# FINC20018 *Managerial Finance*
## Term 2 - 2026

Profile information current as at 12/11/2026 11:29 am

All details in this unit profile for FINC20018 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student).The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

## General Information

### Overview
This unit provides a fundamental understanding of management finance. You will examine corporate financial goals and how to realise them through the raising of funds, the allocation of resources and the undertaking of investments by firms. You will be introduced to the theory and use of a range of financial decision making concepts such as financial goals, financial markets, financial mathematics, risk and return, asset pricing, capital budgeting, cost of capital, capital structure and dividend policy.

### Details
Career Level: *Postgraduate*
Unit Level: *Level 9*
Credit Points: *6*
Student Contribution Band: *10*
Fraction of Full-Time Student Load: *0.125*

### Pre-requisites or Co-requisites
There are no requisites for this unit.
Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the Assessment Policy and Procedure (Higher Education Coursework).

### Offerings For Term 2 - 2026
- Brisbane
- Melbourne
- Online
- Sydney

### Attendance Requirements
All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

### Website
This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.

## Class and Assessment Overview

### Recommended Student Time Commitment

Each 6-credit Postgraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

### Class Timetable

Regional Campuses
Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

Metropolitan Campuses
Adelaide, Brisbane, Melbourne, Perth, Sydney

### Assessment Overview

1. Written Assessment (Written Assessment)
Weighting: 20%
2. Practical and Written Assessment (Practical and Written Assessment)
Weighting: 30%
3. Take-home exam (Online Test)
Weighting: 50%

### Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the University's Grades and Results Policy for more details of interim results and final grades.

## CQUniversity Policies

All University policies are available on the CQUniversity Policy site.
You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Academic Progression Policy and Procedure
- Student Refund and Credit Balance Policy and Procedure
- Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the CQUniversity Policy site.

## Previous Student Feedback

### Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

#### Feedback from Unit & Teaching Evaluation

Feedback
Whilst I have 30 years of finance and administration experience I feel this subject was more closely aligned to people that are studying to be or are already Accountants. The lectures were well-structured, even in the online setting the explanations were detailed and practical.

Recommendation
The teaching approach will need to consider students from both accounting and non-accounting backgrounds and support them all to achieve the learning outcomes.

#### Feedback from Student Emails

Feedback
My background is medical laboratory science and all this is new to me but I still find the unit very interesting and I enjoy it very much. I genuinely appreciated the way you delivered the content and created a supportive learning environment, it made the experience both interesting and rewarding.

Recommendation
The teaching practice is to integrate further various learning resources and industry-based simulations to enhance student learning experience.

#### Feedback from Unit & Teaching Evaluation

Feedback
The structure of the subject, through every week has been very well thought out. Each week built off the previous week and kept me right on the edge of feeling challenged and engaged every week. One of the most tech embracing subjects I have ever been involved with. Please continue with the same approach in the future.

Recommendation
The teaching team aims to enhance further student engagement, foster a deeper understanding of complex finance concepts, and make their learning experiences more fulfilling.

## Unit Learning Outcomes

On successful completion of this unit, you will be able to:

1. Examine and describe financial goals and their realisation in the context of modern firms and financial managers
2. Analyse the role of financial markets and their functions in a developed economy
3. Evaluate various capital assets and funding strategies
4. Evaluate corporate financial decisions related to capital structure and dividend policy aimed at maximising the value of the firm.

