

In Progress

Please note that this Unit Profile is still in progress. The content below is subject to change.



LAWS12076 Law of Startups

Term 1 - 2022

Profile information current as at 19/09/2025 07:30 am

All details in this unit profile for LAWS12076 have been officially approved by CQU University and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

General Information

Overview

The Law of Startups is a simulation based unit designed to enable you to navigate through complex cross-disciplinary challenges facing startups involving multiple legal issues, business and ethical decisions. The focus is on practical evidence based decision making enabling you to resolve legal issues rather than pure analysis of legal authorities. The real world is messy and interconnected. The unit will immerse you in a legal simulation involving many of the following factors: Developing a pitch; Business structures; Business Risk; Financing; Intellectual property issues; Protecting confidential information and trade secrets; Licensing; Security law; Employment law – staffing issues; Taxation issues; Marketing and Advertising, Consumer law issues; Standard form contracts; Terms of use and privacy policies; and exit strategies.

Details

Career Level: *Undergraduate*

Unit Level: *Level 2*

Credit Points: 6

Student Contribution Band: 10

Fraction of Full-Time Student Load: 0.125

Pre-requisites or Co-requisites

Co-requisite: LAWS11057 Introduction to Law or LAWS11030

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

Offerings For Term 1 - 2022

No offerings for LAWS12076

Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

Class and Assessment Overview

Recommended Student Time Commitment

Each 6-credit Undergraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

Class Timetable

[Regional Campuses](#)

Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

[Metropolitan Campuses](#)

Adelaide, Brisbane, Melbourne, Perth, Sydney

Assessment Overview

1. **Presentation**

Weighting: 40%

2. **Critical Review**

Weighting: 60%

Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the [University's Grades and Results Policy](#) for more details of interim results and final grades.

CQUniversity Policies

All University policies are available on the [CQUniversity Policy site](#).

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

Previous Student Feedback

Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

Feedback from Unit evaluation survey.

Feedback

The course was well received but there were serious complaints about group work accounting for 40% of the overall assessment as some group member did less and seemed to have benefitted more from the hard-work of others. There was also a suggestion for a taxation topic and trust obligations be included in the course content.

Recommendation

The unit is designed to promote team work collaboration which is essential for many business organisations. I think this design should be maintained. However, to ensure students are fully on board with the rationale for the teamwork, the essence of the collaboration should be clearly communicated to students. Groups may also be reduced to a maximum of two per group with the students given the option of picking a partner for the teamwork. A short discussion on taxation law should be included in the course content for the next offering.

Unit Learning Outcomes

On successful completion of this unit, you will be able to:

1. Synthesise the pitch, initial planning and imagining of an organisation structure
2. Analyse data patterns and trends to solve issues with finance and security
3. Using design and innovation to manage success, maintain cash flow and ensure sustainable growth
4. Assess a crisis and evaluate alternative solutions to avoid startup collapse
5. Compare and evaluate alternative exit strategies.

Alignment of Learning Outcomes, Assessment and Graduate Attributes



Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes				
	1	2	3	4	5
1 - Presentation - 40%	•	•	•	•	•
2 - Critical Review - 60%	•	•	•	•	•

Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes				
	1	2	3	4	5
1 - Communication	•	•	•	•	•
2 - Problem Solving				•	

Graduate Attributes	Learning Outcomes				
	1	2	3	4	5
3 - Critical Thinking	•		•		•
4 - Information Literacy		•			
5 - Team Work					
6 - Information Technology Competence			•		
7 - Cross Cultural Competence	•				
8 - Ethical practice	•			•	•
9 - Social Innovation	•				
10 - Aboriginal and Torres Strait Islander Cultures					

Alignment of Assessment Tasks to Graduate Attributes

Assessment Tasks	Graduate Attributes									
	1	2	3	4	5	6	7	8	9	10
1 - Presentation - 40%	•									
2 - Critical Review - 60%		•	•							

Textbooks and Resources

Textbooks

Information for Textbooks is not yet available.

The textbooks have not yet been finalised.

IT Resources

You will need access to the following IT resources:

Referencing Style

Information for Referencing Style has not been released yet.

This unit profile has not yet been finalised.

Teaching Contacts

Information for Teaching Contacts has not been released yet.

This unit profile has not yet been finalised.

Assessment Tasks

Information for Assessment Tasks has not been released yet.

This unit profile has not yet been finalised.

Academic Integrity Statement

Information for Academic Integrity Statement has not been released yet.

This unit profile has not yet been finalised.