



# MGMT20144 Management and Business Context

## Term 3 - 2023

Profile information current as at 07/05/2024 08:21 am

All details in this unit profile for MGMT20144 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

## General Information

### Overview

This unit offers a series of lectures and tutorials that will provide foundation skills and knowledge in contemporary business issues, and organisational and business practices. You will have the opportunity to develop business skills, gain knowledge of various business contexts, and examine the functions of a diverse range of organisations. You will assess the impact of environmental forces on organisations, examine risks confronting the organisation and discuss the practices adopted to overcome these, including innovation, e-commerce, knowledge management, and cross-cultural management. The unit will enable you to engage in discussions about the governance options for different types of organisations and discuss the contemporary processes of regionalisation, emerging new world markets, global governance and globalisation. This foundation unit will develop your business skills for potential future business consulting, and your management skills for organisational management roles.

### Details

Career Level: *Postgraduate*

Unit Level: *Level 8*

Credit Points: 6

Student Contribution Band: 10

Fraction of Full-Time Student Load: 0.125

### Pre-requisites or Co-requisites

There are no requisites for this unit.

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

### Offerings For Term 3 - 2023

- Brisbane
- Melbourne
- Online
- Sydney

### Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

### Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

## Class and Assessment Overview

### Recommended Student Time Commitment

Each 6-credit Postgraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

### Class Timetable

#### [Regional Campuses](#)

Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

#### [Metropolitan Campuses](#)

Adelaide, Brisbane, Melbourne, Perth, Sydney

### Assessment Overview

#### 1. **Written Assessment**

Weighting: 30%

#### 2. **Group Work**

Weighting: 30%

#### 3. **Online Quiz(zes)**

Weighting: 40%

### Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the [University's Grades and Results Policy](#) for more details of interim results and final grades.

## CQUniversity Policies

**All University policies are available on the [CQUniversity Policy site](#).**

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

## Previous Student Feedback

### Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

#### Feedback from UC observation

##### Feedback

Changes are needed after AI risk assessment in 2023.

##### Recommendation

Continue to improve all assessments to reduce AI writing. Changes might be needed for Assessments 2 and 3 to reduce AI-assisted writing.

## Unit Learning Outcomes

**On successful completion of this unit, you will be able to:**

1. Critically analyse the impact of a range of internal and external contextual factors on the performance and decision making of organisations
2. Synthesise and utilise key theories, concepts and terms relevant to internal and external contextual factors to examine organisational environments
3. Communicate an understanding of contemporary internal and external contextual factors affecting organisations
4. Evaluate complex problems relevant to internal and external contextual factors in organisational environments
5. Recommend creative solutions to contemporary challenges facing businesses to a variety of audiences and stakeholders.

This is not applicable.

## Alignment of Learning Outcomes, Assessment and Graduate Attributes



### Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes				
	1	2	3	4	5
1 - Written Assessment - 30%	•	•	•		
2 - Group Work - 30%			•	•	•
3 - Online Quiz(zes) - 40%		•	•		

### Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes				
	1	2	3	4	5
1 - Knowledge		•	•		

Graduate Attributes	Learning Outcomes				
	1	2	3	4	5
2 - Communication			○		
3 - Cognitive, technical and creative skills	○	○		○	○
4 - Research	○	○		○	○
5 - Self-management				○	○
6 - Ethical and Professional Responsibility	○				○
7 - Leadership				○	○
8 - Aboriginal and Torres Strait Islander Cultures					

## Alignment of Assessment Tasks to Graduate Attributes

Assessment Tasks	Graduate Attributes							
	1	2	3	4	5	6	7	8
1 - Written Assessment - 30%	○		○	○		○		
2 - Group Work - 30%	○	○	○	○	○	○	○	
3 - Online Quiz(zes) - 40%	○	○	○	○				

## Textbooks and Resources

### Textbooks

**There are no required textbooks.**

### IT Resources

**You will need access to the following IT resources:**

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)

## Referencing Style

All submissions for this unit must use the referencing style: [American Psychological Association 7th Edition \(APA 7th edition\)](#)

For further information, see the Assessment Tasks.