# Alignment of Learning Outcomes, Assessment and Graduate Attributes

— N/A Level • Introductory Level • Intermediate Level • Graduate Level ◦ Professional Level ◦ Advanced Level

## Alignment of Assessment Tasks to Learning Outcomes

| Assessment Tasks | Learning Outcomes | | | |
|---|---|---|---|---|
| | 1 | 2 | 3 | 4 |
| 1 - Written Assessment - 20% | • | • | • | • |
| 2 - Practical and Written Assessment - 30% | | | • | • |
| 3 - Online Test - 50% | • | • | | |

## Alignment of Graduate Attributes to Learning Outcomes

| Graduate Attributes | Learning Outcomes | | | |
|---|---|---|---|---|
| | 1 | 2 | 3 | 4 |
| 1 - Knowledge | ◦ | ◦ | ◦ | ◦ |
| 2 - Communication | ◦ | ◦ | ◦ | ◦ |
| 3 - Cognitive, technical and creative skills | | | | |
| 4 - Research | | | ◦ | |
| 5 - Self-management | | ◦ | | |
| 6 - Ethical and Professional Responsibility | ◦ | | | |
| 7 - Leadership | | | | |
| 8 - First Nations Knowledges | | | | |

## Textbooks and Resources

### Textbooks

FINC20018

Prescribed

Fundamentals of Corporate Finance
4th edition (2025)
Authors: Jonathan Berk, Peter DeMarzo, Jarrad Harford, Guy Ford, Vito Mollica
Pearson
Melbourne , Victoria , Australia
ISBN: 9780655713395

Additional Textbook Information
Access to this book will be sought through the library and Moodle based E-reading list.

View textbooks at the University shop

### IT Resources

You will need access to the following IT resources:

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)
- Microsoft Office (Word, Excel, PowerPoint) or similar
- GenAI (ChatGPT) or similar

## Referencing Style

All submissions for this unit must use the referencing style: American Psychological Association 7th Edition (APA 7th edition)
For further information, see the Assessment Tasks.

## Teaching Contacts

Steven Boyd Unit Coordinator
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## Schedule

Week 1 - 13 Jul 2026

| Module/Topic | Chapter | Events and Submissions/Topic |
|---|---|---|
| Corporate finance and the financial manager | 1 | |

Week 2 - 20 Jul 2026

| Module/Topic | Chapter | Events and Submissions/Topic |
|---|---|---|
| Introduction to financial statement analysis | 2 | |

Week 3 - 27 Jul 2026

| Module/Topic | Chapter | Events and Submissions/Topic |
|---|---|---|
| Time value of money: An introduction<br>Time value of money: Valuing cash flow streams | 3 and 4 | |

Week 4 - 03 Aug 2026

| Module/Topic | Chapter | Events and Submissions/Topic |
|---|---|---|
| Interest rates<br>Bond valuation | 5 and 6 | Written Assessment Due: Week 4 Monday (3 Aug 2026) 11:55 pm AEST |

Week 5 - 10 Aug 2026

| Module/Topic | Chapter | Events and Submissions/Topic |
|---|---|---|
| Share valuation: The dividend-discount model<br>Share valuation: A second look | 7 and 10 | |

Week 6 - 17 Aug 2026

| Module/Topic | Chapter | Events and Submissions/Topic |
|---|---|---|
| Investment decision rules<br>Fundamentals of capital budgeting | 8 and 9 | |

Vacation Week - 24 Aug 2026

| Module/Topic | Chapter | Events and Submissions/Topic |
|---|---|---|

Week 7 - 31 Aug 2026

| Module/Topic | Chapter | Events and Submissions/Topic |
|---|---|---|
| Risk and return in capital markets | 11 | |

Week 8 - 07 Sep 2026

| Module/Topic | Chapter | Events and Submissions/Topic |
|---|---|---|
| Systematic risk and the equity risk premium | 12 | Practical and Written Assessment Due: Week 8 Monday (7 Sept 2026) 11:55 pm AEST |

Week 9 - 14 Sep 2026

| Module/Topic | Chapter | Events and Submissions/Topic |
|---|---|---|
| The cost of capital | 13 | |

Week 10 - 21 Sep 2026

| Module/Topic | Chapter | Events and Submissions/Topic |
|---|---|---|
| Capital structure | 16 | |

Week 11 - 28 Sep 2026

| Module/Topic | Chapter | Events and Submissions/Topic |
|---|---|---|
| Payout policy | 17 | |

