

In Progress

Please note that this Unit Profile is still in progress. The content below is subject to change.



MGMT11169 *Business Analytics*

Term 1 - 2027

Profile information current as at 07/09/2026 09:33 pm

All details in this unit profile for MGMT11169 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

General Information

Overview

With today's digitisation and technology development, many organisations can collect and consolidate tremendous amounts of data and store them in databases and data warehouses with ease. In business analytics, you will use a variety of computational techniques and/or methods to evaluate and analyse huge sources of data in real time for trends, patterns, classification, relationship, and other useful information. You will learn and examine data sets for statistical inference, and conduct quantitative analysis, predictive modelling, regression, data mining, and optimisation. This is a practical based core unit and will provide you with foundation knowledge to contribute to the use of various data analytics for problem solving.

Details

Career Level: *Undergraduate*

Unit Level: *Level 1*

Credit Points: 6

Student Contribution Band: 10

Fraction of Full-Time Student Load: 0.125

Pre-requisites or Co-requisites

STAT11048 Essential Statistics is an anti-requisite for this unit MGMT11169 Business Analytics. Students who completed STAT11048 Essential Statistics should not enroll in this unit MGMT11169 Business Analytics.

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

Offerings For Term 1 - 2027

- Brisbane
- Melbourne
- Online
- Rockhampton
- Sydney

Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

Class and Assessment Overview

Information for Class and Assessment Overview has not been released yet.
This information will be available on Monday 11 January 2027

CQUniversity Policies

All University policies are available on the [CQUniversity Policy site](#).

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Academic Progression Policy and Procedure
- Student Refund and Credit Balance Policy and Procedure
- Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

Previous Student Feedback

Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

Feedback from SUTE

Feedback

The pre-recorded lectures were consistently well organized and easy to understand. I learnt a lot of valuable lessons in Excel and data analytics. The assessments were also interesting and relevant, suitable for first year students

Recommendation

The learning resources will be maintained and continuously updated if necessary to meet students' expectations.

Feedback from SUTE

Feedback

Using an Excel spreadsheet for complex data analytics with some maths might be difficult for students who have never worked with this software before and need more Excel practical examples.

Recommendation

The weekly lesson plans will include additional Excel spreadsheet exercises to support students learn how to use Excel for complex data analysis.

Unit Learning Outcomes

Information for Unit Learning Outcomes has not been released yet.
This information will be available on Monday 11 January 2027

Alignment of Learning Outcomes, Assessment and Graduate Attributes

Information for Alignment of Learning Outcomes, Assessment and Graduate Attributes has not been released yet.
This information will be available on Monday 11 January 2027

Textbooks and Resources

Information for Textbooks and Resources has not been released yet.
This information will be available on Monday 15 February 2027

Academic Integrity Statement

Information for Academic Integrity Statement has not been released yet.
This unit profile has not yet been finalised.