integrated into course content in weeks 2 to 11. Student participation will be graded based

on responses to exercises conducted in class and will include discussion questions, calculations and mini projects. Exercises may be completed individually or in groups of 2. Attendance is required to be eligible for a possible grade of 1% each week. The total grade for this assessment is 10%.

**Distant learning (FLEX) students ONLY:**

FLEX STUDENT Workshop Exercises will be uploaded into course content in weeks 2 to 11 and form part of the weekly on-line sessions conducted by course-co-ordinator. Exercises will include discussion questions, calculations and mini projects. It is anticipated that FLEX STUDENT will respond individually however working as a group of 2 is optional. Participation in on-line workshops is required to be eligible for a possible grade of 1% each week.

The total grade for this assessment is 10%.

On-line session times will be posted on Moodle.

**Referencing Style**

- [American Psychological Association 6th Edition \(APA 6th edition\)](#)

**Submission**

Offline Group

**Submission Instructions**

Email by Distant Learning Students

**Learning Outcomes Assessed**

- examine and describe financial goals in the context of modern firms and financial managers
- analyse the role of financial markets and their functions in a developed economy
- interpret the importance of applying time value of money and risk-return trade-off concepts in finance and how markets value financial instruments, and calculate the values of those instruments and other cash flows relevant to make financial decisions
- analyse and evaluate fixed asset acquisition proposals and make value maximising capital budgeting decisions using appropriate capital budgeting techniques
- compute overall costs of capital (and its components) and interpret its implications to financial decisions
- critique and communicate the ways in which financing and dividend decisions are made to maximise the value of the firm.

**Graduate Attributes**

- Knowledge
- Communication
- Research

## Examination

**Outline**

Complete an invigilated examination.

**Date**

During the examination period at a CQUniversity examination centre.

**Weighting**

50%

**Length**

180 minutes

**Exam Conditions**

Closed Book.

**Materials**

Calculator - non-programmable, no text retrieval, silent only

Dictionary - non-electronic, concise, direct translation only (dictionary must not contain any notes or comments).

## Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the [Student Academic Integrity Policy and Procedure](#). This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

### What is a breach of academic integrity?

A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

### Why is academic integrity important?

A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

### Where can I get assistance?

For academic advice and guidance, the [Academic Learning Centre \(ALC\)](#) can support you in becoming confident in completing assessments with integrity and of high standard.

### What can you do to act with integrity?



#### Be Honest

If your assessment task is done by someone else, it would be dishonest of you to claim it as your own



#### Seek Help

If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)



#### Produce Original Work

Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem