

In Progress

Please note that this Unit Profile is still in progress. The content below is subject to change.



MGMT20143 *Think Big*

Term 1 - 2022

Profile information current as at 20/06/2021 11:28 pm

All details in this unit profile for MGMT20143 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

General Information

Overview

Think Big is a unit about generating, developing, and evaluating ideas for the introduction of innovative and viable new ventures. Think Big entails a process of discovery designed to develop creation of dynamic and impactful enterprises. You will learn about innovative business concepts and the design of performance-differentiating business models. The unit will assist you to generate new marketable ideas and develop skills in innovative thinking, and market assessment in digital, commercial, service and social contexts. This unit will also introduce you to the concept of ideation and horizon thinking, and explore how creative and innovative ideas are generated through teamwork and by brainstorming or workshopping ideas. You will be able to apply the principles of lean entrepreneurship and appreciate what is involved when starting a business or a social enterprise, as well as how to pitch business ideas to potential investors as part of an entrepreneurial team. The unit has a strong practice and market disruption focus.

Details

Career Level: *Postgraduate*

Unit Level: *Level 9*

Credit Points: 6

Student Contribution Band: 10

Fraction of Full-Time Student Load: 0.125

Pre-requisites or Co-requisites

There are no requisites for this unit.

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

Offerings For Term 1 - 2022

- Brisbane
- Melbourne
- Online
- Sydney

Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

Class and Assessment Overview

Information for Class and Assessment Overview has not been released yet.

This information will be available on Monday 10 January 2022

CQUniversity Policies

All University policies are available on the [CQUniversity Policy site](#).

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

Previous Student Feedback

Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

Feedback from Have your say

Feedback

I learned so many things in this unit which is very useful in the real world.

Recommendation

A student centered and work-applied learning and teaching pedagogy furnishes the students skills and knowledge essential to solve real-world problems. Such teaching approach needs to be continued with more passion and enthusiasm.

Feedback from Have your say

Feedback

The lecture content and the workshop activities were amazing. It helped us get a better idea of how the world works. Our innovation capabilities became better and I could see the bigger picture using the knowledge I grasped from each lecture and workshop. The information in the ppt slides does really help us think big and out of the box and the assessment tasks were perfect to get the whole idea. Enjoyed this unit a lot and it was a necessary unit too.

Recommendation

The materials on lecture and workshop need to be continually updated to reflect the latest evidence and most effective practices. The PowerPoint slides need to be revisited.

Feedback from Have your say

Feedback

The unit possesses a lot of material to learn and think big in the business you wish to do. Showed us some important concepts of business i.e., feasibility analysis, critical risk assessment, interrelationships of business model canvas. And the teaching staff is very supportive in learning these concepts.

Recommendation

The emphasis on portfolio careers reinforces the value of identifying opportunities that might be worth commercialising in the future.

Feedback from Have your say

Feedback

This is a very good unit and I would recommended to anyone who is interested in starting a new business venture.

Recommendation

This comment indicates that the unit is achieving learning objectives and and helping improve graduate qualities. As such, application of research and scholarship with profound real-world examples should be continued.

Unit Learning Outcomes

Information for Unit Learning Outcomes has not been released yet.

This information will be available on Monday 10 January 2022

Alignment of Learning Outcomes, Assessment and Graduate Attributes

Information for Alignment of Learning Outcomes, Assessment and Graduate Attributes has not been released yet.

This information will be available on Monday 10 January 2022

Textbooks and Resources

Information for Textbooks and Resources has not been released yet.

This information will be available on Monday 10 January 2022

Academic Integrity Statement

Information for Academic Integrity Statement has not been released yet.

This unit profile has not yet been finalised.