MGMT20144 *Management and Business Context*
Term 1 - 2024

All details in this unit profile for MGMT20144 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

General Information

Overview

This unit will provide you with foundational skills and knowledge covering contemporary business issues, organisational and business practices. You will have the opportunity to develop essential business skills, gain knowledge across various business contexts, and examine the functions of diverse organisational types. We will assess the impacts of environmental forces on organisations, examine the risks confronting businesses, and discuss practices adopted to mitigate these risks, including innovation, e-commerce, knowledge management, and cross-cultural management. Throughout the unit, we will utilize illustrative real-world examples, and case studies to provide tangible insights into the course concepts. This unit will enable you to engage in robust discussions regarding governance options for different organisations and examine contemporary processes like regionalisation, emerging world markets, global governance and globalisation. This unit will cultivate transferable business skills for potential future consulting roles, and management skills for organisational leadership positions.

Details

Career Level: *Postgraduate*
Unit Level: *Level 8*
Credit Points: *6*
Student Contribution Band: *10*
Fraction of Full-Time Student Load: *0.125*

Pre-requisites or Co-requisites

There are no requisites for this unit.
Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure (Higher Education Coursework)](#).

Offerings For Term 1 - 2024

- Brisbane
- Melbourne
- Online
- Sydney

Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

Class and Assessment Overview

Recommended Student Time Commitment

Each 6-credit Postgraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

Class Timetable

Regional Campuses

Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

Metropolitan Campuses

Adelaide, Brisbane, Melbourne, Perth, Sydney

Assessment Overview

1. **Case Study**
Weighting: 30%
2. **Presentation**
Weighting: 30%
3. **Reflective Practice Assignment**
Weighting: 40%

Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the University's Grades and Results Policy for more details of interim results and final grades.

CQUniversity Policies

All University policies are available on the CQUniversity Policy site.
You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the CQUniversity Policy site.

Previous Student Feedback

Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

Feedback from UC observation

Feedback

Changes are needed after AI risk assessment in 2023.

Recommendation

Continue to improve all assessments to reduce AI writing. Changes might be needed for Assessments 2 and 3 to reduce AI-assisted writing.

Unit Learning Outcomes

On successful completion of this unit, you will be able to:

1. Critically analyse the impact of a range of internal and external contextual factors on the performance and decision making of organisations
2. Synthesise and utilise key theories, concepts and terms relevant to internal and external contextual factors to examine organisational environments
3. Communicate an understanding of contemporary internal and external contextual factors affecting organisations
4. Evaluate complex problems relevant to internal and external contextual factors in organisational environments
5. Recommend creative solutions to contemporary challenges facing businesses to a variety of audiences and stakeholders.

This is not applicable.

Alignment of Learning Outcomes, Assessment and Graduate Attributes

— N/A Level · Introductory Level ● Intermediate Level ● Graduate Level ○ Professional Level ○ Advanced Level

Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes				
	1	**2**	**3**	**4**	**5**
1 - Case Study - 30%	●	●	●	●	●
2 - Presentation - 30%	●	●	●	●	●
3 - Reflective Practice Assignment - 40%	●	●	●	●	

Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes				
	1	**2**	**3**	**4**	**5**
1 - Knowledge		○	○		
2 - Communication			○		
3 - Cognitive, technical and creative skills	○	○		○	○
4 - Research	○	○		○	○
5 - Self-management				○	○
6 - Ethical and Professional Responsibility	○				○
7 - Leadership				○	○
8 - Aboriginal and Torres Strait Islander Cultures					

Textbooks and Resources

Textbooks

There are no required textbooks.

IT Resources

You will need access to the following IT resources:

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)

Referencing Style

All submissions for this unit must use the referencing style: [American Psychological Association 7th Edition (APA 7th edition)](#)
For further information, see the Assessment Tasks.

Teaching Contacts

Huong Le Unit Coordinator
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Schedule

Week 1 - 04 Mar 2024

Module/Topic	Chapter	Events and Submissions/Topic
Topic 1: Business and Governance Structures	Chapple, E., Copp, R., Baumfield, R., Cunningham, R., Harpur, P., Baumfield, Richard, & Cunningham, Rosemary. (2016). Company Law (1st ed.). Melbourne: Wiley. Module 1: Business Organisations For additional recommended texts, journal readings, podcasts, current events, and video information refer to the unit Moodle site.	- Unit Introduction - Details of Moodle and unit resources - Expectations of student engagement with the unit

Week 2 - 11 Mar 2024

Module/Topic	Chapter	Events and Submissions/Topic
Topic 2: Impact of Environmental Forces on Organisations	Hitt, M. A., Ireland, R. D., & Hoskisson, R. E. (2012). Strategic management cases: competitiveness and globalization. Cengage Learning. Chapter 2. For additional recommended texts, journal readings, podcasts, current events, and video information refer to the unit Moodle site.	

Week 3 - 18 Mar 2024

Module/Topic	Chapter	Events and Submissions/Topic
Topic 3: Risks Confronting the Firm	Henderson, D. (2017). The Manager's Guide to Risk Assessment. Brooksfield: Rothstein Associates, Incorporated. Chapter 1. For additional recommended texts, journal readings, podcasts, current events, and video information refer to the unit Moodle site.	

Week 4 - 25 Mar 2024

Module/Topic	Chapter	Events and Submissions/Topic
Topic 4: Organisation and Business Practices	Boxall, P., & Purcell, J. (2016). Strategy and human resource management (4th ed., Management, work, and organisations). Chapter 3. For additional recommended texts, journal readings, podcasts, current events, and video information refer to the unit Moodle site.	

Week 5 - 01 Apr 2024

Module/Topic	Chapter	Events and Submissions/Topic
Topic 5: Business Functions of a Diverse Range of Firms	Preston, D., Watson, G., & Fryer, M. (2013). An Introduction to Business Studies. The Open University. Chapter 6- Introduction to Business Functions. For additional recommended texts, journal readings, podcasts, current events, and video information refer to the unit Moodle site.	

Vacation Week - 08 Apr 2024

Module/Topic	Chapter	Events and Submissions/Topic
No classes will be held during this week.		

Week 6 - 15 Apr 2024

Module/Topic	Chapter	Events and Submissions/Topic
Topic 6: Innovation and Entrepreneurship	Frederick, H. H., Kuratko, D. F., & O'Connor, A. (2015). Entrepreneurship: Theory/Process/Practice with Student Resource Access for 12 Months. Cengage AU. Chapter 1. Tidd, J., & Bessant, J. (2014). Strategic innovation management. John Wiley & Sons. Chapter 1. For additional resources refer to the unit Moodle site.	**CASE STUDY (INDIVIDUAL)** Due: Week 6 Monday (15 Apr 2024) 5:00 pm AEST

Week 7 - 22 Apr 2024

Module/Topic	Chapter	Events and Submissions/Topic
Topic 7: Knowledge Management, Technology and eCommerce	Laudon, K., & Traver, Carol Guercio. (2017). E-commerce 2017 (13th edition, Global ed.). Essex: Pearson Education Ltd. Chapter 1: Introduction to Ecommerce. For additional recommended texts, journal readings, podcasts, current events, and video information refer to the unit Moodle site.	

Week 8 - 29 Apr 2024

Module/Topic	Chapter	Events and Submissions/Topic
Topic 8: Regionalisation and Globalisation	Robbins, S., Bergman, R., Stagg, I., & Coulter, M. (2018). Management (8th Ed), Pearson Australia. Chapter 4: Global Management. For additional recommended texts, journal readings, podcasts, current events, and video information refer to the unit Moodle site.	

Week 9 - 06 May 2024

Module/Topic	Chapter	Events and Submissions/Topic

| **Topic 9: Cross-cultural issues, Diversity and International Management** | Livermore, D. (2015). Leading with Cultural Intelligence: The Real Secret to Success. Chapter 1: Culture matters: Why you need Cultural Intelligence. For additional recommended texts, journal readings, podcasts, current events, and video information refer to the unit Moodle site. | |

Week 10 - 13 May 2024

Module/Topic	Chapter	Events and Submissions/Topic
There is no topic covered in class this week. The group led presentations and discussions will be completed in class.	Reuvid, J. (2014). Managing business risk a practical guide to protecting your business (10th ed.). London ; Philadelphia, PA: Kogan Page. Section 1.1: Beyond resilience. Whitfield, R. (2013). A Primer on Sustainability: In the Business Environment. Chapter 3 For additional recommended texts, journal readings, podcasts, current events, and video information refer to the unit Moodle site.	The group led presentations and discussions undertaken during the class. **PRESENTATION (GROUP)** Due: Week 10 Monday (13 May 2024) 5:00 pm AEST

Week 11 - 20 May 2024

Module/Topic	Chapter	Events and Submissions/Topic
There is no topic covered in class this week. The group led presentations and discussions will be completed in class.		The group led presentations and discussions undertaken during the class.

Week 12 - 27 May 2024

Module/Topic	Chapter	Events and Submissions/Topic
Topic 10: Contemporary issues: Change, Resilience, and Sustainability		**Discuss Assessment 3** **REFLECTION (INDIVIDUAL)** Due: Week 12 Friday (31 May 2024) 5:00 pm AEST

Review/Exam Week - 03 Jun 2024

Module/Topic	Chapter	Events and Submissions/Topic

Exam Week - 10 Jun 2024

Module/Topic	Chapter	Events and Submissions/Topic

Assessment Tasks

1 CASE STUDY (INDIVIDUAL)

Assessment Type
Case Study

Task Description

Write a 1200-word (+/- 10%) case study about **BHP** (https://www.bhp.com/).

I) **Choose any TWO of the topics** from Week 1 to Week 5.

II) **Analyse** the impact of your chosen topic/s on the company's performance and other related activities by answering questions (see Moodle Assessment tile 1)

II) **Cite** about eight (8) recent and relevant peer-reviewed academic references in this assessment (preferably post-2018 articles).

Note that before commencing this task, carefully read the detailed assessment task and the marking rubric available on the unit Moodle site.

Assessment Due Date
Week 6 Monday (15 Apr 2024) 5:00 pm AEST
As per the CQU policy, marks and feedback will be returned in two (2) working weeks from the submission date for on time submissions. Grades will be released on Moodle.

Return Date to Students

Weighting
30%

Assessment Criteria

Criteria 1. Introduction (10%) - Clearly outlines the purpose and scope of the case study.

Criteria 2. Theoretical knowledge (25%) - Demonstrates the ability to define key terms and apply the theories and concepts associated with the topic selected.

Criteria 3. Research and analysis (35%) - Level of research efforts demonstrated on the organisation and ability to critically analyse the impact of a range of contextual factors on the performance of the organisation, supported by recent and relevant peer-reviewed academic and other references.

Criteria 4. Conclusion (10%) - All aspects are drawn together in a brief and concise summary. Consistent with findings, no new materials; highlight implications for the future of the company.

Criteria 5. Communication (10%) - High quality of expression, grammar, spelling, punctuation, and proofreading.

Criteria 6. Referencing (10%) - Correctly use the APA referencing system to cite academic sources both in the in-text and in the reference list, including using recent and relevant peer-reviewed academic references and numerous non-academic references. (industry/news/media/websites/databases on the company).

Referencing Style

* [American Psychological Association 7th Edition (APA 7th edition)](#)

Submission
Online

Submission Instructions
Your submission must be uploaded via Moodle link in Word format as a .doc or .docx file.

Learning Outcomes Assessed

* Critically analyse the impact of a range of internal and external contextual factors on the performance and decision making of organisations
* Synthesise and utilise key theories, concepts and terms relevant to internal and external contextual factors to examine organisational environments
* Communicate an understanding of contemporary internal and external contextual factors affecting organisations
* Evaluate complex problems relevant to internal and external contextual factors in organisational environments
* Recommend creative solutions to contemporary challenges facing businesses to a variety of audiences and stakeholders.

2 PRESENTATION (GROUP)

Assessment Type
Presentation

Task Description

This is a group assignment that involves **a 15-minute student-led live presentation and a 5-minute Q&A session** after the presentation.

Assessment item 2 must be completed by students in a group of about 4 students. The group presentation can be conducted over Zoom for distance/offshore students and in-person for on-campus students.

I) Joining a group

Join an Assessment 2 group through the unit's Moodle site. All members of a group must be from the same workshop since you will be presenting together during your scheduled class time. If you do not join a group yourself, you will be assigned one.

There will be no changes to Assessment 2 groups after Week 6: Please make sure that you have enrolled in the workshop class you want to attend by the Census Date (Week 4). More information and guidance on group formation will be provided on Moodle.

II) Choosing a topic

Your group is required to choose ONE of the topics from Week 6 to Week 9. Some suggested questions are on Moodle – Assessment 2 tile for each topic. You may choose to address a different question about one of these topics in consultation with your lecturer.

II) Choosing ONE organisation and developing a PowerPoint Presentation (PPT) presentation

• The PPT should have a clear structure (Introduction, Body, Conclusion), and a reference list.
• You must choose one real-life corporate example in your analysis.
• Your PPT slides must include about eight (8) peer-reviewed academic references (preferably post-2018 articles), together with numerous non-academic references (industry/news/media/websites/databases).
• This presentation should demonstrate a critical understanding of the problems associated with the relevant contextual factor, the ability to evaluate complex problems, and recommend creative solutions.

Additional Group Presentation requirements

• All group members need to present and participate. Each member needs to speak for 4 to 5 minutes. Therefore, divide time equally within your group.
• You will have a Q&A session post-presentation to interact with the audience and receive Peer + Lecturer feedback or questions. (5 minutes)
• Only ONE member of your group uploads PPT slides (no video) on Moodle.

Note: Please check Moodle for further support on forming groups, presentation, writing, referencing, etc. is given on the Unit Moodle site for this assignment.

Assessment Due Date
Week 10 Monday (13 May 2024) 5:00 pm AEST
Return Date to Students
Weighting
30%
Assessment Criteria

Criteria 1. Quality of the PowerPoint presentation (visual) (15%) – Demonstrates high quality of the ppt presentation, design, and visual aids. Develop a concise and structured presentation to the professional standard.

Criteria 2. Presentation style (verbal) and teamwork (30%) – Demonstrates good presentation skills and competencies as a team within the time limit.

Criteria 3. Contents (25%) – Demonstrates critical understanding of the problems associated with the selected contextual factors and relevant solutions regarding how the organisation can deal with contemporary challenges posed by the relevant contextual factor.

Criteria 4. Research (10%) – Provides strong key points in response to the chosen topic supported by research evidence.

Criteria 5. Corporate example(s) (10%) – Provides the strength and relevance of the argument by incorporating one appropriate real-life organisation example in the presentation.

Criteria 6. Referencing (5%) – Correctly use the APA referencing system to cite academic sources both in the in-text and in the reference list, including using recent and relevant peer-reviewed academic references and numerous non-academic references. (industry/news/media/websites/databases on the company).

Criteria 7. Q&A (5%) – The ability to handle the Q&A session.

Referencing Style

- American Psychological Association 7th Edition (APA 7th edition)

Submission
Online

Submission Instructions
ONE member of your group uploads PPT slides on Moodle.

Learning Outcomes Assessed

- Critically analyse the impact of a range of internal and external contextual factors on the performance and decision making of organisations
- Synthesise and utilise key theories, concepts and terms relevant to internal and external contextual factors to examine organisational environments
- Communicate an understanding of contemporary internal and external contextual factors affecting organisations
- Evaluate complex problems relevant to internal and external contextual factors in organisational environments
- Recommend creative solutions to contemporary challenges facing businesses to a variety of audiences and stakeholders.

3 REFLECTION (INDIVIDUAL)

Assessment Type
Reflective Practice Assignment

Task Description

You will be required to write two (2) reflections (approximately 800 words each) in response to tasks or scenarios given on Moodle. Please check more details on Moodle – Assessment 3 tile for this task.

This assessment will be available on Moodle by Week 11.

Assessment Due Date
Week 12 Friday (31 May 2024) 5:00 pm AEST

Return Date to Students

Feedback and marks will be released to students along with the certification of grades process

Weighting
40%

Assessment Criteria

Criteria 1. Description (15%) - Describe the key contents of the topic you are going to reflect on. Do this in the form of a brief narrative. Write in the first person.

Criteria 2. Analysis (35%) - Analyse the task. Is there something about it that challenged your ideas about what you have learned in this Unit? Does it reinforce those ideas? How did your experience fit with the literature and unit learning material that you have read in this Unit?

Criteria 3. Evaluation (35%) - What will you draw from it? Will it lead you to change the way you do something? Will it lead you to change the way you think about something or future work?

Criteria 4. Communication (15%) - Quality of writing, expression, grammar, spelling, punctuation, structure, and flow within the word count.

Referencing Style

- American Psychological Association 7th Edition (APA 7th edition)

Submission
Online

Submission Instructions
Your submission must be uploaded via Moodle link in Word format as a .doc or .docx file.

Learning Outcomes Assessed

- Critically analyse the impact of a range of internal and external contextual factors on the performance and decision making of organisations
- Synthesise and utilise key theories, concepts and terms relevant to internal and external contextual factors to examine organisational environments
- Communicate an understanding of contemporary internal and external contextual factors affecting organisations
- Evaluate complex problems relevant to internal and external contextual factors in organisational environments

Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the **Student Academic Integrity Policy and Procedure**. This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

What is a breach of academic integrity?
A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

Why is academic integrity important?
A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

Where can I get assistance?
For academic advice and guidance, the Academic Learning Centre (ALC) can support you in becoming confident in completing assessments with integrity and of high standard.

What can you do to act with integrity?

Be Honest
If your assessment task is done by someone else, it would be dishonest of you to claim it as your own

Seek Help
If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)

Produce Original Work
Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem