



MGMT11167 Foundations of Social Innovation

Term 1 - 2019

Profile information current as at 19/08/2022 06:00 pm

All details in this unit profile for MGMT11167 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

General Information

Overview

Social innovation is the development and implementation of innovative, transformative, and sustainable solutions to social problems. The challenges facing our world such as poverty, disease, and climate change are more complex than ever before. Sustainable, effective solutions require interdisciplinary thinking and cross-sector collaboration. This unit will develop your understanding of social empathy and provide you with foundational skills to diagnose structural inequalities that contribute to social problems. You will apply action learning and case study analysis to examine social, environmental and economic sustainability challenges. Finally you will examine some of the solutions that have already been implemented as organisations, communities and individuals consider ways to benefit society and improve lives.

Details

Career Level: *Undergraduate*

Unit Level: *Level 1*

Credit Points: 6

Student Contribution Band: 10

Fraction of Full-Time Student Load: 0.125

Pre-requisites or Co-requisites

There are no requisites for this unit.

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

Offerings For Term 1 - 2019

- Brisbane
- Melbourne
- Online
- Perth
- Rockhampton
- Sydney

Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

Class and Assessment Overview

Recommended Student Time Commitment

Each 6-credit Undergraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

Class Timetable

[Regional Campuses](#)

Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

[Metropolitan Campuses](#)

Adelaide, Brisbane, Melbourne, Perth, Sydney

Assessment Overview

1. **Written Assessment**

Weighting: 30%

2. **Presentation and Written Assessment**

Weighting: 30%

3. **Portfolio**

Weighting: 40%

Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the [University's Grades and Results Policy](#) for more details of interim results and final grades.

CQUniversity Policies

All University policies are available on the [CQUniversity Policy site](#).

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

Previous Student Feedback

Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

Feedback from Both in Have Your Say and email feedback.

Feedback

Changes in Moodle set up to allow smoother student-to-student interaction in discussion board

Recommendation

Add Blog functionality to Moodle site.

Feedback from Have Your Say survey and in class

Feedback

Greater clarity in Assignment 2 requirements

Recommendation

Clarify requirements in relation to word count.

Unit Learning Outcomes

On successful completion of this unit, you will be able to:

1. Analyse and describe the contexts for social innovation and identify the changing global environments that drive social change.
2. Identify and analyse the systems, processes and resources required to diagnose structural inequalities and social disparities.
3. Apply action learning principals to examine and critique social, economic and environmental sustainability challenges.
4. Investigate the range of social innovation business models and emerging capitalisation strategies implemented to solve contemporary social challenges.

Alignment of Learning Outcomes, Assessment and Graduate Attributes



Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes			
	1	2	3	4
1 - Written Assessment - 30%	•	•		•
2 - Presentation and Written Assessment - 30%		•	•	•
3 - Portfolio - 40%	•		•	•

Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes			
	1	2	3	4
1 - Communication	•	•	•	
2 - Problem Solving		•	•	•
3 - Critical Thinking	•	•	•	•
4 - Information Literacy	•	•		•
5 - Team Work			•	
6 - Information Technology Competence	•	•		
7 - Cross Cultural Competence	•	•	•	•
8 - Ethical practice	•		•	•
9 - Social Innovation				
10 - Aboriginal and Torres Strait Islander Cultures				

Alignment of Assessment Tasks to Graduate Attributes

Assessment Tasks	Graduate Attributes									
	1	2	3	4	5	6	7	8	9	10
1 - Written Assessment - 30%	•	•	•	•	•	•	•	•		
2 - Presentation and Written Assessment - 30%	•	•	•	•	•	•	•	•		
3 - Portfolio - 40%	•	•	•	•	•	•	•	•		

Textbooks and Resources

Textbooks

There are no required textbooks.

Additional Textbook Information

A textbook, Wicked Problems and Seriously Wicked Solutions, will be provided free of charge.

IT Resources

You will need access to the following IT resources:

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)
- Webcam and headset

Referencing Style

All submissions for this unit must use the referencing style: [American Psychological Association 6th Edition \(APA 6th edition\)](#)

For further information, see the Assessment Tasks.

Teaching Contacts

Olav Muurlink Unit Coordinator

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Schedule

Week 1 - 11 Mar 2019

Module/Topic	Chapter	Events and Submissions/Topic
Introduction to social innovation	Chapter 1, Wicked Problems & Even More Wicked Solutions: An Introduction to the Science, Art and Magic of Social Innovation. This is a free (downloadable) textbook available as part of the unit.	Work on developing material for Assessment 3 (portfolio) every week of the term.

Week 2 - 18 Mar 2019

Module/Topic	Chapter	Events and Submissions/Topic
Global problems: finding directions	Chapter 2, Wicked Problems & Even More Wicked Solutions: An Introduction to the Science, Art and Magic of Social Innovation. This is a free (downloadable) textbook available as part of the unit.	Work on developing material for Assessment 3 (portfolio) every week of the term.

Week 3 - 25 Mar 2019

Module/Topic	Chapter	Events and Submissions/Topic
The structure of problems	Chapter 3, Wicked Problems & Even More Wicked Solutions: An Introduction to the Science, Art and Magic of Social Innovation. This is a free (downloadable) textbook available as part of the unit.	Work on developing material for Assessment 3 (portfolio) every week of the term.

Week 4 - 01 Apr 2019

Module/Topic	Chapter	Events and Submissions/Topic
What is change and why is change hard?	Chapter 4, Wicked Problems & Even More Wicked Solutions: An Introduction to the Science, Art and Magic of Social Innovation. This is a free (downloadable) textbook available as part of the unit.	Work on developing material for Assessment 3 (portfolio) every week of the term.

Week 5 - 08 Apr 2019

Module/Topic	Chapter	Events and Submissions/Topic
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Traditional methods of change	Chapter 5, Wicked Problems & Even More Wicked Solutions: An Introduction to the Science, Art and Magic of Social Innovation. This is a free (downloadable) textbook available as part of the unit.	Assignment 1 due at the end of this week. Work on developing material for Assessment 3 (portfolio) every week of the term. Analysis of a wicked problem Due: Week 5 Friday (12 Apr 2019) 11:00 pm AEST
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Vacation Week - 15 Apr 2019

Module/Topic	Chapter	Events and Submissions/Topic
Vacation week	Vacation week	Vacation week

Week 6 - 22 Apr 2019

Module/Topic	Chapter	Events and Submissions/Topic
New methods of change	Chapter 6, Wicked Problems & Even More Wicked Solutions: An Introduction to the Science, Art and Magic of Social Innovation. This is a free (downloadable) textbook available as part of the unit.	Work on developing material for Assessment 3 (portfolio) every week of the term. Assessment 2 presentations begin.

Week 7 - 29 Apr 2019

Module/Topic	Chapter	Events and Submissions/Topic
How to think your way through to a solution	Chapter 7, Wicked Problems & Even More Wicked Solutions: An Introduction to the Science, Art and Magic of Social Innovation. This is a free (downloadable) textbook available as part of the unit.	Work on developing material for Assessment 3 (portfolio) every week of the term. Assessment 2 presentations continue

Week 8 - 06 May 2019

Module/Topic	Chapter	Events and Submissions/Topic
Ideas and where they come from	Chapter 8, Wicked Problems & Even More Wicked Solutions: An Introduction to the Science, Art and Magic of Social Innovation. This is a free (downloadable) textbook available as part of the unit.	Work on developing material for Assessment 3 (portfolio) every week of the term. Assessment 2 presentations continue

Week 9 - 13 May 2019

Module/Topic	Chapter	Events and Submissions/Topic
Why do we socially innovate?	Chapter 9, Wicked Problems & Even More Wicked Solutions: An Introduction to the Science, Art and Magic of Social Innovation. This is a free (downloadable) textbook available as part of the unit.	Work on developing material for Assessment 3 (portfolio) every week of the term. Assessment 2 presentations continue

Week 10 - 20 May 2019

Module/Topic	Chapter	Events and Submissions/Topic
Business and social innovation.	Chapter 10, Wicked Problems & Even More Wicked Solutions: An Introduction to the Science, Art and Magic of Social Innovation. This is a free (downloadable) textbook available as part of the unit.	Work on developing material for Assessment 3 (portfolio) every week of the term. Assessment 2 presentations continue

Week 11 - 27 May 2019

Module/Topic	Chapter	Events and Submissions/Topic
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Work on developing material for Assessment 3 (portfolio) every week of the term.
Assessment 2 presentations continue

Integration

Additional readings will be provided on the Moodle Site.

Group Presentation of Traditional Versus Social Innovation Interventions Due: Week 11 Friday (31 May 2019) 11:00 pm AEST

Week 12 - 03 Jun 2019

Module/Topic

Chapter

Events and Submissions/Topic

Revision

Additional readings will be provided on the Moodle Site.

Assessment 2 and 3 are officially due this week. Assessment 2 presentations conclude this week. Assessment 3 should have been undertaken by the student on a weekly basis, with the final portfolio developed for submission this week.

Portfolio of reflections on social innovation readings and audiovisual material Due: Week 12 Friday (7 June 2019) 11:00 pm AEST

Review/Exam Week - 10 Jun 2019

Module/Topic

Chapter

Events and Submissions/Topic

Exam Week - 17 Jun 2019

Module/Topic

Chapter

Events and Submissions/Topic

Assessment Tasks

1 Analysis of a wicked problem

Assessment Type

Written Assessment

Task Description

Describe and analyse a 'wicked problem' of either national or global relevance. Canvass at least one campaign, policy approach or intervention that has been launched to overcome this problem, evidence the degree to which this succeeded, and identify and provide evidence of at least one unintended consequence of this attempt to address the problem.

The assignment should not exceed **2000 words**, and should draw on **credible written evidence**, including scholarly books and articles, non-scholarly books and book chapters, and credible media sources (a minimum of 10 scholarly references are required). This assignment requires you to show evidence that you understand the term 'wicked problem' and are able to relate that definition to a 'real world' wicked problem, using evidence you've gathered through your own readings of the scholarly or other science literature. You can make use of reputable media sources as part of your case, but a preference should be given to either scholarly (peer-reviewed) papers, scientific reports (e.g. from United Nations bodies or the CSIRO), or government or reputable non-government reports. Unintended consequences of policy solutions are not easy to find, therefore we encourage you to think through what MIGHT be an unintended (negative or positive) consequence to a campaign designed to tackle a wicked problem. Once you have identified a likely candidate for an unintended consequence, then you should be able to find some plausible good quality evidence to show that such a consequence may have transpired.

The format of this assignment is a formal essay or report. There is no 'right' structure, but the assessment item should be clearly and logically structured, and can be illustrated with graphs, figures or tables as required. Using sub-headings to help organise your work is encouraged, but not required.

Assessment Due Date

Week 5 Friday (12 Apr 2019) 11:00 pm AEST

Return Date to Students

Week 7 Friday (3 May 2019)

Weighting

30%

Assessment Criteria

1. Critical Insight (40%)

To what degree have you explored the problem and its underlying causes? To what degree have you been able to identify a likely or evidenced unintended consequence or consequences?

2. Evidence (30%)

Is this insight linked to evidence drawn from quality sources (as defined in the task description? Has a minimum of ten such quality sources been properly used (that is understood, discussed, and referenced). Have you demonstrated the ability to evaluate the quality of the evidence?

3. Presentation and communication (30%)

Have you presented the wicked problem, responses and unintended consequences in a clear way? Have you checked your work and ensured it has minimal errors and is consistently and clearly formatted? In cases where you have used additional materials (e.g. graphs), do these additional materials add value to your case? Does your submission show appropriate and accurate (APA) referencing?

Referencing Style

- [American Psychological Association 6th Edition \(APA 6th edition\)](#)

Submission

Online

Submission Instructions

Submit through link provided on Moodle site

Learning Outcomes Assessed

- Analyse and describe the contexts for social innovation and identify the changing global environments that drive social change.
- Identify and analyse the systems, processes and resources required to diagnose structural inequalities and social disparities.
- Investigate the range of social innovation business models and emerging capitalisation strategies implemented to solve contemporary social challenges.

Graduate Attributes

- Communication
- Problem Solving
- Critical Thinking
- Information Literacy
- Team Work
- Information Technology Competence
- Cross Cultural Competence
- Ethical practice

2 Group Presentation of Traditional Versus Social Innovation Interventions

Assessment Type

Presentation and Written Assessment

Task Description

This is a **group assignment**. The objective of this assignment is to hone your ability to work in a group and present good quality evidence in a public setting, and also to show your emerging understanding of the distinction between traditional and social innovation interventions to wicked problems.

For this assignment you'll be asked (along with a group of up to three fellow students) to give a **ten-minute oral, in-class presentation** (for online students this will be via a Zoom meeting organised by the unit co-ordinator). The presentation will be followed by questions from your lecturer and fellow students. You'll be expected to support your presentation with visual/written aids, preferably Powerpoint. **Each student in your group should contribute to the development of the presentation and as part of the group presentation uploaded**, you will be expected to provide a **clear overview of which team member contributed which element to the final presentation** (not just the oral delivery). In addition, the slides must be accompanied by evidence (for example in the Powerpoint Notes) to expand on the evidence in the slide itself. Each slide note should indicate the identity of the team member who primarily contributed to that slide and the collection of evidence presented in that slide.

The topic will be your choice of a **significant social problem**, which students will briefly describe, followed by a contrast between a conventional approach and a new, social innovation approach to countering the problem. The social innovation approach (unlike the conventional approach) can be either a hypothetical solution, or one that has been tried. In either case, you'll be expected to explain the strengths and weaknesses of the two approaches (conventional and social innovation approach). You will be expected, as with Assessment 1, to present **good quality evidence to back up the statements** made on your slides and in your oral presentation.

We recommend that you meet with your group early in the term, break up the tasks fairly between the group members, and then meet regularly to ensure that the final product is a seamless combination of the work you have done. So **presentations that show evidence of the team working together to produce a single, well structured 'line of thought' will be marked higher** than disorganised and repetitive presentations.

Assessment Due Date

Week 11 Friday (31 May 2019) 11:00 pm AEST

Ongoing weekly presentations, given in class or via Zoom.

Return Date to Students

Week 12 Friday (7 June 2019)

Students will be given feedback in class (or via Zoom) and then marks will be released in Week 12

Weighting

30%

Assessment Criteria

Analysis (30%): The ability to analyse wicked problems, and accurately and clearly distinguish between conventional and social innovation approaches to solutions.

Evidence (30%): Are the visual and verbal elements of the presentation backed up by good quality evidence?

Presentation quality (40%): Presentation quality is assessed on the following factors:

- Clarity and persuasiveness of communication and presentation skills.
- Quality, including clarity of slides. Please check your submission for errors before presenting and uploading.
- Lack of repetition and smooth sequence of argument.
- Where required, are the arguments accompanied by appropriate referencing of sources?

The slides and accompanying notes should be **submitted by the group leader through the link provided, with the first slide clearly identifying the group members (including student numbers). Include a page with details on group member participation.**

Referencing Style

- [American Psychological Association 6th Edition \(APA 6th edition\)](#)

Submission

Offline Online Group

Submission Instructions

The visual aids will be delivered after the presentation on the link provided on the Moodle site. The balance of the assignment will be delivered in class (or via Zoom).

Learning Outcomes Assessed

- Identify and analyse the systems, processes and resources required to diagnose structural inequalities and social disparities.
- Apply action learning principals to examine and critique social, economic and environmental sustainability challenges.
- Investigate the range of social innovation business models and emerging capitalisation strategies implemented to solve contemporary social challenges.

Graduate Attributes

- Communication
- Problem Solving
- Critical Thinking
- Information Literacy
- Team Work
- Information Technology Competence
- Cross Cultural Competence
- Ethical practice

3 Portfolio of reflections on social innovation readings and audiovisual material

Assessment Type

Portfolio

Task Description

You'll be expected to maintain a weekly reflection on what you have been reading and watching/listening to from the materials provided in the (free) unit textbook and supplementary materials from the Moodle . This portfolio asks you to both be a critical consumer of social innovation material, and to reflect honestly on your reaction to the material. It asks you to both describe and summarise what you have been reading, and to accurately attribute your comments to their original sources. You'll be asked to supplement the material from the text and Moodle materials with some additional independent reading (beyond merely the textbook) which further illuminates the points you have drawn from the Moodle/textbook materials.

Assessment Due Date

Week 12 Friday (7 June 2019) 11:00 pm AEST

Return Date to Students

Exam Week Friday (21 June 2019)

The results are formally released on the certification of grades

Weighting

40%

Assessment Criteria

Theory (25%):

Does your work accurately reflect the theories and concepts presented in this unit?

Communication (25%):

Is your material cleanly communicated (with evidence that you've proofed your work) and properly referenced (in APA style), and is your material organised in a logical, easy-to-understand manner?

Evidence (25%):

Are your reflections backed by good quality evidence, and do you demonstrate that you've read and understood the evidence you are using to support your argument?

Critical thinking (25%):

To what degree does the portfolio demonstrates deeper reflection or thinking beyond the surface content of the material you have read and referenced in your portfolio.

Referencing Style

- [American Psychological Association 6th Edition \(APA 6th edition\)](#)

Submission

Online

Submission Instructions

Moodle site link will be provided.

Learning Outcomes Assessed

- Analyse and describe the contexts for social innovation and identify the changing global environments that drive social change.
- Apply action learning principals to examine and critique social, economic and environmental sustainability challenges.
- Investigate the range of social innovation business models and emerging capitalisation strategies implemented to solve contemporary social challenges.

Graduate Attributes

- Communication
- Problem Solving
- Critical Thinking
- Information Literacy
- Team Work
- Information Technology Competence
- Cross Cultural Competence
- Ethical practice

Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the [Student Academic Integrity Policy and Procedure](#). This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

What is a breach of academic integrity?

A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

Why is academic integrity important?

A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

Where can I get assistance?

For academic advice and guidance, the [Academic Learning Centre \(ALC\)](#) can support you in becoming confident in completing assessments with integrity and of high standard.

What can you do to act with integrity?



Be Honest

If your assessment task is done by someone else, it would be dishonest of you to claim it as your own



Seek Help

If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)



Produce Original Work

Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem