

## In Progress

Please note that this Unit Profile is still in progress. The content below is subject to change.



# MGMT11109 *Introduction to Business*

## Term 3 - 2022

Profile information current as at 20/06/2021 11:19 pm

All details in this unit profile for MGMT11109 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

## General Information

### Overview

This unit is designed to introduce you to the dynamic interplay of factors that influence the direction and success of contemporary business. You will explore the emerging shift from a linear economy to a circular economy and the facilitating role of entrepreneurship and innovation in successful business transitions. This includes the flow-on effects these have on business strategy, structures, employees, organisational design, and business operations. Business plays a significant role in society and the management skills required for business to be fit for the future rests with each of us. You have a role in this as an agent of positive change.

### Details

Career Level: *Undergraduate*

Unit Level: *Level 1*

Credit Points: 6

Student Contribution Band: 10

Fraction of Full-Time Student Load: 0.125

### Pre-requisites or Co-requisites

There are no requisites for this unit.

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

### Offerings For Term 3 - 2022

- Brisbane
- Melbourne
- Online

### Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

### Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

## Class and Assessment Overview

Information for Class and Assessment Overview has not been released yet.

This information will be available on Monday 12 September 2022

## CQUniversity Policies

**All University policies are available on the [CQUniversity Policy site](#).**

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

## Previous Student Feedback

### Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

#### Feedback from Have Your Say

**Feedback**

"I would of liked a student forum for us to post questions and discussions online"

**Recommendation**

Student familiarity with what is provided in Moodle is not uniformly understood. Improve awareness by increasing mention of what is available in Moodle during the (recorded) workshops.

#### Feedback from Have Your Say

**Feedback**

"The links on e-reading seemed to work slow in downloading, whether they could have been added to the moodle main site page for ease of access."

**Recommendation**

In line with SBL policy, readings previously uploaded to each week in Moodle have been moved to the eReading List. This can slow down the updating of reading list due to librarian checking processes. Speed of access to material on the eReading list can be impacted by servers located outside the CQU ecosystem.

#### Feedback from Have Your Say

**Feedback**

"I found that it was a bit difficult to find all relevant weekly information due to it being spread across multiple Moodle unit tabs."

**Recommendation**

All lecture PPT and Workshop materials, and recorded sessions are provided in the relevant weekly tab in Moodle. The separate location of reading materials on the eReading list does require students to also check the relevant weekly tab in that system. Familiarity and confidence with Moodle will overcome this concern.

#### Feedback from Have Your Say

**Feedback**

"There was so much reading sources given for each week of the unit, it was a little unnerving as to how much I should of been reading."

**Recommendation**

Materials in the eReading list were flagged with a variety of guidance notes indicating whether the materials were 'Essential' through to 'Recommended' and 'Workshop Question'. Continue this practice. It is also recommended to reduce the amount of posted reading materials and this has been done for T2 that follows. Students should then be encouraged to search for additional materials through the CQU Library databases.

#### Feedback from Have Your Say

**Feedback**

"The deadlines of 5pm for assignments don't really help full time workers. In the previous 3 units I had 23:00 deadlines, which helped in finalising the assessments without rushing."

**Recommendation**

Consistent deadline submission times across all units would likely benefit students. A later submission time to 23:00 hours delays marker access but this may not be a major concern.

## Unit Learning Outcomes

Information for Unit Learning Outcomes has not been released yet.

This information will be available on Monday 12 September 2022

## Alignment of Learning Outcomes, Assessment and Graduate Attributes

Information for Alignment of Learning Outcomes, Assessment and Graduate Attributes has not been released yet.

This information will be available on Monday 12 September 2022

## Textbooks and Resources

Information for Textbooks and Resources has not been released yet.

This information will be available on Monday 12 September 2022

## Academic Integrity Statement

Information for Academic Integrity Statement has not been released yet.

This unit profile has not yet been finalised.