

## In Progress

Please note that this Unit Profile is still in progress. The content below is subject to change.



# MGMT19128 *Strategy and Change*

## Term 1 - 2022

Profile information current as at 20/06/2021 11:30 pm

All details in this unit profile for MGMT19128 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

## General Information

### Overview

Strategy and Change is a capstone unit in the Bachelor of Business. Organisational strategy and change is increasingly becoming important in a highly competitive business environment. In this capstone unit, you will explore the process used in strategy formulation and implementation and consider how decisions are made to effectively implement change. You will assess how internal and external pressures influence decision making and the subsequent formulation and implementation of strategy and change in a range of different types of organisations. The unit examines how organisations align resources in setting strategy and mechanisms deployed to review performance. You will also gain insights on the importance of risk management in strategy implementation and change process.

### Details

Career Level: *Undergraduate*

Unit Level: *Level 3*

Credit Points: 6

Student Contribution Band: 10

Fraction of Full-Time Student Load: 0.125

### Pre-requisites or Co-requisites

Completion of 48 credit points in first year of study

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

### Offerings For Term 1 - 2022

- Brisbane
- Melbourne
- Online
- Sydney

### Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

### Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

## Class and Assessment Overview

Information for Class and Assessment Overview has not been released yet.

This information will be available on Monday 10 January 2022

## CQUniversity Policies

**All University policies are available on the [CQUniversity Policy site](#).**

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

## Previous Student Feedback

### Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

#### Feedback from Workshop attendance.

**Feedback**

Due to the time difference, international students doing this unit online have found it difficult to attend 9 am workshops.

**Recommendation**

This difficulty will be addressed by allocating afternoon workshops for the students doing this unit from overseas.

#### Feedback from Unit coordinator's experience.

**Feedback**

International students used chatbox to communicate during 9 am workshops. Discussion on concepts and issues and group presentation were not very useful

**Recommendation**

This will be addressed by providing an option for the submission of weekly journals and group presentation for students doing this unit online from overseas.

#### Feedback from Quality of individual and group assessments.

**Feedback**

Poor referencing and use of limited literature resources.

**Recommendation**

Relevant recent articles, reports, and cases will be posted on the Moodle site to assist students with individual argumentative essay and for writing a strategic plan. Special sessions to discuss assessment guidelines will be provided.

#### Feedback from Impacts on unit grade.

**Feedback**

Allocation of 60% of total marks for group assessments is too high.

**Recommendation**

Allocation of 40% marks for the group assessments will be considered.

#### Feedback from Student performance.

**Feedback**

Assessment of learning outcomes based on two group reports does not allow to assess a student's individual performance.

**Recommendation**

Marks for the individual argumentative essay will be increased to 60%.

#### Feedback from Student activity on Moodle.

**Feedback**

Limited Moodle site engagement.

**Recommendation**

Special zoom session and phone conversation with students who have poor Moodle site engagement and do not respond to follow-up emails will be considered.

## Unit Learning Outcomes

Information for Unit Learning Outcomes has not been released yet.

This information will be available on Monday 10 January 2022

## Alignment of Learning Outcomes, Assessment and Graduate Attributes

Information for Alignment of Learning Outcomes, Assessment and Graduate Attributes has not been released yet.

This information will be available on Monday 10 January 2022

## Textbooks and Resources

Information for Textbooks and Resources has not been released yet.

This information will be available on Monday 10 January 2022

## Academic Integrity Statement

Information for Academic Integrity Statement has not been released yet.

This unit profile has not yet been finalised.