



# MGMT19103 Logistics Management

## Term 2 - 2018

Profile information current as at 28/04/2024 12:13 am

All details in this unit profile for MGMT19103 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

### Corrections

Unit Profile Correction added on 06-08-18

Exam Condition: Closed Book

### General Information

#### Overview

This unit provides a detailed examination of the complex dimensions of logistics and its role within the procurement management context. It concentrates on the physical movement of products within a supply chain network. It discusses the logistics concepts and links it into the supply chain management concepts from the perspectives of both suppliers and customers. It further discusses the logistics concepts with the marketing concepts of distribution channels and promotion. It also provides an overview of logistics information management and transportation systems with an overview of systems analysis, design and integration. Recent developments in the international logistics scene are also explored together with future global and domestic trends.

#### Details

Career Level: *Undergraduate*

Unit Level: *Level 2*

Credit Points: 6

Student Contribution Band: 10

Fraction of Full-Time Student Load: 0.125

#### Pre-requisites or Co-requisites

Prerequisite: Minimum of 24 credit points

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

#### Offerings For Term 2 - 2018

- Distance

#### Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

#### Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

## Class and Assessment Overview

### Recommended Student Time Commitment

Each 6-credit Undergraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

### Class Timetable

#### [Regional Campuses](#)

Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

#### [Metropolitan Campuses](#)

Adelaide, Brisbane, Melbourne, Perth, Sydney

### Assessment Overview

#### 1. **Written Assessment**

Weighting: 20%

#### 2. **Written Assessment**

Weighting: 30%

#### 3. **Examination**

Weighting: 50%

### Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the [University's Grades and Results Policy](#) for more details of interim results and final grades.

## CQUniversity Policies

**All University policies are available on the [CQUniversity Policy site](#).**

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

## Previous Student Feedback

### Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

#### Feedback from 'Have Your Say'

##### Feedback

"Very engaged teacher who takes time to give thorough feedbacks on assignments and who is responding quickly when emailed."

##### Recommendation

Maintain emphasis on timely response. Continue providing quality comment using Feedback Studio and supported by detailed marking rubric which is available at commencement of Term.

#### Feedback from 'Have Your Say'

##### Feedback

"Exam assistance ... please highlight key concepts rather than detailing the chapters that need to be studied"

##### Recommendation

The workshop session prior to the exam highlighted the key aspects that a Logistics Manager should have as foundational knowledge. A past exam paper was provided to indicate how knowledge of key concepts could be applied in short contextual cases. Key concepts can be identified from the recorded lecture sessions.

## Unit Learning Outcomes

**On successful completion of this unit, you will be able to:**

1. Critically discuss the key concepts in logistics management.
2. Explain the relationship between procurement and logistics concepts.
3. Identify and analyse critical issues in inbound/outbound logistics activities.
4. Compare and contrast the role of logistics and supply chain management.
5. Critically discuss the current trends and constraints facing logistics managers.

## Alignment of Learning Outcomes, Assessment and Graduate Attributes



### Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes				
	1	2	3	4	5
1 - Written Assessment - 20%	•	•		•	
2 - Written Assessment - 30%			•	•	•
3 - Examination - 50%	•	•	•	•	•

### Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes				
	1	2	3	4	5
1 - Communication	•	•	•	•	•
2 - Problem Solving	•	•	•	•	•
3 - Critical Thinking	•	•	•	•	•
4 - Information Literacy	•	•	•	•	•
5 - Team Work					
6 - Information Technology Competence	•	•	•	•	•
7 - Cross Cultural Competence				•	•
8 - Ethical practice					
9 - Social Innovation					
10 - Aboriginal and Torres Strait Islander Cultures					

## Alignment of Assessment Tasks to Graduate Attributes

Assessment Tasks	Graduate Attributes									
	1	2	3	4	5	6	7	8	9	10
1 - Written Assessment - 20%	•	•	•	•		•	•			
2 - Written Assessment - 30%	•	•	•	•		•	•			
3 - Examination - 50%	•	•	•	•			•			

## Textbooks and Resources

### Textbooks

MGMT19103

#### Prescribed

##### Contemporary Logistics

Edition: 12th edn Global (2017)

Authors: Murphy, P. R. & Knemeyer, A. M.

Pearson Education

Harlow, UK

ISBN: 9781292218007

Binding: Paperback

[View textbooks at the CQUniversity Bookshop](#)

### IT Resources

**You will need access to the following IT resources:**

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)
- CQUniversity Library Resources

## Referencing Style

All submissions for this unit must use the referencing style: [American Psychological Association 6th Edition \(APA 6th edition\)](#)

For further information, see the Assessment Tasks.

## Teaching Contacts

**Swee Kuik** Unit Coordinator

[s.kuik@cqu.edu.au](mailto:s.kuik@cqu.edu.au)

## Schedule

### Week 1 - 09 Jul 2018

Module/Topic	Chapter	Events and Submissions/Topic
Overview of Logistics Management	Chapter 1	

### Week 2 - 16 Jul 2018

Module/Topic	Chapter	Events and Submissions/Topic
Logistics and Information Technology	Chapter 2	

### Week 3 - 23 Jul 2018

Module/Topic	Chapter	Events and Submissions/Topic
Organisational, Managerial, and Financial Considerations	Chapter 3 & 4	

### Week 4 - 30 Jul 2018

Module/Topic	Chapter	Events and Submissions/Topic
The Supply Chain Management Concept	Chapter 5	

Week 5 - 06 Aug 2018		
Module/Topic	Chapter	Events and Submissions/Topic
Procurement	Chapter 6	<b>Assessment #1: Business Report</b> Due: Week 5 Monday (6 Aug 2018) 5:00 pm AEST
Vacation Week - 13 Aug 2018		
Module/Topic	Chapter	Events and Submissions/Topic
Week 6 - 20 Aug 2018		
Module/Topic	Chapter	Events and Submissions/Topic
Demand Management, Order Management and Customer Service	Chapter 7	
Week 7 - 27 Aug 2018		
Module/Topic	Chapter	Events and Submissions/Topic
Inventory Management and Facility Location	Chapter 8 & 9	
Week 8 - 03 Sep 2018		
Module/Topic	Chapter	Events and Submissions/Topic
Warehousing Management	Chapter 10	
Week 9 - 10 Sep 2018		
Module/Topic	Chapter	Events and Submissions/Topic
Packaging and Materials Handling	Chapter 11	<b>Assessment #2: Business Report</b> Due: Week 9 Monday (10 Sept 2018) 5:00 pm AEST
Week 10 - 17 Sep 2018		
Module/Topic	Chapter	Events and Submissions/Topic
Transportation & Transportation Management	Chapter 12 & 13	
Week 11 - 24 Sep 2018		
Module/Topic	Chapter	Events and Submissions/Topic
International Logistics	Chapter 14	
Week 12 - 01 Oct 2018		
Module/Topic	Chapter	Events and Submissions/Topic
Review of Logistics Management		
Review/Exam Week - 08 Oct 2018		
Module/Topic	Chapter	Events and Submissions/Topic
Exam Week - 15 Oct 2018		
Module/Topic	Chapter	Events and Submissions/Topic

## Assessment Tasks

### 1 Assessment #1: Business Report

#### Assessment Type

Written Assessment

#### Task Description

The assessment is designed for students to apply logistics management concepts, methods and tools. The assessment involves writing a 1500-word business report responding to assessment questions related to specific topics and/or case

material provided by your Unit Coordinator. Submit your 1500-word report through **Turnitin** in Moodle with a cover sheet showing the unit name and number, assessment number, your name and student number. Assessment details and guidance will be provided on the unit website.

You can discuss your assessment ideas in the unit **Discussion Forum #1**, before you complete and submit the assessment.

**Assessment Due Date**

Week 5 Monday (6 Aug 2018) 5:00 pm AEST

**Return Date to Students**

Week 6 Monday (20 Aug 2018)

5:00PM

**Weighting**

20%

**Assessment Criteria**

**Your report analysis, recommendations and presentation will be assessed according to the following criteria:**

Thorough understanding of relevant logistics management concepts, principles, theories, tools and models and the questions posed: 60%

Appropriate and well structured, concise and clear expression of logistics management arguments: 10%

Clear flow of thought throughout the paper with a clear and succinct introduction and conclusion: 10%

Critical analysis and integration of relevant academic and literature. Insights from a minimum of eight (8) academic journals must be incorporated in your critical analysis: 10%

Appropriate in-text referencing and reference list. Adherence to APA Reference Style: 5%

Clarity of expression, grammar, spelling and business report format (see below): 5%

Report length 1500-words.

Submissions must be in Business Report format using Word with 1.5 line spacing and Times Roman 12 point font.

Late submissions will also be penalised at the rate of "five per cent of the total marks available for the assessment each calendar day (full or part) it is overdue" (Policy: Assessment of Coursework section 3.2.4)

**Referencing Style**

- [American Psychological Association 6th Edition \(APA 6th edition\)](#)

**Submission**

Online

**Learning Outcomes Assessed**

- Critically discuss the key concepts in logistics management.
- Explain the relationship between procurement and logistics concepts.
- Compare and contrast the role of logistics and supply chain management.

**Graduate Attributes**

- Communication
- Problem Solving
- Critical Thinking
- Information Literacy
- Information Technology Competence
- Cross Cultural Competence

## 2 Assessment #2: Business Report

**Assessment Type**

Written Assessment

**Task Description**

The assessment is designed for students to apply logistics management concepts, methods and tools. The assessment involves writing a 2000-word business report responding to assessment questions related to specific topics and/or case material. Submit your 2000- word report through **Turnitin** in Moodle, with a cover sheet showing the unit name and number, assessment number, your name and student number. Assessment details, case material and guidance will be provided on the unit website.

You can discuss your assessment ideas in the unit **Discussion Forum #2**, before you complete and submit the assessment.

**Assessment Due Date**

Week 9 Monday (10 Sept 2018) 5:00 pm AEST

**Return Date to Students**

Week 11 Monday (24 Sept 2018)

**Weighting**

30%

**Assessment Criteria**

**Your report analysis, recommendations and presentation will be assessed according to the following criteria:**

Thorough understanding of relevant logistics management concepts, principles, theories, tools and models and the questions posed: 60%

Appropriate and well structured, concise and clear expression of logistics management arguments: 10%

Clear flow of thought throughout the paper with a clear and succinct purpose described in the introduction and a clear and succinct conclusion: 10%

Critical analysis and integration of relevant academic and profession literature. Insights from a minimum of ten (10) academic journals must be incorporated in your critical analysis: 10%

Appropriate in text referencing and reference list. Adherence to APA Reference Style: 5%

Clarity of expression, grammar, spelling and business report format (see below): 5%

Report length 2000-words.

Submissions must be in Business Report format in Word with 1.5 line spacing and Times Roman 12 point font.

Late submissions will also be penalised at the rate of "five per cent of the total marks available for the assessment each calendar day (full or part) it is overdue" (Policy: Assessment of Coursework section 3.2.4)

**Referencing Style**

- [American Psychological Association 6th Edition \(APA 6th edition\)](#)

**Submission**

Online

**Learning Outcomes Assessed**

- Identify and analyse critical issues in inbound/outbound logistics activities.
- Compare and contrast the role of logistics and supply chain management.
- Critically discuss the current trends and constraints facing logistics managers.

**Graduate Attributes**

- Communication
- Problem Solving
- Critical Thinking
- Information Literacy
- Information Technology Competence
- Cross Cultural Competence

**Examination****Outline**

Complete an invigilated examination.

**Date**

During the examination period at a CQUniversity examination centre.

**Weighting**

50%

**Length**

180 minutes

**Exam Conditions**

Closed Book.

**Materials**

Dictionary - non-electronic, concise, direct translation only (dictionary must not contain any notes or comments).

Calculator - non-programmable, no text retrieval, silent only

## Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the [Student Academic Integrity Policy and Procedure](#). This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

### What is a breach of academic integrity?

A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

### Why is academic integrity important?

A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

### Where can I get assistance?

For academic advice and guidance, the [Academic Learning Centre \(ALC\)](#) can support you in becoming confident in completing assessments with integrity and of high standard.

### What can you do to act with integrity?



#### Be Honest

If your assessment task is done by someone else, it would be dishonest of you to claim it as your own



#### Seek Help

If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)



#### Produce Original Work

Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem