



LOGS12006 *Global Supply Chains & Trade*

Term 1 - 2019

Profile information current as at 03/05/2024 07:00 am

All details in this unit profile for LOGS12006 have been officially approved by CQUUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

General Information

Overview

This unit provides an understanding of the wider international trade and transport economics theories, specifically in the Asia Pacific region, that affect supply chains of a business. You will review supply channels from the perspective of varying levels of infrastructure development in countries of the region to identify preferred locations for developing business relationships and alliances. The unit identifies techniques for analysing trade activities across national borders and developing interaction between trade management, finance and logistics departments to reduce the range of risks.

Details

Career Level: *Undergraduate*

Unit Level: *Level 2*

Credit Points: 6

Student Contribution Band: 10

Fraction of Full-Time Student Load: 0.125

Pre-requisites or Co-requisites

There are no requisites for this unit.

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

Offerings For Term 1 - 2019

- Online

Attendance Requirements

All on-campus students are expected to attend scheduled classes - in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

Class and Assessment Overview

Recommended Student Time Commitment

Each 6-credit Undergraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

Class Timetable

[Regional Campuses](#)

Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

[Metropolitan Campuses](#)

Adelaide, Brisbane, Melbourne, Perth, Sydney

Assessment Overview

1. **Written Assessment**

Weighting: 40%

2. **Written Assessment**

Weighting: 20%

3. **Examination**

Weighting: 40%

Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the [University's Grades and Results Policy](#) for more details of interim results and final grades.

CQUniversity Policies

All University policies are available on the [CQUniversity Policy site](#).

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

Unit Learning Outcomes

On successful completion of this unit, you will be able to:

1. Assess and discuss the major factors in international trade and transport routes to identify how they affect supply chain decisions in an organisation.
2. Analyse relevant industry-based procedures and principles in the Asia Pacific region and their influence on design of supply chains best practice.
3. Compare and contrast groups of countries in the region with reference to their logistics infrastructure development.
4. Critically analyse approaches to transport network design, including intermodal locations and transport optimisation.
5. Evaluate transport economics and international trade theory to identify their value in design of supply chains.

Alignment of Learning Outcomes, Assessment and Graduate Attributes



Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes				
	1	2	3	4	5
1 - Written Assessment - 40%	•	•	•	•	•
2 - Written Assessment - 20%		•	•	•	•
3 - Examination - 40%		•	•	•	•

Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes				
	1	2	3	4	5
1 - Communication	•				
2 - Problem Solving		•	•		•
3 - Critical Thinking	•	•	•	•	•
4 - Information Literacy	•	•	•	•	•
5 - Team Work					
6 - Information Technology Competence				•	
7 - Cross Cultural Competence	•	•	•	•	
8 - Ethical practice	•		•		

Graduate Attributes	Learning Outcomes				
	1	2	3	4	5
9 - Social Innovation					
10 - Aboriginal and Torres Strait Islander Cultures					

Alignment of Assessment Tasks to Graduate Attributes

Assessment Tasks	Graduate Attributes									
	1	2	3	4	5	6	7	8	9	10
1 - Written Assessment - 40%	•	•	•		•	•		•		
2 - Written Assessment - 20%	•	•	•	•	•			•		
3 - Examination - 40%		•	•	•	•		•	•		

Textbooks and Resources

Textbooks

LOGS12006

Prescribed

Transportation: A Global Supply Chain Perspective

Edition: 9 (2018)

Authors: Robert A. Novack, Brian Gibson, Yoshinori Suzuki and John J. Coyle

Cengage Learning

Boston, MA, USA

ISBN: 9781337406642

Binding: Paperback

[View textbooks at the CQUniversity Bookshop](#)

IT Resources

You will need access to the following IT resources:

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)

Referencing Style

All submissions for this unit must use the referencing style: [American Psychological Association 6th Edition \(APA 6th edition\)](#)

For further information, see the Assessment Tasks.

Teaching Contacts

Swee Kuik Unit Coordinator

s.kuik@cqu.edu.au

Schedule

Week 1 - 11 Mar 2019

Module/Topic	Chapter	Events and Submissions/Topic
Global Supply Chains: The Roles and Importance of Transportation	Chapter 1 (Novack, R. A. et al., 2019 - Global Supply Chain & Trade)	

Week 2 - 18 Mar 2019

Module/Topic	Chapter	Events and Submissions/Topic
Transportation and the Economy	Chapter 2 (Novack, R. A. et al., 2019 - Global Supply Chain & Trade)	

Week 3 - 25 Mar 2019

Module/Topic	Chapter	Events and Submissions/Topic
Transportation Technology and Systems	Chapter 3 (Novack, R. A. et al., 2019 - Global Supply Chain & Trade)	

Week 4 - 01 Apr 2019

Module/Topic	Chapter	Events and Submissions/Topic
Costing and Pricing for Transportation	Chapter 4 (Novack, R. A. et al., 2019 - Global Supply Chain & Trade)	

Week 5 - 08 Apr 2019

Module/Topic	Chapter	Events and Submissions/Topic
Modes of Transportation: Motor Carrier	Chapter 5 (Novack, R. A. et al., 2019 - Global Supply Chain & Trade)	Assessment #1: Business Report Due: Week 5 Thursday (11 Apr 2019) 3:00 pm AEST

Vacation Week - 15 Apr 2019

Module/Topic	Chapter	Events and Submissions/Topic
Modes of Transportation: Railroads and Airlines	Chapter 6 & 7 (Novack, R. A. et al., 2019 - Global Supply Chain & Trade)	

Week 6 - 22 Apr 2019

Module/Topic	Chapter	Events and Submissions/Topic
Modes of Transportation: Water Carriers and Pipelines	Chapter 8 (Novack, R. A. et al., 2019 - Global Supply Chain & Trade)	

Week 7 - 29 Apr 2019

Module/Topic	Chapter	Events and Submissions/Topic
Third Party Logistics	Chapter 9 (Novack, R. A. et al., 2019 - Global Supply Chain & Trade)	

Week 8 - 06 May 2019

Module/Topic	Chapter	Events and Submissions/Topic
Transportation Risk Management	Chapter 10 (Novack, R. A. et al., 2019 - Global Supply Chain & Trade)	

Week 9 - 13 May 2019

Module/Topic	Chapter	Events and Submissions/Topic
Global Transportation Management	Chapter 11 (Novack, R. A. et al., 2019 - Global Supply Chain & Trade)	Assessment #2: Business Report Due: Week 9 Thursday (16 May 2019) 3:00 pm AEST

Week 10 - 20 May 2019

Module/Topic	Chapter	Events and Submissions/Topic
Governmental Roles in Transportation	Chapter 12 (Novack, R. A. et al., 2019 - Global Supply Chain & Trade)	

Week 11 - 27 May 2019

Module/Topic	Chapter	Events and Submissions/Topic
Issues and Challenges for Global Supply Chains	Chapter 13 (Novack, R. A. et al., 2019 - Global Supply Chain & Trade)	

Week 12 - 03 Jun 2019

Module/Topic	Chapter	Events and Submissions/Topic
Review of Global Supply Chain and Trade	Chapter 1-13 (Novack, R. A. et al., 2019 - Global Supply Chain & Trade)	

Review/Exam Week - 10 Jun 2019

Module/Topic	Chapter	Events and Submissions/Topic
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Exam Week - 17 Jun 2019

Module/Topic	Chapter	Events and Submissions/Topic
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Assessment Tasks

1 Assessment #1: Business Report

Assessment Type

Written Assessment

Task Description

The assessment is designed for students to apply global supply chain management concepts, methods and tools. The assessment involves writing a 2000-word business report responding to assessment questions related to specific topics and/or case material. Submit your 2000-word report through **Turnitin** in Moodle, with a cover sheet showing the unit name and number, assessment number, your name and student number. Assessment details, case material and guidance will be provided on the unit website.

You can discuss your assessment ideas in the unit **Discussion Forum #1**, before you complete and submit the assessment.

Assessment Due Date

Week 5 Thursday (11 Apr 2019) 3:00 pm AEST

Return Date to Students

Week 6 Thursday (25 Apr 2019)
5:00PM

Weighting

40%

Assessment Criteria

Your report analysis, recommendations and presentation will be assessed according to the following criteria:

Thorough understanding of relevant global supply chain management concepts, principles, theories, tools and models and the questions posed: 60%

Appropriate and well structured, concise and clear expression of global supply chain management arguments: 10%

Clear flow of thought throughout the paper with a clear and succinct purpose described in the introduction and a clear and succinct conclusion: 10%

Critical analysis and integration of relevant academic and professional literature. Insights from a minimum of ten (10) academic journals must be incorporated in your critical analysis: 10%

Appropriate in text referencing and reference list. Adherence to APA Reference Style: 5%

Clarity of expression, grammar, spelling and business report format (see below): 5%

Report length 2000-words. Submissions must be in Business Report format in Word with 1.5 line spacing and Times Roman 12 point font.