Week 12 - 05 Oct 2026

| Module/Topic | Chapter | Events and Submissions/Topic |
|---|---|---|
| Revision | All chapters | Take-home exam Due: Week 12 Monday (5 Oct 2026) 11:55 pm AEST |

Exam Week - 12 Oct 2026

| Module/Topic | Chapter | Events and Submissions/Topic |
|---|---|---|

Vacation/Exam Week - 19 Oct 2026

| Module/Topic | Chapter | Events and Submissions/Topic |
|---|---|---|

## Assessment Tasks

### 1 Written Assessment

Assessment Title
Written Assessment

Task Description
For Assessment 1, the task includes theory questions and analysis. Specific instructions and the marking criteria will be posted on the Moodle site. Importantly, working in a group promotes

collaborative learning and knowledge sharing to enhance the learning experience.
In summary key expectations include:
- students are encouraged to include tables, figures and appendices to support answers.
- all content [including the narrative, diagrams, figures, tables and appendices] must be referenced using APA reference formatting.
- do not include any jpeg/jpg files or similar scanned picture files of your answers or those of other students.
- Only provide images (jpeg/jpg/or similar) of pictures, figures or tables sourced from references that you are unable to adapt or modify in MS-word for purposes of your assessments. Make sure you reference the sources of any images correctly.
- type in all your formulas using the <Insert> <Equation>function in the Microsoft-word application and include citation as a footnote for formulas or as an in-text reference citation or you risk high similarity.
- demonstrate your research skills, answers to questions should draw supporting evidence and include peer-reviewed references.
- submission is online via Moodle in Word format only (.doc or .docx). Do not upload your assignment in PDF format.
This assessment requires students to adhere to the guidelines on the use of artificial intelligence tools as specified in the Artificial Intelligence Assessment Scale (AIAS). Any misuse or lack of disclosure regarding the use of AI tools will be considered a breach of academic integrity.

Assessment Due Date
Week 4 Monday (3 Aug 2026) 11:55 pm AEST
Online submission through Moodle

Return Date to Students
Week 7 Monday (31 Aug 2026)
Feedback to be advised in Moodle and in workshop

Weighting
20%

Assessment Criteria
Along with task instructions and questions, a marking rubric/mark sheet is provided on Moodle.
The assignment should address an adequate selection and use of relevant sources, the clarity and quality of analysis and critical discussion, research relevance and proper use of references.
IMPORTANT NOTE: the minimum standards include clear and correct explanations, using your own words and adherence to APA referencing formats.

Referencing Style
American Psychological Association 7th Edition (APA 7th edition)

Submission
Online Group

Submission Instructions
To be advised in Moodle

Learning Outcomes Assessed
- Examine and describe financial goals and their realisation in the context of modern firms and financial managers
- Analyse the role of financial markets and their functions in a developed economy
- Evaluate various capital assets and funding strategies
- Evaluate corporate financial decisions related to capital structure and dividend policy aimed at maximising the value of the firm.

## 2 Practical and Written Assessment

Assessment Title
Practical and Written Assessment

Task Description
For Assessment 2, the assessment centers around a case study which requires research and application of the theories, concepts and techniques that are needed to make financial decisions in real business environments. Specific instructions and a marking criteria will be posted on the Moodle site.
The assessment also gives students the opportunity to collaborate and work as a team.
In summary the key expectations are:
- response to case study must be in report format, also see the marking criteria on Moodle for full

instructions.
- inclusion of diagrams and tables to support the response is strongly encouraged.
- all supporting material, diagrams and tables must be properly referenced using APA in-text referencing formats.
- type in all your formulas using the <Insert> <Equation>function in the Microsoft-word application and include citation as a footnote for formulas or as an in-text reference citation or you risk high similarity.
- create your own financial analysis in Microsoft-word or Microsoft-excel application. Do not copy and paste financial analysis from any website, other students' papers or other sources, or you risk high similarity.
- support for the response should draw from a minimum of 12 different peer-reviewed academic references as well as a range of appropriate web-based internet and/or professional texts and sources.
- submission is online via Moodle in Word format (.doc or .docx).
This assessment requires students to adhere to the guidelines on the use of artificial intelligence tools as specified in the Artificial Intelligence Assessment Scale (AIAS). Any misuse or lack of disclosure regarding the use of AI tools will be considered a breach of academic integrity.

Assessment Due Date
Week 8 Monday (7 Sept 2026) 11:55 pm AEST
Online submission through Moodle

Return Date to Students
Week 11 Monday (28 Sept 2026)
Feedback to be advised in Moodle and in workshop

Weighting
30%

Assessment Criteria
Along with task instructions and questions, a marking rubric/mark sheet is provided on Moodle.
The assignment is designed to assess the understanding of business finance theories and explores a number of areas within the course by applying the classroom learning to a real company. Through this project, the student needs to demonstrate critical and analytical skills in academic writing, various research synthesizing skills and be able to communicate clearly and effectively. This is a finance assignment for real business, so the combination of quantitative and qualitative analysis is the key.
IMPORTANT NOTE: the minimum standards include clear and correct explanations, using your own words and adherence to APA referencing formats.

Referencing Style
American Psychological Association 7th Edition (APA 7th edition)

Submission
Online Group

Submission Instructions
To be advised in Moodle

Learning Outcomes Assessed
- Evaluate various capital assets and funding strategies
- Evaluate corporate financial decisions related to capital structure and dividend policy aimed at maximising the value of the firm.

## 3 Online Test

Assessment Title
Take-home exam

Task Description
This is an open-book take-home exam. The exam questions are available in Week 10 and students will have two weeks to respond. If students encounter problems in submitting the attempt to Moodle, they need to email the unit coordinator as soon as possible. This is an individual assessment. Collaboration with other students will result in an academic misconduct allegation for all students involved. This may result in a failure result for this assessment. This assessment requires students to adhere to the guidelines on the use of artificial intelligence tools as specified in the Artificial Intelligence Assessment Scale (AIAS). Any misuse or lack of disclosure regarding the use of AI tools will be considered a

breach of academic integrity. More information will be advised in Moodle.

Assessment Due Date
Week 12 Monday (5 Oct 2026) 11:55 pm AEST
Online submission through Moodle

Return Date to Students
To be advised on the grade certification date

Weighting
50%

Assessment Criteria
The exam assesses the students' knowledge and understanding of managerial finance theories/concepts. The exam also determines the students' ability to assess the importance of finance and risk, and allows the students to demonstrate their understanding of advance theoretical and practical knowledge relevant to corporate finance. Students need to demonstrate their comprehension of finance theories/concepts through relevant research, the critical analysis of business finance scenarios and the use of financial mathematics and techniques to solve practical questions and deliver solutions.
The Assessment Criteria will include:
- Relevance to the questions.
- Accuracy of information/argument and calculations.
- Clarity of expression.
- Demonstrated links to corresponding readings.

Referencing Style
American Psychological Association 7th Edition (APA 7th edition)

Submission
Online

Submission Instructions
To be advised in Moodle

Learning Outcomes Assessed
- Examine and describe financial goals and their realisation in the context of modern firms and financial managers
- Analyse the role of financial markets and their functions in a developed economy

# Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the Student Academic Integrity Policy and Procedure. This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

## What is a breach of academic integrity?

A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

## Why is academic integrity important?

A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

## Where can I get assistance?

For academic advice and guidance, the Academic Learning Centre (ALC) can support you in becoming confident in completing assessments with integrity and of high standard.

## What can you do to act with integrity?

**Be Honest**
If your assessment task is done by someone else, it would be dishonest of you to claim it as your own

**Seek Help**
If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)

**Produce Original Work**
Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem