MGMT19106 *Supply Chain Management*
Term 1 - 2017

Profile information current as at 14/12/2025 04:12 pm

All details in this unit profile for MGMT19106 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student).The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

General Information

Overview

This unit introduces, defines and explains supply chain management. The concept and practice of supply chain management has grown dramatically in recent years. It is now considered that in many markets, it is the supply chains that compete and not individual organisations. Supply chain management requires collaboration between functions such as: marketing, procurement, operations, logistics, distribution and after market service within organisations and collaboration with outside suppliers, manufacturers and distributors. It requires sophisticated communication, extensive trust, and high level management skills. The objectives of the supply chain manager are: seamless movement of goods; efficient and effective delivery systems which are customer focused; cost minimisation of processes; simplification of all processes; and total quality of product delivered and associated services.

Details

Career Level: *Undergraduate*
Unit Level: *Level 3*
Credit Points: *6*
Student Contribution Band: *10*
Fraction of Full-Time Student Load: *0.125*

Pre-requisites or Co-requisites

There are no requisites for this unit.
Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the Assessment Policy and Procedure (Higher Education Coursework).

Offerings For Term 1 - 2017

- Distance

Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

Website

This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.

Class and Assessment Overview

Recommended Student Time Commitment
Each 6-credit Undergraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

Class Timetable

Regional Campuses
Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

Metropolitan Campuses
Adelaide, Brisbane, Melbourne, Perth, Sydney

Assessment Overview
1. **Online Quiz(zes)**
Weighting: 20%
2. **Written Assessment**
Weighting: 30%
3. **Written Assessment**
Weighting: 50%

Assessment Grading
This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the University's Grades and Results Policy for more details of interim results and final grades.

CQUniversity Policies

All University policies are available on the CQUniversity Policy site.
You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the CQUniversity Policy site.

Previous Student Feedback

Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

Feedback from Course coordinator and lecturers.

Feedback

Although the current textbook is the best on the market it is desirable to identify an equivalent with a more recent publication date.

Recommendation

It is recommended that recent textbook publications are reviewed.

Action

The present textbook publications were reviewed. The outcome of the review was to keep the current textbook as the unit is discontinued.

Unit Learning Outcomes

On successful completion of this unit, you will be able to:

1. Explain what supply chain management is.
2. Discuss key management issues in managing a supply chain.
3. Appraise issues related to relationships in a supply chain.
4. Appraise issues related to product flow along a supply chain.
5. Identify and analyse critical issues in a supply chain.

The unit is part of a the Bachelor of Business (B.Bus) Major in Supply Chain Management.

Alignment of Learning Outcomes, Assessment and Graduate Attributes

| — N/A Level | ○ Introductory Level | ○ Intermediate Level | ● Graduate Level | ○ Professional Level | ○ Advanced Level |

Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes				
	1	2	3	4	5
1 - Online Quiz(zes) - 20%	●	●			
2 - Written Assessment - 30%		●	●	●	●
3 - Written Assessment - 50%			●	●	●

Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes				
	1	2	3	4	5
1 - Communication	●	●	●	●	●

Graduate Attributes	Learning Outcomes				
	1	**2**	**3**	**4**	**5**
2 - Problem Solving	•	•	•	•	•
3 - Critical Thinking	•	•	•	•	•
4 - Information Literacy	•	•	•	•	•
5 - Team Work	•	•	•	•	•
6 - Information Technology Competence	•	•	•	•	•
7 - Cross Cultural Competence			•	•	•
8 - Ethical practice	•	•			•
9 - Social Innovation					
10 - Aboriginal and Torres Strait Islander Cultures					

Alignment of Assessment Tasks to Graduate Attributes

Assessment Tasks	Graduate Attributes									
	1	**2**	**3**	**4**	**5**	**6**	**7**	**8**	**9**	**10**
1 - Online Quiz(zes) - 20%	•	•	•	•		•	•			
2 - Written Assessment - 30%	•	•	•	•		•	•	•		
3 - Written Assessment - 50%	•	•	•	•		•	•	•		

Textbooks and Resources

Textbooks

MGMT19106

Prescribed

Designing and Managing the Supply Chain : Concepts, Strategies & Case Studies
Third Edition (2008)
Authors: Simchi-Levi, D. Kaminsky, P. & Simchi-Levi, E.
McGraw-Hill
New York , United States of America
Binding: Hardcover
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Supplementary

Your Business Degree
Second Edition (2014)
Authors: McCulloch, R. & Reed, A.
Pearson Australia
Frenchs Forrest , Australia
Binding: Paperback

View textbooks at the CQUniversity Bookshop

IT Resources

You will need access to the following IT resources:

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)

Referencing Style

All submissions for this unit must use the referencing styles below:

- American Psychological Association 6th Edition (APA 6th edition)
- Harvard (author-date)

For further information, see the Assessment Tasks.

Teaching Contacts

Tage Andersson Unit Coordinator
t.andersson@cqu.edu.au

Schedule

Week 1 - 06 Mar 2017

Module/Topic	Chapter	Events and Submissions/Topic
Introduction to Supply Chain Management.	1 and online resources.	

Week 2 - 13 Mar 2017

Module/Topic	Chapter	Events and Submissions/Topic
Inventory Management & Risk Pooling.	2 and online resources.	

Week 3 - 20 Mar 2017

Module/Topic	Chapter	Events and Submissions/Topic
Network Planning.	3 and online resources.	

Week 4 - 27 Mar 2017

Module/Topic	Chapter	Events and Submissions/Topic
Supply Contracts.	4 and online resources.	Online Quiz 1(a) - Due Friday (31 March 17) 05:00 PM AEST

Week 5 - 03 Apr 2017

Module/Topic	Chapter	Events and Submissions/Topic
Value of Information.	5 and online resources.	Online Quiz 1(b) - Due Friday (7 April 17) 05:00 PM AEST

Vacation Week - 10 Apr 2017

Module/Topic	Chapter	Events and Submissions/Topic

Week 6 - 17 Apr 2017

Module/Topic	Chapter	Events and Submissions/Topic
Supply Chain Integration.	6 and online resources.	

Week 7 - 24 Apr 2017

Module/Topic	Chapter	Events and Submissions/Topic
Distribution Strategies.	7 and online resources.	

Week 8 - 01 May 2017

Module/Topic	Chapter	Events and Submissions/Topic
Coordinated Product & Supply Chain Design.	11 and online resources.	**Individual Assessment 2 - Supply Chain Management Concepts** Due: Week 8 Wednesday (3 May 2017) 1:00 pm AEST

Week 9 - 08 May 2017

Module/Topic	Chapter	Events and Submissions/Topic
Strategic Alliances.	8 and online resources.	

Week 10 - 15 May 2017

Module/Topic	Chapter	Events and Submissions/Topic
Procurement & Outsourcing.	9 and online resources.	

Week 11 - 22 May 2017

Module/Topic	Chapter	Events and Submissions/Topic
Global Logistics & Risk Management.	10 and online resources.	

Week 12 - 29 May 2017

Module/Topic	Chapter	Events and Submissions/Topic
Customer Value & Information Technology.	12 & 14.	**Individual Assessment 3 - Concurrent Product and Supply Chain Design** Due: Week 12 Wednesday (31 May 2017) 1:00 pm AEST

Review/Exam Week - 05 Jun 2017

Module/Topic	Chapter	Events and Submissions/Topic

Exam Week - 12 Jun 2017

Module/Topic	Chapter	Events and Submissions/Topic

Assessment Tasks

1 Individual Assessment 1 - Multiple Choice

Assessment Type
Online Quiz(zes)

Task Description
The quiz(zes) are designed to engage students with the course content at the start of the course and prepare students for the larger written assessment tasks.
Assessment details will be made available on the course website.

Number of Quizzes
2

Frequency of Quizzes
Other

Assessment Due Date

The assessments are due in weeks 4 and 5 as listed in the schedule section.

Return Date to Students

Results will be made available on the course web site.

Weighting
20%

Assessment Criteria
No Assessment Criteria

Referencing Style

- American Psychological Association 6th Edition (APA 6th edition)
- Harvard (author-date)

Submission
Online

Learning Outcomes Assessed

- Explain what supply chain management is.
- Discuss key management issues in managing a supply chain.

Graduate Attributes

- Communication
- Problem Solving
- Critical Thinking
- Information Literacy
- Information Technology Competence
- Cross Cultural Competence

2 Individual Assessment 2 - Supply Chain Management Concepts

Assessment Type
Written Assessment

Task Description
The assessment is designed for students to apply key supply chain management concepts, methods and tools used to analyse a supply chain. The assessment involves responding to assessment questions related to specific case material. Assessment details, case material and guidance will be provided on the course website.
Submit your 1000 word assessment paper with a cover sheet showing the course name and number, assessment number, your name and student number, then attach answers to the questions asked. Ensure you indicate clearly each question number you are answering.
Feel free to discuss your assessment ideas in the course discussion forum, before you complete and submit the assessment.

Assessment Due Date
Week 8 Wednesday (3 May 2017) 1:00 pm AEST

Return Date to Students
Week 10 Wednesday (17 May 2017)

Results will be made available on the course website.

Weighting
30%

Assessment Criteria
Your paper will be assessed according to the following criteria.
Content 80%
Responses to assessment questions must demonstrate in depth understanding of the key supply chain management issues and appropriate application of supply chain management concepts, methods and tools. The questions have equal weight.
Articles 10%
Minimum of five (5) relevant journal articles used.
Direct quotations used sparingly and main arguments stated clearly.
Referencing 5%
Appropriate in-text referencing and reference list.
Adherence to CQUniversity Harvard or APA referencing standards.
Written Communication 5%
Structure, expression, spelling, punctuation and grammar.
Concise and within (+/-10%) of the word limit: 1000 words.

Referencing Style

- American Psychological Association 6th Edition (APA 6th edition)
- Harvard (author-date)

Submission
Online

Learning Outcomes Assessed

- Discuss key management issues in managing a supply chain.
- Appraise issues related to relationships in a supply chain.
- Appraise issues related to product flow along a supply chain.
- Identify and analyse critical issues in a supply chain.

Graduate Attributes

- Communication
- Problem Solving
- Critical Thinking
- Information Literacy
- Information Technology Competence
- Cross Cultural Competence
- Ethical practice

3 Individual Assessment 3 - Concurrent Product and Supply Chain Design

Assessment Type
Written Assessment

Task Description
The assessment is designed for students to apply key supply chain management concepts, methods and tools used to analyse and design a supply chain. The assessment involves writing a 2000 word short business report responding to assessment questions related to specific case material. Assessment details, case material and guidance will be provided on the course website.
Feel free to discuss your assessment ideas in the course discussion forum, before you complete and submit the assessment.

Assessment Due Date
Week 12 Wednesday (31 May 2017) 1:00 pm AEST

Return Date to Students
Exam Week Wednesday (14 June 2017)

Results will be made available on the course web site.

Weighting
50%

Assessment Criteria
Your report will be assessed according to the following criteria.
Your report analysis, recommendations and presentation must demonstrate:
Thorough understanding of relevant supply chain management concepts, principles, theories, tools and models in regards to the case study and the questions. 60%
Appropriate and well structured, concise and clear expression of supply chain management arguments. 10%
Clear flow of thought throughout the paper with a clear and succinct purpose described in the introduction and a clear and succinct conclusion. 10%
Critical review skills and integration of relevant academic and profession literature. A minimum of eight (8) academic journals must be used. 10%
Appropriate in text referencing and reference list. Adherence to CQUniversity Harvard or APA referencing standards. 5%
Clarity of expression, grammar and spelling. Appropriate presentation format within (±10%) of the word limit: 2000 words. 5%

Referencing Style

- American Psychological Association 6th Edition (APA 6th edition)
- Harvard (author-date)

Submission
Online

Learning Outcomes Assessed

- Appraise issues related to relationships in a supply chain.
- Appraise issues related to product flow along a supply chain.
- Identify and analyse critical issues in a supply chain.

Graduate Attributes

- Communication
- Problem Solving
- Critical Thinking
- Information Literacy
- Information Technology Competence
- Cross Cultural Competence
- Ethical practice

Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the **Student Academic Integrity Policy and Procedure**. This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

What is a breach of academic integrity?
A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

Why is academic integrity important?
A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

Where can I get assistance?
For academic advice and guidance, the Academic Learning Centre (ALC) can support you in becoming confident in completing assessments with integrity and of high standard.

What can you do to act with integrity?

Be Honest
If your assessment task is done by someone else, it would be dishonest of you to claim it as your own

Seek Help
If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)

Produce Original Work
Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem