

## In Progress

Please note that this Unit Profile is still in progress. The content below is subject to change.



# MGMT11109 *Introduction to Business*

## Term 3 - 2024

Profile information current as at 29/04/2024 01:01 am

All details in this unit profile for MGMT11109 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

## General Information

### Overview

This unit is designed to introduce you to the dynamic interplay of factors that influence the direction and success of contemporary business. You will explore the emerging shift from a linear economy to a circular economy and the facilitating role of entrepreneurship and innovation in successful business transitions. This includes the flow-on effects these have on business strategy, structures, employees, organisational design, and business operations. Business plays a significant role in society and the management skills required for business to be fit for the future rests with each of us. You have a role in this as an agent of positive change.

### Details

Career Level: *Undergraduate*

Unit Level: *Level 1*

Credit Points: 6

Student Contribution Band: 10

Fraction of Full-Time Student Load: 0.125

### Pre-requisites or Co-requisites

There are no requisites for this unit.

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

### Offerings For Term 3 - 2024

- Brisbane
- Melbourne
- Online

### Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

### Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

## Class and Assessment Overview

Information for Class and Assessment Overview has not been released yet.

This information will be available on Monday 9 September 2024

## CQUniversity Policies

**All University policies are available on the [CQUniversity Policy site](#).**

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

## Previous Student Feedback

### Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

#### Feedback from SUTE

**Feedback**

Required weekly reading for the unit encompassed papers from a range of academic journals

**Recommendation**

Reliance on journal papers has been reduced with the specification of a low cost textbook.

#### Feedback from SUTE

**Feedback**

The lecture slides helped to understand the contemporary business issues that were covered each week.

**Recommendation**

Weekly lecture slides encompass key conceptual frameworks that explain how businesses function. These integrate with workshop discussions so that issues emerging in business media can be examined with deeper insights.

#### Feedback from SUTE

**Feedback**

The break up of assessments over the term were well timed and allowed for progress through the unit

**Recommendation**

The design and scheduling of assessments links to the content being covered each week. Real-world cases are used to develop critical analysis of business activity using relevant conceptual frameworks.

#### Feedback from SUTE

**Feedback**

Workshop sessions were really valuable for learning how to apply the information in the weekly readings

**Recommendation**

Workshop discussions of topical business issues provide the foundational skills to achieve mastery of assessment tasks.

#### Feedback from SUTE

**Feedback**

The lectures and workshops were easy to listen to and take on board the information. Content both verbal and text is easy to navigate and understand. Delivered in a very orderly manner and well received.

**Recommendation**

Student feedback also highlighted that it would be good if more students attended the live tutorials to have more diverse discussions.

#### Feedback from SUTE

**Feedback**

Clarity of assessment criteria could be improved

**Recommendation**

Discussion of the criteria, detailed in the Unit Profile and Assessment Tile, will be supported with short vignettes in addition to comprehensive assignment briefing sessions.

## Unit Learning Outcomes

Information for Unit Learning Outcomes has not been released yet.

This information will be available on Monday 9 September 2024

## Alignment of Learning Outcomes, Assessment and Graduate Attributes

Information for Alignment of Learning Outcomes, Assessment and Graduate Attributes has not been released yet.

This information will be available on Monday 9 September 2024

## Textbooks and Resources

Information for Textbooks and Resources has not been released yet.

This information will be available on Monday 14 October 2024

## Academic Integrity Statement

Information for Academic Integrity Statement has not been released yet.

This unit profile has not yet been finalised.