

In Progress

Please note that this Unit Profile is still in progress. The content below is subject to change.



MGMT11109 *Introduction to Business*

Term 2 - 2024

Profile information current as at 19/05/2024 12:53 pm

All details in this unit profile for MGMT11109 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

General Information

Overview

This unit is designed to introduce you to the dynamic interplay of factors that influence the direction and success of contemporary business. You will explore the emerging shift from a linear economy to a circular economy and the facilitating role of entrepreneurship and innovation in successful business transitions. This includes the flow-on effects these have on business strategy, structures, employees, organisational design, and business operations. Business plays a significant role in society and the management skills required for business to be fit for the future rests with each of us. You have a role in this as an agent of positive change.

Details

Career Level: *Undergraduate*

Unit Level: *Level 1*

Credit Points: 6

Student Contribution Band: 10

Fraction of Full-Time Student Load: 0.125

Pre-requisites or Co-requisites

There are no requisites for this unit.

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

Offerings For Term 2 - 2024

- Brisbane
- Melbourne
- Online
- Rockhampton
- Sydney

Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

Class and Assessment Overview

Recommended Student Time Commitment

Each 6-credit Undergraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

Class Timetable

[Regional Campuses](#)

Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

[Metropolitan Campuses](#)

Adelaide, Brisbane, Melbourne, Perth, Sydney

Assessment Overview

Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the [University's Grades and Results Policy](#) for more details of interim results and final grades.

CQUniversity Policies

All University policies are available on the [CQUniversity Policy site](#).

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

Previous Student Feedback

Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

Feedback from SUTE

Feedback

Required weekly reading for the unit encompassed papers from a range of academic journals

Recommendation

Reliance on journal papers has been reduced with the specification of a low cost textbook.

Feedback from SUTE

Feedback

The lecture slides helped to understand the contemporary business issues that were covered each week.

Recommendation

Weekly lecture slides encompass key conceptual frameworks that explain how businesses function. These integrate with workshop discussions so that issues emerging in business media can be examined with deeper insights.

Feedback from SUTE

Feedback

The break up of assessments over the term were well timed and allowed for progress through the unit

Recommendation

The design and scheduling of assessments links to the content being covered each week. Real-world cases are used to develop critical analysis of business activity using relevant conceptual frameworks.

Feedback from SUTE

Feedback

Workshop sessions were really valuable for learning how to apply the information in the weekly readings

Recommendation

Workshop discussions of topical business issues provide the foundational skills to achieve mastery of assessment tasks.

Feedback from SUTE

Feedback

The lectures and workshops were easy to listen to and take on board the information. Content both verbal and text is easy to navigate and understand. Delivered in a very orderly manner and well received.

Recommendation

Student feedback also highlighted that it would be good if more students attended the live tutorials to have more diverse discussions.

Feedback from SUTE

Feedback

Clarity of assessment criteria could be improved

Recommendation

Discussion of the criteria, detailed in the Unit Profile and Assessment Tile, will be supported with short vignettes in addition to comprehensive assignment briefing sessions.

Unit Learning Outcomes

On successful completion of this unit, you will be able to:

1. Describe the scope, scale, and contributions of contemporary business
2. Critically assess the dynamic influence of entrepreneurial, innovation, and sustainability (EIS) drivers in contemporary business
3. Critically assess the the consequential impacts of EIS on business strategy and structure, people, organisational design, and business operations
4. Critically evaluate the management skill requirements for successfully leveraging emerging EIS opportunities
5. Critically evaluate the influence of leadership in shaping ethical and socially responsible initiatives for a circular economy.

Alignment of Learning Outcomes, Assessment and Graduate Attributes

 N/A Level	 Introductory Level	 Intermediate Level	 Graduate Level	 Professional Level	 Advanced Level
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Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes				
	1	2	3	4	5
1 - Written Assessment - 10%	•	•			
2 - Written Assessment - 40%	•	•	•	•	•
3 - Reflective Practice Assignment - 50%			•	•	•

Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes				
	1	2	3	4	5
1 - Communication	•	•	•	•	•
2 - Problem Solving		•			
3 - Critical Thinking	•	•	•	•	•
4 - Information Literacy	•	•	•	•	•
5 - Team Work					
6 - Information Technology Competence	•	•	•	•	
7 - Cross Cultural Competence			•	•	
8 - Ethical practice				•	•
9 - Social Innovation					•
10 - Aboriginal and Torres Strait Islander Cultures					

Textbooks and Resources

Information for Textbooks and Resources has not been released yet.

This information will be available on Monday 17 June 2024

Academic Integrity Statement

Information for Academic Integrity Statement has not been released yet.

This unit profile has not yet been finalised.