MGMT19103 *Logistics Management*
Term 2 - 2017

Profile information current as at 19/09/2024 07:30 pm

All details in this unit profile for MGMT19103 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student).The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

General Information

Overview

This unit provides a detailed examination of the complex dimensions of logistics and its role within the procurement management context. It concentrates on the physical movement of products within a supply chain network. It discusses the logistics concepts and links it into the supply chain management concepts from the perspectives of both suppliers and customers. It further discusses the logistics concepts with the marketing concepts of distribution channels and promotion. It also provides an overview of logistics information management and transportation systems with an overview of systems analysis, design and integration. Recent developments in the international logistics scene are also explored together with future global and domestic trends.

Details

Career Level: *Undergraduate*
Unit Level: *Level 2*
Credit Points: *6*
Student Contribution Band: *10*
Fraction of Full-Time Student Load: *0.125*

Pre-requisites or Co-requisites

Prerequisite: Minimum of 24 credit points
Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the Assessment Policy and Procedure (Higher Education Coursework).

Offerings For Term 2 - 2017

- Distance

Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

Website

This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.

Class and Assessment Overview

Recommended Student Time Commitment

Each 6-credit Undergraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

Class Timetable

Regional Campuses

Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

Metropolitan Campuses

Adelaide, Brisbane, Melbourne, Perth, Sydney

Assessment Overview

1. **Written Assessment**
Weighting: 20%
2. **Written Assessment**
Weighting: 30%
3. **Examination**
Weighting: 50%

Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the University's Grades and Results Policy for more details of interim results and final grades.

CQUniversity Policies

All University policies are available on the CQUniversity Policy site.
You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the CQUniversity Policy site.

Previous Student Feedback

Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

Feedback from Student feedback

Feedback

"The course coordinator, Malcolm Johnson, tries extra hard to disseminate information to students via Zoom for both assessments, through students asking questions, he provided answers. Was really helpful, especially in preparing for the assessments. Goes to great lengths to provide quality and inspiring resources."

Recommendation

Maintain focus on uploading current Australian material that is topical. Discuss these in lectures to draw out the implications for logistics managers.

Feedback from Student feedback

Feedback

"The text book was excellent, easy to read and had a lot of good case studies included. The first text I have read, from cover to cover!"

Recommendation

Retain text and add Australian examples to complement or differentiate the implications for logistics managers working locally.

Feedback from Student feedback

Feedback

The feedback provided was great, very thorough and overall of a helpful nature. Some constructive criticism offered as a learning experience"

Recommendation

Student investment in researching and writing assignments deserve thoughtful and constructive feedback. Each submission is unique and requires individualised input that will enhance future performance.

Feedback from Student feedback

Feedback

"The first assessment needed more information so that students can provide what is necessary."

Recommendation

Review assessment to clarify what is required. Promote the Zoom online workshop held specifically prior to each assessment to clarify any ambiguity. Ensure facilitators in each location access the workshop recording for consistency of advice to students.

Unit Learning Outcomes

On successful completion of this unit, you will be able to:

1. Critically discuss the key concepts in logistics management.
2. Explain the relationship between procurement and logistics concepts.
3. Identify and analyse critical issues in inbound/outbound logistics activities.
4. Compare and contrast the role of logistics and supply chain management.
5. Critically discuss the current trends and constraints facing logistics managers.

Alignment of Learning Outcomes, Assessment and Graduate Attributes

| — N/A Level | ○ Introductory Level | ● Intermediate Level | ● Graduate Level | ○ Professional Level | ○ Advanced Level |

Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes				
	1	2	3	4	5
1 - Written Assessment - 20%	•	•		•	
2 - Written Assessment - 30%			•	•	•
3 - Examination - 50%	•	•	•	•	•

Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes				
	1	2	3	4	5
1 - Communication	•	•	•	•	•
2 - Problem Solving	•	•	•	•	•
3 - Critical Thinking	•	•	•	•	•
4 - Information Literacy	•	•	•	•	•
5 - Team Work					
6 - Information Technology Competence	•	•	•	•	•
7 - Cross Cultural Competence				•	•
8 - Ethical practice					
9 - Social Innovation					
10 - Aboriginal and Torres Strait Islander Cultures					

Alignment of Assessment Tasks to Graduate Attributes

Assessment Tasks	Graduate Attributes									
	1	2	3	4	5	6	7	8	9	10
1 - Written Assessment - 20%	•	•	•	•		•	•			
2 - Written Assessment - 30%	•	•	•	•		•	•			
3 - Examination - 50%	•	•	•	•			•			

Textbooks and Resources

Textbooks

MGMT19103

Prescribed

Contemporary Logistics
Eleventh Global Edition (2015)
Authors: Murphy, P. R. & Knemeyer, A. M.
Pearson Education
Harlow , England
Binding: Paperback

View textbooks at the CQUniversity Bookshop

IT Resources

You will need access to the following IT resources:

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)

Referencing Style

All submissions for this unit must use the referencing style: American Psychological Association 6th Edition (APA 6th edition)
For further information, see the Assessment Tasks.

Teaching Contacts

Malcolm Johnson Unit Coordinator
m.n.johnson@cqu.edu.au

Schedule

Week 1 - 10 Jul 2017

Module/Topic	Chapter	Events and Submissions/Topic
Overview of Logistics Management	Chapter 1	

Week 2 - 17 Jul 2017

Module/Topic	Chapter	Events and Submissions/Topic
Logistics and Information Technology	Chapter 2	

Week 3 - 24 Jul 2017

Module/Topic	Chapter	Events and Submissions/Topic
Organisational, Managerial, and Financial Considerations	Chapter 3 & 4	

Week 4 - 31 Jul 2017

Module/Topic	Chapter	Events and Submissions/Topic
The Supply Chain Management Concept	Chapter 5	

Week 5 - 07 Aug 2017

Module/Topic	Chapter	Events and Submissions/Topic

Procurement	Chapter 6	**Assessment #1: Business Report** Due: Week 5 Monday (7 Aug 2017) 9:00 am AEST

Vacation Week - 14 Aug 2017

Module/Topic	Chapter	Events and Submissions/Topic

Week 6 - 21 Aug 2017

Module/Topic	Chapter	Events and Submissions/Topic
Demand Management, Order Management and Customer Service	Chapter 7	

Week 7 - 28 Aug 2017

Module/Topic	Chapter	Events and Submissions/Topic
Distribution Centre, Warehouse and Plant Location	Chapter 9	

Week 8 - 04 Sep 2017

Module/Topic	Chapter	Events and Submissions/Topic
Warehousing Management	Chapter 10	

Week 9 - 11 Sep 2017

Module/Topic	Chapter	Events and Submissions/Topic
Packaging and Materials Handling	Chapter 11	**Assessment #2: Business Report** Due: Week 9 Monday (11 Sept 2017) 9:00 am AEST

Week 10 - 18 Sep 2017

Module/Topic	Chapter	Events and Submissions/Topic
Transportation & Transportation Management	Chapter 12 & 13	

Week 11 - 25 Sep 2017

Module/Topic	Chapter	Events and Submissions/Topic
International Logistics	Chapter 14	

Week 12 - 02 Oct 2017

Module/Topic	Chapter	Events and Submissions/Topic
Review of Logistics Management		

Review/Exam Week - 09 Oct 2017

Module/Topic	Chapter	Events and Submissions/Topic

Exam Week - 16 Oct 2017

Module/Topic	Chapter	Events and Submissions/Topic

Assessment Tasks

1 Assessment #1: Business Report

Assessment Type
Written Assessment

Task Description
The assessment is designed for students to apply logistics management concepts, methods and tools. The assessment involves writing a 1500-word business report responding to assessment questions related to specific case material provided by your Unit Coordinator. Submit your 1500-word report through **Turnitin** in Moodle with a cover sheet showing the unit name and number, assessment number, your name and student number. Assessment details, case material and guidance will be provided on the unit website.

You can discuss your assessment ideas in the unit **Discussion Forum #1**, before you complete and submit the assessment.

Assessment Due Date
Week 5 Monday (7 Aug 2017) 9:00 am AEST

Return Date to Students
Monday (21 Aug 2017)

5:00PM

Weighting
20%

Assessment Criteria
Your report analysis, recommendations and presentation will be assessed according to the following criteria:
Thorough understanding of relevant logistics management concepts, principles, theories, tools and models in regards to the case study and the questions posed: 60%
Appropriate and well structured, concise and clear expression of logistics management arguments: 10%
Clear flow of thought throughout the paper with a clear and succinct introduction and conclusion: 10%
Critical analysis and integration of relevant academic and profession literature. Insights from a minimum of eight (8) academic journals must be incorporated in your critical analysis: 10%
Appropriate in text referencing and reference list. Adherence to APA Reference Style: 5%
Clarity of expression, grammar, spelling and business report format (see below): 5%
Report length 1500-words (±10%). Submissions that exceed 1650 words (reference list excluded) will be penalised at a rate of 1% per 100-words (or part thereof) of the nominated assessment value.
Submissions must be in Business Report format using Word with 1.5 line spacing and Times Roman 12 point font.
Late submissions will also be penalised at the rate of "five per cent of the total marks available for the assessment each calendar day (full or part) it is overdue" (Policy: Assessment of Coursework section 3.2.4)

Referencing Style

- American Psychological Association 6th Edition (APA 6th edition)

Submission
Online

Graduate Attributes

- Communication
- Problem Solving
- Critical Thinking
- Information Literacy
- Information Technology Competence
- Cross Cultural Competence

Learning Outcomes Assessed

- Critically discuss the key concepts in logistics management.
- Explain the relationship between procurement and logistics concepts.
- Compare and contrast the role of logistics and supply chain management.

2 Assessment #2: Business Report

Assessment Type
Written Assessment

Task Description
The assessment is designed for students to apply logistics management concepts, methods and tools. The assessment involves writing a 2000-word business report responding to assessment questions related to specific case material.
Submit your 2000- word report through **Turnitin** in Moodle, with a cover sheet showing the unit name and number, assessment number, your name and student number. Assessment details, case material and guidance will be provided on the unit website.
You can discuss your assessment ideas in the unit **Discussion Forum #2**, before you complete and submit the assessment.

Assessment Due Date
Week 9 Monday (11 Sept 2017) 9:00 am AEST

Return Date to Students
Monday (18 Sept 2017)

5:00PM

Weighting
30%

Assessment Criteria
Your report analysis, recommendations and presentation will be assessed according to the following criteria:
Thorough understanding of relevant logistics management concepts, principles, theories, tools and models in regards to the case study and the questions posed: 60%
Appropriate and well structured, concise and clear expression of logistics management arguments: 10%
Clear flow of thought throughout the paper with a clear and succinct purpose described in the introduction and a clear and succinct conclusion: 10%
Critical analysis and integration of relevant academic and profession literature. Insights from a minimum of ten (10) academic journals must be incorporated in your critical analysis: 10%
Appropriate in text referencing and reference list. Adherence to APA Reference Style: 5%
Clarity of expression, grammar, spelling and business report format (see below): 5%
Report length 2000-words (±10%). Submissions that exceed 2200 words (reference list excluded) will be penalised at a rate of 1% per 100-words (or part thereof) of the nominated assessment value.
Submissions must be in Business Report format in Word with 1.5 line spacing and Times Roman 12 point font.
Late submissions will also be penalised at the rate of "five per cent of the total marks available for the assessment each calendar day (full or part) it is overdue" (Policy: Assessment of Coursework section 3.2.4)

Referencing Style

- [American Psychological Association 6th Edition (APA 6th edition)](#)

Submission
Online

Graduate Attributes

- Communication
- Problem Solving
- Critical Thinking
- Information Literacy
- Information Technology Competence
- Cross Cultural Competence

Learning Outcomes Assessed

- Identify and analyse critical issues in inbound/outbound logistics activities.
- Compare and contrast the role of logistics and supply chain management.
- Critically discuss the current trends and constraints facing logistics managers.

Examination

Outline
Complete an invigilated examination.

Date
During the examination period at a CQUniversity examination centre.

Weighting
50%

Length
180 minutes

Exam Conditions
Closed Book.

Materials
Dictionary - non-electronic, concise, direct translation only (dictionary must not contain any notes or comments).

Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the **Student Academic Integrity Policy and Procedure**. This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

What is a breach of academic integrity?
A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

Why is academic integrity important?
A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

Where can I get assistance?
For academic advice and guidance, the Academic Learning Centre (ALC) can support you in becoming confident in completing assessments with integrity and of high standard.

What can you do to act with integrity?

Be Honest
If your assessment task is done by someone else, it would be dishonest of you to claim it as your own

Seek Help
If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)

Produce Original Work
Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem