



# MGMT19106 *Supply Chain Management*

## Term 1 - 2020

Profile information current as at 27/09/2024 10:18 am

All details in this unit profile for MGMT19106 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

## General Information

### Overview

This unit introduces, defines and explains supply chain management. The concept and practice of supply chain management has grown dramatically in recent years. It is now considered that in many markets, it is the supply chains that compete and not individual organisations. Supply chain management requires collaboration between functions such as: marketing, procurement, operations, logistics, distribution and after market service within organisations and collaboration with outside suppliers, manufacturers and distributors. It requires sophisticated communication, extensive trust, and high level management skills. The objectives of the supply chain manager are: seamless movement of goods; efficient and effective delivery systems which are customer focused; cost minimisation of processes; simplification of all processes; and total quality of product delivered and associated services.

### Details

Career Level: *Undergraduate*

Unit Level: *Level 3*

Credit Points: 6

Student Contribution Band: 10

Fraction of Full-Time Student Load: 0.125

### Pre-requisites or Co-requisites

There are no requisites for this unit.

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

### Offerings For Term 1 - 2020

- Online

### Attendance Requirements

All on-campus students are expected to attend scheduled classes - in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

### Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

## Class and Assessment Overview

### Recommended Student Time Commitment

Each 6-credit Undergraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

### Class Timetable

#### [Regional Campuses](#)

Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

#### [Metropolitan Campuses](#)

Adelaide, Brisbane, Melbourne, Perth, Sydney

### Assessment Overview

#### 1. **Online Quiz(zes)**

Weighting: 20%

#### 2. **Written Assessment**

Weighting: 30%

#### 3. **Written Assessment**

Weighting: 50%

### Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the [University's Grades and Results Policy](#) for more details of interim results and final grades.

## CQUniversity Policies

**All University policies are available on the [CQUniversity Policy site](#).**

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

## Previous Student Feedback

### Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

#### Feedback from Unit coordinator and student feedback.

##### Feedback

While the unit textbook is really good, it is recommended that a unit textbook with a newer publication date is considered.

##### Recommendation

It is recommended that a unit textbook with a newer publication date is considered.

## Unit Learning Outcomes

### On successful completion of this unit, you will be able to:

1. Explain what supply chain management is.
2. Discuss key management issues in managing a supply chain.
3. Appraise issues related to relationships in a supply chain.
4. Appraise issues related to product flow along a supply chain.
5. Identify and analyse critical issues in a supply chain.

The unit is part of a the Bachelor of Business (B.Bus) Major in Supply Chain Management.

## Alignment of Learning Outcomes, Assessment and Graduate Attributes



### Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes				
	1	2	3	4	5
1 - Online Quiz(zes) - 20%	•	•			
2 - Written Assessment - 30%		•	•	•	•
3 - Written Assessment - 50%			•	•	•

### Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes				
	1	2	3	4	5
1 - Communication	•	•	•	•	•
2 - Problem Solving	•	•	•	•	•

Graduate Attributes	Learning Outcomes				
	1	2	3	4	5
3 - Critical Thinking	•	•	•	•	•
4 - Information Literacy	•	•	•	•	•
5 - Team Work	•	•	•	•	•
6 - Information Technology Competence	•	•	•	•	•
7 - Cross Cultural Competence			•	•	•
8 - Ethical practice	•	•			•
9 - Social Innovation					
10 - Aboriginal and Torres Strait Islander Cultures					

### Alignment of Assessment Tasks to Graduate Attributes

Assessment Tasks	Graduate Attributes									
	1	2	3	4	5	6	7	8	9	10
1 - Online Quiz(zes) - 20%	•	•	•	•		•	•			
2 - Written Assessment - 30%	•	•	•	•		•	•	•		
3 - Written Assessment - 50%	•	•	•	•		•	•	•		

## Textbooks and Resources

### Textbooks

MGMT19106

#### Prescribed

#### **Designing and Managing the Supply Chain : Concepts, Strategies & Case Studies**

Third Edition (2008)

Authors: Simchi-Levi, D. Kaminsky, P. & Simchi-Levi, E.

McGraw-Hill

New York , United States of America

ISBN: 9780073341521

Binding: Paperback

#### **Additional Textbook Information**

Paper copies are available for purchase at the CQUni Bookshop here: <http://bookshop.cqu.edu.au> (search on the Unit code)

[View textbooks at the CQUniversity Bookshop](#)

### IT Resources

#### **You will need access to the following IT resources:**

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)

## Referencing Style

All submissions for this unit must use the referencing style: [American Psychological Association 6th Edition \(APA 6th edition\)](#)

For further information, see the Assessment Tasks.

## Teaching Contacts

**Tage Andersson** Unit Coordinator

[t.andersson@cqu.edu.au](mailto:t.andersson@cqu.edu.au)

## Schedule

### **Week 1: Introduction to Supply Chain Management - 09 Mar 2020**

Module/Topic	Chapter	Events and Submissions/Topic
Introduction to Supply Chain Management.	Chapter 1: Introduction to Supply Chain Management. Online resources.	Engage online on the unit website.

### **Week 2: Inventory Management and Risk Pooling - 16 Mar 2020**

Module/Topic	Chapter	Events and Submissions/Topic
Inventory Management and Risk Pooling.	Chapter 2: Inventory Management and Risk Pooling. Online resources.	Engage online on the unit website.

### **Week 3: Network Planning - 23 Mar 2020**

Module/Topic	Chapter	Events and Submissions/Topic
Network Planning.	Chapter 3: Network Planning. Online resources.	Engage online on the unit website.

**Week 4: Supply Contracts - 30 Mar 2020**

Module/Topic	Chapter	Events and Submissions/Topic
Supply Contracts.	Chapter 4: Supply Contracts. Online resources.	<b>Individual Assessment - Online Quiz 1(a) - Due: Week 4 Friday (3 April) 11:45 PM AEST</b>

**Week 5: The Value of Information - 06 Apr 2020**

Module/Topic	Chapter	Events and Submissions/Topic
The Value of Information.	Chapter 5: The Value of Information. Online resources.	Engage online on the unit website

**Vacation Week - 13 Apr 2020**

Module/Topic	Chapter	Events and Submissions/Topic
There are no scheduled activities for this week.	There is no scheduled reading for this week.	Private study.

**Week 6: Supply Chain Integration - 20 Apr 2020**

Module/Topic	Chapter	Events and Submissions/Topic
Supply Chain Integration.	Chapter 6: Supply Chain Integration. Online resources.	<b>Individual Assessment - Online Quiz 1(b) - Due: Week 6 Monday (20 April) 11:45 PM AEST</b>

**Week 7: Distribution Strategies - 27 Apr 2020**

Module/Topic	Chapter	Events and Submissions/Topic
Distribution Strategies.	Chapter 7: Distribution Strategies. Online resources.	Engage online on the unit website.

**Week 8: Coordinated Product and Supply Chain Design - 04 May 2020**

Module/Topic	Chapter	Events and Submissions/Topic
Coordinated Product and Supply Chain Design.	Chapter 11: Coordinated Product and Supply Chain Design. Online resources.	<b>Individual Assessment - Supply Chain Concepts</b> Due: Week 8 Wednesday (6 May 2020) 11:45 pm AEST

**Week 9: Strategic Alliances - 11 May 2020**

Module/Topic	Chapter	Events and Submissions/Topic
Strategic Alliances.	Chapter 8: Strategic Alliances. Online resources.	Engage online on the unit website.

**Week 10: Procurement and Outsourcing Strategies - 18 May 2020**

Module/Topic	Chapter	Events and Submissions/Topic
Procurement and Outsourcing Strategies.	Chapter 9: Procurement and Outsourcing Strategies. Online resources.	Engage online on the unit website.

**Week 11: Global Logistics and Risk Management - 25 May 2020**

Module/Topic	Chapter	Events and Submissions/Topic
Global Logistics and Risk Management.	Chapter 10: Global Logistics and Risk Management. Online resources.	Engage online on the unit website.

**Week 12: Customer Value and Information Technology - 01 Jun 2020**

Module/Topic	Chapter	Events and Submissions/Topic
Customer Value and Information Technology.	Chapter 12: Customer Value. Chapter 14: Information Technology and Business Processes.	<b>Individual Assessment - Supply Chain Design</b> Due: Week 12 Wednesday (3 June 2020) 11:45 pm AEST

**Assessment Tasks**

# 1 Individual Assessment - Multiple Choice

**Assessment Type**

Online Quiz(zes)

**Task Description**

The quiz(zes) are designed to engage students with the unit content at the start of the unit and prepare students for the larger written assessment tasks. Assessment details will be made available on the unit website in Moodle.

**Number of Quizzes**

2

**Frequency of Quizzes**

Other

**Assessment Due Date**

The assessments are due in weeks 4 and 5 as listed in the schedule section.

**Return Date to Students**

Results will be made available on the unit website in Moodle.

**Weighting**

20%

**Assessment Criteria**

Correct quiz answers.

**Referencing Style**

- [American Psychological Association 6th Edition \(APA 6th edition\)](#)

**Submission**

Online

**Graduate Attributes**

- Communication
- Problem Solving
- Critical Thinking
- Information Literacy
- Information Technology Competence
- Cross Cultural Competence

**Learning Outcomes Assessed**

- Explain what supply chain management is.
- Discuss key management issues in managing a supply chain.

# 2 Individual Assessment - Supply Chain Concepts

**Assessment Type**

Written Assessment

**Task Description**

The assessment is designed for students to apply supply chain management concepts, principles, methods and tools. The assessment involves writing a 1600-word business report responding to assessment questions related to specific topics and/or case material. Submit your 1600-word report on the unit website, with a cover sheet showing the unit name and number, assessment number, your name and student number. Assessment details and guidance will be provided on the unit website.

You can discuss your assessment ideas in the unit discussion forum, before you complete and submit the assessment.

**Assessment Due Date**

Week 8 Wednesday (6 May 2020) 11:45 pm AEST

**Return Date to Students**

Week 10 Wednesday (20 May 2020)

Results and feedback will be made available on the unit website in Moodle.

**Weighting**

30%

**Assessment Criteria**

Your report will be assessed according to the following criteria.

**Your report must demonstrate:**

1. In depth understanding of the supply chain management issues and appropriate application of supply chain management concepts, principles, methods and tools. The questions have equal weight. 60%
2. Appropriate and well structured, concise and clear expression of supply chain management arguments. 10%
3. Clear flow of thought throughout the report with a convincing executive summary; clear and succinct purpose described in the introduction; relevant structure and content within the body of the report; and a clear and succinct conclusion. 10%
4. Critical review skills and integration of relevant academic and professional literature. A minimum of ten (10) academic and professional references must be used. 10%
5. Appropriate in-text referencing and reference list. Adherence to University APA referencing standards. 5%
6. Clarity of expression, grammar and spelling. Appropriate report format with good use of bullet points, illustrations and figures. Within  $\pm 10\%$  of the word limit: 1600 words. 5%

**Referencing Style**

- [American Psychological Association 6th Edition \(APA 6th edition\)](#)

**Submission**

Online

**Graduate Attributes**

- Communication
- Problem Solving
- Critical Thinking
- Information Literacy
- Information Technology Competence
- Cross Cultural Competence
- Ethical practice

**Learning Outcomes Assessed**

- Discuss key management issues in managing a supply chain.
- Appraise issues related to relationships in a supply chain.
- Appraise issues related to product flow along a supply chain.
- Identify and analyse critical issues in a supply chain.

### 3 Individual Assessment - Supply Chain Design

**Assessment Type**

Written Assessment

**Task Description**

The assessment is designed for students to apply supply chain management concepts, principles, methods and tools. The assessment involves writing a 2000-word business report responding to assessment questions related to specific topics and/or case material. Submit your 2000-word report on the unit website, with a cover sheet showing the unit name and number, assessment number, your name and student number. Assessment details and guidance will be provided on the unit website.

You can discuss your assessment ideas in the unit discussion forum, before you complete and submit the assessment.

**Assessment Due Date**

Week 12 Wednesday (3 June 2020) 11:45 pm AEST

**Return Date to Students**

Results and feedback will be made available on the unit website on Certification of Grades Day

**Weighting**

50%

**Assessment Criteria**

Your report will be assessed according to the following criteria.

**Your report must demonstrate:**



1. In depth understanding of the supply chain management issues and appropriate application of supply chain management concepts, principles, methods and tools. The questions have equal weight. 60%
2. Appropriate and well structured, concise and clear expression of supply chain management arguments. 10%
3. Clear flow of thought throughout the report with a convincing executive summary; clear and succinct purpose described in the introduction; relevant structure and content within the body of the report; and a clear and succinct conclusion. 10%
4. Critical review skills and integration of relevant academic and profession literature. A minimum of ten (10) academic and professional references must be used. 10%
5. Appropriate in-text referencing and reference list. Adherence to University APA referencing standards. 5%
6. Clarity of expression, grammar and spelling. Appropriate report format with good use of bullet points, illustrations and figures. Within  $\pm 10\%$  of the word limit: 2000 words. 5%

### **Referencing Style**

- [American Psychological Association 6th Edition \(APA 6th edition\)](#)

### **Submission**

Online

### **Graduate Attributes**

- Communication
- Problem Solving
- Critical Thinking
- Information Literacy
- Information Technology Competence
- Cross Cultural Competence
- Ethical practice

### **Learning Outcomes Assessed**

- Appraise issues related to relationships in a supply chain.
- Appraise issues related to product flow along a supply chain.
- Identify and analyse critical issues in a supply chain.

## Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the [Student Academic Integrity Policy and Procedure](#). This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

### What is a breach of academic integrity?

A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

### Why is academic integrity important?

A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

### Where can I get assistance?

For academic advice and guidance, the [Academic Learning Centre \(ALC\)](#) can support you in becoming confident in completing assessments with integrity and of high standard.

### What can you do to act with integrity?



#### Be Honest

If your assessment task is done by someone else, it would be dishonest of you to claim it as your own



#### Seek Help

If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)



#### Produce Original Work

Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem