



# MGMT20144 Management and Business Context

## Term 3 - 2019

Profile information current as at 18/04/2024 05:22 pm

All details in this unit profile for MGMT20144 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

## General Information

### Overview

This unit offers a series of lectures and tutorials that will provide foundation skills and knowledge in contemporary business issues, and organisational and business practices. You will have the opportunity to develop business skills, gain knowledge of various business contexts, and examine the functions of a diverse range of organisations. You will assess the impact of environmental forces on organisations, examine risks confronting the organisation and discuss the practices adopted to overcome these, including innovation, e-commerce, knowledge management, and cross-cultural management. The unit will enable you to engage in discussions about the governance options for different types of organisations and discuss the contemporary processes of regionalisation, emerging new world markets, global governance and globalisation. This foundation unit will develop your business skills for potential future business consulting, and your management skills for organisational management roles.

### Details

Career Level: *Postgraduate*

Unit Level: *Level 8*

Credit Points: 6

Student Contribution Band: 10

Fraction of Full-Time Student Load: 0.125

### Pre-requisites or Co-requisites

There are no requisites for this unit.

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

### Offerings For Term 3 - 2019

- Brisbane
- Melbourne
- Online
- Sydney

### Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

### Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

## Class and Assessment Overview

### Recommended Student Time Commitment

Each 6-credit Postgraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

### Class Timetable

#### [Regional Campuses](#)

Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

#### [Metropolitan Campuses](#)

Adelaide, Brisbane, Melbourne, Perth, Sydney

### Assessment Overview

#### 1. **Written Assessment**

Weighting: 30%

#### 2. **Group Work**

Weighting: 30%

#### 3. **Examination**

Weighting: 40%

### Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the [University's Grades and Results Policy](#) for more details of interim results and final grades.

## CQUniversity Policies

**All University policies are available on the [CQUniversity Policy site](#).**

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

## Previous Student Feedback

### Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

#### Feedback from Multiple

**Feedback**

Students valued the opportunities to interact with other students and the positive interactions that they had with their lecturers and tutors in this unit. In addition, the Deputy Dean of Teaching and Learning's new retention strategy encourages these positive interactions.

**Recommendation**

Opportunities for positive student to staff and student to student relationships should continue to be built into the unit.

## Feedback from Multiple

**Feedback**

Students have indicated that the application of theory and knowledge to real world and authentic learning and assessment enhance their learning in this unit. They also indicated that listening to guest lecturers, experienced in the weekly contextual topics enhanced their understanding of those topics.

**Recommendation**

Tutorials and lectures focus on real world activities and examples in class. This should be supplemented by including guest lecturers.

## Feedback from Have Your Say

**Feedback**

Despite overall satisfaction with assessment tasks, feedback, requirements and return, qualitative comments indicate that there is still room for improvement on these aspects of assessment.

**Recommendation**

Assessment communication, explanation, and feedback continue to be enhanced.

## Feedback from Multiple

**Feedback**

There are many resources on the unit Moodle site (written, aural, visual, interactive) that cater for a range of learning styles. Students continue to believe that they must interact with all of the material on the site despite a final slide being added to the lecture slides the indicates essential material to be consulted each week.

**Recommendation**

Expectations for student interaction with Moodle learning resources be better explained so that students are aware of essential and optional learning material.

## Feedback from Multiple

**Feedback**

There are 10 weekly lectures and various zoom sessions related to assessment and distance learning that are scheduled throughout the term. Students appreciate these but also indicate that the quality of the lectures and the frequency of zoom session could improve.

**Recommendation**

Weekly recorded lectures and frequent zoom sessions should continue to occur.

## Feedback from Multiple

**Feedback**

Good practice indicates that assessment should change on a regular basis and that doing so enhances skill development within students. There is always a group assignment which on campus and distance students often find challenging. The possibility of incorporating individual marks during group work should be explored.

**Recommendation**

Continue to change and update assessment on a term by term and yearly basis. Explore the incorporation of individual marks as well as group marks for group assignments.

## Unit Learning Outcomes

**On successful completion of this unit, you will be able to:**

1. Critically analyse the impact of a range of internal and external contextual factors on the performance and decision making of organisations
2. Synthesise and utilise key theories, concepts and terms relevant to internal and external contextual factors to examine organisational environments
3. Communicate an understanding of contemporary internal and external contextual factors affecting organisations
4. Evaluate complex problems relevant to internal and external contextual factors in organisational environments
5. Recommend creative solutions to contemporary challenges facing businesses to a variety of audiences and stakeholders.

This is not applicable.

## Alignment of Learning Outcomes, Assessment and Graduate Attributes



### Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes				
	1	2	3	4	5
1 - Written Assessment - 30%	•	•			
2 - Group Work - 30%			•	•	•
3 - Examination - 40%		•	•		

### Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes				
	1	2	3	4	5
1 - Knowledge		○	○		
2 - Communication			○		
3 - Cognitive, technical and creative skills	○	○		○	○
4 - Research	○	○		○	○
5 - Self-management				○	○
6 - Ethical and Professional Responsibility	○				○
7 - Leadership				○	○
8 - Aboriginal and Torres Strait Islander Cultures					

### Alignment of Assessment Tasks to Graduate Attributes

Assessment Tasks	Graduate Attributes							
	1	2	3	4	5	6	7	8
1 - Written Assessment - 30%	○		○	○		○		
2 - Group Work - 30%	○	○	○	○	○	○	○	
3 - Examination - 40%	○	○	○	○				

## Textbooks and Resources

### Textbooks

**There are no required textbooks.**

### IT Resources

**You will need access to the following IT resources:**

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)

## Referencing Style

All submissions for this unit must use the referencing style: [American Psychological Association 6th Edition \(APA 6th edition\)](#)

For further information, see the Assessment Tasks.

## Teaching Contacts

**Andrew O'Loughlin** Unit Coordinator  
[a.oloughlin@cqu.edu.au](mailto:a.oloughlin@cqu.edu.au)

**Malcolm Johnson** Unit Coordinator  
[m.n.johnson@cqu.edu.au](mailto:m.n.johnson@cqu.edu.au)

**Andrew Roberts** Unit Coordinator  
[a.d.roberts@cqu.edu.au](mailto:a.d.roberts@cqu.edu.au)

## Schedule

### Week 1 - 11 Nov 2019

Module/Topic	Chapter	Events and Submissions/Topic
<b><u>Topic 1: Business and governance structures</u></b> Details of Assessment Item 1 Expectations of student engagement with the unit Details of Moodle site and resources available	For recommended texts, journal readings, podcasts, current events, and video information refer to the unit Moodle site.	

### Week 2 - 18 Nov 2019

Module/Topic	Chapter	Events and Submissions/Topic
<b><u>Topic 2: The impact of environmental forces on organisations</u></b>	For recommended texts, journal readings, podcasts, current events, and video information refer to the unit Moodle site.	

### Week 3 - 25 Nov 2019

Module/Topic	Chapter	Events and Submissions/Topic
<b><u>Topic 3: Risks confronting the firm</u></b>	For recommended texts, journal readings, podcasts, current events, and video information refer to the unit Moodle site.	

**Week 4 - 02 Dec 2019**

Module/Topic	Chapter	Events and Submissions/Topic
<b><u>Topic 4: Organisation and business practices</u></b>	For recommended texts, journal readings, podcasts, current events, and video information refer to the unit Moodle site.	Census date Tues 3 December

**Vacation Week - 09 Dec 2019**

Module/Topic	Chapter	Events and Submissions/Topic
No classes this week.	No classes this week.	No classes this week.

**Week 5 - 16 Dec 2019**

Module/Topic	Chapter	Events and Submissions/Topic
<b><u>Topic 5: The functions of a diverse range of firms</u></b> Assessment 1 Due Details of Assessment Item 2	For recommended texts, journal readings, podcasts, current events, and video information refer to the unit Moodle site.	Business Case Analysis Due: Week 5 Friday (20 Dec. 2019) 11:59 am AEST  <b>Business Case Analysis</b> Due: Week 5 Friday (20 Dec 2019) 11:59 am AEST

**Week 6 - 23 Dec 2019**

Module/Topic	Chapter	Events and Submissions/Topic
<b><u>Topic 6: Innovation and entrepreneurship</u></b>	For recommended texts, journal readings, podcasts, current events, and video information refer to the unit Moodle site.	

**Week 7 - 06 Jan 2020**

Module/Topic	Chapter	Events and Submissions/Topic
<b><u>Topic 7: Knowledge management, technology and eCommerce</u></b>	For recommended texts, journal readings, podcasts, current events, and video information refer to the unit Moodle site.	

**Week 8 - 13 Jan 2020**

Module/Topic	Chapter	Events and Submissions/Topic
<b><u>Topic 8: Regionalisation and globalisation</u></b>	For recommended texts, journal readings, podcasts, current events, and video information refer to the unit Moodle site.	

**Week 9 - 20 Jan 2020**

Module/Topic	Chapter	Events and Submissions/Topic
<b><u>Topic 9: Cross-cultural issues, diversity and international management</u></b>	For recommended texts, journal readings, podcasts, current events, and video information refer to the unit Moodle site.	

**Week 10 - 27 Jan 2020**

Module/Topic	Chapter	Events and Submissions/Topic
<b><u>Topic 10: Contemporary issues:</u></b> Change, resilience, and sustainability	For recommended texts, journal readings, podcasts, current events, and video information refer to the unit Moodle site.	

**Week 11 - 03 Feb 2020**

Module/Topic	Chapter	Events and Submissions/Topic

Group led presentations and discussions done during the lecture and tutorials for week 11.

**There is no topic covered in class this week. Group led presentations and discussions will be completed in class.**

No new information presented this week.

Group Led Presentation and Essay Due: Week 11 Monday (3 Feb. 2020) 11:59 am AEST

**Group Led Presentation and Essay**  
Due: Week 11 Monday (3 Feb 2020)  
11:59 am AEST

#### Week 12 - 10 Feb 2020

Module/Topic

Chapter

Events and Submissions/Topic

**There is no topic covered in class this week. Group led presentations and discussions will be completed in class.**

Details of Assessment Item 3

There will be exam information available on the unit Moodle site.

Group led presentations and discussions done during the lecture and/or tutorials for week 12.

#### Exam Week - 17 Feb 2020

Module/Topic

Chapter

Events and Submissions/Topic

## Term Specific Information

### Unit Coordinator

Dr Andrew O'Loughlin, email: [a.oloughlin@ucq.edu.au](mailto:a.oloughlin@ucq.edu.au)

Tel: 03 9616 0437

#### Overview

This unit offers a series of lectures and tutorials that will provide foundation skills and knowledge in contemporary business issues, and organisational and business practices. You will have the opportunity to develop business skills, gain knowledge of various business contexts, and examine the functions of a diverse range of organisations. You will assess the impact of environmental forces on organisations, examine risks confronting the organisation and discuss the practices adopted to overcome these, including innovation, e-commerce, knowledge management, and cross-cultural management. The unit will enable you to engage in discussions about the governance options for different types of organisations and discuss the contemporary processes of regionalisation, emerging new world markets, global governance and globalisation. This foundation unit will develop your business skills for potential future business consulting, and your management skills for organisational management roles.

### Details

Career Level: *Postgraduate*

Unit Level: *Level 8*

Credit Points: 6

Student Contribution Band: 3

Fraction of Full-Time Student Load: 0.125

### Pre-requisites or Co-requisites

There are no requisites for this unit.

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

## Offerings For Term 3 - 2019

Brisbane

Melbourne

Online

Sydney

## Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

## Website

This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit [Moodle](#) for more information.

## Assessment Tasks

### 1 Business Case Analysis

#### Assessment Type

Written Assessment

#### Task Description

#### Assessment Type

Written Assessment

#### Task Description

This is a business case analysis of 1600 words +/- 10%

#### Purpose

This individual written assessment is designed to assist you to develop your knowledge of management and business contexts. The secondary purpose of this assessment task is to give you the opportunity to enhance skills in research, professional responsibility, and written communication.

#### Task details

Your task is to write a business case comparing two companies from the following web site:

<https://www.worldsmoethicalcompanies.com/honorees/>

Please make sure that you choose two companies from **different** countries.

It is suggested that you use articles from the following journals to support your theoretical arguments. You must include the doi for each journal article on your reference list. Please note that this is a suggested list of reference sources, and you may use other journals, but please make sure that they are of a high academic quality

*Journals:*

- > Asia Pacific Business Review
- > Benchmarking: an international journal
- > Business Strategy and the Environment
- > Business Strategy Review
- > Competition and Change: the journal of global business and political economy
- > Contemporary Pacific
- > European Business Review
- > European Journal of Work and Organizational Psychology
- > European Management Journal

- > Global Governance
- > Human Resource Development Quarterly
- > IIMB Management Review
- > International Journal of Organizational Analysis
- > International Journal of Productivity and Performance Management
- > International Journal of Strategic Decision Sciences
- > International Studies of Management and Organization
- > Journal of Business Strategy
- > Journal of General Management
- > Journal of Industrial and Management Optimization
- > Journal of Management and Organization
- > Journal of Organizational Behavior Management
- > Journal of Organizational Change Management
- > Journal of Organizational Effectiveness: People and Performance
- > Leadership
- > Management Decision
- > Measuring Business Excellence
- > Nonprofit Management and Leadership
- > Pacific Affairs: an international review of Asia and the Pacific
- > Qualitative Research in Organizations and Management
- > Quality Management Journal
- > The Journal of Applied Behavioral Science
- > The TQM Journal

In terms of analysing the organisation all of the companies listed on this web site have an extensive list of annual and business reports, as well as media reporting. It is suggested that you also use these sources of information when seeking to apply theory to practice. Again, you will need to provide a reference for each source used, as well as the doi, where possible, or the appropriate web address in accordance with APA referencing conventions.

**You are required to:**

· You must first select TWO companies from the following web site.

<https://www.worldsmoethicalcompanies.com/honorees/>

· Undertake a cross-case comparison, which correspond to week 2-4 topics, with a focus on critically analysing the impact of a range of internal and external contextual factors on the performance and decision making of your chosen organization:

(a). How are the business and governance structures of your chosen companies different/similar, and why might this be the case?

(b). What are the environmental factors that influence your chosen companies' performance and/or decision-making?

(c). What are the top three risks your chosen companies face and how might this influence their decision making?

(d). Make 3 suggestions regarding how the companies might improve their business practices.

· Your business case analysis must include at least five (5) peer reviewed journal articles published after year 2009 from the list of journals provided.

**Note: further support on writing, referencing, etc. is given on the Moodle site for this course.**

**Assessment Due Date**

Week 5 Friday (20 Dec. 2019) 11:59 am AEST

All submissions must be uploaded through the Assessment Item 1 link on the unit Moodle page. The essay can be uploaded as a pdf or word document. Penalties for late submission are applied according to the policy.

**Return Date to Students**

Week 7 Monday (7Jan. 2020)

Every effort will be made to return your assignment by the date indicated. You will find your mark and feedback through the Feedback Studio portal on Moodle.

**Weighting**

30%

**Submission Instructions**

All submissions must be submitted through the Moodle site. No email submissions will be accepted. Please contact SDesk if you have difficulty accessing the Moodle site.

**Learning Outcomes Assessed**

Critically analyse the impact of a range of internal and external contextual factors on the performance and decision making of organisations

Synthesise and utilise key theories, concepts and terms relevant to internal and external contextual factors to examine organisational environments

**Graduate Attributes**

Knowledge

Cognitive, technical and creative skills

Research

Ethical and Professional Responsibility

### Assessment Due Date

Week 5 Friday (20 Dec 2019) 11:59 am AEST

Business Case Analysis submission

### Return Date to Students

Week 7 Tuesday (7 Jan 2020)

Business Case Analysis return date - Takes into account the university closure over the Christmas period

### Weighting

30%

### Assessment Criteria

#### Assessment Criteria

- Criteria 1. Introduction \* 3 marks Clearly outlines the purpose, scope, structure of the essay.
- Criteria 2 Body—Theoretical knowledge \* 8 marks Demonstrated ability to define key terms and utilize the theories and concepts presented in Topics 1-5.
- Criteria 3. Body—Research efforts and analysis \* 12 marks Level of research effort demonstrated regarding the chosen companies and ability to critically analyse the impact of a range of internal and external contextual factors on the performance and decision making of the chosen companies by addressing the four proposed questions.
- Criteria 4. Conclusion \*3 marks All aspects drawn together in a brief, concise summary. Consistent with findings, no new material introduced but highlights implications or a comment on the future of the company.
- Criteria 5. Presentation \*2 marks High quality of expression, grammar, spelling, punctuation and proofreading.
- Criteria 6. Referencing \* 2 marks Inclusion of an accurate reference list on a separate page listing only the sources that actually have been used. The reference list is arranged in alphabetical order according to the authors' last names. At least 5 academic references post 2009 have been used, together with a numerous number of non-academic references.

### Referencing Style

American Psychological Association (APA)

### Referencing Style

- [American Psychological Association 6th Edition \(APA 6th edition\)](#)

### Submission

Online

### Submission Instructions

All submissions must be submitted through the Moodle site. No email submissions will be accepted. Please contact SDesk if you have difficulty accessing the Moodle site.

### Learning Outcomes Assessed

- Critically analyse the impact of a range of internal and external contextual factors on the performance and decision making of organisations
- Synthesise and utilise key theories, concepts and terms relevant to internal and external contextual factors to examine organisational environments

### Graduate Attributes

- Knowledge
- Cognitive, technical and creative skills
- Research
- Ethical and Professional Responsibility

## 2 Group Led Presentation and Essay

### Assessment Type

Group Work

### Task Description

### Assessment Type

Group Work

### Task Description

This is a group assignment that involves a 25-minute student-led presentation and a 2000 word (+/-10%) essay on the

same topic.

### **Purpose**

This assignment aims to develop your knowledge of contextual factors and ability to develop this knowledge in others. The objective is to develop your research, cognitive, creative, communication, professional responsibility and self management skills within the context of a group assignment. It provides you the opportunity to develop your leadership skills as a member of a group.

### **Task details**

This assessment item accounts for 30% of your final grade for this unit and must be completed by students as a group.

This assessment consists of two parts:

- (1). An essay addressing your chosen topic (15%);
- (2). An in-class presentation (15%).

You must be enrolled in a lecture class and a tutorial class by census date, Tuesday 3 December. You will be able to enrol in Assessment Item 2 groups yourself on the unit's Moodle site. The members of your group must all be either within your lecture or your tutorial group. Groups cannot be formed with students who are NOT in your lecture or tutorial group.

There will be a maximum of 5 group members in each group. There will be no changes to these Assessment Item 2 groups after Friday 6 December so please make sure that you have sorted out which lecture and tutorial class you want to attend by 6 December. Lecture and tutorial classes can only be changed with the permission of the Student Administration Office and Unit Coordinator (subject to class capacity) after 6 December and no adjustments to presentation and discussion groups will be made.

Once the groups are finalised, your group is required to choose ONE of the following four topics from week 6-9 (in consultation with your tutor to make sure all topics are covered) as the focus of your group led presentation and essay.

You must include real-life corporate examples in your research efforts:

In 1998 George Soros made the following statement in an article on globalisation:

"A global economy is characterized not only by the free movement of goods and services but, more important, by the free movement of ideas and of capital." - George Soros

<https://www.theatlantic.com/magazine/archive/1998/01/toward-a-global-open-society/307878/>

In the last decade, the business environment has become more polarised and uncertain. With this in mind, select **ONE** organisation and critically investigate how they are transforming their operations (if at all) to cater for changes in the global environment. Use ONE of the topics from Weeks 7-9 as the framework for your investigation:

1. Knowledge Management, Technology and eCommerce
2. Regionalisation and Globalisation
3. Cross-cultural Issues, Diversity and International Management

At the end of your presentation please provide a brief set of solutions for the company, highlighting the risks that they face and the environmental factors that may impinge on their decision making.

Please read the following articles that deal with the issue of globalisation: This will provide you with some background information regarding

<https://www.theguardian.com/world/2017/jul/14/globalisation-the-rise-and-fall-of-an-idea-that-swept-the-world>

<https://www.forbes.com/sites/mikecollins/2015/05/06/the-pros-and-cons-of-globalization/#edff828ccce0>

<https://hbr.org/2019/02/the-state-of-globalization-in-2019-and-what-it-means-for-strategists>

<https://www.tandfonline.com/d oi/full/10.1080/09692290.2018.1560353>

The PPT for your presentation and essay (prior to presentation in class) are due in Week 11 via Moodle. Only one member of the group should upload the files. Your group led presentation will take place in lectures and/or tutorials, specific dates as scheduled by your tutor.

### **Presentation Requirements:**

Conduct a 20-minute PowerPoint presentation in class.

- **Every member** of the group must speak during the presentation.
- The presentation must include information from at least EIGHT (8) academic journal articles and at least ONE (1) real life corporate example.
- This presentation must address your chosen topic effectively by incorporating definition of the key contextual factors, relevant concepts and theories, developing clear and compelling arguments supported by academic references and real-life corporate examples.
- This presentation should demonstrate critical understanding of the problems associated with the relevant contextual factor (i.e. knowledge management, E-commerce, regionalisation and globalisation, cross-cultural management), ability to evaluate complex problems and provide creative solutions.
- A copy of this PowerPoint presentation should be supplied to your tutor in class as well as in your submission uploaded to Moodle.
- You will have 5 minutes of Q&A session post-presentation to interact with the audience.

### **Essay requirements:**

The essay ought to be 2000 words (+/-10%) in length. Format and layout in professional manner (i.e. 1.5 spacing, 12-size font, Times New Roman). Assessment cover page included.

- **Every member** of the group must contribute to this essay equally.
- The essay must include information from at least EIGHT (8) academic journal articles and at least ONE (1) real life corporate example.
- The essay must address your chosen topic effectively by incorporating definition of the key contextual factors, relevant concepts and theories, developing clear and compelling arguments supported by academic references and real-life corporate examples.
- The essay should demonstrate critical understanding of the problems associated with the relevant contextual factor (i.e., knowledge management, E-commerce, regionalisation and globalisation, cross-cultural management etc.), ability to evaluate complex problems organizations face and provide creative solutions.
- Note: further support on writing, referencing, etc. is given on the Moodle site for this unit.

### **Assessment Due Date**

Week 11 Monday (3 February 2020) 11:59 am AEST

Both the PPT for the presentation and essay are due on Moodle in Week 11, Monday, (3 February 2020) 11:59 am AEST.

The presentations are due in lectures and/or tutorials in week 11-12. Specific dates will depend on schedules arranged by your tutor.

### **Return Date to Students**

Exam Week Monday (17 Feb 2020)

Every effort will be made to return your assignment by the date indicated. You will find your mark and feedback through the Feedback Studio portal on Moodle.

### **Weighting**

30%

### **Submission Instructions**

All submissions must be submitted through the Moodle site. No email submissions will be accepted. Please contact SDesk if you have difficulty accessing the Moodle site.

### **Learning Outcomes Assessed**

Communicate an understanding of contemporary internal and external contextual factors affecting organisations

Evaluate complex problems relevant to internal and external contextual factors in organisational environments

Recommend creative solutions to contemporary challenges facing businesses to a variety of audiences and stakeholders.

### **Graduate Attributes**

Knowledge

Communication

Cognitive, technical and creative skills

Research

Self-management

Ethical and Professional Responsibility

Leadership

### **Assessment Due Date**

Week 11 Monday (3 Feb 2020) 11:59 am AEST

PPT for the presentation and the Essay submission

### **Return Date to Students**

Exam Week Monday (17 Feb 2020)

PPT for the presentation and the Essay submission return

### **Weighting**

30%

### **Assessment Criteria**

Criteria 1 - Theoretical knowledge \* 6 marks Demonstrated ability to define key terms and utilise the theories and concepts relevant to their topic.

Criteria 2 - Complex problem evaluation \* 6 marks Demonstrated critical understanding of the problems associated with the relevant contextual factor throughout the presentation and essay.

Criteria 3 - Creative solution \* 6 marks Recommendation of solutions regarding how organisations can deal with contemporary challenges posed by the relevant contextual factor.

Criteria 4- Research efforts \* 5 marks Demonstrated strong key points in response to the chosen topic grounded in a wide breadth and quality of research by using a minimum of 8 academic sources.

Criteria 5- Corporate examples \* 3 marks Demonstrated the strength and relevance of argument by incorporating at least ONE real life organisation

Criteria 6 -Presentation \* 2 marks Develop a concise and structured presentation to the required professional standard. Q&A session well handled.

Criteria 7 -Referencing \* 2 marks Correctly using the APA referencing system to cite academic sources both in-text and in the final reference list.

Referencing Style

American Psychological Association (APA)

### **Referencing Style**

- [American Psychological Association 6th Edition \(APA 6th edition\)](#)

### **Submission**

Online Group

### **Submission Instructions**

All submissions must be submitted through the Moodle site. No email submissions will be accepted. Please contact SDesk if you have difficulty accessing the Moodle site.

### **Learning Outcomes Assessed**

- Communicate an understanding of contemporary internal and external contextual factors affecting organisations

- Evaluate complex problems relevant to internal and external contextual factors in organisational environments
- Recommend creative solutions to contemporary challenges facing businesses to a variety of audiences and stakeholders.

### **Graduate Attributes**

- Knowledge
- Communication
- Cognitive, technical and creative skills
- Research
- Self-management
- Ethical and Professional Responsibility
- Leadership

## Examination

### **Outline**

Complete an invigilated examination.

### **Date**

During the examination period at a CQUniversity examination centre.

### **Weighting**

40%

### **Length**

180 minutes

### **Exam Conditions**

Closed Book.

### **Materials**

Dictionary - non-electronic, concise, direct translation only (dictionary must not contain any notes or comments).

## Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the [Student Academic Integrity Policy and Procedure](#). This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

### What is a breach of academic integrity?

A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

### Why is academic integrity important?

A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

### Where can I get assistance?

For academic advice and guidance, the [Academic Learning Centre \(ALC\)](#) can support you in becoming confident in completing assessments with integrity and of high standard.

### What can you do to act with integrity?



#### Be Honest

If your assessment task is done by someone else, it would be dishonest of you to claim it as your own



#### Seek Help

If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)



#### Produce Original Work

Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem