

In Progress

Please note that this Unit Profile is still in progress. The content below is subject to change.



MGMT19128 *Strategy and Change*

Term 2 - 2025

Profile information current as at 22/11/2024 12:22 am

All details in this unit profile for MGMT19128 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

General Information

Overview

Strategy and Change is a capstone unit in the Bachelor of Business. Organisational strategy and change is increasingly becoming important in a highly competitive business environment. In this capstone unit, you will explore the process used in strategy formulation and implementation and consider how decisions are made to effectively implement change. You will assess how internal and external pressures influence decision making and the subsequent formulation and implementation of strategy and change in a range of different types of organisations. The unit examines how organisations align resources in setting strategy and mechanisms deployed to review performance. You will also gain insights on the importance of risk management in strategy implementation and change process.

Details

Career Level: *Undergraduate*

Unit Level: *Level 3*

Credit Points: 6

Student Contribution Band: 10

Fraction of Full-Time Student Load: 0.125

Pre-requisites or Co-requisites

Completion of 48 credit points in first year of study

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

Offerings For Term 2 - 2025

- Brisbane
- Melbourne
- Online
- Rockhampton
- Sydney

Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

Class and Assessment Overview

Information for Class and Assessment Overview has not been released yet.

This information will be available on Monday 19 May 2025

CQUniversity Policies

All University policies are available on the [CQUniversity Policy site](#).

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

Previous Student Feedback

Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

Feedback from SUTE Teacher Evaluations

Feedback

Great course, extremely well organised and thorough.

Recommendation

The new Moodle 'tile' structure certainly helps navigate to where information is readily accessible.

Feedback from SUTE Teacher Evaluations

Feedback

I really enjoyed this subject and gained a lot of practical knowledge from it.

Recommendation

Discussing current and emerging strategic issues for organisations highlights how relevant the conceptual frameworks can be to understanding the dynamics at play.

Feedback from SUTE Teacher Evaluations

Feedback

My main feedback would be to reduce the group numbers in Assignment #2 to no more than three (3). [This] would ensure the content flows better and provides a more cohesive report. [In larger groups] some tend to rely on others to do the heavy lifting.

Recommendation

Group work can be very challenging when some members don't contribute equally. This can also happen in workplaces, but mechanisms generally exist to deal with that. For the final assignment, I will endeavor to restrict group size between 3 to 4 students; splitting larger groups into smaller ones to facilitate equitable contribution.

Feedback from SUTE Teacher Evaluations

Feedback

Malcolm is a wonderful orator and conversationalist. Not that I was able to attend any of the workshops live (due to work commitments). I watched all of the recorded workshops and lectures and very much enjoyed the conversations he and other students would have around real-time events happening in the business world and how these situations could directly relate to the topic of the week.

Recommendation

This is very generous feedback, thank you. I am very pleased that my enthusiasm for the subject area and student interest in workshop discussions are well received. It's also great to hear that the recordings support asynchronous 'participation' and revisiting of material as needed.

Feedback from SUTE Teacher Evaluations

Feedback

Thoroughly enjoyed the classes and unit materials. Well organised and examples used in discussions were always the latest content on the subject. Fantastic term, thank you.

Recommendation

The business media provide interesting commentary but might limit a full understanding of a situation. The real value of this is to affirm the importance of critical thinking skills that look more deeply at the strategic issues and to consider the likely outcomes from decisions taken.

Unit Learning Outcomes

Information for Unit Learning Outcomes has not been released yet.

This information will be available on Monday 19 May 2025

Alignment of Learning Outcomes, Assessment and Graduate Attributes

Information for Alignment of Learning Outcomes, Assessment and Graduate Attributes has not been released yet.

This information will be available on Monday 19 May 2025

Textbooks and Resources

Information for Textbooks and Resources has not been released yet.

This information will be available on Monday 23 June 2025

Academic Integrity Statement

Information for Academic Integrity Statement has not been released yet.

This unit profile has not yet been finalised.