Late submissions will also be penalised at the rate of "five per cent of the total marks available for the assessment each calendar day (full or part) it is overdue" (Policy: Assessment of Coursework section 3.2.4)

Referencing Style

- [American Psychological Association 6th Edition \(APA 6th edition\)](#)

Submission

Online

Learning Outcomes Assessed

- Assess and discuss the major factors in international trade and transport routes to identify how they affect supply chain decisions in an organisation.
- Analyse relevant industry-based procedures and principles in the Asia Pacific region and their influence on design of supply chains best practice.
- Compare and contrast groups of countries in the region with reference to their logistics infrastructure development.
- Critically analyse approaches to transport network design, including intermodal locations and transport optimisation.
- Evaluate transport economics and international trade theory to identify their value in design of supply chains.

Graduate Attributes

- Communication
- Problem Solving
- Critical Thinking
- Team Work
- Information Technology Competence
- Ethical practice

2 Assessment #2: Business Report

Assessment Type

Written Assessment

Task Description

The assessment is designed for students to apply global supply chain management concepts, methods and tools. The assessment involves writing a 1500-word business report responding to assessment questions related to specific topics and/or case material. Submit your 1500-word report through **Turnitin** in Moodle, with a cover sheet showing the unit name and number, assessment number, your name and student number. Assessment details, case material and guidance will be provided on the unit website.

You can discuss your assessment ideas in the unit **Discussion Forum #2**, before you complete and submit the assessment.

Assessment Due Date

Week 9 Thursday (16 May 2019) 3:00 pm AEST

Return Date to Students

Week 11 Thursday (30 May 2019)
5:00PM

Weighting

20%

Assessment Criteria

Your report analysis, recommendations and presentation will be assessed according to the following criteria:

Thorough understanding of relevant global supply chain management concepts, principles, theories, tools and models and the questions posed: 60%

Appropriate and well structured, concise and clear expression of global supply chain management arguments: 10%

Clear flow of thought throughout the paper with a clear and succinct purpose described in the introduction and a clear and succinct conclusion: 10%

Critical analysis and integration of relevant academic and professional literature. Insights from a minimum of ten (10) academic journals must be incorporated in your critical analysis: 10%

Appropriate in text referencing and reference list. Adherence to APA Reference Style: 5%

Clarity of expression, grammar, spelling and business report format (see below): 5%

Report length 1500 words. Submissions must be in Business Report format in Word with 1.5 line spacing and Times Roman 12 point font.

Late submissions will also be penalised at the rate of "five per cent of the total marks available for the assessment each calendar day (full or part) it is overdue" (Policy: Assessment of Coursework section 3.2.4)

Referencing Style

- [American Psychological Association 6th Edition \(APA 6th edition\)](#)

Submission

Online

Learning Outcomes Assessed

- Analyse relevant industry-based procedures and principles in the Asia Pacific region and their influence on design of supply chains best practice.
- Compare and contrast groups of countries in the region with reference to their logistics infrastructure development.
- Critically analyse approaches to transport network design, including intermodal locations and transport optimisation.
- Evaluate transport economics and international trade theory to identify their value in design of supply chains.

Graduate Attributes

- Communication
- Problem Solving
- Critical Thinking
- Information Literacy
- Team Work
- Ethical practice

Examination

Outline

Complete an invigilated examination.

Date

During the examination period at a CQUniversity examination centre.

Weighting

40%

Length

180 minutes

Exam Conditions

Closed Book.

Materials

Dictionary - non-electronic, concise, direct translation only (dictionary must not contain any notes or comments).

Calculator - non-programmable, no text retrieval, silent only

Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the [Student Academic Integrity Policy and Procedure](#). This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

What is a breach of academic integrity?

A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

Why is academic integrity important?

A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

Where can I get assistance?

For academic advice and guidance, the [Academic Learning Centre \(ALC\)](#) can support you in becoming confident in completing assessments with integrity and of high standard.

What can you do to act with integrity?



Be Honest

If your assessment task is done by someone else, it would be dishonest of you to claim it as your own



Seek Help

If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)



Produce Original Work

Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem