



# LOGS12006 *Global Supply Chains & Trade*

## Term 1 - 2020

Profile information current as at 22/05/2024 01:49 am

All details in this unit profile for LOGS12006 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

### Corrections

#### Unit Profile Correction added on 19-04-20

The end of term examination has now been changed to an alternate form of assessment. Please see your Moodle site for details of the assessment.

### General Information

#### Overview

This unit provides an understanding of the wider international trade and transport economics theories, specifically in the Asia Pacific region, that affect supply chains of a business. You will review supply channels from the perspective of varying levels of infrastructure development in countries of the region to identify preferred locations for developing business relationships and alliances. The unit identifies techniques for analysing trade activities across national borders and developing interaction between trade management, finance and logistics departments to reduce the range of risks.

#### Details

Career Level: *Undergraduate*

Unit Level: *Level 2*

Credit Points: 6

Student Contribution Band: 10

Fraction of Full-Time Student Load: 0.125

#### Pre-requisites or Co-requisites

There are no requisites for this unit.

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

#### Offerings For Term 1 - 2020

- Online

#### Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

#### Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

## Class and Assessment Overview

### Recommended Student Time Commitment

Each 6-credit Undergraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

### Class Timetable

#### [Regional Campuses](#)

Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

#### [Metropolitan Campuses](#)

Adelaide, Brisbane, Melbourne, Perth, Sydney

### Assessment Overview

#### 1. **Written Assessment**

Weighting: 40%

#### 2. **Written Assessment**

Weighting: 20%

#### 3. **Examination**

Weighting: 40%

### Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the [University's Grades and Results Policy](#) for more details of interim results and final grades.

## CQUniversity Policies

**All University policies are available on the [CQUniversity Policy site](#).**

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

## Previous Student Feedback

### Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

#### Feedback from Unit Coordinator

##### Feedback

Students were happy with the unit content, delivery and assessments.

##### Recommendation

It is recommended that distance students continue to be offered face-to-face online Zoom sessions to complement other online resources.

## Unit Learning Outcomes

### On successful completion of this unit, you will be able to:

1. Assess and discuss the major factors in international trade and transport routes to identify how they affect supply chain decisions in an organisation.
2. Analyse relevant industry-based procedures and principles in the Asia Pacific region and their influence on design of supply chains best practice.
3. Compare and contrast groups of countries in the region with reference to their logistics infrastructure development.
4. Critically analyse approaches to transport network design, including intermodal locations and transport optimisation.
5. Evaluate transport economics and international trade theory to identify their value in design of supply chains.

## Alignment of Learning Outcomes, Assessment and Graduate Attributes



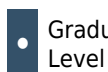
N/A  
Level



Introductory  
Level



Intermediate  
Level



Graduate  
Level



Professional  
Level



Advanced  
Level

### Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes				
	1	2	3	4	5
1 - Written Assessment - 40%	•	•	•	•	•
2 - Written Assessment - 20%		•	•	•	•
3 - Examination - 40%		•	•	•	•

### Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes				
	1	2	3	4	5
1 - Communication	•				

Graduate Attributes	Learning Outcomes				
	1	2	3	4	5
2 - Problem Solving		•	•		•
3 - Critical Thinking	•	•	•	•	•
4 - Information Literacy	•	•	•	•	•
5 - Team Work					
6 - Information Technology Competence				•	
7 - Cross Cultural Competence	•	•	•	•	
8 - Ethical practice	•		•		
9 - Social Innovation					
10 - Aboriginal and Torres Strait Islander Cultures					

## Alignment of Assessment Tasks to Graduate Attributes

Assessment Tasks	Graduate Attributes									
	1	2	3	4	5	6	7	8	9	10
1 - Written Assessment - 40%	•	•	•		•	•		•		
2 - Written Assessment - 20%	•	•	•	•	•			•		
3 - Examination - 40%		•	•	•	•		•	•		

## Textbooks and Resources

### Textbooks

LOGS12006

#### Prescribed

#### **Principles of Supply Chain Management: A Balanced Approach**

Edition: 5 (2019)

Authors: Joel D. Wisner, Keah-Choon Tan and G. Keong Leong

Cengage Learning, Inc

Mason, OH, USA

ISBN: 9781337406499

Binding: Paperback

#### **Additional Textbook Information**

Copies are available for purchase at the CQUni Bookshop here: <http://bookshop.cqu.edu.au> (search on the Unit code)

[View textbooks at the CQUniversity Bookshop](#)

### IT Resources

**You will need access to the following IT resources:**

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)

## Referencing Style

All submissions for this unit must use the referencing style: [American Psychological Association 6th Edition \(APA 6th edition\)](#)

For further information, see the Assessment Tasks.

## Teaching Contacts

**Brian Carr** Unit Coordinator

[b.carr@cqu.edu.au](mailto:b.carr@cqu.edu.au)

**Swee Kuik** Unit Coordinator

[s.kuik@cqu.edu.au](mailto:s.kuik@cqu.edu.au)

## Schedule

### **Week 1 - 09 Mar 2020**

Module/Topic	Chapter	Events and Submissions/Topic
Introduction to Supply Chain Management	Chapter 1	

### **Week 2 - 16 Mar 2020**

Module/Topic	Chapter	Events and Submissions/Topic
Understanding of Purchasing Management and Supplier Relationships	Chapter 2 & 3	

### **Week 3 - 23 Mar 2020**

Module/Topic	Chapter	Events and Submissions/Topic
Ethical and Sustainable Sourcing	Chapter 4	

**Week 4 - 30 Mar 2020**

Module/Topic	Chapter	Events and Submissions/Topic
Demand Forecasting	Chapter 5	

**Week 5 - 06 Apr 2020**

Module/Topic	Chapter	Events and Submissions/Topic
Resource Planning Systems	Chapter 6	<b>Assessment #1: Business Report</b> Due: Week 5 Friday (10 Apr 2020) 3:00 pm AEST

**Vacation Week - 13 Apr 2020**

Module/Topic	Chapter	Events and Submissions/Topic
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**Week 6 - 20 Apr 2020**

Module/Topic	Chapter	Events and Submissions/Topic
Inventory Management	Chapter 7	

**Week 7 - 27 Apr 2020**

Module/Topic	Chapter	Events and Submissions/Topic
Process Management - Lean and Six Sigma In the Supply Chain	Chapter 8	

**Week 8 - 04 May 2020**

Module/Topic	Chapter	Events and Submissions/Topic
Customer Relationship Management & Global Logistics	Chapter 9 & 10	

**Week 9 - 11 May 2020**

Module/Topic	Chapter	Events and Submissions/Topic
Global Location Decision	Chapter 11	<b>Assessment #2: Business Report</b> Due: Week 9 Friday (15 May 2020) 3:00 pm AEST

**Week 10 - 18 May 2020**

Module/Topic	Chapter	Events and Submissions/Topic
Service Response Logistics	Chapter 12	

**Week 11 - 25 May 2020**

Module/Topic	Chapter	Events and Submissions/Topic
Supply Chain Process Integration and Performance Measurement	Chapter 13 & 14	

**Week 12 - 01 Jun 2020**

Module/Topic	Chapter	Events and Submissions/Topic
Review of Global Supply Chain and Trade	Chapter 1-14	

**Review/Exam Week - 08 Jun 2020**

Module/Topic	Chapter	Events and Submissions/Topic
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**Exam Week - 15 Jun 2020**

Module/Topic	Chapter	Events and Submissions/Topic
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## Assessment Tasks

# 1 Assessment #1: Business Report

## Assessment Type

Written Assessment

## Task Description

The assessment is designed for students to apply global supply chain management concepts, methods and tools. The assessment involves writing a 2000-word business report responding to assessment questions related to specific topics and/or case material. Submit your 2000-word report through **Turnitin** in Moodle, with a cover sheet showing the unit name and number, assessment number, your name and student number. Assessment details, case material and guidance will be provided on the unit website.

You can discuss your assessment ideas in the unit **Discussion Forum #1**, before you complete and submit the assessment.

## Assessment Due Date

Week 5 Friday (10 Apr 2020) 3:00 pm AEST

## Return Date to Students

Week 6 Friday (24 Apr 2020)

## Weighting

40%

## Assessment Criteria

**Your report analysis, recommendations and presentation will be assessed according to the following criteria:**

Thorough understanding of relevant global supply chain management concepts, principles, theories, tools and models and the questions posed: 60%

Appropriate and well structured, concise and clear expression of global supply chain management arguments: 10%

Clear flow of thought throughout the paper with a clear and succinct purpose described in the introduction and a clear and succinct conclusion: 10%

Critical analysis and integration of relevant academic and professional literature. Insights from a minimum of ten (10) academic journals must be incorporated in your critical analysis: 10%

Appropriate in text referencing and reference list. Adherence to APA Reference Style: 5%

Clarity of expression, grammar, spelling and business report format (see below): 5%

Report length 2000-words. Submissions must be in Business Report format in Word with 1.5 line spacing and Times Roman 12 point font.

Late submissions will also be penalised at the rate of "five per cent of the total marks available for the assessment each calendar day (full or part) it is overdue" (Policy: Assessment of Coursework section 3.2.4)

## Referencing Style

- [American Psychological Association 6th Edition \(APA 6th edition\)](#)

## Submission

Online

## Learning Outcomes Assessed

- Assess and discuss the major factors in international trade and transport routes to identify how they affect supply chain decisions in an organisation.
- Analyse relevant industry-based procedures and principles in the Asia Pacific region and their influence on design of supply chains best practice.
- Compare and contrast groups of countries in the region with reference to their logistics infrastructure development.
- Critically analyse approaches to transport network design, including intermodal locations and transport optimisation.
- Evaluate transport economics and international trade theory to identify their value in design of supply chains.

## Graduate Attributes

- Communication
- Problem Solving
- Critical Thinking
- Team Work
- Information Technology Competence
- Ethical practice

## 2 Assessment #2: Business Report

### Assessment Type

Written Assessment

### Task Description

The assessment is designed for students to apply global supply chain management concepts, methods and tools. The assessment involves writing a 1500-word business report responding to assessment questions related to specific topics and/or case material. Submit your 1500-word report through **Turnitin** in Moodle, with a cover sheet showing the unit name and number, assessment number, your name and student number. Assessment details, case material and guidance will be provided on the unit website.

You can discuss your assessment ideas in the unit **Discussion Forum #2**, before you complete and submit the assessment.

### Assessment Due Date

Week 9 Friday (15 May 2020) 3:00 pm AEST

### Return Date to Students

Week 11 Friday (29 May 2020)

### Weighting

20%

### Assessment Criteria

**Your report analysis, recommendations and presentation will be assessed according to the following criteria:**

Thorough understanding of relevant global supply chain management concepts, principles, theories, tools and models and the questions posed: 60%

Appropriate and well structured, concise and clear expression of global supply chain management arguments: 10%

Clear flow of thought throughout the paper with a clear and succinct purpose described in the introduction and a clear and succinct conclusion: 10%

Critical analysis and integration of relevant academic and professional literature. Insights from a minimum of six (6) academic journals must be incorporated in your critical analysis: 10%

Appropriate in text referencing and reference list. Adherence to APA Reference Style: 5%

Clarity of expression, grammar, spelling and business report format (see below): 5%

Report length 1500 words. Submissions must be in Business Report format in Word with 1.5 line spacing and Times Roman 12 point font.

Late submissions will also be penalised at the rate of "five per cent of the total marks available for the assessment each calendar day (full or part) it is overdue" (Policy: Assessment of Coursework section 3.2.4)

### Referencing Style

- [American Psychological Association 6th Edition \(APA 6th edition\)](#)

### Submission

Online

### Learning Outcomes Assessed

- Analyse relevant industry-based procedures and principles in the Asia Pacific region and their influence on design of supply chains best practice.
- Compare and contrast groups of countries in the region with reference to their logistics infrastructure development.
- Critically analyse approaches to transport network design, including intermodal locations and transport optimisation.
- Evaluate transport economics and international trade theory to identify their value in design of supply chains.

### Graduate Attributes

- Communication
- Problem Solving
- Critical Thinking
- Information Literacy
- Team Work
- Ethical practice

## Examination



**Outline**

Complete an invigilated examination.

**Date**

During the examination period at a CQUniversity examination centre.

**Weighting**

40%

**Length**

180 minutes

**Exam Conditions**

Closed Book.

**Materials**

Dictionary - non-electronic, concise, direct translation only (dictionary must not contain any notes or comments).

Calculator - non-programmable, no text retrieval, silent only

## Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the [Student Academic Integrity Policy and Procedure](#). This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

**What is a breach of academic integrity?**

A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

**Why is academic integrity important?**

A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

**Where can I get assistance?**

For academic advice and guidance, the [Academic Learning Centre \(ALC\)](#) can support you in becoming confident in completing assessments with integrity and of high standard.

**What can you do to act with integrity?**

**Be Honest**

If your assessment task is done by someone else, it would be dishonest of you to claim it as your own

**Seek Help**

If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)

**Produce Original Work**

Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem