

In Progress

Please note that this Unit Profile is still in progress. The content below is subject to change.



MGMT11109 *Introduction to Business*

Term 3 - 2027

Profile information current as at 05/09/2026 07:44 am

All details in this unit profile for MGMT11109 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

General Information

Overview

This unit explores the dynamic factors shaping the success and direction of contemporary businesses, with an emphasis on understanding and managing modern organisations. You will examine relevant theories and conceptual frameworks to analyse how business environments affect operations and decision-making. The unit emphasises the role of core management functions, including planning, organising, leading, and controlling, in improving organisational performance, while also highlighting the importance of driving entrepreneurship, fostering innovation, and achieving sustainability.

Details

Career Level: *Undergraduate*

Unit Level: *Level 1*

Credit Points: 6

Student Contribution Band: 10

Fraction of Full-Time Student Load: 0.125

Pre-requisites or Co-requisites

There are no requisites for this unit.

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

Offerings For Term 3 - 2027

- Brisbane
- Melbourne
- Online

Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

Class and Assessment Overview

Information for Class and Assessment Overview has not been released yet.
This information will be available on Monday 13 September 2027

CQUniversity Policies

All University policies are available on the [CQUniversity Policy site](#).

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Academic Progression Policy and Procedure
- Student Refund and Credit Balance Policy and Procedure
- Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

Previous Student Feedback

Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

Feedback from SUTE

Feedback

This unit provides up-to-date content, relevant real-world examples and useful learning materials.

Recommendation

Continue to regularly update the unit content and incorporate contemporary business examples and practical applications.

Feedback from SUTE

Feedback

This unit provides clear explanations, well-structured learning materials and shorter lecture videos that support student learning.

Recommendation

Continue using focused learning videos and clearly structured weekly materials to support student engagement and understanding.

Feedback from SUTE

Feedback

This unit provides a supportive learning environment with constructive feedback throughout the term.

Recommendation

Continue to provide timely and constructive feedback and accessible learning support throughout the unit.

Feedback from SUTE

Feedback

This unit could provide greater flexibility for the first assessment presentation, while Moodle completion checkboxes assist students in tracking their progress.

Recommendation

Review the presentation time requirements for Assessment 1 where appropriate and continue using Moodle completion tools to support student progress.

Unit Learning Outcomes

Information for Unit Learning Outcomes has not been released yet.
This information will be available on Monday 13 September 2027

Alignment of Learning Outcomes, Assessment and Graduate Attributes

Information for Alignment of Learning Outcomes, Assessment and Graduate Attributes has not been released yet.
This information will be available on Monday 13 September 2027

Textbooks and Resources

Information for Textbooks and Resources has not been released yet.
This information will be available on Monday 18 October 2027

Academic Integrity Statement

Information for Academic Integrity Statement has not been released yet.
This unit profile has not yet been finalised.