## Teaching Contacts

**David Hamilton** Unit Coordinator  
[david.hamilton@cqu.edu.au](mailto:david.hamilton@cqu.edu.au)

## Schedule

### Week 1 - 06 Nov 2023

Module/Topic	Chapter	Events and Submissions/Topic
<b>Topic 1: Business and Governance Structures</b>	Chapple, E., Copp, R., Baumfield, R., Cunningham, R., Harpur, P., Baumfield, Richard, & Cunningham, Rosemary. (2016). Company Law (1st ed.). Melbourne: Wiley. Module 1: Business Organisations For additional recommended texts, journal readings, podcasts, current events, and video information refer to the unit Moodle site.	<ul style="list-style-type: none"> <li>- Unit Introduction</li> <li>- Details of Moodle and unit resources</li> <li>- Expectations of student engagement with the unit</li> </ul>

### Week 2 - 13 Nov 2023

Module/Topic	Chapter	Events and Submissions/Topic
<b>Topic 2: Impact of Environmental Forces on Organisations</b>	Hitt, M. A., Ireland, R. D., & Hoskisson, R. E. (2012). Strategic management cases: competitiveness and globalization. Cengage Learning. Chapter 2. For additional recommended texts, journal readings, podcasts, current events, and video information refer to the unit Moodle site.	Details of Assessment 1

### Week 3 - 20 Nov 2023

Module/Topic	Chapter	Events and Submissions/Topic
<b>Topic 3: Risks Confronting the Firm</b>	Henderson, D. (2017). The Manager's Guide to Risk Assessment. Brookfield: Rothstein Associates, Incorporated. Chapter 1. For additional recommended texts, journal readings, podcasts, current events, and video information refer to the unit Moodle site.	

### Week 4 - 27 Nov 2023

Module/Topic	Chapter	Events and Submissions/Topic
<b>Topic 4: Organisation and Business Practices</b>	Boxall, P., & Purcell, J. (2016). Strategy and human resource management (4th ed., Management, work, and organisations). Chapter 3. For additional recommended texts, journal readings, podcasts, current events, and video information refer to the unit Moodle site.	

### Vacation Week - 04 Dec 2023

Module/Topic	Chapter	Events and Submissions/Topic
No classes will be held during this week.		

### Week 5 - 11 Dec 2023

Module/Topic	Chapter	Events and Submissions/Topic
--------------	---------	------------------------------

**Topic 5: Business Functions of a Diverse Range of Firms**

Preston, D., Watson, G., & Fryer, M. (2013). An Introduction to Business Studies. The Open University. Chapter 6- Introduction to Business Functions.

For additional recommended texts, journal readings, podcasts, current events, and video information refer to the unit Moodle site.

**Week 6 - 18 Dec 2023**

Module/Topic	Chapter	Events and Submissions/Topic
<b>Topic 6: Innovation and Entrepreneurship</b>	Frederick, H. H., Kuratko, D. F., & O'Connor, A. (2015). Entrepreneurship: Theory/Process/Practice with Student Resource Access for 12 Months. Cengage AU. Chapter 1. Tidd, J., & Bessant, J. (2014). Strategic innovation management. John Wiley & Sons. Chapter 1. For additional resources refer to the unit Moodle site.	Details of Assessment 1 <b>Assessment 1- BUSINESS CASE ANALYSIS ESSAY (Individual)</b> Due: Week 6 Monday (18 Dec 2023) 9.00 am AEST  <b>Assessment 1- BUSINESS CASE ANALYSIS ESSAY (Individual)</b> Due: Week 6 Monday (18 Dec 2023) 9:00 am AEST

**Vacation Week - 25 Dec 2023**

Module/Topic	Chapter	Events and Submissions/Topic
No classes will be held during this week.		

**Week 7 - 01 Jan 2024**

Module/Topic	Chapter	Events and Submissions/Topic
<b>Topic 7: Knowledge Management, Technology and eCommerce</b>	Laudon, K., & Traver, Carol Guercio. (2017). E-commerce 2017 (13th edition, Global ed.). Essex: Pearson Education Ltd. Chapter 1: Introduction to Ecommerce. For additional recommended texts, journal readings, podcasts, current events, and video information refer to the unit Moodle site.	

**Week 8 - 08 Jan 2024**

Module/Topic	Chapter	Events and Submissions/Topic
<b>Topic 8: Regionalisation and Globalisation</b>	Robbins, S., Bergman, R., Stagg, I., & Coulter, M. (2018). Management (8th Ed), Pearson Australia. Chapter 4: Global Management. For additional recommended texts, journal readings, podcasts, current events, and video information refer to the unit Moodle site.	

**Week 9 - 15 Jan 2024**

Module/Topic	Chapter	Events and Submissions/Topic
<b>Topic 9: Cross-cultural issues, Diversity and International Management</b>	Livermore, D. (2015). Leading with Cultural Intelligence: The Real Secret to Success. Chapter 1: Culture matters: Why you need Cultural Intelligence. For additional recommended texts, journal readings, podcasts, current events, and video information refer to the unit Moodle site.	

## Week 10 - 22 Jan 2024

Module/Topic	Chapter	Events and Submissions/Topic
<b>Topic 10: Contemporary issues: Change, Resilience, and Sustainability</b>	Reuvid, J. (2014). Managing business risk a practical guide to protecting your business (10th ed.). London ; Philadelphia, PA: Kogan Page. Section 1.1: Beyond resilience. Whitfield, R. (2013). A Primer on Sustainability: In the Business Environment. Chapter 3 For additional recommended texts, journal readings, podcasts, current events, and video information refer to the unit Moodle site.	Details of Assessment 3 (Online exam)

## Week 11 - 29 Jan 2024

Module/Topic	Chapter	Events and Submissions/Topic
<b>There is no topic covered in class this week. The group led presentations and discussions will be completed in class.</b>		The group led presentations and discussions undertaken during the class. <b>Assessment 2 - PRESENTATION AND ESSAY (Group work)</b> Due: Week 11 Monday (29 Jan 2024) 9:00 am AEST  <b>Assessment 2 - PRESENTATION AND ESSAY (Group work)</b> Due: Week 11 Monday (29 Jan 2024) 9:00 am AEST

## Week 12 - 05 Feb 2024

Module/Topic	Chapter	Events and Submissions/Topic
<b>There is no topic covered in class this week. The group led presentations and discussions will be completed in class.</b>		The group led presentations and discussions undertaken during the class.

## Exam Week - 12 Feb 2024

Module/Topic	Chapter	Events and Submissions/Topic
		<b>Assessment 3 - EXAM online</b> 9am Friday (16 Feb 2024) Open 9am AEST

## Assessment Tasks

### 1 Assessment 1- BUSINESS CASE ANALYSIS ESSAY (Individual)

#### Assessment Type

Written Assessment

#### Task Description

This assessment item is a business case analysis essay of **1200-words** (+/- 10%) (Excluding the reference list and Appendix)

#### 1. Write a 1200-word (+/- 10%) essay about Qantas

2. **Choose ONE or TWO of the topics below.** Critically analyse the impact of your chosen topic/s on Qantas' performance and decision-making: (Topics from Week 1 to Week 5). Ensure that you focus on critically analysing relevant factors in your chosen topic(s) and their impact on the performance and decision making of the organisation.

- **Week 1:** What is the governance structure of your chosen organisation and why is it an effective structure for the activities it carries out?
- **Week 2:** Which external environmental factors are influencing your chosen organisation's performance and decision-making?
- **Week 3:** What are the main risks your organisation faces and how could each influence its performance and decision-making?
- **Week 4:** What business practices does your chosen organisation adopt and which are most critical to its performance and decision-making, explain why?
- **Week 5:** What functional departments does your organisation have and how does each contribute to its specific activities?

3. Your business case analysis must include at least **eight (8) recent and relevant peer-reviewed academic references** (preferably post-2013 articles).

**Note: further support on writing, referencing, recommended journals, etc. is given on the Moodle site for this assignment.**

#### **Assessment Due Date**

Week 6 Monday (18 Dec 2023) 9:00 am AEST

A late penalty @ 5% per day or part of a day will be applied

#### **Return Date to Students**

As per the CQU policy, marks and feedback will be returned in two (2) working weeks from the submission date for on-time submissions. Grades will be released on Moodle.

#### **Weighting**

30%

#### **Assessment Criteria**

##### **Criteria 1. Introduction** \* 10% marks

Clearly outlines the purpose, scope, and structure of the essay.

##### **Criteria 2. Body—Theoretical knowledge** \* 25% marks

Demonstrates the ability to define key terms and apply the theories and concepts associated with the topic selected.

##### **Criteria 3. Body—Research efforts and analysis** \* 35% marks

Level of research efforts demonstrated on the organisation and ability to critically analyse the impact of a range of contextual factors on the performance and decision making of the organisation through the application of one or two of the five proposed topics, supported by recent and relevant peer-reviewed academic and other references.

##### **Criteria 4. Conclusion** \*10% marks

All aspects are drawn together in a brief and concise summary. Consistent with findings, no new material introduced however highlights implications or comments on the future of the company.

##### **Criteria 5. Communication** \*10% marks

High quality of expression, grammar, spelling, punctuation, and proofreading.

##### **Criteria 6. Referencing** \* 10% marks

Correctly use the APA referencing system to cite academic sources both in the in-text and in the reference list, including using recent and relevant peer-reviewed academic references and numerous non-academic references (industry/news/media/websites/databases on the company).

**Please read the detailed assessment guideline and marking rubric available on the Unit's Moodle page before commencing work on the assessment.**

#### **Referencing Style**



- [American Psychological Association 7th Edition \(APA 7th edition\)](#)

### Submission

Online

### Submission Instructions

All submissions must be submitted on the Moodle site. No email submissions will be accepted.

### Learning Outcomes Assessed

- Critically analyse the impact of a range of internal and external contextual factors on the performance and decision making of organisations
- Synthesise and utilise key theories, concepts and terms relevant to internal and external contextual factors to examine organisational environments
- Communicate an understanding of contemporary internal and external contextual factors affecting organisations

### Graduate Attributes

- Knowledge
- Cognitive, technical and creative skills
- Research
- Ethical and Professional Responsibility

## 2 Assessment 2 - PRESENTATION AND ESSAY (Group work)

### Assessment Type

Group Work

### Task Description

**This is a group assignment that involves a 15-minute student-led live presentation and a 2000-words (+/-10%) essay on the same topic.**

This assessment item accounts for 30% of your final grade for this unit and must be completed by students as a group. This assessment consists of two parts:

- 1) An essay addressing your topic (15 %) **Upload your Group Essay using the essay submission link.**
- 2) An in-class live group presentation on the essay (15 %) - over Zoom for distance/offshore students and in-person for on-campus students. **Upload your Group PowerPoint Presentation using the same link - the essay submission link.**

### Joining a Group

Join an Assessment 2 Group through the unit's Moodle site. All members of your group must be from within your workshop group since you will be presenting together during your scheduled class time. If you do not form a Group yourself you will be assigned one.

There will be no changes to Assessment 2 groups after Week 6. Please make sure that you have enrolled in the lecture/workshop class you want to attend by **the Census Date of 28 November (Week 4)**.

More information on Group formation will be provided on Moodle

### Choosing a topic

Your group is required to choose only ONE of the following four topics from weeks 6-9 (in consultation with your lecturer/tutor) as the focus of your group-led presentation and essay. You may choose to address a different question about one of these topics in consultation with your lecturer. **You must include at least one real-life corporate example in your analysis:**

- **Week 6:** What creative solutions do you recommend for improving creativity and innovation in your chosen organisation? You should consider the differences between and relative benefits of each of sustaining and disruptive innovation for your organisation. Provide examples.
- **Week 7:** What challenges do contemporary internet-based organisations face in the management of big data, the internet of things and emerging new technologies? What creative solutions do you recommend to your chosen organisation on this issue?
- **Week 8:** What advantages and disadvantages does globalisation bring to contemporary organisations? What creative solutions do you recommend to your chosen organisation to manage the globalisation-induced challenges?
- **Week 9:** Should contemporary organisations consider the cultural dimensions of a country before making

staffing decisions, whether operating internationally or locally, with a diverse workforce? Why and how? What creative solutions do you recommend to your chosen organisation on this issue?

3. Your essay must **include at least eight (8) peer-reviewed academic references (preferably post-2013 articles)**.

Follow a conventional essay structure (with introduction, body and conclusion) and appropriate conventions of academic writing.

**Please read the detailed assessment guideline and marking rubric available on the Unit's Moodle page before commencing work on the assessment.**

**Note: further support on forming groups, presentations, and writing is given on the Unit Moodle site for this assignment.**

**Assessment Due Date**

Week 11 Monday (29 Jan 2024) 9:00 am AEST

Upload the group presentation slides (PPT) and the group Essay (word document) on Moodle

**Return Date to Students**

As per the CQU policy, marks and feedback will be returned in two (2) working weeks from the submission date for on-time submissions. Grades will be released on the unit Moodle page.

**Weighting**

30%

**Assessment Criteria**

**1) Written Essay**

Criteria 1 - Complex problem evaluation (10%) – Demonstrates critical understanding of the problems associated with the selected contextual factor throughout the essay.

Criteria 2 - Creative solution (10%) – Recommendation of solutions regarding how organisations can deal with contemporary challenges posed by the relevant contextual factor.

Criteria 3 - Research (15%) – Demonstrates strong key points in response to the chosen topic grounded in a wide breadth and quality of research by using a minimum of 8 recent and relevant academic sources, together with numerous non-academic references (industry/news/media/websites/databases) used to research and gather information for the essay.

Criteria 4 - Corporate example(s) (5%) – Demonstrates the strength and relevance of the argument by incorporating at least one appropriate real-life organisation example.

Criteria 5. Communication (5%) – Good essay structure and high quality of expression, grammar, spelling, punctuation, and proofreading.

Criteria 6 - Referencing (5%) – Correctly use the APA referencing system to cite academic sources both in the in-text and in the reference list, including using recent and relevant peer-reviewed academic references and numerous non-academic references. (industry/news/media/websites/databases on the company).

**2) Presentation (PPT in-class presentation)**

Criteria 1 - Quality of the PowerPoint presentation (visual) (10%) – Demonstrates high quality of the ppt presentation, design, and visual aids. Develop a concise and structured presentation to the required professional standard.

Criteria 2 - Presentation style (verbal) and teamwork (10%) – Demonstrates good presentation skills and competencies as a team within the time limit.

Criteria 3 - Content (20%) – Provides a summary of your essay including problem evaluation and solutions or recommendations.

Criteria 4 - Research (5%) – Provides strong key points in response to the chosen topic supported by research evidence.

Criteria 5 - Corporate example(s) (5%) – Provides the strength and relevance of the argument by incorporating at least one appropriate real-life organisation example in the presentation.

**Referencing Style**

- [American Psychological Association 7th Edition \(APA 7th edition\)](#)

**Submission**

Online Group

**Submission Instructions**

All submissions must be submitted through the Moodle site. Only one group member is supposed to submit the

assessment on behalf of the whole group. No email submissions will be accepted.

### **Learning Outcomes Assessed**

- Communicate an understanding of contemporary internal and external contextual factors affecting organisations
- Evaluate complex problems relevant to internal and external contextual factors in organisational environments
- Recommend creative solutions to contemporary challenges facing businesses to a variety of audiences and stakeholders.

### **Graduate Attributes**

- Knowledge
- Communication
- Cognitive, technical and creative skills
- Research
- Self-management
- Ethical and Professional Responsibility
- Leadership

## **3 Assessment 3 - Online exam**

### **Assessment Type**

Online Quiz(zes)

### **Task Description**

1. Exam questions draw from learning contents covered in the Unit from Week 1 to Week 10.
2. The exam paper has two parts: Part A and Part B. You must complete both parts. Part A = 20 marks (reflective essay 1); and Part B = 20 marks (reflective essay 2). You will be required to write these two (2) reflective essays (approx. **1000-words** each) in response to two readings given.
3. References are not required in the exam. However, you are encouraged to refer to relevant topics in this unit.
4. You need to upload the exam paper as a single Word document on Moodle. Uploading a document on Moodle works in the same way as Assessment 1.

### **Number of Quizzes**

1

**Frequency of Quizzes**

Other

**Assessment Due Date**

The exam paper will be available on Moodle on Friday 9 AM (AEST) 16 February 2024 and due at 9 AM (AEST) on Monday 19 February 2024

**Return Date to Students**

The marks for the online exam will be released on the certification of grades date.

**Weighting**

40%

**Assessment Criteria**

**Criteria 1.** Description (15%) - Describe the exam article you are going to be reflecting on. Do this in the form of a brief narrative or story. Write in the first person.

**Criteria 2.** Analysis (35%) - Analyse the article. What is it about the article that made you think? Is there something about it that challenged your ideas about what you have learned in this Unit? or does it reinforce those ideas? How did your experience fit with the literature and unit learning material that you have read in this Unit?

**Criteria 3.** Evaluation (35%) - What will you draw from it? Will it lead you to change the way you do something? Will it lead you to change the way you think about something?

**Criteria 4.** Communication (15%) - Quality of writing, expression, grammar, spelling, punctuation, structure, and flow within the word count.

**Referencing Style**

- [American Psychological Association 7th Edition \(APA 7th edition\)](#)

**Submission**

Online

**Submission Instructions**

Attempt the Assessment 3-Online Exam on Moodle using the Exam link.

**Learning Outcomes Assessed**

- Synthesise and utilise key theories, concepts and terms relevant to internal and external contextual factors to examine organisational environments
- Communicate an understanding of contemporary internal and external contextual factors affecting organisations

**Graduate Attributes**

- Knowledge
- Communication
- Cognitive, technical and creative skills
- Research

## Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the [Student Academic Integrity Policy and Procedure](#). This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

### What is a breach of academic integrity?

A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

### Why is academic integrity important?

A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

### Where can I get assistance?

For academic advice and guidance, the [Academic Learning Centre \(ALC\)](#) can support you in becoming confident in completing assessments with integrity and of high standard.

### What can you do to act with integrity?



#### Be Honest

If your assessment task is done by someone else, it would be dishonest of you to claim it as your own



#### Seek Help

If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)



#### Produce Original Work

Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem